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**远洋地产**

## **遠洋地產控股有限公司**

### **Sino-Ocean Land Holdings Limited**

(incorporated in Hong Kong with limited liability under the Hong Kong Companies Ordinance)

(Stock Code: 03377)

#### **ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2012**

##### **HIGHLIGHTS**

- Total contracted sales amount up 11% to RMB13,757 million achieving 51% of our whole year target
- Unbooked contracted sales to be recognized amounted to RMB37,132 million, up 45%
- Revenue and gross profit reached RMB6,759 million and RMB2,058 million in the first half of 2012, with gross profit margin maintained at approximately 30%
- Selling and marketing expenses, together with administrative expenses, only accounted for 4% of the total contracted sales
- Profit attributable to owners of the Company amounted to RMB1,206 million, increased 10% with earnings per share of RMB0.152
- Total assets up to RMB121.3 billion, equity attributable to owners of the Company amounted to RMB36,097 million, while net gearing ratio was at 62%
- As at 30 June 2012, cash resources amounted to RMB14,878 million. Net operating cashflow for the period recorded a positive cash inflow
- Declared interim dividend of HKD0.06 per share with a scrip dividend option

The Board of Directors (the “Board”) of Sino-Ocean Land Holdings Limited (the “Company”) is pleased to announce the unaudited consolidated results of the Company and its subsidiaries (“our Group” or “We”) for the six months ended 30 June 2012.

## **REVIEW OF THE INTERIM RESULTS**

For the six months ended 30 June 2012, our Group recorded RMB6,759 million in revenue and RMB2,058 million in gross profit, representing decrease of 14% and 12%, respectively, compared to the same period last year, while gross profit margin maintained at 30%. Profit attributable to owners of the Company reached RMB1,206 million, representing a 10% growth compared to the same period last year. Earnings per share amounted to RMB0.152. Based on the profit attributable to owners of the Company for the interim period of 2012, the Board is pleased to propose an interim dividend of HKD0.06 per share for the six months ended 30 June 2012. The Board also recommends offering to the shareholders the right to elect as an alternative, to receive the interim dividend wholly or partly by allotment of new shares credited as fully paid up in lieu of cash, subject to the granting by the Listing Committee of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) of the listing of, and permission to deal in, the new shares to be issued pursuant thereto.

## **MARKET REVIEW AND OUTLOOK**

Ongoing government regulatory measures have brought the PRC property market further down to the bottom in the first half of the year. GFA sales nationwide for the first quarter decreased by 13.6% as compared to the same period last year. This is partly attributable to the effect of conventional low season of the market in the first quarter. Besides, the potential buyers’ anticipation for possible further declines in prices, and the government’s implementation of market regulation as a long-term policy, were also considered as crucial factors. By the second quarter, the year-on-year decline rate for GFA sales nationwide was significantly narrowed down to 7.7%, reflecting the effective strategy adopted by developers to adjust down prices in return for higher sales volume, which stimulated the gradual unleash of previously restrained direct end user demand (first home purchase, first home upgrade, etc). In general, there was no dramatic price reverse in the first six months. The nationwide average selling price of commodity housing for the period from January to June was RMB5,834 per sq.m., representing a year-on-year increase of merely 5.4%. Even in June, among the 70 major medium/large cities in the PRC, only 11 reported a growth in average selling price on the year-on-year basis and among these 11 cities, the growth rates are all below 1.2%.

Market regulation has become a constant phenomenon in the PRC property market. The Central Government stuck to property market regulation without any leeway in the first half of the year, repeatedly emphasising its intention for stringent implementation of the macro-control policy. Meanwhile, under the guidance of differentiated treatment, a lot of local governments, with the endorsement of the Central Government, introduced measures such as housing provident fund loan adjustment and tax benefit for first home buyers, all in a bid to encourage purchases by end-users. In terms of monetary policy, the mandatory bank reserve ratio has been lowered twice (on 24 February and 18 May, respectively), while the interest-rate has been cut twice (on 8 June and 6 July, respectively), both contributing to the steady transaction volume pick-up in the market since May. Taking into account the government’s

regulatory policy, direct end user demand has become the major source for most transactions took place and is expected to remain as a dominating force in the market in the latter half of the year.

