



東方明珠創業有限公司*

Pearl Oriental Innovation Limited

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock code: 632)

(股份代號: 632)

20 April 2011

Dear Shareholder(s),

Notification of publication of Corporate Communication

We hereby notify you that the 2010 Annual Report and circular dated 20 April 2011 together with notice and proxy form of annual general meeting (the “Documents”) of Pearl Oriental Innovation Limited (the “Company”), in both English and Chinese, are now available on the Company’s website at <http://www.pearloriental.com>.

You may now access to the Documents on the Company’s website.

If you wish to receive a printed copy of the Documents, you can complete Part A of the Request Form (at the back of this letter) and return it to the Company’s branch share registrar and transfer office in Hong Kong, Tricor Tengis Limited by post using the mailing label provided. The printed copy of the Documents will be sent to you free of charge upon receipt of your request.

You may at any time change your choice of language or means of receipt of the Company’s Corporate Communication(Note), free of charge, by completing Part B of the Request Form (at the back of this letter) and returning it to Tricor Tengis Limited.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

For and on behalf of
Pearl Oriental Innovation Limited
Cheung Kwok Yu

Executive Director and Company Secretary

* For identification purpose only

Note: Corporate Communication refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), quarterly report, notice of meeting, listing document and circular.

敬啟者：

公司通訊通知信函

我現謹通知閣下，東方明珠創業有限公司*（「本公司」）2010年年報及日期為2011年4月20日之致股東通函（連同股東週年大會通告及代表委任表格）（「該等文件」）的英文及中文版，現已登載於本公司網站<http://www.pearloriental.com>。

請於本公司網站內閱覽該等文件。

倘閣下擬收取該等文件的印刷本，可填妥申請表格（於背頁）的甲部及利用郵寄標籤寄回本公司之股份過戶登記香港分處卓佳登捷時有限公司。該等文件的印刷本將免費發送予閣下。

如閣下欲更改已選擇擬收取本公司日後刊發的所有公司通訊（註）的語言版本或收取方式，可隨時填寫申請表格（於背頁）的乙部，然後把表格交回卓佳登捷時有限公司。

倘閣下對本通知有任何疑問，請於星期一至星期五（公眾假期除外）上午9時至下午6時致電卓佳登捷時有限公司客戶服務熱線，電話號碼為(852) 2980 1333。

代表
東方明珠創業有限公司*
執行董事兼公司秘書
張國裕
謹啟

2011年4月20日

* 僅供識別

註：公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、財務摘要報告（如適用）、中期報告、中期摘要報告（如適用）、季度報告、會議通告、上市文件及通函。