PICO FAR EAST HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 752)

UNAUDITED INTERIM RESULTS FOR THE SIX MONTHS ENDED APRIL 30, 2012

The Board of Directors (the "Board") of Pico Far East Holdings Limited (the "Company") is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (the "Group") for the six months ended April 30, 2012, together with the unaudited comparative figures for the corresponding period in 2011 as follows:

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended April 30, 2012

	Note	For the six months ended April 30, 2012 Unaudited HK$'000	2011 Unaudited HK$'000
Turnover	2	**1,807,068**	1,394,445
Cost of sales		**(1,334,376)**	(944,667)
Gross profit		**472,692**	449,778
Other income		**32,471**	22,079
Distribution costs		**(189,394)**	(186,991)
Administrative expenses		**(204,204)**	(185,152)
Other operating expenses		**(2,259)**	(64)
Profit from operations		**109,306**	99,650
Finance costs	3	**(631)**	(1,338)
		108,675	98,312
Share of profits of associates		**13,758**	11,631
Share of profits (losses) of jointly controlled entities		**7**	(899)
Profit before tax		**122,440**	109,044
Income tax expense	4	**(33,538)**	(23,389)
Profit for the period	5	**88,902**	85,655
Attributable to:			
Owners of the Company		**92,903**	82,100
Non-controlling interests		**(4,001)**	3,555
		88,902	85,655
Earnings per share	7		
Basic		**7.66 cents**	6.78 cents
Diluted		**7.65 cents**	6.77 cents

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended April 30, 2012

	For the six months ended April 30,	
	2012	2011
	Unaudited	Unaudited
	HK$'000	*HK$'000*
Profit for the period	**88,902**	85,655
Other comprehensive income:		
Exchange differences on translating foreign operations	**(336)**	37,799
Release of investment revaluation reserve to profit or loss upon disposal of available-for-sale financial assets	**(40)**	—
Fair value changes of available-for-sale financial assets	**176**	181
Other comprehensive income for the period, net of tax	**(200)**	37,980
Total comprehensive income for the period	**88,702**	123,635
Attributable to:		
Owners of the Company	**92,027**	119,800
Non-controlling interests	**(3,325)**	3,835
	88,702	123,635

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At April 30, 2012

	Note	**April 30, 2012 Unaudited *HK$'000***	October 31, 2011 Audited *HK$'000*
Non-current Assets			
Investment properties		**193,341**	192,430
Property, plant and equipment		**314,803**	314,757
Prepaid land lease payments		**72,981**	73,699
Intangible assets		**14,745**	17,098
Interests in jointly controlled entities		**7,752**	13,794
Interests in associates		**141,191**	135,030
Club membership		**5,002**	4,924
Available-for-sale financial assets		**5,917**	4,743
Deferred tax assets		**609**	606
		756,341	757,081
Current Assets			
Inventories		**62,294**	22,598
Contract work in progress		**45,135**	50,714
Debtors, deposits and prepayments	*8*	**1,068,927**	988,414
Amounts due from associates		**16,967**	13,887
Amounts due from jointly controlled entities		**6,954**	6,477
Current tax assets		**5,787**	8,169
Pledged bank deposits		**967**	996
Bank and cash balances		**956,138**	1,075,469
		2,163,169	2,166,724
Current Liabilities			
Payments received on account		**321,125**	329,742
Creditors and accrued charges	*9*	**1,085,341**	1,100,894
Amounts due to associates		**6,951**	5,277
Amounts due to jointly controlled entities		**11**	5,717
Current tax liabilities		**51,602**	63,183
Borrowings		**58,498**	14,374
Finance lease obligations		**288**	397
		1,523,816	1,519,584
Net Current Assets		**639,353**	647,140
Total Assets Less Current Liabilities		**1,395,694**	1,404,221