A stabilising tendency is expected to appear in the PRC property market and the government's regulatory policy in the second half of the year, although the possibility of a return to austerity should not be ruled out. Any subtle changes in market anticipations and sentiments might have a bearing on property price movements and causing the government to tighten its regulatory measures again. Reports of expensively priced "prime sites" in cities such as Beijing, Guangzhou and Shanghai since June, coupled with prominent trends of growth in both volumes and prices in certain popular cities, along with the two interest-rate cuts within one month, have certainly provided reasons for rosy expectations. However, as discussed above, different from three years ago, rapid inflation of property prices is not likely to happen under the market conditions and government policies.

Over the coming years, the Company will have new investment properties with GFA of approximately 200,000 sq.m. per annum bringing into operation. The INDIGO (頤堤港) project in Beijing, a joint venture with Swire Properties, has reported satisfactory rental and occupancy rates after its commencement of operation. Apart from commercial property business, we are also making steady progress in the searching of potential new ventures such as retirement housing and real estate financing, in an active bid to achieve sustainable business development in the long run. Looking to the latter half of the year, we feel confident and also competent to create value to the shareholders by taking on every challenge and grasping every opportunity during market consolidation.

## FINANCIAL REVIEW

| <i>(RMB million)</i>                                                                     | <b>First half<br/>2012</b> | First half<br>2011 | Change (%) |
|------------------------------------------------------------------------------------------|----------------------------|--------------------|------------|
| Property development                                                                     | <b>5,707</b>               | 7,318              | -22%       |
| Property investment                                                                      | <b>200</b>                 | 157                | 27%        |
| Property management                                                                      | <b>219</b>                 | 155                | 41%        |
| Other real estate related businesses<br>(including furnishing and decoration businesses) | <b>633</b>                 | 274                | 131%       |
| Total Revenue                                                                            | <b><u>6,759</u></b>        | <u>7,904</u>       | -14%       |

The cost of property development mainly comprised of land cost and construction cost, which together accounted for 80% of our Group's total cost of sales during this period (first half of 2011: 92%). Excluding car parks, average land cost per sq.m. of the property development business for the period under review was approximately RMB2,400 (first half of 2011: RMB2,700). Average construction cost per sq.m. (excluding car parks) for property development was approximately RMB5,500 for the period compared to RMB4,200 in the first half of 2011 which is due to the delivery of high end product, Ocean LA VIE (Beijing), during the period.

Gross profit for the period under review was RMB2,058 million, representing a 12% decrease, compared to the corresponding period in 2011. Gross profit margin remained stable at around 30%.

Other income for the six months ended 30 June 2012 amounted to RMB25.15 million (first half of 2011: RMB189 million) which comprised of income from investment on financial assets and interest income.

Selling and marketing expenses for the first half of 2012 were RMB247 million, as compared to RMB251 million of the corresponding period in 2011. These costs, however, accounted for only approximately 2% of the total contracted sales amount for the first half of 2012, the same as 2011.

For administrative expenses, the amount incurred for the first half of 2012 increased to RMB238 million (first half of 2011: RMB196 million) which represented 2% of the total contracted sales amount (first half of 2011: 2%).

The average interest rate has increased from 6.26% to 7.68% for the first half of 2012 leading to the total interest expenses paid or accrued to RMB1,332 million (first half of 2011: RMB745 million) of which RMB143 million (first half of 2011: RMB97.1 million) was not capitalised and charged through income statement.

The aggregate of enterprise income tax and deferred tax decreased by 18% to RMB376 million for the first half of 2012 (first half of 2011: RMB456 million), with effective tax rate of 29% (first half of 2011: 29%). In addition, consistent to the decrease in gross profit, land appreciation tax for the first half of 2012 dropped to RMB336 million (first half of 2011: RMB419 million), accounted for 16% of the gross profit in the first half 2012 (first half of 2011: 18%).

Profit attributable to owners of the Company increased by 10% to RMB1,206 million in the first half of 2012, compared to RMB1,096 million for the corresponding period last year.

As at 30 June 2012, our Group had total cash resources (including cash and cash equivalents and restricted bank deposits) of RMB14,878 million. Together with the unutilized credit facilities of about RMB19,297 million, our Group is ensured to be financially sound.

