## Results Highlights 業績摘要

- The Group's turnover increased by 19.0% from HK\$1,764.6
  million to HK\$2,099.2 million for the same period last year
- Turnover improved in all markets and business units
- Turnover of the retail and wholesale business in Hong Kong and Macau registered growth of 17.5% as compared to the same period last year
- Profit for the period was HK\$176.3 million, an increase of 42.3% from HK\$123.9 million for the same period last year
- The gross profit margin of the Group increased from 43.9% in the previous year to 45.0% for the current year
- The sales mix of the Group's exclusive products increased from 37.6% last year to 39.4% for the current year
- Basic earnings per share is 12.7 HK cents as compared to 9.0
  HK cents for the same period last year
- Dividend per share is 9.0 HK cents, same as that for the corresponding period last year
- sasa.com is recognised as "Top 30 Best Global Online B2C Retailers 2010" by Alibaba Group, China Electronic Commerce Association and Hangzhou Municipal Government in the PRC
- The Board proposed a bonus issue of shares to the Company's shareholders on the basis of one bonus share for every one existing ordinary share

- 集團營業額較去年同期上升19.0%,由 17億6,460萬港元增至20億9,920萬港元
- 各市場及業務單位的營業額均見提升
- 港澳地區零售及批發業務營業額較去年 同期增長17.5%
- 集團期內溢利增至1億7,630萬港元,較 去年同期的1億2,390萬港元增長42.3%
- 集團毛利率由去年同期的43.9%提高至 45.0%
- 獨家產品佔集團零售營業額由去年同期的37.6%提高至39.4%
- 每股基本盈利為12.7港仙,去年同期為 9.0港仙
- 每股股息為9.0港仙,與去年同期相同
- sasa.com獲選為「2010年全球30佳網商」,此排名由阿里巴巴集團、中國電子商務協會及杭州市人民政府聯合編制
- 董事會亦建議按現時每持有一股普通股 獲發一股紅股之基準,向本公司之股東 發行紅股