PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan, Italy: No. 10115350158 (corporated under the laws of Italy as a joint-stock compa 意大利米蘭公司話曲度: 編號10115350158 (根據意大利法律註冊成立的股份有限公司)

Global Offering

全球發售

423,276,000 Shares (comprising 58,824,000 New Shares and 364,452,000 Sale Shares, and Number of Offer Shares in : the Global Offering subject to the Over-allotment Option) 380,948,400 Shares (comprising 16,496,400 **Number of International Placing Shares**

New Shares and 364,452,000 Sale Shares, and subject to adjustment and the Over-allotment Option) 42,327,600 New Shares (subject to adjustment) HK\$48.00 per Hong Kong Offer Share, plus 1% Number of Hong Kong Offer Shares : Maximum Offer Price

brokerage, SFC transaction levy of 0.003%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

Nominal value € 0.10 per Share

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of this Application Form. Please read carefully both the Prospectus of PRADA S.p.A. (the "Company") dated June 13, 2011 (the

Prospectus") (in particular, the sections on "How to Apply for Hong Kong Offer Shares" and "Structure of the Global Offering – Conditions of the Hong Kong Public Offering" in the Prospectus) and the guide on the back of this Application Form before completing this Application Form. Terms defined in the Prospectus have the same meanings when used in this Application Form unless defined herein. A copy of this Application Form, together with a copy of each of the WHITE and YELLOW Application Forms, the Prospectus and the other documents specified in the section headed "Documents Delivered to the Registrar and Available For Inspection" in Appendix VI to the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission of Hong Kong (the "SFC"), the Hong Kong Stock Exchange, HKSCC and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.

Your attention is drawn to the paragraph headed "Personal Data" in this Application Form which sets out the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and compliance with the Personal Data (Privacy) Ordinance.

Nothing in the Application Form or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Hong Kong Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful.

The information contained in this Application Form is not for distribution, directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia) and Italy. These materials do not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States and Italy. The Hong Kong Offer Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") nor will a prospectus be cleared, or approved, by CONSOB with respect to the Offer Shares.

 $The \ Hong \ Kong \ Offer \ Shares \ may \ not \ be \ offered, \ sold, \ pledged \ or \ transferred \ within \ or \ outside \ the$ United States except pursuant to registration under applicable law or an exemption from the registration requirements of the U.S. Securities Act. No public offering of the securities will be made in the United States.

PRADA S.p.A. (the "Company") Banca IMI S.p.A. CLSA Limited Goldman Sachs (Asia) L.L.C. UniCredit Bank AG, Milan Branch The Hong Kong Underwriters

423.276.000股股份(包括58,824,000股新股 全球發售中的發售股份數目: 及364,452,000股銷售股份,視乎超額配股權

行使與否而定)

380,948,400股股份(包括16,496,400股新股 國際配售股份數目: 及 364,452,000股銷售股份, 可予調整及視乎超額配股權行使與否而定)

42 327 600 股新股(可予調整) 香港發售股份數目 每股香港發售股份48.00港元,另加1%經紀佣金、

0.003%證監會交易徵費 及 0.005%香港聯交所交易費 (須於申請時

以港元繳足,多收款項可予退還)

股份代號 1913

香港交易及結算所有限公司、香港聯合交易所有限公司(「香港聯交所」)及香港中央結算有限公司(「香港結算」)對本申請表格的內容概不負責,對其準確性或完整性亦不發表任何聲明, 並明確表示概不就因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損 失承擔任何責任。

在填寫本申請表格前,請細閱PRADA S.p.A.(「本公司」)於二零一一年六月十三日刊發的招股章程(「招股章程」),尤其是招股章程「如何申請香港發售股份」及「全球發售的架構一香港公開發售的條件」兩節,及刊於本申請表格背面的指引。除本申請表格另有定義外,本申請表格所 使用詞語與招股章程所界定者具相同涵義。

本申請表格連同**白色及黃色**申請表格、招股章程及招股章程附錄六「送呈公司註冊處處長及備查文件」一節所列其他文件、已遵照香港法例第32章《公司條例》第342C條的規定,送呈香港公司註冊處處長註冊。香港證券及期貨事務監察委員會(「證監會」)、香港聯交所、香港結算和香港公司註冊處處長對任何此等文件的內容概不負責。

