

## 公司簡介 Company Profile

青島啤酒股份有限公司(「公司」或「本公司」, 連同其子公司合稱「本集團」)前身為國有青島啤酒廠, 始建於一九零三年, 是中國歷史最為悠久的啤酒生產廠。公司一九九三年六月十六日註冊成立, 隨後在香港發行了H種股票並於七月十五日在香港聯合交易所有限公司(「香港聯交所」)上市, 成為首家海外上市的國內企業, 同年七月在國內發行了A種股票並於八月二十七日在上海證券交易所上市。

公司的經營範圍是啤酒製造、銷售以及與之相關的業務。目前公司在國內擁有53家啤酒生產企業, 分佈於全國19個省市地區, 規模和市場份額居國內啤酒行業領先地位。其生產的青島啤酒為國際市場上最具知名度的中國品牌, 已行銷世界七十餘個國家和地區。

Tsingtao Brewery Company Limited (the “Company” or “the Company”, together with its subsidiaries, the “Group”), the earliest brewery in China, can trace its root back to 1903 when its predecessor, the State-owned Tsingtao Brewery Factory, was established. The Company was registered on 16 June 1993, and then issued H-shares in Hong Kong which were listed on The Stock of Exchange of Hong Kong Limited (the “Stock Exchange”) on 15 July 1993, being the first domestic enterprise listed on an overseas stock exchange. In July 1993, the Company issued A-shares in China, which were listed on Shanghai Stock Exchange on 27 August 1993.

The business scope of the Company is the production and sales of beer, and other related business. The Company occupies leading position in the domestic beer industry in terms of size and market share with 53 breweries in 19 provinces, cities and regions all over China. Its product Tsingtao beer has become the most well-known Chinese brand in the international market and has been distributed to more than seventy countries and regions throughout the world.

