



東方明珠創業有限公司*

Pearl Oriental Innovation Limited

(Incorporated in the Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code: 0632)

(股份代號: 0632)

NOTIFICATION LETTER 通知信函

13 September 2010

Dear Shareholder,

Pearl Oriental Innovation Limited (the “Company”) – notice of publication of Circular, Proxy Form and Notice of Special General Meeting (“Current Corporate Communications”)

The English and Chinese versions of the Company’s Current Corporate Communications are available on the Company’s website at <http://www.pearloriental.com> and the HKExnews’s website at www.hkexnews.hk, or the arranged printed form(s) of Current Corporate Communications is enclosed (if applicable). You may access the Current Corporate Communications on our website or browsing through the HKExnews’s website and viewing them require Adobe® Reader®.

Shareholders may at any time choose to receive free of charge Corporate Communications (Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications via Website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communications, we will promptly send the printed form of the Corporate Communications to you free of charge upon receipt of your request. Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company Website) and/or language(s) (either English only or Chinese only or both languages) of Corporate Communications by notice in writing to the Branch Share Registrar, Tricor Tengis Limited at 26/F., Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong.

Should you have any queries relating to this notification, please contact the Branch Share Registrar at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
Pearl Oriental Innovation Limited
Lew Mon Hung
Deputy Chairman and Executive Director

* For identification purpose only

Note: Corporate Communications includes but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

東方明珠創業有限公司*(「本公司」)–通函、代表委任表格及股東特別大會通告(「本次公司通訊文件」)之發佈通知

本公司的本次公司通訊文件的中、英文版本已上載於本公司網站(<http://www.pearloriental.com>)及香港交易所披露易網站(www.hkexnews.hk)，或按安排附上本次公司通訊文件之印刷本(如適用)。請在本公司網站或在香港交易所披露易網站使用Adobe® Reader®開啟並瀏覽本次公司通訊文件。

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閣下對本通知如有任何查詢，請於星期一至星期五(公眾假期除外)上午九時至下午六時致電股份過戶登記分處，電話號碼為(852) 2980 1333。

代表
東方明珠創業有限公司*
副主席兼執行董事
劉夢熊
謹啟

二零一零年九月十三日

* 僅供識別

附註：公司通訊文件包括但不限於：(a)董事會報告、年度賬目連同核數師報告及(如適用)財務報告摘要；(b)中期報告及(如適用)中期報告摘要；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。