閣下敬請留意本申請表格內「個人資料」一段,當中載有本公司及本公司香港證券登記處有關 個人資料及遵守《個人資料(私隱)條例》的政策及措施

本申請表格或招股章程的內容概不構成於提呈出售、招攬要約購買或出售任何香港發售股份即 屬違法的司法管轄區內作出有關要約出售或招攬,亦不得在有關司法管轄區出售香港發售股 份。

本申請表格所載資料不得在或向美國(包括其領土及屬地、美國各州及哥倫比亞特區)及意大利境內直接或間接派發。該等材料不構成或組成在美國及意大利購買或認購證券的任何要約或招攬的一部分。本申請表格所述香港發售股份並無且不會根據一九三三年美國證券法(經修訂)(「美國證券法」)登記,亦不會有發售股份的招股章程獲意大利證監會通過或批准。

除非已根據總用法律進行登記或獲豁免美國證券法的登記規定,否則香港發售股份不得在美國 境內或境外發售、出售、質押或轉讓。證券不會在美國公開提呈發售。

吾等確認,吾等已(i)遵守電子公開發售指引及透過銀行/股票網組處交白表elPO申請的運作程序以及與吾等就香港公開發售提供白表elPO服務(www.eipa.com.ht)有關的所有適用法例及規例(法定或其他);及(ii)細閱招股章程及本申請表格所軟條款和條件及申請手續、並同意受其約束。為代表與本申請有關的每一相關申請人作出申請、吾等:

按照招股章程及本申請表格的條款及條件,並在 貴公司公司章程規限下,申請以下數目的香港發售股份;

日的首伦敦音成份, 夾附申請認購香港發售股份所需的全數款項,有關款項接預期香港發售股份最高發售價 每股香港發售成份48.00港元釐定 另加1.0%經紀個念、0.003%證監會交易徵費及 0.005%香港聯交所交易費(須於申請時以港元繳足,多繳股款可予退還);

確認相關申請人已承端並同意接納根據本申請所申請的或分配予相關申請人的任何較少數目的香港發售股份;

貴公司、售股股東(如適用)及聯席全球協調人將依賴此等聲明及陳述以決定是否申請分配香港發售股份,如吾等作出虚假聲明,可能會被檢控;

授權 貴公司將相關申請人的姓名/名稱列入 貴公司香港股東名冊內,作為將分配子彼等的香港發售股份的持有人,及授權 貴公司、售股股東(如適用)或其各自的代理人(在符合本申請表格及招股章程所載為款及條件下)按本申請表格上所示地址以普通郵遞方式奇發任何股票 郭謨風為廣由相關申請人承擔(除非申請人申請1,000,000股或以上香港發售股份,並按白表elPC指定網站www.eipo.com.hk及招股章程所述程序親自領取任何股票);

指示並授權本公司、售股股東(如適用)及作為本公司代理人的任何一位聯席全球協調人(或其各自的代理人或代名人)代表相關申請人簽署任何轉讀表格、成交單據或其他文件及代表使,辦理一切必需手續,以根據的宣章程的規定以被等的名義登記被等的名義登記被所獲分配的任何一點發售股份及執行招股章程及白表elPO指定網站www.eipo.com.hk所述安排;

PRADA S.p.A. (「貴公司」) Banca IMI S.p.A. 里昂證券有限公司 高盛(亞洲)有限責任公司 UniCredit Bank AG米蘭分行 香港包銷商

We confirm that we have (i) complied with the Guidelines for Electronic Public Offerings and the Operational Procedures for White Form eIPO applications submitted via banks/stockbrokers and all applicable laws and regulations (whether statutory or otherwise) in relation to the provision of our White Form eIPO services (www.eipo.com.hk) in connection with the Hong Kong Public Offering; and (ii) read the terms and conditions and application procedures set out in the Prospectus and this Application Form and agree to be bound by them. Applying on behalf of each of the underlying applicants to whom this application relates, we:

- apply for the number of Hong Kong Offer Shares set out below, on the terms and conditions of the Prospectus and this Application Form, and subject to the Company's By-laws;
- enclose payment in full for the Hong Kong Offer Shares applied for, based on the expected maximum offer price per Hong Kong Offer Share, being HK\$48.00 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund);
- **confirm** that the underlying applicants have undertaken and agreed to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to such underlying applicants, on this application;
- understand that these declarations and representations will be relied upon by the Company, the Selling Shareholders (where applicable) and the Joint Bookrunners in deciding whether or not to allocate any Hong Kong Offer Shares in response to this application and we may be prosecuted if we make a false declaration;
- we make a false declaration;

 authorise the Company to place the name(s) of the underlying applicant(s) on the Hong Kong share register of the Company as the holder(s) of any Hong Kong Offer Shares to be allocated to them, and the Company, the Selling Shareholders (where applicable) or their respective agents (subject to the terms and conditions set out in this Application Form and the Prospectus) to send any share certificate(s) by ordinary post at that underlying applicant's own risk to the address stated on this Application Form except where the applicant has applied for 1,000,000 or more Hong Kong Offer Shares and that the applicant will collect any share certificate(s) in person in accordance with the procedures prescribed in the White Form eIPO designated website (www.eipo.com.hk) and in the Prospectus;
- instruct and authorize the Company, the Selling Shareholders (where applicable) and any of the Joint Global Coordinators as agent for the Company (or their respective agents or nominees) to execute any transfer forms, contract notes or other documents on behalf of the underlying applicant(s) and to do on their behalf all things necessary to register any Hong Kong Offer Shares allocated to them in their name(s) as required by the Company's By-laws and otherwise to give effect to the arrangements described in the Prospectus and the White Form eIPO designated website at www.eipo.com.hk;
- undertake and confirm that I/we and the person(s) for whose benefit I am/we are applying have not applied for or taken up, or indicated an interest for or received or been placed, allotted allocated (including conditionally) and/or provisionally), and will not app y for or take up, or indicate an interest for any International Placing Shares nor otherwise participated in the International Placing;
- request that any e-Refund payment instructions be despatched to the application payment account where the underlying applicants had paid the application monies from a single ba
- request that any refund cheque(s) be made payable to the underlying applicant(s) who had used multiple bank accounts to pay the application monies, and (subject to the terms and conditions set forth in the Prospectus) to send any refund cheque(s) by ordinary post and at the applicant's own risk to the address given on the White Form eIPO application;
- represent, warrant and undertake that neither we nor the underlying applicant(s) is/are restricted by any applicable laws of Hong Kong or elsew here from making the application, paying any application monies for, or being allocated or tak ng up, any Hong Kong Offer Shares; represent, warrant and undertake that neither we nor the underlying applicant(s) (1) is/are within the United States (as defined in Regulation 5) when completing and submitting this Application Form or (2) is/are a legal or natural person of Italy and, when completing and submitting this Application Form, is/are within Italy: represent, warrant and undertake that we and/or the underlying applicant(s) will acquire the Hong Kong Offer Shares in an offshore transaction (as defined in Regulation S); confirm that each underlying applicant has read the Prospectus and in particular the terms
- and conditions and application procedures set out in this Application Form and in the Prospectus and agrees to be bound by them;
- represent and confirm that we and the underlying applicant(s) understand that the Hong Kong Offer Shares have not been and will not be registered under the U.S. Securities Act and that no offer of the Offer Shares will be made in Italy;
- represent, warrant and undertake that the allocation of or application for the Hong Kong Offer Shares to the underlying applicant or by the underlying applicant for whose benefit this application is made would not require the Company, the Selling Shareholders (where applicable), the Join Sponsors, the Joint Global Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Underwriters and other parties, involved in the Global Offering nor any of their respective directors, employees, partners, agents, officers or advisors to comply with any requirements under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong; and agree that this application, any acceptance of it and the resulting contract, will be governed by
- and construed in accordance with the laws of Hong Kong. The above agreements, warranties, instructions and anthorisations (as the case maybe) to the Selling

The above agreements, warranties, instructions and antinorisations (as the case maybe) to the Seiling Shareholders are only applicable when the number of Offer Shares validly applied for under the Hong Kong Public Offering reaches certain prescribed levels so that there is a reallocation of Offer Shares from the International Placing to the Hong Kong Public Offering. Please see the section entitled "Structure of the Global Offering – The Hong Kong Public Offering – Reallocation" of the Prospectus for details of when such reallocation will be triggered.

