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SHANGHAI FORTE LAND CO., LTD.*

(a sino-foreign joint stock company incorporated in the People's Republic of China with limited liability) (Stock Code: 2337)

Date of Board Meeting

The board of directors (the "Board") of Shanghai Forte Land Co., Ltd. (the "Company") hereby announces that a meeting of the Board of the Company will be held on 21 August 2010, Saturday at the conference room of the Company at Fuxing Business Building, 2 Fuxing Road East, Shanghai 200010, the People's Republic of China (the "PRC") for the purpose of considering and approving the interim results for the six months ended 30 June 2010 and the payment of an interim dividend, if any, and transacting any other business.

By Order of the Board SHANGHAI FORTE LAND CO., LTD.* FAN WEI Chairman

9 August 2010, Shanghai, the PRC

As at the date of this announcement, the executive Directors of the Company are Mr. Fan Wei, Mr. Zhang Hua and Mr. Wang Zhe; the non-executive Directors are Mr. Guo Guangchang, Mr. Feng Xiekun and Mr. Chen Qiyu; and the independent non-executive Directors are Mr. Charles Nicholas Brooke, Mr. Chen Yingjie, Mr. Zhang Hongming and Ms. Wang Meijuan.

* For identification purpose only