



東方明珠創業有限公司*

Pearl Oriental Innovation Limited

(A stock company incorporated in the Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code: 0632)

(股份代號: 632)

NOTIFICATION LETTER 通知信函

20 May 2010

Dear Shareholder,

Pearl Oriental Innovation Limited (the “Company”) – notice of publication of Circular, Proxy Form and Notice of Special General Meeting (“Current Corporate Communications”)

The English and Chinese versions of the Company’s Current Corporate Communications are available on the Company’s website at <http://www.pearloriental.com> and the HKExnews’s website at www.hkexnews.hk, or the arranged printed form(s) of Current Corporate Communications is enclosed (if applicable). You may access the Current Corporate Communications on our website or browsing through the HKExnews’s website and viewing them require Adobe® Reader®.

Shareholders may at any time choose to receive free of charge Corporate Communications (Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications via Website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communications, we will promptly send the printed form of the Corporate Communications to you free of charge upon receipt of your request. Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company Website) and/or language(s) (either English only or Chinese only or both languages) of Corporate Communications by notice in writing to the Branch Share Registrar, Tricor Tengis Limited at 26/F., Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong.

Should you have any queries relating to this notification, please contact the Branch Share Registrar at 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
Pearl Oriental Innovation Limited
Lew Mon Hung
Deputy Chairman and Executive Director

* For identification purpose only

Note: Corporate Communications includes but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

東方明珠創業有限公司* (「本公司」) – 通函、委任代表表格及股東特別大會通告 (「本次公司通訊文件」) 之發佈通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站 (<http://www.pearloriental.com>) 及香港交易所披露易網站 (www.hkexnews.hk)，歡迎瀏覽。或按安排附上本次公司通訊文件之印刷本 (如適用)。請在本公司網站或在香港交易所披露易網站使用 Adobe® Reader® 開啟並瀏覽有關文件。

儘管閣下早前曾向本公司作出公司通訊文件 (附註) 收取方式或語言版本的選擇，但仍可以隨時更改有關選擇，轉為以印刷本或網上方式收取及只收取英文印刷本、或只收取中文印刷本；或同時收取中、英文印刷本，費用全免。股東如已選擇以網上方式收取日後公司通訊文件 (或被視為已同意以網上方式收取) 但因任何理由未能閱覽載於網站的本次公司通訊文件，股東只要提出要求，我司將在閣下提出要求時，立刻向閣下免費寄發公司通訊的印刷本。此外，卓佳登捷時有限公司，地址為香港灣仔皇后大道東28號金鐘匯中心26樓，更改收取公司通訊的方式的選擇 (即收取公司通訊的印刷本，或透過公司網站取得公司通訊)，及/或語言版本的選擇 (即英文本或中文本或中、英文本)。

倘閣下對本函有任何查詢，請於星期一至星期五 (公眾假期除外) 上午9時至下午6時致電股份登記分處，電話號碼為 2980 1333。

代表
東方明珠創業有限公司*
副主席兼執行董事
劉夢熊 謹啟

2010年5月20日

* 僅供識別

附註：公司通訊文件包括但不限於：(a) 董事會報告、年度財務報表連同核數師報告及如適用，財務摘要報告；(b) 中期報告及如適用，中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 委任代表表格。