	April 30, 2012 Unaudited *HK$'000*	October 31, 2011 Audited *HK$'000*
Non-current Liabilities		
Finance lease obligations	**203**	328
Deferred tax liabilities	**31,090**	30,216
	31,293	30,544
Net Assets	**1,364,401**	1,373,677
Capital and Reserves		
Share capital	**60,671**	60,632
Reserves	**1,238,516**	1,242,704
Equity attributable to owners of the Company	**1,299,187**	1,303,336
Non-controlling interests	**65,214**	70,341
Total Equity	**1,364,401**	1,373,677

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended April 30, 2012

1. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

These unaudited condensed consolidated interim financial statements have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

These unaudited condensed consolidated interim financial statements have been prepared under the historic cost convention, as modified by the revaluation of investment properties and investments which are carried at their fair values.

The accounting policies and basis of preparation used in the preparation of these unaudited condensed consolidated interim financial statements are consistent with those used in the annual accounts for the year ended October 31, 2011.

In the current interim period, the Group has adopted all the new and revised Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA that are relevant to its operations and effective for its accounting period beginning on November 1, 2011. HKFRSs comprise Hong Kong Financial Reporting Standards; HKASs and Interpretations. The adoption of these new and revised HKFRSs did not result in substantial changes to the Group's accounting policies and amounts reported for the current year and prior years.

The Group has not applied the new HKFRSs that have been issued but are not yet effective. The Group has already commenced an assessment of the impact of these new HKFRSs but is not yet in a position to state whether these new HKFRSs would have a material impact on its results of operations and financial position.

2. TURNOVER AND SEGMENT INFORMATION

The Group is principally engaged in four reportable segments as follows:

— Exhibition and event marketing services;
— Brand signage and visual communication;
— Museum, themed environment, interior and retail; and
— Conference and show management.

(a) Information about reportable segment revenue, profit or loss:

	Exhibition and event marketing services	Brand signage and visual communication	Museum, themed environment, interior and retail	Conference and show management	Total
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
	HK$'000	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*
For the six months ended April 30, 2012					
Revenue from external customers	**1,377,718**	**224,698**	**162,168**	**42,484**	**1,807,068**
Intersegment revenue	**130,647**	**235**	**16,308**	**100**	**147,290**
Segment profits (losses)	**110,451**	**34,395**	**(19,260)**	**(6,322)**	**119,264**
Interest income	**2,883**	**2,921**	**53**	**119**	**5,976**
Interest expenses	**609**	**16**	**—**	**6**	**631**
For the six months ended April 30, 2011					
Revenue from external customers	1,132,937	166,152	73,081	22,275	1,394,445
Intersegment revenue	118,003	2,130	418	103	120,654
Segment profits (losses)	90,716	17,137	939	(5,337)	103,455
Interest income	1,553	1,262	5	409	3,229
Interest expenses	1,237	33	14	54	1,338

(b) **Reconciliation of reportable segment revenue, profit or loss:**

	For the six months ended April 30,	
	2012	2011
	Unaudited	Unaudited
	HK$'000	*HK$'000*
Revenue		
Total revenue of reportable segments	**1,954,358**	1,515,099
Elimination of intersegment revenue	**(147,290)**	(120,654)
Consolidated revenue	**1,807,068**	1,394,445
Profit or loss		
Total profits of reportable segments	**119,264**	103,455
Share of profits of associates	**13,758**	11,631
Share of profits (losses) of jointly controlled entities	**7**	(899)
Unallocated amounts:		
Gain on disposal of available-for-sale financial assets	**156**	—
Dividend income	**42**	7
Corporate expenses	**(10,787)**	(5,150)
Consolidated profit before tax	**122,440**	109,044

3. FINANCE COSTS

	For the six months ended April 30,	
	2012	2011
	Unaudited	Unaudited
	HK$'000	*HK$'000*
Interest on bank borrowings	**611**	1,301
Finance charges in respect of finance lease obligations	**20**	37
Total borrowing costs	**631**	1,338

4. INCOME TAX EXPENSE

	For the six months ended April 30,	
	2012	2011
	Unaudited	Unaudited
	HK$'000	*HK$'000*
The charge comprises:		
Profits tax for the period		
Hong Kong	**1,303**	1,714
Overseas	**32,699**	21,115
Under (over) provision in prior periods		
Hong Kong	**61**	(501)
Overseas	**(1,249)**	197
	32,814	22,525
Deferred tax	**724**	864
	33,538	23,389

Hong Kong profits tax is calculated at 16.5% (2011: 16.5%) on the estimated assessable profit for the period. A portion of the Group's profit is derived offshore and is not subject to Hong Kong profits tax.

