

周大福

CHOW TAI FOOK

CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)  
(於開曼群島註冊成立之有限公司)

GLOBAL OFFERING  
全球發售

Number of Shares under the Global Offering : 1,050,000,000 Shares (subject to the Offer Size Adjustment Option and the Over-allotment Option)  
Number of Hong Kong Offer Shares : 52,500,000 Shares (subject to reallocation and the Offer Size Adjustment Option)  
Number of International Offer Shares : 997,500,000 Shares (subject to reallocation and the Offer Size Adjustment Option and the Over-allotment Option)  
Maximum Offer Price : HK\$21.00 per Hong Kong Offer Share, plus 1.0% brokerage, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)  
Nominal value : HK\$1.00 per Share  
Stock Code : 1929

全球發售項下發售股份數目 : 1,050,000,000股股份(視乎發售量調整權及超額配股權而定)  
香港發售股份數目 : 52,500,000股股份(可予重新分配及視乎發售量調整權而定)  
國際發售股份數目 : 997,500,000股股份(可予重新分配及視乎發售量調整權及超額配股權而定)  
最高發售價 : 每股發售股份21.00港元, 另加1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費(須於申請時以港元繳足且可予退還)  
面值 : 每股股份1.00港元  
股份代號 : 1929

Please read carefully the Prospectus of Chow Tai Fook Jewellery Group Limited (the "Company") dated 5 December, 2011 (the "Prospectus") (in particular, the section on "How to Apply for Hong Kong Offer Shares and Employee Reserved Shares" in the Prospectus) and the guide on the back of this Application Form before completing this Application Form. Terms defined in the Prospectus have the same meaning when used in this Application Form unless defined herein.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of this Application Form.

A copy of this Application Form, together with a copy of each of the WHITE, YELLOW and PINK Application Forms, the Prospectus and the other documents specified in the paragraph headed "Documents Delivered to the Registrar of Companies" in "Appendix VI — Documents Delivered to the Registrar of Companies and Available for Inspection" in the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by Section 38D of the Companies Ordinance of Hong Kong, The Securities and Futures Commission (the "SFC") and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.

Your attention is drawn to the paragraph headed "Personal Data" in the Prospectus which sets out the policies and practices of the Company and its Hong Kong Listed Share Registrar in relation to personal data and compliance with the Personal Data (Privacy) Ordinance.

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution, or reproduction is not permitted under the law of that jurisdiction. This Application Form is not for publication, distribution or release in the United States (including its territories and possessions, any state of the United States and the District of Columbia).

Nothing in this Application Form or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Hong Kong Offer Shares in any jurisdiction in which such offer, solicitation or sale would be unlawful. The information contained in this Application Form does not constitute an offer of securities for sale in the United States. Securities may not be offered or sold within the United States unless they are registered under applicable law or are exempted from registration. No public offering of securities will be made by the Company in the United States.

在填寫本申請表格前，請仔細閱讀周大福珠寶集團有限公司(「本公司」)於2011年12月5日刊發之招股章程(「招股章程」)(尤其是招股章程「如何申請香港發售股份及僱員預留股份」一節)及刊於本申請表格背面的指引。除另有說明者外，本申請表格所使用之詞語與招股章程所界定者具相同涵義。

香港交易及結算所有限公司，香港聯合交易所有限公司(「香港聯交所」)及香港中央結算有限公司(「香港結算」)對本申請表格內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示概不就因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損失承擔任何責任。

本申請表格連同各份白色、黃色及粉紅色申請表格、招股章程及招股章程(附錄六一送呈公司註冊處處長及備查文件)內「送呈公司註冊處處長的文件」一段所列的其他文件，已遵照《香港公司條例》第38D條的規定，於香港公司註冊處處長註冊。證券及期貨事務監察委員會(「證監會」)和香港公司註冊處處長對任何此等文件的內容概不負責。

