Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國美電器控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

CLARIFICATION OF NEWS REPORTS AND RESUMPTION OF TRADING

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The Board of Directors (the "Board") of GOME Electrical Appliances Holding Limited ("GOME" or the "Company") has noted various recent press articles reporting on the content of a letter dated 19 August 2010 (the "Letter") addressed to employees of GOME and its subsidiaries (the "Listed Group"), and employees of the non-listed companies operating under the GOME brand (the "Non-Listed Group") which are majority owned by the Company's indirect shareholder, Mr. Wong Kwong Yu ("Mr. Wong") (all such employees collectively, the "Employees"). In particular, the Letter noted the revenue and gross profit numbers for the Listed Group and the Non-Listed Group as a whole (the "Statements") for the six month period ending on 30 June 2010.

The recent requisition letter received by the Company from Shinning Crown Holdings Inc., a company wholly owned by Mr. Wong, as further described in the announcement by the Company dated 5 August 2010, has given rise to some uncertainty for both the Listed Group and the Non-Listed Group. The purpose of the Letter was to reassure Employees as to the financial stability and operational performance of the Listed Group and the Non-Listed Group.

The financial information contained in the Statements relates to the unaudited financial information of the Listed Group and the Non-listed Group taken as a whole, is based on internal key performance indicators and not on generally accepted accounting principles in Hong Kong, and is therefore not necessarily representative of the performance of the Listed Group. The Statements were prepared for internal purposes only, and the shareholders of the Company and potential investors should not place any reliance on the information contained in the Statements.

The Board would like to clarify that the Statements do not constitute an announcement of the interim financial results of the Listed Group and, given that the Statements do not relate specifically to the Listed Group and do not enable a calculation or estimation of the interim results of the Listed Group, are not intended to, and do not, constitute price sensitive information of the Company.

The Company has today formally announced its interim results for the six month period ending 30 June 2010.

Trading in the Company's shares on the Stock Exchange was suspended with effect from 9:31 a.m. on 23 August 2010. An application has been made to the Stock Exchange for the resumption in trading in the Company's shares with effect from 9:30 a.m. on 24 August 2010.

By Order of the Board of
GOME Electrical Appliances Holding Limited
Chen Xiao
Chairman

Hong Kong, 23 August 2010

As at the date of this announcement, the Board of the Company comprises Mr. Chen Xiao, Mr. Ng Kin Wah, Mr. Wang Jun Zhou, Ms. Wei Qiu Li and Mr. Sun Yi Ding as executive directors; Mr. Zhu Jia, Mr. Ian Andrew Reynolds and Ms. Wang Li Hong as non-executive directors; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang and Mr. Thomas Joseph Manning as independent non-executive directors.

* *For identification purpose only*