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PCD Stores (Group) Limited
中國春天百貨集團有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 00331)

ANNOUNCEMENT
DATE OF BOARD MEETING

The board of directors (the “Board”) of PCD Stores (Group) Limited (the “Company”) announces that a meeting of the Board will be held on Thursday, 30 August 2012 at 9:30 a.m. for the purposes of, inter alia, approving the release of the interim results announcement of the Company for the six-months ended 30 June 2012 and recommending the payment of interim dividend, if any.

By Order of the Board
PCD Stores (Group) Limited
Xiang Qiang
President

Hong Kong, 1 August 2012

As at the date of this announcement, the executive Directors are Mr. Alfred Chan (Chairman), Mr. Edward Tan and Mr. Xiang Qiang (President); the independent non-executive Directors are Mr. Randolph Yu, Mr. Ainsley Tai and Mr. Li Chang Qing.

**for identification only*