The Company, the Joint Bookrunners or the White Form eIPO Service Provider or its or their respective agents and nominees have full discretion to reject or accept any application, in full or in part, without assigning any reason

Total number of Shares

股份總數

2

underlying applicants,

承諾並確認本人/吾等及本人/吾等為其利益提出申請的人士並無亦不會申請或認購或 表示有意認購,或已收取或獲配售、配發或分配(包括有條件及/或暫定)任何國際配售 股份,亦不會以其他方式參與國際配售; 要求把任何電子退款指示發送到以單一銀行賬戶繳交申請款項的申請付款賬戶內; 要求任何以多個銀行賬戶繳交申請款項的相關申請人的退款支票以相關申請人為抬頭 人;並(在符合招股章程所載條款及條件下)以普通郵遞方式將退款支票寄至白表eIPO申 人;亚(住付台指取早任別戰隊孙及隊口 請所示地址,郵誤風險概由申請人承擔; 陳述、保證及承諾吾等或相關申請人提出本申請、支付任何申請款項、獲分配或認購任何香港簽售股份,不受香港或其他地方適用法律的限制;陳述、保證及承諾吾等或相關申請人(1)在填寫及遞交本申請表格時並非身處美國境內,定義見S規例)或(2)並非意大利法人或自然人,自於填寫及遞交本申請表格時並非身處美國境內,使述、保證及承諾吾等及/或相關申請人會在離岸交易(定義見S規例)中購買香港發售股份; 確認各相關申請人已細閱招股章程,尤其是本申請表格及招股章程所載條款及條件和申請手續,並同意受其約束; **陝述及確認**吾等及相關申請人明白香港發售股份並無且不會根據美國證券法登記,而發售股份將不會在意大利提早發售;

陳述、保證及承諾向相關申請人或由相關申請人為其利益而提出本申請的人士分配或申請認購香港發售股份,不會引致。貴公司、售股股東(如適用)、聯席保薦人、聯席全球協調人、聯席條管理人,聯席奉頭經辦人、包銷商以及參與全球發售的各方,或其各自的董事、僱員、合夥人、代理人、職員或顧問須遵從香港以外任何地區的法律或規例的任何規定(不論是否具法律效力);及

同意本申請、本申請獲接納以及由此而產生的合約,將受香港法律管轄及按其詮釋。

上述向售股股東作出的同意、保證、指示及授權(視情況而定)僅於根據香港公開發售作出的有效申請發售股份數目超過若干既定水平,以致須將發售股份由國際配售重新分配至香港公開發售時方適用。有關何時會觸發重新分配的詳情,請參閱招股章程「全球發售的架構」香港公開發售一重新分配」一節。

貴公司、聯席賬簿管理人或白表elPO服務供應商或 貴公司或彼等各自代理人及代名人可全權酌情全部或部分拒絕或接納任何申請,而毋須說明任何理由。

Signature 簽名:	Date 日期:				
Name of applicant 申請人姓名:	Capacity 身份:				
We, on behalf of the Total number of Shares	al number of Shares Hong Kong Offer Shares on behalf of the underlying applicants whose details are contained in the read				

only CD-ROM submitted with this Application Form

	offer to purchase 吾等 (代表相關 申請人) 提出認購	IX III 海安敦	香港發售股份(代表相關申請人,其詳細資料載於連同本申請表格遞交的唯讀光碟)。
3	A total of 夾附之合共	chequ 張支	te(s) 要 Cheque number(s) 支票編號
	are enclosed for a total sum of 其總金額為	HK\$ 港元	

	/6/							
Please use BLOCK letters 請用正楷填寫								
Name of White Form eIPO Service Provider 白表eIPO服務供應商名稱								
Chinese name 中文名稱			White Form eIPO Service Provider ID 白表eIPO服務供應商身份證明號碼					
Name of contact person 聯絡人姓名			Contact number 聯絡電話號碼		x number 真號碼			
Address 地址		For broker use 此欄供經紀填寫 Lodged by 申請由以下經紀遞交						
			Broker no. 經紀號碼					
			Broker's chop 經紀印鑑					

GUIDE TO COMPLETING THIS APPLICATION FORM

References to boxes below are to the numbered boxes on this Application Form.