閣下敬請留意招股章程「個人資料」一段，當中載有本公司及本公司香港上市股份過戶登記處有關個人資料及遵守個人資料(私隱)條例的政策及慣例。

本申請表格及招股章程不應在任何其法例不允許傳閱、派發或複製的司法管轄區內以任何方式傳閱或派發或複製(全部或部分)。本申請表格不得在美國(包括其領土及屬地，美國任何州份，以及哥倫比亞特區)刊發、派發或發放。

本申請表格或招股章程並不構成一項要約出售或進行要約購買香港發售股份或將不會在此等要約、要約購買或銷售為不合法的任何司法管轄區銷售香港發售股份。本申請表格所載資料並不構成在美國提出銷售證券要約。除非證券已根據適用法律登記或已獲得豁免登記，否則不得在美國提呈發售或出售。本公司不會將證券在美國公開發售。

To: Chow Tai Fook Jewellery Group Limited  
Goldman Sachs (Asia) L.L.C.  
The Hongkong and Shanghai Banking Corporation Limited  
J.P. Morgan Securities (Asia Pacific) Limited  
Deutsche Bank AG, Hong Kong  
The Hong Kong Underwriters

致：周大福珠寶集團有限公司  
高盛(亞洲)有限責任公司  
香港上海滙豐銀行有限公司  
摩根大通證券(亞太)有限公司  
德意志銀行香港分行  
香港包銷商

I We confirm that we have (i) complied with the Guidelines for Electronic Public Offerings and the Operational Procedures for HK eIPO White Form Applications submitted via Banks/Stockbrokers and all applicable laws and regulations (whether statutory or otherwise) in relation to the provision of our HK eIPO White Form service in connection with the Hong Kong Public Offering; and (ii) read the terms and conditions and application procedures set out in the Prospectus and this Application Form and agree to be bound by them. Applying on behalf of each of the underlying applicants to whom this application relates, we:

吾等確認吾等已(i)遵照電子公開發售指引及網上白表申請透過銀行/股票經紀遞交的運作程序以及吾等就香港公開發售提供網上白表服務的所有適用法例及規例(法定或其他);及(ii)閱讀招股章程及本申請表格所載的條款和條件及申請手續，並同意遵守。為代表與本申請有關的相關申請人作出申請，吾等：

- apply for the number of Hong Kong Offer Shares set out below, on the terms and conditions of the Prospectus and this Application Form, and subject to the Articles of Association;
- enclose payment in full for the Hong Kong Offer Shares applied for, including 1.0% brokerage, 0.003% SFC transaction levy and 0.005% Hong Kong Stock Exchange trading fee;
- confirm that the underlying applicants have undertaken and agreed to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to such underlying applicants on this application;
- understand that these declarations and representations will be relied upon by the Company and the Joint Global Coordinators in deciding whether or not to allocate any Hong Kong Offer Shares in response to this application;
- authorise the Company to place the name(s) of the underlying applicant(s) on the register of members of the Company as the holder(s) of any Hong Kong Offer Shares to be allotted to them, and (subject to the terms and conditions set out in this Application Form) to send any Share certificate(s) and/or any refund cheque(s) (where applicable) by ordinary post at that underlying applicant's own risk to the address stated on this Application Form in accordance with the procedures prescribed in this Application Form and in the Prospectus;
- request that any e-Auto Refund payment instructions be dispatched to the application payment bank account where the applicants had paid the application monies from a single bank account;
- request that any refund cheque(s) be made payable to the underlying applicant(s) who had used multiple bank accounts to pay the application monies;
- confirm that each underlying applicant has read the terms and conditions and application procedures set out in this Application Form and in the Prospectus and agrees to be bound by them;
- represent, warrant and undertake that the allotment of or application for the Hong Kong Offer Shares to the underlying applicant or by underlying applicant or for whose benefit this application is made would not require the Company to comply with any requirements under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong; and
- agree that this application, any acceptance of it and the resulting contract, will be governed by and construed in accordance with the laws of Hong Kong.

