(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3318)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of China Flavors & Fragrances Co., Ltd. (the "Company") hereby announces that a meeting of the Board will be held at the conference room of the Company, 1504-5, 15/F., Kwan Chart Tower, 6 Tonnochy Road, Wan Chai, Hong Kong on Monday, 23 August 2010 at 2:00 p.m. for the purpose of, inter alia, considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and its publication and considering the declaration of an interim dividend, if any.

By order of the Board of Directors

China Flavors & Fragrances Co., Ltd.

WONG Ming Bun

Chairman

Hong Kong, 11 August 2010

As at the date of this announcement, the executive directors of the Company are Mr. Wong Ming Bun, Mr. Wang Ming Fan, Mr. Li Qing Long, Mr. Wang Ming You and Mr. Qian Wu; and the independent non-executive directors of the Company are Mr. Leung Wai Man, Roger, Mr. Ng Kwun Wan and Mr. Zhou Xiao Xiong.