Sign and date the Application Form in Box 1. Only a written signature will be accepted.

The name and the representative capacity of the signatory should also be stated

To apply for Hong Kong Offer Shares using this Application Form, you must be named in the list of $\textbf{White Form eIPO} \ \textbf{Service Providers who may provide White Form eIPO services} \ (\textbf{\textit{www.eipo.com.hk}})$ in relation to the Hong Kong Public Offering, which was released by the SFC.

Put in Box 2 (in figures) the total number of Hong Kong Offer Shares for which you wish to apply on behalf of the underlying applicants.

You may apply for Hong Kong Offer Shares for the benefit of each underlying applicant in one of the numbers of Offer Shares set out in the table below. An application on behalf of an underlying applicant for any other number of Hong Kong Offer Shares is liable to be rejected. For the avoidance of doubt, the total number of Hong Kong Offer Shares applied for by a White Form eIPO Service Provider using this Application Form need not be one of the number of Offer Shares set out in the table

Applicant details of the underlying applicants on whose behalf you are applying must be contained in one data file in read-only CD-ROM format submitted together with this Application Form.

NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS						
No. of Hong Kong Offer Shares applied for	Amount payable on application* HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application* HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application* HK\$	
100	4,848.38	7,000	339,386.88	800,000	38,787,072.00	
200	9,696.77	8,000	387,870.72	900,000	43,635,456.00	
300	14,545.15	9,000	436,354.56	1,000,000	48,483,840.00	
400	19,393.54	10,000	484,838.40	2,000,000	96,967,680.00	
500	24,241.92	20,000	969,676.80	3,000,000	145,451,520.00	
600	29,090.30	30,000	1,454,515.20	4,000,000	193,935,360.00	
700	33,938.69	40,000	1,939,353.60	5,000,000	242,419,200.00	
800	38,787.07	50,000	2,424,192.00	6,000,000	290,903,040.00	
900	43,635.46	60,000	2,909,030.40	7,000,000	339,386,880.00	
1,000	48,483.84	70,000	3,393,868.80	8,000,000	387,870,720.00	
1,500	72,725.76	80,000	3,878,707.20	9,000,000	436,354,560.00	
2,000	96,967.68	90,000	4,363,545,60	10,000,000	484,838,400,00	
2,500	121,209.60	100,000	4,848,384.00	20,000,000	969,676,800.00	
3,000	145,451.52	200,000	9,696,768.00	21,163,800 (1)	1,026,102,292.99	
3,500	169,693.44	300,000	14,545,152.00			
4,000	193,935.36	400,000	19,393,536.00	(1) Maximum r	number of Hong	
4,500	218,177.28	500,000	24,241,920.00			
5,000	242,419.20	600,000	29,090,304.00		Shares you may	
6,000	290,903.04	700,000	33,938,688.00	apply for.		

The above amounts payable on application include 1.0% brokerage, Hong Kong Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%.

Complete your payment details in Box 3.

You must state in this box the number of cheque(s) you are enclosing together with this Application Form; and you must state on the reverse of each of those cheque(s) (i) your White Form eIPO Service Provider ID and (ii) the file number of the data file containing application details of the underlying

The dollar amount(s) stated in this box must be equal to the amount payable for the total number of Hong Kong Offer Shares applied for in Box 2.

All cheque(s) and this Application Form together with a sealed envelope containing the CD-ROM, if any, must be placed in the envelope bearing your company chop.

For payments by cheque, the cheque must:

- be in Hong Kong dollars;
- be drawn on a Hong Kong dollar bank account in Hong Kong; show your (or your nominee's) account name;
- be made payable to "HSBC Nominees (Hong Kong) Limited PRADA Public Offer";
- be crossed "Account Payee Only";
- not be post dated; and
- be signed by the authorised signatories of the White Form eIPO Services Provider. Your application may be rejected if any of these requirements is not met or if the cheque is dishonoured

on its first presentation.

It is your responsibility to ensure that details on the cheque(s) submitted correspond with the application details contained in the CD-ROM or data file submitted in respect of this Application. The Company and the Joint Bookrunners (or their respective agents or nominees) have full discretion to reject any applications in the case of discrepancies. No receipt will be issued for sums paid on application.