In terms of net gearing ratio, based on the total borrowings less cash resources divided by total equity minus minority interest, our Group's net gearing ratio was about 62% as at 30 June 2012.

## BUSINESS REVIEW

### Property Development

#### (1) Recognised sales

Revenue from property development business dropped by 22% for the first half of 2012 to RMB5,707 million, compared to RMB7,318 million for the corresponding period in 2011. Such decrease on revenue from property development business was mainly due to the lowered saleable GFA delivered from approximately 681,000 sq.m. in the first half of 2011 to approximately 423,000 sq.m. in the first half of 2012. Average selling price delivered (excluding car parks) inflated to approximately RMB14,100 per sq.m. in the first six months of 2012 compared to RMB11,000 per sq.m. in the corresponding period in 2011, which mainly contributed from the delivery of our high end product, Ocean La Vie (Beijing).

Revenue and saleable GFA delivered from each project during the first half of 2012 were as follows:

| Cities          | Projects                        | Revenue<br>(RMB million) | Saleable<br>GFA<br>delivered<br>(sq.m.) | Average<br>selling<br>price<br>(RMB/sq.m.) | Interest<br>attributable<br>to our Group<br>(%) |
|-----------------|---------------------------------|--------------------------|-----------------------------------------|--------------------------------------------|-------------------------------------------------|
| Beijing         | Ocean Great Harmony             | 2                        | 90                                      | 22,200                                     | 100%                                            |
|                 | Ocean Landscape                 | 11                       | 675                                     | 16,300                                     | 100%                                            |
|                 | Ocean Landscape<br>Eastern Area | 59                       | 2,548                                   | 23,200                                     | 100%                                            |
|                 | Ocean La Vie                    | 1,052                    | 16,296                                  | 64,600                                     | 85.72%                                          |
|                 | Poetry Of River                 | 873                      | 44,150                                  | 19,800                                     | 100%                                            |
| Dalian          | Ocean Seasons                   | 35                       | 2,498                                   | 14,000                                     | 100%                                            |
|                 | Ocean Worldview                 | 539                      | 41,216                                  | 13,100                                     | 100%                                            |
|                 | Chanson Garden                  | 1                        | 138                                     | 7,200                                      | 100%                                            |
| Qinhuangdao     | Wan Hai Yi Hao                  | 1                        | 248                                     | 4,000                                      | 100%                                            |
| Sanya           | Ocean Mansion                   | 225                      | 11,445                                  | 19,700                                     | 70%                                             |
| Shenyang        | Ocean Paradise                  | 544                      | 62,213                                  | 8,700                                      | 100%                                            |
| Tianjin         | Ocean City                      | 866                      | 99,131                                  | 8,700                                      | 100%                                            |
|                 | Ocean Express                   | 160                      | 17,617                                  | 9,100                                      | 97.05%                                          |
|                 | Ocean Great Harmony             | 489                      | 38,545                                  | 12,700                                     | 100%                                            |
| Wuhan           | Ocean Manor                     | 126                      | 16,072                                  | 7,800                                      | 55%                                             |
|                 | Ocean World                     | 44                       | 8,361                                   | 5,300                                      | 55%                                             |
| Zhongshan       | Ocean City                      | 517                      | 31,552                                  | 16,400                                     | 100%                                            |
| <b>Subtotal</b> |                                 | <b>5,544</b>             | <b>392,795</b>                          | <b>14,100</b>                              |                                                 |
| Carparks        |                                 | 163                      | 29,947                                  | 5,400                                      |                                                 |
| <b>Total</b>    |                                 | <b>5,707</b>             | <b>422,742</b>                          | <b>13,500</b>                              |                                                 |

(2) *Contracted sales*

Our contracted sales during the six months ended 30 June 2012 amounted to RMB13,757 million, representing an approximately 11% increase compared to RMB12,348 million for the corresponding period in 2011. GFA sold for the first half of 2012 went up by 45% to 1,214,000 sq.m. (first half of 2011: 836,000 sq.m.). As there were more projects and contribution from second-tier cities, the average selling price has decreased by 25% to RMB11,600 per sq.m. (first half of 2011: RMB15,400 per sq.m.) excluding car parks and by 24% to RMB11,300 per sq.m. (first half of 2011: RMB14,800 per sq.m.) including car parks. As at 30 June 2012, our Group's unbooked contracted sales to be recognized amounted to RMB37,132 million.

