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CHINA INNOVATION INVESTMENT LIMITED

中國創新投資有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1217)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the Shareholders and potential investors that the Company is expected to record a profit for the six months ended 30 June 2011 as compared to a loss for the same period in 2010.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Innovation Investment Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Company is expected to record a profit for the six months ended 30 June 2011 as compared to a loss for the six months ended 30 June 2010. The expected profit for the six months ended 30 June 2011 was mainly attributable to the increase of the interest income earned from interest-bearing debt instrument.

The information contained in this announcement is only the preliminary assessment by the Company based on the management accounts which has not been confirmed nor audited by the auditors of the Company. Shareholders and potential investors of the Company should read the interim results announcement for the six months ended 30 June 2011 carefully, which is expected to be published on 18 August 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Innovation Investment Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 16 August 2011

As at the date of this announcement, the Executive Directors of the Company are Mr. Xiang Xin, Mr. Chan Cheong Yee and Mr. Li Zhou; the Non-executive Director is Mr. Ng Kwong Chue Paul; the Independent Non-executive Directors are Mr. David Wang Xin, Mr. Zang Hong Liang and Mr. Lee Wing Hang.