Insert your details in Box 4 (using BLOCK letters).

You should write the name, ID and address of the White Form eIPO Service Provider in this box. You should also include the name and telephone number of the contact person at your place of business and where applicable, the broker no. and broker's chop.

Personal Data

Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of the Shares of the policies and practices of the Company and the Hong Kong Share Registrar in relation to personal data and the Ordinance.

Reasons for the collection of your personal data

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and its Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected, delay or the inability of the Company and the Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or e-Refund payr instructions and/or refund cheque(s) to which you are entitled.

It is important that holders of securities inform the Company and its Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

The personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

- processing of your application and e-Refund payment instructions/refund cheque, where applicable, and verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocations of Hong Kong Offer Shares; enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the name of holders or securities including, where applicable, in the name of HKSCC Nominees; maintaining or updating the registers of holders of securities of the Company;
- conducting or assisting the conduct signature verifications, any other verification or exchange
- establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bonus issues, etc; distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- making disclosures as required by laws rules or regulations; disclosing identities of successful applicants by way of press announcement(s) or otherwise;
- relevant information to facilitate claims on entitlements; and any other incidental or associated purposes relating to the above and/or to enable the Company
- and the Hong Kong Share Registrar to discharge their obligations to holders of securities and/or regulators and any/or other purposes to which the holders of securities may from time to time agree.

Transfer of personal data Personal data held by the Company and its Hong Kong Share Registrar relating to the applicants and the

of information;

holders of securities will be kept confidential but the Company and its Hong Kong Share Registrar may, to the extent necessary for achieving the above purposes or any of them, make such enquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain, transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities to, from or with any and all of the following persons and entities: the Company or its appointed agents such as financial advisers, receiving banks and overseas principal registrars:

- where applicants for securities request deposit into CCASS, to HKSCC and HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any broker whose company chop or other identification number has been placed on this Application Form:
- any agents, contractors or third-party service providers who offer administrative,
- telecommunications, computer, payment or other services to the Company or the Hong Kong Share Registrar in connection with the operation of their respective businesses; any statutory, regulatory or governmental bodies (including the Hong Kong Stock Exchange and the SFC); and
- any other persons or institutions with which the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers, etc.

Access and correction of personal data The Ordinance provides the holders of securities with rights to ascertain whether the Company or its

Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to the Company, at its registered address disclosed in the "Corporate Information and Parties Involved in the Hong Kong Public Offering" section in the Prospectus or as notified from time to time in accordance with applicable law, for the attention of the Company secretary or (as the case may be) its Hong Kong Share Registrar for the attention of the Privacy Compliance Officer By signing this Application Form, you agree to all of the above.

填寫本申請表格的指引

下文提述的欄乃本申請表格中各欄的編號。

在申請表格欄1簽署及填上日期。只接受親筆簽名。

簽署人的姓名/名稱及代表身份亦必須註明。

如要使用本申請表格申請香港發售股份, 閣下必須為名列於證監會公佈的白表e \mathbf{IPO} 服務供 應商名單內可以就香港公開發售提供白表elPO服務(www.eipo.com.hk)的人士。

在欄2填上 閣下欲代表相關申請人申請的香港發售股份總數(填上數字)。

閣下可為每位相關申請人的利益申請下表所列發售股份數目其中一個數目的香港發售股份 代表相關申請人申請任何其他數目的香港發售股份可遭拒絕受理。為免產生疑問,由白表 eIPO服務供應商使用本申請表格申請認購的香港發售股份總數,毋須為下表所載的其中一個 數目。

閣下代其作出申請的相關申請人資料,必須載於連同本申請表格遞交的唯讀光碟格式的一個 資料檔案:

