



Little Sheep Group Limited

小肥羊集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0968)

8 April 2011

Dear Sir/Madam,

Election of Language and Means of Receipt of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of Little Sheep Group Limited (the “**Company**”), the Company will make available the following options for you to elect for receipt of future corporate communications (“**Corporate Communications**”) of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) annual reports and, where applicable, its summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms, in the following manners:

- (1) to read future Corporate Communications published on the Company’s website at www.LittleSheep.com (“**Website Version**”) in place of receiving printed copies; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

For the purposes of environmental protection and costs saving, the Company recommends you to select the Website Version. To make your election, please mark (x) in the appropriate box on the enclosed reply form and sign and return it by post or hand delivery to the Company’s Hong Kong branch share registrar (the “**Hong Kong Branch Share Registrar**”), Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong. If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you do not need to affix a stamp when returning your reply form. Otherwise, please affix appropriate postage.

If you do not complete the reply form and return it to the Hong Kong Branch Share Registrar at the address indicated above by 6 May 2011, you are deemed to consent to website communication only, and a notification letter of the publication of the Corporate Communications on website will be sent to you. If an email address is provided by you in the reply form, an electronic version of the notification of the publication of the Corporate Communications on website will be sent to you.

You have the right at any time by reasonable notice in writing to the Company (c/o Tricor Investor Services Limited) or using email at littlesheep-ecom@hk.tricorglobal.com to the Company to change the choice of language and means of receipt of the Corporate Communications. Even if you have chosen to receive all future Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send the Corporate Communications to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Hong Kong Share Branch Registrar on request; and (b) the same will also be available on the Company’s website at www.LittleSheep.com and the website of the HKExnews at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company’s Hong Kong Branch Share Registrar’s telephone hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,
Little Sheep Group Limited
Zhang Gang
Chairman

Reply Form 回條

To: **Little Sheep Group Limited** (“Company”)
(Stock Code: 968)
c/o Tricor Investor Services Limited
26/F, Tesbury Centre,
28 Queen's Road East,
Wanchai, Hong Kong

致：小肥羊集團有限公司(「公司」)
(股份代號：968)
經卓佳證券登記有限公司
香港灣仔
皇后大道東28號
金鐘匯中心26樓

I/We would like to receive the corporate communications of the Company (“**Corporate Communications**”) as indicated below:

本人／我們希望以下列方式收取 貴公司之公司通訊文件(「**公司通訊文件**」)：

(Please mark **ONLY ONE (X)** of the following boxes)

(請從下列其中一個空格內劃上(**X**)號)

- read the **Website Version** of all future Corporate Communications published on the Company's website in place of receiving printed copies, and to receive an **email notification** of the posting of the Corporate Communications on the Company's website to my/our email address at _____; **OR**
瀏覽在公司網站發表之公司通信文件網上版本，以代替印刷本，並收取有關公司通訊登載在公司網站之**電郵通知**，電郵通知請發送至本人／吾等之電郵地址_____；或
- to receive the printed **English version** of all future Corporate Communications **ONLY**; **OR**
僅收取所有日後公司通訊文件之**英文版印刷本**；或
- to receive the printed **Chinese version** of all future Corporate Communications **ONLY**; **OR**
僅收取所有日後公司通訊文件之**中文版印刷本**；或
- to receive **both the printed English and Chinese versions** of all future Corporate Communications.
同時收取所有日後公司通訊文件之**英文及中文版印刷本**。

Signature

簽名

Name

姓名

(English)

(Chinese)

(英文)

(中文)

Contact telephone number:

聯絡電話號碼：_____

Date:

日期：_____

Notes:

附註：

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- If the Company does not receive this Reply Form by 6 May 2011, all future Corporate Communications will be sent out in the manner specified in the Company's letter dated 8 April 2011.
倘若本公司於二零一一年五月六日仍未收到本回條，本公司將按本公司所發出日期為二零一一年四月八日之函件內所述之方式向 閣下寄發公司通訊文件。
- By selection to read the Website Version of the Corporate Communications published on the Company's website in place of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communications in printed form.
在選擇瀏覽登載於本公司網站之公司通訊文件網上版本以代替收取印刷本後，閣下已表明同意放棄收取公司通訊文件印刷本之權利。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東，則本回條須由本公司股東名冊就聯名持有股份排名首位之股東簽署，方為有效。
- The above instructions will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing to the Company c/o the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong or using email at littleSheep-ecom@hk.tricorglobal.com to the Company.
上述指示適用於將寄發予本公司股東之所有日後公司通訊文件，直至 閣下通過本公司之香港股份過戶登記分處卓佳證券登記有限公司，地址為香港灣仔皇后大道東28號金鐘匯中心26樓，或發送電郵至 littleSheep-ecom@hk.tricorglobal.com 向本公司發出合理書面通知另作選擇為止。
- Shareholders are entitled to change the choice of means of receipt or language of the Corporate Communications at any time by reasonable notice in writing to the Company c/o the Company's branch share registrar or using email littleSheep-ecom@hk.tricorglobal.com to the Company. 股東有權隨時通過本公司之香港股份過戶登記分處或發送電郵至 littleSheep-ecom@hk.tricorglobal.com 向本公司發出合理書面通知，以更改收取公司通訊文件收取方式或語言版本之選擇。