- 按照招股章程及本申請表格的條款及條件及根據招股章程細則申請以下數目的香港發售股份；
- 夾附申請香港發售股份所需的全數付款(包括1.0%經紀佣金、0.003%證監會交易徵費及0.005%香港聯交所交易費)；
- 確認相關申請人已承諾及同意接納該等相關申請人根據本申請所申請的香港發售股份，或該等相關申請人根據本申請獲分配的任何較少數目的香港發售股份；
- 明白 貴公司及聯席全球協調人將依賴該等聲明及陳述，以決定是否就是項認購申請配發任何香港發售股份；
- 授權 貴公司將相關申請人的姓名/名稱列入 貴公司股東名冊內，作為任何將配發予相關申請人的香港發售股份的持有人，並(在符合本申請表格所載的條款及條件的情況下)根據本申請表格及招股章程所載程序按本申請表格上所示地址以普通郵遞方式寄發任何股票及/或任何退款支票(如適用)，郵誤風險概由該相關申請人承擔；
- 要求把任何電子自動退款指示發送到申請人以單一銀行賬戶繳交申請款項的付款銀行賬戶內；
- 要求任何以多個銀行賬戶繳交申請款項的申請人的退款支票以相關申請人為抬頭人；
- 確認各相關申請人已細閱並同意遵守本申請表格及招股章程所載的條款、條件及申請手續；
- 聲明、保證及承諾向相關申請人或由相關申請人或為其利益而提出本申請的人士配發或申請香港發售股份，不會引致 貴公司須遵從香港以外任何地區的法律或規例的任何規定(不論是否具有法律效力)；及

同意本申請、任何對本申請的接納以及因其而產生的合同，將受香港法律管轄及按其詮釋。

Signature 簽名

Date 日期

Name of signatory  
簽署人姓名

Capacity 身份

2 We, on behalf of the underlying applicants, offer to purchase 吾等(代表相關申請人)提出認購

Hong Kong Offer Shares on behalf of the underlying applicants whose details are contained in the read-only CD-ROM submitted with this Application Form.  
股香港發售股份(代表相關申請人，其資料載於連同本申請表格遞交的唯讀光碟)。

Total number of Shares  
股份總數

3 a total of 合共  
are enclosed for a total sum of 其總金額為

cheques  
張支票

Cheque Number (s)  
支票編號

HK\$

港元

4 Please use BLOCK letters 請用正體填寫

|  |   |   |  |
|--|---|---|--|
| Name of HK eIPO White Form Service Provider<br>網上白表服務供應商名稱 |   | HK eIPO White Form Service Provider ID<br>網上白表服務供應商編號 |  |
| Chinese Name<br>中文名稱                                       | HK eIPO White Form Service Provider ID<br>網上白表服務供應商編號 |   |  |
| Name of contact person<br>聯絡人士姓名                           | Contact number<br>聯絡電話號碼                              | Fax number<br>傳真號碼                                    |  |
| Address<br>英文地址  | <b>For Broker use 此欄供經紀填寫</b><br>Lodged by 申請由以下經紀遞交  |   |  |
| Broker No.<br>經紀號碼   |   |   |  |
| Broker's Chop<br>經紀印鑑                                      |   |   |  |

For bank use 此欄供銀行填寫

# Hong Kong Public Offering — HK eIPO White Form Service Provider Application Form 香港公開發售 — 網上白表服務供應商申請表格

Please use this application form if you are an HK eIPO White Form Service Provider and are applying for Hong Kong Offer Shares on behalf of underlying applicants. 倘閣下為網上白表服務供應商，並代表相關申請人申請認購香港發售股份，請使用本申請表格。

## GUIDE TO COMPLETING THIS APPLICATION FORM

References to boxes below are to the numbered boxes on the Application Form.

### 1 Sign and date the Application Form in Box 1. Only a written signature will be accepted.

The name and the representative capacity of the signatory should also be stated.