	可供申請認購股份數目及應繳款項					
申請認購 的香港 發售股份數目	申請時 應繳款項* (港元)	申請認購 的香港 發售股份數目	申請時 應繳款項* (港元)	申請認購 申請時 的香港 應繳款項* 發售股份數目 (港元)		
100 200 300 400 500 600 700 800 900 1,000 2,500 3,000 3,500 4,000 4,500 5,000 6,000	4,848.38 9,696.77 14,545.15 19,393.54 24,241.92 29,090.30 33,938.69 38,787.07 43,635.46 48,483.84 72,725.76 96,967.68 121,209.60 145,451.52 169,693.44 193,935.36 218,177.28 242,419.20 290,903.04	7,000 8,000 9,000 10,000 20,000 30,000 40,000 50,000 80,000 90,000 100,000 200,000 300,000 600,000 700,000	339,386.88 387,870.72 436,354.56 484,838.40 969,676.80 1,454,515.20 2,909,030.40 2,909,030.40 3,393,868.80 3,878,707.20 4,363,545.60 4,545,152.00 14,545,152.00 14,343,356.00 24,241,920.00 29,090,304.00 29,090,304.00 33,938,688.00	800,000 38,787,072.00 900,000 43,635,456.00 1,000,000 48,483,840.00 2,000,000 96,967,680.00 3,000,000 145,451,520.00 4,000,000 290,903,3040.00 7,000,000 290,903,040.00 7,000,000 393,386,880.00 8,000,000 393,386,880.00 8,000,000 436,354,560.00 10,000,000 484,838,400.00 20,000,000 969,676,800.00 21,163,800 11,026,102,292,99		

上述申請時應繳款項已包括1.0%經紀佣金、0.005%香港聯交所交易費及 0.003%證監會交易徵費。

在欄3填上 閣下付款的詳細資料。

閣下必須在該欄註明 閣下隨本申請表格夾附的支票數目;且 閣下必須在每張支票的背面 註明(i) 閣下的白表eIPO服務供應商身份證明號碼及(ii)載有相關申請人申請詳情的資料檔

該欄所註明的金額必須與欄2所申請認購的香港發售股份總數應付的金額相同。

所有支票及本申請表格, 連同載有該唯讀光碟(如有)的密封信封必須放進蓋上 閣下公司印 鑑的信封內。 如以支票繳付股款,支票必須:

為港元支票:

不得為期票;及

- 由在香港開設的港元銀行賬戶付款: 顯示 閣下(或 閣下代名人)的賬戶名稱;
- 註明抬頭人為"HSBC Nominees (Hong Kong) Limited PRADA Public Offer"; 以「只准入抬頭人賬戶」劃線方式開出

• 由白表eIPO服務供應商的授權簽署人簽署 倘未能符合任何此等規定或倘支票首次過戶不獲兑現。 關下的申請可遭拒絕受理。 閣下有責任確保所遞交支票上的詳細資料與就本申請應交的唯讀光碟或資料檔案所載申請詳 情相同。倘出現差異,本公司及聯席展海管理人(或彼等各自的代理人或代名人)可全權拒絕 接受任何申請。申請時繳付的款項將不會獲發收據。

在欄4填上 閣下的詳細資料(用正楷填寫)。

閣下必須在該欄填上白表eIPO服務供應商的名稱、身份證明號碼及地址。 閣下亦必須填 寫 閣下營業地點的聯絡人的姓名及電話號碼及(如適用)經紀號碼及加蓋經紀印章。

個人資料

個人具件收集章明 香港法例第486章(個人資料(私隱)條例)(「條例」中的主要條文於一九九六年十二月二十日在香港 生效。此份個人資料收集聲明是向股份申請人及持有人說明本公司及香港證券登記處就個人資料及 條例而制訂的政策及措施

收集 閣下個人資料之原因

證券申請人或證券登記持有人申請證券或將證券轉往其名下,或將名下證券轉讓予他人,或 要求香港證券登記處提供服務時,須不時向本公司及其香港證券登記處提供其最新的準確個 人資料。

若未能提供所需資料,可能會導致 閣下的證券認購申請遭拒絕受理、延誤或本公司及香港 證券登記處無法進行過戶或提供服務,亦可能妨礙或延誤 閣下成功申請認購的香港發售股 份的登記或過戶及/或發送 閣下有權收取的股票及/或電子退款指示及/或退款支票。

證券持有人提供的個人資料如有不確,須即時知會本公司及其香港證券登記處。

資料用途

證券持有人的個人資料可以任何方式被採用、持有及/或保存,以作下列用途:

