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Champion Real Estate Investment Trust

(a Hong Kong collective investment scheme authorised under section 104 of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong))

(Stock Code: 2778)

Managed by

Eagle Asset Management

Eagle Asset Management (CP) Limited

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION

Champion REIT is making arrangements as detailed herein to ascertain the preference of Unitholders with respect to the election of means of receipt and language of future Corporate Communication.

INTRODUCTION

In order to reduce paper consumption for environmental reasons and to save printing and mailing costs for the benefit of Unitholders, Champion REIT proposes to provide Unitholders with a choice of receiving future Corporate Communication (i) by electronic means through Champion REIT's website at www.ChampionReit.com; or (ii) in printed form, either in English version only, or in Chinese version only, or in both English and Chinese versions.

PROPOSED ARRANGEMENTS

To ascertain the preference of Unitholders with respect to the election of means of receipt and language of future Corporate Communication, the following arrangements will be made by Champion REIT in accordance with Rules 2.07A and 2.07B of the Listing Rules, as if they were applicable to real estate investment trusts authorised by the Securities and Futures Commission:

- (1) On or about 19 March 2012, Champion REIT will send a letter (the "**First Letter**") together with a pre-paid reply form (the "**Reply Form**") (applicable to posting within Hong Kong only), in both English and Chinese, to Unitholders to enable them to elect any one of the following options for receipt of future Corporate Communication by 18 April 2012:

- (i) to read and/or download the electronic version posted on Champion REIT's website at www.ChampionReit.com (the "**Website Version**") in place of receiving printed copies, and to receive a printed notification letter of the publication of Corporate Communication on Champion REIT's website; or
- (ii) to receive the printed English version only; or
- (iii) to receive the printed Chinese version only; or
- (iv) to receive both the printed English and Chinese versions.

If Champion REIT does not receive the duly completed and signed Reply Form or receive a response indicating any objection from the Unitholder by 18 April 2012, such Unitholder will be deemed to have consented to receiving future Corporate Communication in Website Version only. A printed notification letter of the publication of Corporate Communication on Champion REIT's website will be sent to such Unitholder by post.

- (2) For Unitholders who choose to receive future Corporate Communication in printed form, Champion REIT will send the selected language version(s) of the Corporate Communication to those Unitholders who have made a selection unless and until they notify the Unit Registrar by reasonable prior notice in writing by post or by email to ChampionReit.ecom@computershare.com.hk, that they wish to receive future Corporate Communication in the other language or both languages, or by electronic means through Champion REIT's website (i.e. the Website Version).
- (3) As and when each printed future Corporate Communication is sent out in accordance with the arrangements described above, a letter (the "**Second Letter**"), together with a pre-paid change request form (the "**Change Request Form**") (applicable to posting within Hong Kong only), in both English and Chinese, will be attached to the relevant Corporate Communication. Unitholders may at any time request for the other language of Corporate Communication and/or change their preferences of means of receipt and/or language of Corporate Communication (elected or deemed to have been elected under a Reply Form) by completing and returning the Change Request Form to the Unit Registrar or by sending an email to ChampionReit.ecom@computershare.com.hk.
- (4) For Unitholders who choose (or are deemed to have chosen) to receive the Website Version of future Corporate Communication, Champion REIT will, as and when the Corporate Communication is published on Champion REIT's website, send a printed notification letter to such Unitholders by post.

The notification will provide information on where to access the relevant Corporate Communication posted on Champion REIT's website. If for any reason, any of these Unitholders has difficulty in receiving or gaining access to the Website Version of the Corporate Communication, or wishes to receive a printed version, he/she will promptly upon request to the Unit Registrar be sent a printed version free of charge.

- (5) Unitholders may at any time by reasonable prior notice in writing to the Unit Registrar, by post or by email to ChampionReit.com@computershare.com.hk, change their choice of means of receipt and/or language of future Corporate Communication.
- (6) With respect to future Unitholders, Champion REIT will send both language versions of the first Corporate Communication to such Unitholders (if and when appropriate) together with a letter similar to the First Letter and the Reply Form (in both English and Chinese) for the use by such Unitholders to indicate their preferences as to the means of receipt and language of future Corporate Communication. If no reply is received from such Unitholders by an indicated deadline (which will be not less than 28 days as required under the Listing Rules), the arrangements as set out in paragraph (1) above will apply.
- (7) All future Corporate Communication in both English and Chinese versions will be available on Champion REIT's website at www.ChampionReit.com and the designated website of the Stock Exchange at www.hkexnews.hk.
- (8) A dial-up hotline service (Tel: (852) 2862 8688) provided by the Unit Registrar is available during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays) until 18 April 2012 to enable Unitholders to make enquiries of the proposed arrangements of Champion REIT set out above.
- (9) The First Letter and the Second Letter will mention that future Corporate Communication in both languages will be available on Champion REIT's website and that the dial-up enquiry service as described in paragraph (8) above has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Corporate Communication”	any document(s) issued or to be issued by or on behalf of Champion REIT for the information or action of Unitholders as defined in Rule 1.01 of the Listing Rules
“Champion REIT”	Champion Real Estate Investment Trust
“Listing Rules”	The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Unit Registrar”	Computershare Hong Kong Investor Services Limited of 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong

“Unitholder(s)” the registered holder for the time being of unit(s) in Champion REIT including persons so registered as joint Unitholders

By order of the board of directors of
Eagle Asset Management (CP) Limited
(as manager of Champion Real Estate Investment Trust)
LO Ka Shui
Chairman

Hong Kong, 16 March 2012

As at the date of this announcement, the board of directors comprises:

Non-executive Directors:

Dr. Lo Ka Shui (*Chairman*), Mr. Cheng Wai Chee, Christopher, Mr. Ho Shut Kan and Mr. Lo Kai Shui

Executive Director:

Mr. Lee Ching Ming, Adrian (*Chief Executive Officer*)

Independent Non-executive Directors:

Mr. Cha Mou Sing, Payson, Mr. Shek Lai Him, Abraham and Mr. Ip Yuk Keung, Albert