Tax charge on profits assessable elsewhere has been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretation and practices in respect thereof.

5. PROFIT FOR THE PERIOD

	For the six months ended April 30, 2012 Unaudited *HK$'000*	2011 Unaudited *HK$'000*
Profit for the period has been arrived at after charging:		
Depreciation	**19,356**	21,364
Amortisation of intangible assets	**831**	380
Cost of inventories sold	**104,466**	118,897
Allowance for bad and doubtful debts	**7,808**	7,682
Loss on disposal of property, plant and equipment	**2,200**	64
Loss on disposal of a subsidiary	**40**	—
Impairment on other intangible assets	**1,575**	—
Operating lease rentals in respect of:		
Amortisation of prepaid land lease payments	**1,116**	264
and crediting:		
Interest income	**5,976**	3,229
Dividend income from available-for-sale financial assets	**42**	7
Gain on disposal of available-for-sale financial assets	**156**	—
Gain on disposal of property, plant and equipment	**370**	184
Gain on disposal of a subsidiary	**32**	—
Gain on disposal of investments	**—**	1,945

6. DIVIDENDS PAID

	For the six months ended April 30, 2012 Unaudited *HK$'000*	2011 Unaudited *HK$'000*
2011 final dividend paid HK4.0 cents per share and special dividend paid HK4.0 cents per share (2010: final dividend paid HK4.0 cents per share and special dividend paid HK1.5 cents per share)	**97,074**	66,622

Notes:

(a) The 2011 final and special dividends of the year ended October 31, 2011 of HK$97,074,000 (2010: final and special dividends of HK$66,622,000) were approved after October 31, 2011 and 2010, respectively. Under the Group's accounting policy, they were charged in the periods in which they were proposed and approved.

(b) The Board has determined that an interim dividend of HK4.0 cents per share (2011: HK4.0 cents) be payable on Monday, July 30, 2012 to the shareholders on the register of members of the Company on Monday, July 23, 2012.

7. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share is based on the following data:

	For the six months ended April 30,	
	2012	2011
	Unaudited	Unaudited
	HK$'000	*HK$'000*
Earnings for the purposes of calculating basic and diluted earnings per share	**92,903**	82,100
Weighted average number of ordinary shares for the purpose of calculating basic earnings per share	**1,212,901,038**	1,210,578,192
Effect of dilutive potential ordinary shares in respect of options	**1,399,900**	1,734,466
Weighted average number of ordinary shares for the purpose of calculating diluted earnings per share	**1,214,300,938**	1,212,312,658

8. DEBTORS, DEPOSITS AND PREPAYMENTS

The Group allows a credit period ranged from 30 to 90 days to its trade customers.

Included in debtors, deposits and prepayments are trade debtors of approximately HK$722,013,000 (as at October 31, 2011: HK$749,428,000), an aging analysis, based on the invoice date, and net of allowance, is as follows:

	April 30, 2012	October 31, 2011
	Unaudited	Audited
	HK$'000	*HK$'000*
Less than 90 days	**563,715**	608,494
91 — 180 days	**104,306**	80,461
181 — 365 days	**36,866**	38,056
More than 1 year	**17,126**	22,417
	722,013	749,428

9. CREDITORS AND ACCRUED CHARGES

Included in creditors and accrued charges are trade creditors of approximately HK$436,500,000 (as at October 31, 2011: HK$444,080,000), an aging analysis, based on the date of receipt of goods or services, is as follows:

