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This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The CNY1,500,000,000 8.50 per cent. bonds due 2015 ("New Bonds") to be issued have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any other jurisdiction, and may not be offered or sold within the United States (as defined in Regulation S under the Securities Act ("Regulation S")) or to, or for the account or benefit of, U.S. persons (as defined in Regulation S) except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the New Bonds will be offered and sold outside the United States to non-U.S. persons in compliance with Regulation S.

**NOTICE OF LISTING ON  
THE STOCK EXCHANGE OF HONG KONG LIMITED**



**New World China Land Limited**  
**新世界中國地產有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 917)**

**CNY1,500,000,000 8.50 per cent. bonds due 2015 (the "New Bonds")**

**to be consolidated and form a single series with the**

**CNY2,800,000,000 8.50 per cent. bonds due 2015 (the "Existing Bonds") issued on 11 April 2012**

**(Stock code: 86021)**

*Joint Lead Managers*



**BOC INTERNATIONAL**

**BOCI Asia Limited**



**Global Banking and Markets**

**The Hongkong and Shanghai Banking  
Corporation Limited**

Application has been made to The Stock Exchange of Hong Kong Limited for listing of and permission to deal in the New Bonds (which are to be consolidated and form a single series with the Existing Bonds) by way of debt issues to professional investors only as described in the offering circular dated 12 April 2012 and such permission to deal in the New Bonds is expected to become effective on or about 20 April 2012.

16 April 2012

As at the date of this announcement, the executive directors of New World China Land Limited are Dr. Cheng Kar-shun, Henry (Chairman and Managing Director), Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; the non-executive directors are Mr. Doo Wai-hoi, William (Vice-chairman) and Mr. Chow Yu-chun, Alexander; and the independent non-executive directors are Dr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.