



Champion Real Estate Investment Trust
(a Hong Kong collective investment scheme authorised under section 104 of
the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong))
(Stock Code: 2778)

Managed by
Eagle Asset Management
Eagle Asset Management (CP) Limited

Dear Unitholder,

19 March 2012

Election of Means of Receipt and Language of Corporate Communication

In order to reduce paper consumption for environmental reasons and to save printing and mailing costs for the benefit of holders of unit(s) (the “Unitholders”) of Champion Real Estate Investment Trust (“Champion REIT”), we are writing to invite you to elect the means of receipt and/or language of Corporate Communication(s) of Champion REIT (the “Corporate Communication”) to be dispatched to Unitholders in the future.

“Corporate Communication” refers to any document issued or to be issued by or on behalf of Champion REIT for the information or action of Unitholders, including but not limited to: (a) annual accounts together with a copy of the independent auditors’ report; (b) interim report; (c) notice of meeting; (d) listing document; (e) circular; and (f) proxy form. You may choose to receive future Corporate Communication in any one of the following manners:

- (1) to read and/or download the electronic version posted on Champion REIT’s website at www.ChampionReit.com (the “Website Version”) in place of receiving printed copies, and to receive a printed notification letter of the publication of the Corporate Communication on Champion REIT’s website; or
- (2) to receive the printed English version only; or
- (3) to receive the printed Chinese version only; or
- (4) to receive both the printed English and Chinese versions.

To make your election, please mark “X” in the appropriate box on the enclosed reply form (the “Reply Form”) and sign and return it by post using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) to Champion REIT’s unit registrar (the “Unit Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

If Champion REIT does not receive the duly completed and signed Reply Form or receive a response indicating any objection from you by 18 April 2012, and until you notify the Unit Registrar by reasonable prior notice in writing by post or by email to ChampionReit.ecom@computershare.com.hk, you will be deemed to have consented to receiving the Website Version only. A printed notification letter of the publication of Corporate Communication on Champion REIT’s website will be sent to you by post.

If you choose to receive future Corporate Communication in printed form, Champion REIT will send the selected language version(s) of the Corporate Communication to you unless and until you notify the Unit Registrar by reasonable prior notice in writing by post or by email to ChampionReit.ecom@computershare.com.hk that you wish to receive future Corporate Communication in the other (or both) language(s) or by electronic means through Champion REIT’s website (i.e. the Website Version).

You have the right at any time, by reasonable prior notice in writing to the Unit Registrar or by email to ChampionReit.ecom@computershare.com.hk specifying your name, address and request, to change the choice of means of receipt and/or language of future Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive the Website Version of future Corporate Communication but for any reason have difficulty in receiving or gaining access to the Website Version, you will promptly upon request be sent the Corporate Communication in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from Champion REIT or the Unit Registrar on request; and (b) the Website Version of the same will also be available on Champion REIT’s website at www.ChampionReit.com and the designated website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call a dial-up hotline service (Tel: (852) 2862 8688) provided by the Unit Registrar during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays) until 18 April 2012.

Yours faithfully,
For and on behalf of
Eagle Asset Management (CP) Limited
(as manager of Champion Real Estate Investment Trust)
Lo Ka Shui
Chairman

CHRH-19032012-1(21)