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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1688)

NOTICE OF BOARD MEETING

The board of directors of Alibaba.com Limited announces that a meeting of our board will be held on Monday, April 23, 2012 for the purpose of reviewing and approving the unaudited consolidated first quarterly results of our company and subsidiaries for the three months ended March 31, 2012 and the announcement thereof.

In accordance with rule A.3 of Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, our directors are not allowed to deal in the securities of our company from March 31, 2012 to April 23, 2012 (both days inclusive).

On behalf of the Board

MA Yun, Jack

Chairman

Hong Kong, April 10, 2012

As at the date of this announcement, the composition of our board is as follows:

Chairman and Non-executive Director MA Yun, Jack

Executive Directors LU Zhaoxi, Jonathan WU Wei, Maggie YE Peng **Non-executive Directors**

TSAI Chung, Joseph TSOU Kai-Lien, Rose OKADA, Satoshi PENG Yi Jie, Sabrina

Independent Non-executive Directors

NIU Gen Sheng KWAUK Teh Ming, Walter TSUEI, Andrew Tien Yuan KWAN Ming Sang, Savio