To apply for Hong Kong Offer Shares using this Application Form, you must be named in the list of HK eIPO White Form Service Provider who may provide **HK eIPO White Form** service in relation to the Hong Kong Public Offering, which was released by the Securities and Futures Commission of Hong Kong.

### 2 Put in Box 2 (in figures) the total number of Hong Kong Offer Shares for which you wish to apply on behalf of the underlying applicants.

You may apply for Hong Kong Offer Shares for the benefit of each underlying applicant in one of the number of shares set out in the table below. **An application on behalf of an underlying applicant for any other number of Hong Kong Offer Shares is liable to be rejected.** For the avoidance of doubt, the total number of Hong Kong Offer Shares applied for by an HK eIPO White Form Service Provider using this Application Form need not be one of the number of shares set out in the table.

Application details of the underlying applicants on whose behalf you are applying must be contained in one data file in read-only CD-ROM format submitted together with this Application Form.

\* The above amounts payable on application include brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%.

| No. of Hong Kong Offer Shares applied for | Amount payable on application* (HK\$) | No. of Hong Kong Offer Shares applied for | Amount payable on application* (HK\$) | No. of Hong Kong Offer Shares applied for | Amount payable on application* (HK\$) |
|---|---------------------------------------|---|---------------------------------------|---|---------------------------------------|
| 200                                       | 4,242.34                              | 9,000                                     | 190,905.12                            | 700,000                                   | 14,848,176.00                         |
| 400                                       | 8,484.67                              | 10,000                                    | 212,116.80                            | 800,000                                   | 16,969,344.00                         |
| 600                                       | 12,727.01                             | 20,000                                    | 424,233.60                            | 900,000                                   | 19,090,512.00                         |
| 800                                       | 16,969.34                             | 30,000                                    | 636,350.40                            | 1,000,000                                 | 21,211,680.00                         |
| 1,000                                     | 21,211.68                             | 40,000                                    | 848,467.20                            | 2,000,000                                 | 42,423,360.00                         |
| 1,200                                     | 25,454.02                             | 50,000                                    | 1,060,584.00                          | 3,000,000                                 | 63,635,040.00                         |
| 1,400                                     | 29,696.35                             | 60,000                                    | 1,272,700.80                          | 4,000,000                                 | 84,846,720.00                         |
| 1,600                                     | 33,938.69                             | 70,000                                    | 1,484,817.60                          | 5,000,000                                 | 106,058,400.00                        |
| 1,800                                     | 38,181.02                             | 80,000                                    | 1,696,934.40                          | 6,000,000                                 | 127,270,080.00                        |
| 2,000                                     | 42,423.36                             | 90,000                                    | 1,909,051.20                          | 7,000,000                                 | 148,481,760.00                        |
| 3,000                                     | 63,635.04                             | 100,000                                   | 2,121,168.00                          | 8,000,000                                 | 169,693,440.00                        |
| 4,000                                     | 84,846.72                             | 200,000                                   | 4,242,336.00                          | 9,000,000                                 | 190,905,120.00                        |
| 5,000                                     | 106,058.40                            | 300,000                                   | 6,363,504.00                          | 10,000,000                                | 212,116,800.00                        |
| 6,000                                     | 127,270.08                            | 400,000                                   | 8,484,672.00                          | 15,000,000                                | 318,175,200.00                        |
| 7,000                                     | 148,481.76                            | 500,000                                   | 10,605,840.00                         | 20,000,000                                | 424,233,600.00                        |
| 8,000                                     | 169,693.44                            | 600,000                                   | 12,727,008.00                         | 24,412,400 <sup>(1)</sup>                 | 517,828,016.83                        |

<sup>(1)</sup> Maximum number of Hong Kong Offer Shares you may apply for.

### 3 Complete your payment details in Box 3.

You must state in this box the number of cheques you are enclosing together with this Application Form; and you must state on the reverse of each of those cheques (i) your HK eIPO White Form Service Provider ID and (ii) the file number of the data file containing application details of the underlying applicant(s).

