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(a Sino-foreign joint stock limited company incorporated in the People's Republic of China) (Stock Code: 02337)

Announcement

CONTRACTUAL SALES FIGURES OF THE GROUP FOR THE MONTH OF AUGUST 2010

The board of directors of Shanghai Forte Land Co., Ltd. (the "Company", together with its subsidiaries, the "Group") would like to inform its shareholders and the investment public of the contractual sales figures of the Group for the month of August 2010. Due to uncertainties in the sales process, the sales figures set out as below may deviate from finalized sales figures in the interim/annual reports and are for investors' reference only.

According to the sale and purchase contracts duly entered into between the Group and the purchasers, the attributable (according to equity interests) contractual sales area and sales amount achieved by the Group for the month of August 2010 were approximately 167, 196square metres and RMB1,427 million, respectively (same period for year 2009: 50,109 square metres and RMB 489 million). the breakdowns of which by projects are set out below (excluding the sales of parking spaces):

Project Name	City	Attributable		Gross		
		Area m ²	Amount RMB Million	Area m ²	Amount RMB Million	Equity Interest of the Group
Parktown	Shanghai	9,262	106.29	9,262	106.29	100.00%
Fashion Block	Shanghai	780	10.69	780	10.69	100.00%
Yi He Hua Cheng	Shanghai	111	2.14	223	4.27	50.00%
*Golden City(Note 1)	Shanghai	4,105	118.86	10,262	297.15	40.00%
Villa Espana	Shanghai	706	8.94	1,284	16.25	55.00%
Value Stream	Beijing	723	11.59	723	11.59	100.00%
Peking House	Beijing	978	32.77	978	32.77	100.00%
Xirongxian 26	Beijing	2,833	141.81	2,833	141.81	100.00%
Uptown	Chongqing	58,804	302.48	58,804	302.48	100.00%
Gorgeous lakeside	Chengdou	30,624	230.26	38,280	287.83	80.00%
Invaluable City	Hangzhou	9,872	86.69	13,162	115.59	75.00%
*Forte Times(Note 2)	Hangzhou	2,001	23.08	4,001	46.17	50.00%
Forte International East Lake	Wuhan	21,997	213.79	31,425	305.42	70.00%
*Graceful Oasis(Note 1)	Nanjing	2,373	18.28	5,794	44.64	40.95%
Ronchamp Villa	Nanjing	513	7.74	513	7.74	100.00%
*Australian Garden(Note 2)	Wuxi	1,100	6.79	2,199	13.58	50.00%
Natural City	Changchun	3,369	16.31	3,369	16.31	100.00%
Yotown	Xi'an	17,045	88.90	17,942	93.57	95.00%
Sub Total(August 2010)		167,196	1,427	201,834	1,854	
Total(from January to August 2010) * (Note 3)		636,311	8,054	802,351	10,462	

*Note:

- 1 Associate
- 2 Jointly-controlled entity
- 3 Include Tianjin Centre Equity Transfer

By Order of the Board
SHANGHAI FORTE LAND CO., LTD.
FAN WEI
Chairman

6 September 2010, Shanghai, PRC

As at the date of this announcement, the executive directors of the Company are Mr. Fan Wei, Mr. Zhang Hua and Mr. Wang Zhe; the non-executive directors of the Company are Mr. Guo Guangchang, Mr. Feng Xiekun and Mr. Chen Qiyu; and the independent non-executive directors of the Company are Mr. Charles Nicholas Brooke, Mr. Chen Yingjie, Mr. Zhang Hongming and Ms. Wang Meijuan.

* For identification purpose only