
IMPORTANT

If you are in any doubt about any of the contents of this prospectus, you should obtain independent professional advice.



Grand Concord International Holdings Limited

廣豪國際控股有限公司

(Incorporated in the British Virgin Islands with limited liability)

LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER

Number of Offer Shares	: 100,000,000 Shares (comprising 80,000,000 new Shares and 20,000,000 Sale Shares)
Number of Placing Shares	: 90,000,000 Shares (comprising 70,000,000 new Shares and 20,000,000 Sale Shares, subject to re-allocation)
Number of Public Offer Shares	: 10,000,000 new Shares (subject to re-allocation)
Offer Price	: HK\$0.80 per Offer Share (plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, payable in full upon application in Hong Kong dollars and subject to refund)
Nominal value	: No par value
Stock code	: 844

Sponsor, Bookrunner and Lead Manager



Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, together with the documents specified in Appendix VI to this prospectus, has been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission of Hong Kong and the Registrar of Companies in Hong Kong take no responsibility for the contents of this prospectus or any of the other documents referred to above.

The information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be offered or sold in the United States unless they are registered under applicable law or are exempt from registration under the US Securities Act. The securities mentioned herein have not been, and will not be, registered under the US Securities Act. No public offering of securities will be made in the United States.

Prior to making an investment decision, prospective investors should consider carefully all of the information set out in this prospectus, including the risk factors set out in the section headed "Risk factors" of this prospectus.

Prospective investors of the Public Offer Shares should note that the Public Offer Underwriters are entitled to terminate their obligations under the Public Offer Underwriting Agreement by notice in writing to be given by the Lead Manager (on behalf of the Public Offer Underwriters) upon the occurrence of any of the events set forth in the section headed "Underwriting — Grounds for termination" of this prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date. Further details of the terms of the termination provisions are set out in the section headed "Underwriting — Grounds for termination" of this prospectus. Prospective investors should carefully refer to that section for further details.

14 November 2011

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MIXED MEDIA OFFER

Our Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed prospectus. The contents of this prospectus are identical to the electronic form prospectus which can be accessed and downloaded from 9:00 a.m. on Monday, 14 November 2011 until 12:00 noon on Thursday, 17 November 2011 from the websites of our Company at www.grandconcord.com under the “Investor Relations > Prospectus” section and the Stock Exchange at www.hkexnews.hk under the “HKExnews > Listed Company Information > Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of the printed prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Monday, 14 November 2011 until 12:00 noon on Thursday, 17 November 2011 at the following locations:

1. any of the following addresses of the Sponsor and/or the Public Offer Underwriters:

Celestial Capital Limited, 21/F, Low Block, Grand Millennium Plaza, 181 Queen’s Road Central, Hong Kong; or

Berich Brokerage Limited, 2/F and 3/F Shum Tower, 268 Des Voeux Road Central, Hong Kong; or

Cinda International Securities Limited, 45/F, COSCO Tower, 183 Queen’s Road Central, Hong Kong; or

Grand Vinco Capital Limited, Units 4909-10, 49/F, The Center, 99 Queen’s Road Central, Hong Kong; or

SBI E2-Capital (HK) Limited, Unit A2, 32/F, United Centre, 95 Queensway, Hong Kong;

2. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; and

3. any of the following branches of **The Bank of East Asia, Limited**:

	<u>Branch name</u>	<u>Address</u>
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Central
Kowloon	Mongkok Branch	638-640 Nathan Road, Mongkok
New Territories	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin

During normal business hours from 9:00 a.m. on Monday, 14 November, 2011 until 12:00 noon on Thursday, 17 November 2011, at least three copies of the printed prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed as set out in the section headed “How to apply for the Public Offer Shares — where to collect the Application Forms” in this prospectus.