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**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**



**INTIME DEPARTMENT STORE (GROUP) COMPANY LIMITED
(the “Company”)**

銀泰百貨(集團)有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1833)

**HK\$1,941,000,000 1.75 per cent. Convertible Bonds due 2013
convertible into ordinary shares of the Company (the “Convertible Bonds”)
(Stock Code: 4329)**

Joint Lead Managers and Joint Bookrunners

BofA Merrill Lynch



Morgan Stanley

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the Convertible Bonds as described in the Offering Memorandum dated 25 October 2010 and such listing and permission to deal in the Convertible Bonds is expected to become effective on or about 28 October 2010.

By Order of the Board of
Intime Department Store (Group) Company Limited
Shen Guojun
Chairman

Hong Kong, 25 October 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Shen Guojun and Mr. Ching Siu Leung, the non-executive Directors of the Company are Mr. Xin Xiangdong and Mr. Li Hui, David, and the independent non-executive Directors of the Company are Mr. Yu Ning, Mr. Chow Joseph and Mr. Shi Chungui.