- 處理 閣下的申請及電子退款指示/退款支票(如適用),及核實是否遵守本申請表格 及招股章程所載條款及申請手續,以及公佈香港發售股份的分配結果;
- 使香港及其他地區的所有適用法律及規定得到遵守;
- 為證券持有人登記新發行證券或轉往其名下或由其名下轉讓予他人的證券,包括(如 適用) 以香港結算代理人的名義登記; 保存或更新本公司證券持有人登記冊
- 核對或協助核對簽名、核對或交換任何其他資料; 確定本公司證券持有人可獲取股息、供股及紅股等利益;
- 寄發本公司及其附屬公司的公司通訊;
- 編製統計資料及股東資料; 遵照法例、規則或規例的要求作出披露;
- 以報章公佈或其他方式披露成功申請人的身份; 披露有關資料以便作出權益申索;及
- 與上述有關的任何其他附帶或相關用途及/或讓本公司及香港證券登記處能夠履行彼 等對證券持有人及/或監管機構的責任及/或證券持有人不時同意的任何其他用途。

轉交個人資料

本公司及其香港證券登記處會將申請人及證券持有人之個人資料保密,但本公司及其香港證券登記處可能會就上述用途或其中一項作出彼等視為必要的查詢以確定個人資料的準確性, 尤其可能會向下列任何及所有人士及機構披露、獲取或轉交申請人及證券持有人的個人資料 (不論在香港或外地)

- 本公司或其委任的代理人,例如財務顧問、收款銀行及海外主要股份登記處;
- 倘申請人要求將證券存入中央結算系統,則包括在運作中央結算系統方面須使用個人 資料的香港結算及香港結算代理人 在本申請表格上蓋上公司印鑑或填入其他身份識別編號的任何經紀;
- 任何向本公司或香港證券登記處提供與其各自業務運作有關的行政、電訊、電腦、付
- 款或其他服務的代理人、承辦商或第三方服務供應商; 任何法定、監管或政府機關(包括香港聯交所及證監會);及
- 與證券持有人有或擬有業務往來的任何其他人士或機構,例如銀行、律師、會計師或 股票經紀等。

查閲及更正個人資料

條例賦予證券持有人權利以確定本公司或其香港證券登記處是否持有其個人資料、索取有關 資料副本及更正任何不確的資料。根據條例規定,本公司及香港證券登記處有權就處理任何 查閱資料的要求收取合理費用。所有關於查閱資料或更正資料或索取關於政策及措施及所持 有資料類別的資料的要求,應按照招股章程「公司資料及參與香港公開發售的各方」一節中披 露的註冊地址或根據適用法律不時通知的地址向本公司的公司秘書或(視情況而定)其香港證 券登記處的私隱權條例事務主任提出。

閣下簽署本申請表格,即表示 閣下同意上述所有規定。

DELIVERY OF THIS APPLICATION FORM This completed Application Form, together with the appropriate cheque(s) must be submitted to the following receiving bank branches by 4:00 p.m. on Thursday, June 16, 2011:

The Hongkong and Shanghai Banking Corporation Limited Hong Kong Office - Correspondence Department, Basement Level 1, 1 Queen's Road Central

1/F, BOC Cheung Sha Wan Building, 194-200 Cheung Sha Wan Road, Kowloon

33/F, Bank of China Tower, 1 Garden Road,

Bank of China (Hong Kong) Limited

Central Industrial and Commercial Bank of China (Asia) Limited

10/F, ICBC Asia Building, 122-126 Queen's Road Central, Hong Kong Level 6, Tower 1, Millennium City 1, 388 Kwun Tong Road, Kwun Tong, Kowloon

填妥的申請表格,連同相關支票,必須於二零一一年六月十六日(星期四)下午四時正前,送達下列 收款銀行任何一間分行:

搋交本申請表格

香港上海滙豐銀行有限公司

香港總行一香港皇后大道中1號地庫1樓書信部 中國銀行(香港)有限公司

長沙灣道194-200號 中銀長沙灣大樓1樓

> 香港中環 花園道1號 中銀大廈33樓

(3) 香港皇后大道中122-126號工銀大廈10樓

中國工商銀行(亞洲)有限公司

九龍觀塘觀塘道388號創紀之城1期1座6樓