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3D-GOLD JEWELLERY HOLDINGS LIMITED **金至尊珠寶控股有限公司**

(formerly known as Hang Fung Gold Technology Limited

恆豐金業科技有限公司*)

(incorporated in Bermuda with limited liability)

(Provisional Liquidators Appointed)

(Subject to Scheme of Arrangement)

(Stock Code: 870)

ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE CODE ON TAKEOVERS AND MERGERS

The Investor and the Company have not agreed any definitive terms in respect of the Share Subscription. An application may be made to the Executive for the Whitewash Waiver if required in due course.

The Company has obtained legal advice to the effect that the period of exclusivity as defined in the Exclusivity Agreement has expired. The Company understands that the Investor takes a contrary view. Notwithstanding this, the Company is at present continuing to work with the Investor with a view to a resumption proposal possibly being submitted prior to the expiry of the second stage of delisting under Practice Note 17 to the Listing Rules. By the letter dated 11 May 2010 to the Company, the Stock Exchange informed the Company that the Stock Exchange had placed the Company in the second stage of delisting under Practice Note 17 to the Listing Rules from 11 May 2010 and the Company is required to submit a viable resumption proposal to the Stock Exchange at least 10 business days before 10 November 2010.

Further announcement(s) will be made in respect of further progress in this regard as and when required under the Takeovers Code and/or the Listing Rules.

Investors and shareholders of the Company should note that the Company has not entered into any legally-binding documentation for the Share Subscription and even if and when any documentation is entered into, there is no assurance that the Share Subscription will complete.

At the request of the Company, trading in the shares of the Company has been suspended since 2:30 p.m. on 30 September 2008 and shall remain suspended until further notice.

Reference is made to the announcements of 3D-GOLD Jewellery Holdings Limited (formerly known as Hang Fung Gold Technology Limited) (Provisional Liquidators Appointed) (Subject to Scheme of Arrangement) (the "Company") dated 6 February 2009, 3 August 2009, 20 May 2010 and 7 September 2010 (together, the "Announcements"). Capitalised terms used in this announcement bear the same meanings as defined in the Announcements unless the context requires otherwise.

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As at the date of this announcement, the board of directors of the Company comprises three executive directors, namely, Ms. Chan Yam Fai, Jane, Ms. Ng Yee Mei and Mr. Yeung Hon Yuen.

For and on behalf of
3D-GOLD Jewellery Holdings Limited
(Provisional Liquidators Appointed)
(Subject to Scheme of Arrangement)
Darach Haughey
Yeung Lui Ming
Edmond Wah Bon Ching

*Joint and Several Provisional Liquidators
Acting as agents for and on behalf of
3D-GOLD Jewellery Holdings Limited
without personal liability*

Hong Kong, 8 October 2010

** For identification purposes only*

The Provisional Liquidators jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any of the statements in this announcement misleading.