The dollar amount(s) stated in this box must be equal to the amount payable for the total number of Hong Kong Offer Shares applied for in Box 2.

All cheque(s) and this Application Form together with a sealed envelope containing the CD-ROM, if any, must be placed in the envelope bearing your company chop.

For payments by cheque, the cheque must:

- be in Hong Kong dollars;
- not be post dated;
- be drawn on a Hong Kong dollar bank account in Hong Kong;
- show your (or your nominee's) account name;
- be made payable to "HSBC Nominees (Hong Kong) Limited — Chow Tai Fook Public Offer";
- be crossed "Account Payee Only"; and
- be signed by the authorised signatories of the HK eIPO White Form Service Provider.

Your application may be rejected if any of these requirements is not met or if the cheque is dishonoured on its first presentation.

It is your responsibility to ensure that details on the cheque(s) submitted correspond with the application details contained in the CD-ROM or data file submitted in respect of this application. The Company and the Joint Global Coordinators have full discretion to reject any applications in the case of discrepancies.

No receipt will be issued for sums paid on application.

### 4 Insert your details in Box 4 (using BLOCK letters).

You should write your name, HK eIPO White Form Service Provider ID and address in this box. You should also include the name and telephone number of the contact person at your place of business and where applicable, the Broker No. and Broker's Chop.

## 填寫本申請表格的指引

下列號碼乃本申請表格中各欄的編號。

### 1 在申請表格欄1簽署及填上日期。只接受親筆簽名。

簽署人的姓名及代表身份亦必須註明。

使用本申請表格申請香港發售股份，閣下必須為名列於香港證券及期貨事務監察委員會公佈的網上白表服務供應商名單內可以就香港公開發售提供網上白表服務的人士。

### 2 在欄2填上閣下欲代表相關申請人申請認購的香港發售股份總數(以數字填寫)。

閣下可代表各相關申請人之利益申請下表所載的香港發售股份數目的其中一個數目。**代表相關申請人申請任何其他數目的香港發售股份可遭拒絕受理。**為免產生疑問，由網上白表服務供應商使用本申請表格申請認購的香港發售股份總數，毋須為下表所載的其中一個數目。

閣下代表相關申請人作出申請的申請資料必須載於連同本申請表格遞交的唯讀光碟格式的資料檔案。

\* 申請認購時須付的上述款項已包括1.0%經紀佣金、0.003%證監會交易徵費及0.005%香港聯交所交易費。

| 申請的香港發售股份數目 | 申請時應繳款項*(港元) | 申請的香港發售股份數目 | 申請時應繳款項*(港元)  | 申請的香港發售股份數目               | 申請時應繳款項*(港元)   |
|-------------|--------------|-------------|---------------|---------------------------|----------------|
| 200         | 4,242.34     | 9,000       | 190,905.12    | 700,000                   | 14,848,176.00  |
| 400         | 8,484.67     | 10,000      | 212,116.80    | 800,000                   | 16,969,344.00  |
| 600         | 12,727.01    | 20,000      | 424,233.60    | 900,000                   | 19,090,512.00  |
| 800         | 16,969.34    | 30,000      | 636,350.40    | 1,000,000                 | 21,211,680.00  |
| 1,000       | 21,211.68    | 40,000      | 848,467.20    | 2,000,000                 | 42,423,360.00  |
| 1,200       | 25,454.02    | 50,000      | 1,060,584.00  | 3,000,000                 | 63,635,040.00  |
| 1,400       | 29,696.35    | 60,000      | 1,272,700.80  | 4,000,000                 | 84,846,720.00  |
| 1,600       | 33,938.69    | 70,000      | 1,484,817.60  | 5,000,000                 | 106,058,400.00 |
| 1,800       | 38,181.02    | 80,000      | 1,696,934.40  | 6,000,000                 | 127,270,080.00 |
| 2,000       | 42,423.36    | 90,000      | 1,909,051.20  | 7,000,000                 | 148,481,760.00 |
| 3,000       | 63,635.04    | 100,000     | 2,121,168.00  | 8,000,000                 | 169,693,440.00 |
| 4,000       | 84,846.72    | 200,000     | 4,242,336.00  | 9,000,000                 | 190,905,120.00 |
| 5,000       | 106,058.40   | 300,000     | 6,363,504.00  | 10,000,000                | 212,116,800.00 |
| 6,000       | 127,270.08   | 400,000     | 8,484,672.00  | 15,000,000                | 318,175,200.00 |
| 7,000       | 148,481.76   | 500,000     | 10,605,840.00 | 20,000,000                | 424,233,600.00 |
| 8,000       | 169,693.44   | 600,000     | 12,727,008.00 | 24,412,400 <sup>(1)</sup> | 517,828,016.83 |

