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INTIME DEPARTMENT STORE (GROUP) COMPANY LIMITED 銀泰百貨(集團) 有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1833)

CNY1,000,000,000 4.65 per cent. Guaranteed Bonds due 2014 (the "Bonds")
(Bond Stock Code: 86007)

Joint Lead Managers and Joint Bookrunners

Citi Nomura ICBC (Asia)

NOTICE OF LISTING ON THE STOCK EXCHANGE OF HONG KONG LIMITED

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of and permission to deal in the Bonds by way of selectively marketed securities as described in the Offering Circular relating thereto dated 8 July 2011. Permission for the listing of, and dealing in, the Bonds is expected to become effective on 20 July 2011.

By Order of the Board of
Intime Department Store (Group) Company Limited
Shen Guojun

Chairman

Hong Kong, 14 July 2011

As at the date of this announcement, the executive Directors of the Company are Mr. Shen Guojun and Mr. Chen Xiaodong, the non-executive Directors of the Company are Mr. Xin Xiangdong and Mr. Lee Ka Kit and the independent non-executive Directors of the Company are Mr. Yu Ning, Mr. Chow Joseph and Mr. Shi Chungui.