	April 30, 2012 Unaudited *HK$'000*	October 31, 2011 Audited *HK$'000*
Less than 90 days	**297,118**	326,406
91 — 180 days	**61,403**	62,419
181 — 365 days	**40,268**	38,498
More than 1 year	**37,711**	16,757
	436,500	444,080

INTERIM DIVIDEND

The Board recommends the payment of an interim dividend of HK4.0 cents per share for the six months ended April 30, 2012 (six months ended April 30, 2011: HK4.0 cents). The interim dividend will be payable on Monday, July 30, 2012 to shareholders on the register of members of the Company on Monday, July 23, 2012.

CLOSURE OF THE REGISTER OF MEMBERS

The register of members will be closed from Wednesday, July 18, 2012 to Monday, July 23, 2012, both days inclusive, during which period no transfers of shares will be registered. In order to establish entitlements to the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Registrars, Union Registrars Limited, at 18 Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong, not later than 4:00 pm on Tuesday, July 17, 2012.

BUSINESS REVIEW AND PROSPECTS

Results

Group revenue for the six months ended April 30, 2012 increased by 29.6% compared with the previous corresponding period to HK$1,807 million.

Profit attributable to owners of the Company increased by 13.4% to HK$93 million.

Basic earnings per share is HK7.66 cents compared to HK6.78 cents in the previous corresponding period. The Board has recommended an interim dividend of HK4.0 cents per ordinary share, compared with HK4.0 cents in the previous period.

Review of Operations

In this period, the Company managed margins carefully and will focus on improving cash flow and margins in the next six months of the year. One sector of the Company's business, the Museum and Themed Environment sector, pulled down margins during the six months ended April 30, 2012.

Exhibition and Event Marketing Services performance remained stable. We successfully completed a number of recurring shows and also recruited a number of new clients in our exhibition and event marketing services business segment. Highlights of the first six months of financial year 2012 include:

1. Bahrain Animal Production Show
2. Bangkok International Motor Show and Motor Expo
3. Barclays Singapore Open
4. China (Beijing) Building Decoration and Materials Expo
5. China Sourcing Fairs in Hong Kong and Mumbai
6. HSBC World Golf Championship in Shanghai
7. New York Singapore Day
8. Singapore Air Show
9. Turkey Expo in Mumbai
10. Exhibition stands and events for Audi, Bloomberg, BMW, Chevron, Chow Tai Fook, Huawei, Man Diesel, Maersk, P&G, Peugeot, SAP and Volkswagen

One of the most major events of 2012 for Pico has been the Yeosu Expo, which runs from May to August in South Korea. This is a relatively smaller-scale expo held between the universal expositions (formally called World Expos), which take place every five years. Pico's longstanding local presence in South Korea meant that the organiser and participating organisations turned to us to deliver 11 theme and international pavilions, including the Marine Life Pavilion; country pavilions for Cambodia, the Philippines, Singapore and Sri Lanka; and a special exhibition to promote Ekaterinburg 2020 at the Russian pavilion. Though the total contribution to our revenue is estimated to be around HK$50 million, we consider this project to be a major strategic marketing move, which will extend our gains from 2010 in terms of our portfolio, relationships and reputation. Our further achievements at Yeosu Expo will help us keep our edge and act as a stepping stone to the next World Expo in Milan in 2015.

Asia remains by far our strongest region for performance, while growth in other regions like the U.S. and Europe remains sluggish. Though we have been undertaking a conservative approach to managing our operations in these slow growth regions, our performance has been steadily improving. In Europe, we managed to win several contracts for designing and creating a showcase and internet lounges for Acer at the London Olympics in the second half of this year.

Brand Signage and Visual Communications business segment continued to provide a constant revenue stream. After spending many years working on market penetration, we become a preferred supplier for literally all major car brands in China. Besides handling Rolls-Royce customer lounges worldwide, we have successfully extended our foothold to other parts of the world through export to Europe and the Middle East. Examples are Infiniti and Rousseau Peugeot.

