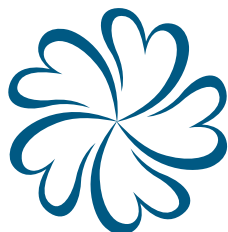


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MAGIC HOLDINGS INTERNATIONAL LIMITED
美即控股國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1633)

**ACQUISITION OF INTEREST
BY SUBSTANTIAL SHAREHOLDER**

This announcement is made by Magic Holdings International Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of the Company announces that it is aware, as informed by Baring Private Equity Asia V Holding (1) Limited (“**Baring**”), that Baring acquired a total of 50,445,000 ordinary shares of the Company (“**Shares**”) from Queenherb Enterprises Limited, a wholly-owned subsidiary of Hua Han Bio-Pharmaceutical Holdings Limited (“**Hua Han**”), representing approximately 5.00% of the existing issued share capital of the Company, at a price of HK\$2.90 per Share, which in aggregate, was at a cash consideration of approximately HK\$146,290,500 (the “**Acquisition**”). Immediately after completion of the Acquisition, Hua Han will be indirectly (through its subsidiary) interested in approximately 4.928% of the total issued share capital of the Company.

The Acquisition will be completed not later than two trading days after the trade date on 5 July 2012.

By the order of the Board
Magic Holdings International Limited
Tang Siu Kun Stephen
Chairman

Hong Kong, 4 July 2012

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Tang Siu Kun Stephen (Chairman), Mr. She Yu Yuan, Mr. Luo Yao Wen and Mr. Cheng Wing Hong; two non-executive directors, namely Mr. Sun Yan and Mr. Chen Dar Cin; and three independent non-executive directors, namely Professor Dong Yin Mao, Professor Yang Rude and Mr. Yan Kam Tong.