

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**FORTE 復地**

復地（集團）股份有限公司

**SHANGHAI FORTE LAND CO., LTD.\***

*(a sino-foreign joint stock limited company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 02337)**

## **ANNOUNCEMENT**

### **CHANGE OF STOCK SHORT NAME**

The Board announces that the Company's stock short name will be changed from "FORTE" to "FORTE LAND" in English, and from "上海復地" to "復地集團" in Chinese, respectively. The Shares will be traded on the Stock Exchange under the new stock name with effect from 9:30 a.m. on Monday, 4 October 2010. The existing stock code of the Company as "2337" remains unchanged.

The board of directors (the "Board") of Shanghai Forte Land Co., Ltd. (the "Company") announces that the Company's stock short name will be changed from "FORTE" to "FORTE LAND" in English, and from "上海復地" to "復地集團" in Chinese, respectively. The H Shares of the Company (the "Shares") will be traded on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under the new stock short name with effect from 9:30 a.m. on Monday, 4 October 2010. The existing stock code of the Company as "2337" remains unchanged.

By Order of the Board  
**SHANGHAI FORTE LAND CO., LTD.**  
**FAN WEI**  
*Chairman*

27 September 2010, Shanghai, the PRC

*As at the date of this announcement, the executive directors of Forte are Mr. Fan Wei, Mr. Zhang Hua and Mr. Wang Zhe; the non-executive directors are Mr. Guo Guangchang, Mr. Feng Xiekun and Mr. Chen Qiyu; and the independent non-executive directors are Mr. Charles Nicholas Brooke, Mr. Chen Yingjie, Mr. Zhang Hongming and Ms. Wang Meijuan.*

\* *For identification purpose only*