During the period, we successfully opened up new growth opportunities, capitalising on the refurbishment and rejuvenation of many districts in Beijing. We also gained new year-round contracts with chain stores including Costa Coffee, Yoshinoya restaurants and Xiabu Xiabu. With sound strategies and quality products, our brand signage and visual communication operations have successfully built an impressive portfolio with a vision for growth, which generates significant results for the Group.

Museum, Themed Environment, Interior and Retail segment saw growth. However, due to the unfavourable climate and sluggish growth in this sector globally, we cannot set high expectations for 2012. Furthermore, the gross margin from these projects was significantly lower than the other business segments. In spite of these factors, we still completed a number of projects in the first half of 2012:

1. Ace Jerneh Insurance in Kuala Lumpur
2. China National Offshore Oil Corporation showroom in Beijing
3. TV Today studio in New Delhi
4. The War Museum Memorial Pavilion in Seoul
5. Ferrari museum in Shanghai
6. Port of Lost Wonder Sentosa in Singapore

Conference and Show Management segment met our expectations. Highlights of the first half of financial year 2012 included a number of recurring shows, as well as new projects:

1. World Orchid Conference in Singapore
2. 50Plus Expo in Singapore
3. Asia Game Show in Hong Kong
4. Incentive Travel and Conventions, Meetings in Shanghai

5. Philconstruct in Manila
6. APEC Singapore 2012 — CTI Cluster Meeting

It is difficult to compare the results of this business segment with last year's results. ITMA (International Textile Machinery Association) show in Barcelona was by far the biggest contributor to Conference and Show Management in 2011. Due to our outstanding achievements in Barcelona, we have been appointed to organise the next ITMA, which will be held in Milan in November, 2015. This June, Pico also handled the Asian version of ITMA: ITMA Asia 2012, held in Shanghai. While only 70 percent of the size of ITMA 2011, the show is still highly significant. To maintain our momentum and extend our success, we worked hard to maximise our business opportunities by leveraging our advantages in experience and our strong presence in Shanghai in order to pave the way for ITMA 2015.

Liquidity and Financial Information

As at period end date, the total net tangible assets attributable to owners of the Company decreased by 0.2% to about HK$1,284 million (at October 31, 2011: HK$1,286 million).

Bank and cash balances amounted to HK$956 million (at October 31, 2011: HK$1,075 million), pledged bank deposits was HK$1 million (at October 31, 2011: HK$1 million). Deducting interest bearing external borrowings from cash and bank balances, the net cash balance was HK$899 million (at October 31, 2011: HK$1,062 million).

Total bank borrowings were HK$58 million at April 30, 2012 (at October 31, 2011: HK$14 million). They are mainly denominated in Singapore dollars and Korean Won, and the interest is charged on a mix of floating and fixed rate basis.

	April 30, 2012	October 31, 2011
	Unaudited	Audited
	HK$' million	*HK$' million*
Bank and cash balances	**956**	1,075
Pledged bank deposits	**1**	1
Less: Bank borrowings	**(58)**	(14)
Net cash balance	**899**	1,062

For the six months ended April 30, 2012, the Group invested HK$22 million (six months ended April 30, 2011: HK$67 million) in purchase of property, plant and equipment, and including payment for prepaid land lease in the previous corresponding period.

The Group has no long term borrowings at April 30, 2012 and October 31, 2011. The current ratio was 1.42 times (at October 31, 2011: 1.43 times) and the liquidity ratio was 1.35 times (at October 31, 2011: 1.38 times).

