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China Flavors and Fragrances Company Limited 中國香精香料有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3318)

RE-DESIGNATION OF DIRECTOR

The Board of the Company announces that Mr. Wang Ming You, an executive director of the Company, has been re-designated as a non-executive director of the Company with effect from 16 July 2012.

The board of directors (the “**Board**”) of China Flavors and Fragrances Company Limited (the “**Company**”) announces that Mr. Wang Ming You (“**Mr. Wang**”), an executive director of the Company, has been re-designated as a non-executive director of the Company (the “**Re-designation**”) with effect from 16 July 2012.

Mr. Wang is the brother of Mr. Wong Ming Bun and Mr. Wang Ming Fan, who are directors of the Company and shareholders of Creative China Limited, a substantial shareholder holding approximately 51.62% of interest in the Company. Creative China Limited is owned as to 19.87%, 28.11% and 41.19% by Mr. Wang, Mr. Wong Ming Bun and Mr. Wang Ming Fan respectively as at the date hereof.

Save as disclosed above, Mr. Wang does not have any relationship with any directors, senior management or substantial shareholders or controlling shareholders of the Company and does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Mr. Wang has not held any directorships in any other listed company in the past 3 years.

There is no service agreement between the Company and Mr. Wang. Mr. Wang is not appointed for a specific term and is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association of the Company. His director’s fee is to be determined by the Board with reference to his duties and responsibilities with the Company and the prevailing market condition.

Mr. Wang has confirmed that he has no disagreement with the Board. Save as disclosed above, there is no other information relating to the Re-designation that needs to be brought to the attention of the shareholders of the Company or disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board
China Flavors and Fragrances Company Limited
中國香精香料有限公司
Wong Ming Fan
Director

Hong Kong, 16 July 2012

As at the date of this announcement, the executive directors of the Company are Mr. Wong Ming Bun, Mr. Wang Ming Fan, Mr. Li Qing Long and Mr. Qian Wu; the non-executive director of the Company is Mr. Wang Ming You; and the independent non-executive directors of the Company are Mr. Leung Wai Man, Roger, Mr. Ng Kwun Wan and Mr. Zhou Xiao Xiong.