



Little Sheep Group Limited

小肥羊集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0968)

28 September 2011

Dear Sir or Madam,

2011 INTERIM REPORT

We attach the 2011 Interim Report (the “Current Corporate Communication”) of Little Sheep Group Limited (the “Company”) which has been prepared in English and Chinese.

Those shareholders who (a) have chosen to read the Current Corporate Communication posted on the Company’s website in lieu of the printed copy and would like to receive a printed copy; or (b) have received the Current Corporate Communication in either the English or Chinese language only and would like to receive a printed copy in the other language; or (c) want to change their choice of language and means of receipt of all future corporate communications, please complete the enclosed Change Request Form and send it to the Company c/o the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited (the “Share Registrar”), using the postage prepaid envelope provided. Shareholders may also notify the Share Registrar by email at littleSheep-ecom@hk.tricorglobal.com.

Shareholders are entitled at any time by reasonable notice to the Share Registrar to change their choice of language and means of receipt of corporate communication.

Both the English and Chinese versions of the Current Corporate Communication are available on the Company’s website at www.littlesheep.com for 5 years from the date of first publication.

Should you have any queries relating to this letter, please call the Share Registrar’s telephone hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,
Little Sheep Group Limited
Zhang Gang
Chairman