		April 30, 2012	October 31, 2011
Current ratio	*(Current assets/Current liabilities)*	**1.42 times**	1.43 times
Liquidity ratio	*(Current assets — excluding inventory and contract work in progress/Current liabilities)*	**1.35 times**	1.38 times
Gearing ratio	*(Long term borrowing/Total assets)*	**N/A**	N/A

Although our subsidiaries are located in many different countries of the world, over 75% of the Group's sales and purchases were denominated in Hong Kong dollars, Renminbi, Singapore dollars and US dollars, and the remaining 25% were denominated in other Asian currencies and European currencies. We are already diversified in many different currencies, and the major Asian currencies have been quite stable throughout the period, the Group's exposure to foreign exchange risk is minimal. It is the Group's policy not to enter into derivative transactions for speculative purpose.

Employees and Emoluments Policies

At April 30, 2012, the Group employs a total of some 2,500 full time employees (at October 31, 2011: 2,500) engaged in project management, design, production, sales and marketing and administration, and is supported by a large pool of subcontractors and suppliers. The staff costs incurred in the period was HK$274 million (six months ended April 30, 2011: HK$245 million).

The Group's emolument policies are formulated on the performance of individual employees and on the basis of the trends of salaries in various regions, which will be reviewed regularly every year. Apart from provident fund schemes and medical insurance, discretionary bonuses and employee share options are also awarded to employees according to the assessment of individual performance.

Pledge of Assets

At April 30, 2012, the following assets were pledged as collaterals for credit facilities granted to the Group by certain banks.

	April 30, 2012	October 31, 2011
	Unaudited	Audited
	HK$'000	*HK$'000*
Pledged bank deposits	**967**	996
Freehold land and buildings	**17,086**	17,011
Leasehold land and buildings	**14,589**	14,767
	32,642	32,774

Commitments

(a) Operating Lease Commitments

At April 30, 2012, the Group had the total future minimum lease payments under non-cancellable operating leases in respect of rented premises and equipment are payable as follows:

	April 30, 2012		October 31, 2011	
	Rented premises	**Equipment**	Rented premises	Equipment
	Unaudited	**Unaudited**	Audited	Audited
	HK$'000	***HK$'000***	*HK$'000*	*HK$'000*
Within one year	**20,752**	**1,178**	20,061	706
In the second to fifth year inclusive	**34,135**	**1,438**	30,099	437
Over five years	**102,936**	**15**	101,891	—
	157,823	**2,631**	152,051	1,143

(b) Capital Commitments

	April 30, 2012 Unaudited *HK$'000*	October 31, 2011 Audited *HK$'000*
Capital expenditure in respect of property, plant and equipment		
— contracted but not provided for	**28,913**	17,783
— authorised but not contracted for	**108,182**	138,246
	137,095	156,029

The Company did not have any other significant capital commitments at April 30, 2012.

Contingent Liabilities

Financial Guarantees issued

At April 30, 2012, the Group has issued the following guarantees:

	THE GROUP		**THE COMPANY**	
	April 30, 2012 Unaudited *HK$'000*	October 31, 2011 Audited *HK$'000*	**April 30, 2012 Unaudited *HK$'000***	October 31, 2011 Audited *HK$'000*
Guarantees given to banks in respect of banking facilities granted to				
— subsidiaries	**—**	—	**497,074**	497,297
— associates	**36,891**	36,678	**36,891**	36,678
— jointly controlled entities	**—**	—	**—**	—
	36,891	36,678	**533,965**	533,975
Performance guarantees				
— secured	**49,520**	52,879	**—**	—
— unsecured	**84,629**	81,093	**—**	—
	134,149	133,972	**—**	—
Other guarantees				
— secured	**2,819**	5,384	**—**	—
— unsecured	**540**	538	**—**	—
	3,359	5,922	**—**	—

Performance and other guarantees in total of HK$37,244,000 (as at October 31, 2011: HK$37,081,000) are given to a jointly controlled entity of the Group.

At April 30, 2012, the Directors do not consider it is probable that a claim will be made against the Group under any of the above guarantees.

The fair value of the guarantees at date of inception is not material and is not recognised in the financial statements.