<sup>(1)</sup> 閣下最多可申請認購之香港發售股份數目。

### 3 在欄3填上閣下付款的資料。

閣下必須在本欄註明閣下連同本申請表格隨附的支票數目；及閣下必須在每張支票的背面註明(i) 閣下的網上白表服務供應商編號及(ii)載有相關申請人的申請資料的資料檔案的檔案編號。

本欄所註明的金額必須與欄2所申請認購的香港發售股份總數應付的金額相同。

所有支票及本申請表格，連同載有該唯讀光碟的密封信封(如有)必須就進印有閣下公司印章的信封內。

如以支票繳付股款，該支票必須：

- 為港元支票；
- 不得為期票；
- 由在香港開設的港元銀行賬戶開出；
- 顯示閣下(或閣下代名人)的賬戶名稱；
- 註明抬頭人為「滙豐代理人(香港)有限公司—周大福公開發售」；
- 以「只准入抬頭人賬戶」劃線方式開出；及
- 由網上白表服務供應商的授權簽署人簽署。

倘未能符合任何此等規定或倘支票首次過戶不獲兌現，閣下的申請將不獲接納。

閣下的責任是確保所遞交的支票的資料，與就有關本申請遞交的唯讀光碟或資料檔案所載的申請資料相同。倘出現差異，本公司及聯席全球協調人有絕對酌情權拒絕接受任何申請。

申請所繳付之金額將不會獲發收據。

### 4 在欄4填上閣下的資料(用正楷)。

閣下必須在本欄填上閣下的姓名、網上白表服務供應商編號及地址。閣下亦必須填寫閣下辦公地點的聯絡人士的姓名及電話號碼及(如適用)經紀號碼及經紀印章。

## DELIVERY OF THIS APPLICATION FORM

This completed Application Form, together with the appropriate cheque(s) must be submitted to the following receiving banks by 4:00 p.m. on Thursday, 8 December 2011:

#### (a) The Hongkong and Shanghai Banking Corporation Limited:

Hong Kong Office — Correspondence Department, Basement Level 1, 1 Queen's Road Central, Hong Kong

#### (b) Standard Chartered Bank (Hong Kong) Limited:

15th Floor, Standard Chartered Tower, 338 Kwun Tong Road, Hong Kong

#### (c) Bank of Communications Co., Ltd. Hong Kong Branch:

23/F., Bank of Communication Tower, 231–235 Gloucester Road, Wan Chai

#### (d) The Bank of East Asia, Limited:

42/F., BEA Tower Millennium City 5, 418 Kwun Tong Road, Kwun Tong, Kowloon

## 遞交本申請表格

此項妥申請表格，連同適當支票，必須於2011年12月8日(星期四)下午四時正前，送達下列收款銀行：

#### (a) 香港上海滙豐銀行有限公司：

香港總行—香港皇后大道中1號地庫1樓書信部

#### (b) 渣打銀行(香港)有限公司：

香港九龍觀塘道338號渣打中心十五樓

#### (c) 交通銀行股份有限公司香港分行：

灣仔告士打道231–235號交通銀行大廈23樓

#### (d) 東亞銀行有限公司：

九龍觀塘道418號創紀之城五期東亞銀行中心42樓