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長城汽車股份有限公司  
**GREAT WALL MOTOR COMPANY LIMITED\***

*(a joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 2333)**

## **POSITIVE GROWTH ALERT**

This announcement is made by the Company in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company and potential investors that the Consolidated Profit for the six months ended 30 June 2011 is expected to increase by more than 80% in comparison with that for the six months ended 30 June 2010. The Board considers that the improvement in the performance of the Group is mainly attributable to the increase in sales volume of automobiles of our Group.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Great Wall Motor Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

According to the preliminary calculations by the senior management of the Company during the course of reviewing the management accounts of the Group for the purpose of compiling the annual results of the Group for the six months ended 30 June 2011, the unaudited consolidated profit attributable to equity holders of the Company (the “**Consolidated Profit**”) for the six months ended 30 June 2011 is expected to increase by more than 80% in comparison with that for the six months ended 30 June 2010.

The board of directors of the Company (the “**Board**”) considers that the improvement in the performance of the Group is mainly attributable to the increase in sales of automobiles of our Group.

The information contained in this announcement is based on the preliminary calculations by the senior management of the Company during the course of reviewing the management accounts of the Group for the purpose of compiling the interim results of the Group for the six months ended 30

June 2011. It remains subject to finalisation and necessary adjustments. The interim results of the Group for the six months ended 30 June 2011 (the “**2011 Interim Results**”) have not been audited by the auditors of the Company as at the date of this announcement. Detailed financial information of the Company will be disclosed in the 2011 Interim Results and the Company will release its 2011 Interim Results as soon as practicable. Investors are advised to read the 2011 Interim Results with care when it is published.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Great Wall Motor Company Limited**  
**Xu Hui**  
*Company Secretary*

Baoding, the PRC  
22 July 2011

*As at the date of this announcement, the Directors are:*

*Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan*

*Non-executive Directors: Mr. He Ping and Mr. Niu Jun*

*Independent non-executive Directors: Ms. Wei Lin, Mr. He Bao Yin, Mr. Li Ke Qiang and Mr. Wong Chi Hung, Stanley.*

\* *for identification purpose only*