Prospects

Looking ahead, our business in China and Asia will continue to be a key growth driver for the remainder of the year. In the second half of the year, we will complete projects at the Yeosu Expo, the London Olympics, the Formula 1 Singapore Grand Prix, Singapore National Day, Singapore Army Open House, the Hong Kong International Art Fair, as well as a number of other events for new or repeat clients like Amway, Bloomberg, Bose, Goldman Sachs, Huawei, Lenovo, Panasonic, Porsche, Samsung, SEAT and ZTE.

Further theming and interior fit-out works will be completed in the second half of the financial year for Al Bahar Bank and Council Tower in Abu Dhabi, the Hong Kong Civil Aviation Department Visitor Centre, Daqing Oil Pavilion, Sharjah New Heritage Museum and Wuhan Huashan Eco City Exhibition Centre.

While the Group still relies on the strength of its Asian business, particularly the China market, we are also constantly upgrading our capabilities and knowledge in order to stay ahead of our competitors to capture the opportunities which will arise when slow-growth regions show signs of recovery.

Going forward, it still remains difficult to get visibility on unfolding situation in Europe. Our Company remains cautions on potential impact to our business.

Meanwhile, Pico has started branching out into marketing works for sports and mega-events like the 2013 East Asian Games in Tianjin, the 2014 Asian Games in Incheon, South Korea, and the Milan World Expo and ITMA in 2015. Pico's strategy is to continue to remain open to any external growth opportunities in new regions which will help to accelerate our winning bid strategies for events like the 2013 Southeast Asian Games in Naypyidaw, Myanmar, the 2014 Winter Olympics in Sochi, Russia and the World Expo in Milan in 2015.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the period ended April 30, 2012, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

CORPORATE GOVERNANCE

During the six months ended April 30, 2012, the Company has complied with the code provisions (the "CG Code") as set out in the Corporate Governance Code and Corporate Governance Report contained in Appendix 14 of the Listing Rules, except for the following deviations:

CG Code A2.1 stipulates that the role of the Chairman and the Chief Executive Officer should be separated and should not be performed by the same individual. Given the current corporate structure, there is no separation between the roles of the Chairman and the Chief Executive Officer. Although the responsibilities of the Chairman and the Chief Executive Officer are vested in one person, all major decisions are made in consultation with the Board members and the senior management of the Company. During the reporting period, there are three Independent Non-Executive Directors and one Non-Executive Director in the Board. The Board considers that there is sufficient balance of power and the current arrangement maintains a strong management position of the Company.

CG Code A4.1 requires that Non-Executive Directors should be appointed for a specific term, subject to re-election. All existing Non-Executive Directors of the Company are not appointed for specific term, but are subject to retirement and re-election at the Company's annual general meeting. The Articles of Association of the Company requires one-third of the Directors retire by rotation. In the opinion of the Directors, it meets the same objective as the CG Code A4.1.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 of the Listing Rules as the code of conduct regarding securities transactions by Directors. Having made specific enquiry, the Company confirms that the Directors complied with the required standard set out in the Model Code for the period ended April 30, 2012.

AUDIT COMMITTEE

The Audit Committee has reviewed with management the accounting principles and practices adopted by the Group and discussed internal control and financial reporting matters including the review of the unaudited interim financials.

DISCLOSURE OF INFORMATION ON WEBSITES

This results announcement is available for viewing on the website of Hong Kong Exchange and Clearing Limited at http://www.hkexnews.hk under "Listed Company Information" and at the Company's website at www.pico.com.

The 2012 interim report of the Company containing financial statements and notes to the financial statements will be dispatched to the shareholders of the Company and will be published on the above websites in due course.

By Order of the Board
Leung Hoi Yan
Company Secretary

Hong Kong, June 29, 2012

As at the date of this announcement, the Executive Directors of the Company are Mr. Lawrence Chia Song Huat, Mr. James Chia Song Heng, and Mr. Mok Pui Keung; the Independent Non-Executive Directors are Mr. Gregory Robert Scott Crichton, Mr. James Patrick Cunningham, Mr. Frank Lee Kee Wai and Mr. Charlie Yucheng Shi.