The following table sets forth the information regarding the contracted sales amounts and the saleable GFA sold by projects during the first half of 2012:

| Cities    | Projects                             | Contracted sales amount<br>(RMB million) | Saleable GFA sold<br>(sq.m.) | Average selling price<br>(RMB/sq.m.) | Interest attributable to our Group<br>(%) |
|-----------|--------------------------------------|------------------------------------------|------------------------------|--------------------------------------|-------------------------------------------|
| Beijing   | Ocean Crown                          | 644                                      | 13,785                       | 46,700                               | 100%                                      |
|           | Ocean Great Harmony                  | 30                                       | 627                          | 47,800                               | 100%                                      |
|           | Ocean Landscape                      | 7                                        | 410                          | 17,100                               | 100%                                      |
|           | Ocean Landscape Eastern Area         | 10                                       | 595                          | 16,800                               | 100%                                      |
|           | Ocean La Vie                         | 1,654                                    | 29,830                       | 55,400                               | 85.72%                                    |
|           | Ocean Manor                          | 351                                      | 18,009                       | 19,500                               | 100%                                      |
|           | Ocean Oriental Mansion               | 540                                      | 40,892                       | 13,200                               | 100%                                      |
|           | Ocean Palace                         | 249                                      | 9,081                        | 27,400                               | 100%                                      |
|           | Poetry Of River                      | 272                                      | 15,190                       | 17,900                               | 100%                                      |
| Changchun | Ocean Cannes Town                    | 220                                      | 35,245                       | 6,200                                | 51%                                       |
| Chongqing | Sino-Ocean International Golf Resort | 145                                      | 21,263                       | 6,800                                | 85%                                       |
| Dalian    | Ocean Diamond Bay                    | 1,600                                    | 110,798                      | 14,400                               | 90%                                       |
|           | Ocean Holiday Manor                  | 229                                      | 25,312                       | 9,000                                | 100%                                      |
|           | Ocean Plaza                          | 513                                      | 43,020                       | 11,900                               | 69.53%                                    |
|           | Ocean Prospect                       | 2                                        | 106                          | 18,900                               | 100%                                      |
|           | Ocean Seasons                        | 20                                       | 1,249                        | 16,000                               | 100%                                      |
|           | Ocean Times                          | 454                                      | 68,493                       | 6,600                                | 100%                                      |
|           | Ocean Worldview                      | 1,119                                    | 116,097                      | 9,600                                | 100%                                      |

| Cities          | Projects              | Contracted sales amount<br>(RMB million) | Saleable GFA sold<br>(sq.m.) | Average selling price<br>(RMB/sq.m.) | Interest attributable to our Group<br>(%) |
|-----------------|-----------------------|------------------------------------------|------------------------------|--------------------------------------|-------------------------------------------|
| Fushun          | Ocean City            | 214                                      | 44,761                       | 4,800                                | 65%                                       |
| Haikou          | Zen House             | 23                                       | 1,532                        | 15,000                               | 70%                                       |
| Hangzhou        | Grand Canal Milestone | 296                                      | 11,164                       | 26,500                               | 70%                                       |
|                 | Ocean Mansion         | 342                                      | 10,740                       | 31,800                               | 51%                                       |
| Huangshan       | An Island Paradise    | 77                                       | 9,113                        | 8,400                                | 100%                                      |
| Qingdao         | Ocean Prospect        | 257                                      | 13,745                       | 18,700                               | 100%                                      |
| Qinhuangdao     | Ocean Century         | 366                                      | 51,866                       | 7,100                                | 100%                                      |
| Sanya           | Ocean Mansion         | 117                                      | 6,676                        | 17,500                               | 70%                                       |
| Shanghai        | Bond Castle           | 71                                       | 1,288                        | 55,100                               | 100%                                      |
|                 | Ocean Mansion No.7    | 266                                      | 17,469                       | 15,200                               | 100%                                      |
| Shenyang        | Ocean Paradise        | 572                                      | 71,584                       | 8,000                                | 100%                                      |
|                 | Ocean Residence       | 165                                      | 19,242                       | 8,600                                | 88%                                       |
| Tianjin         | Ocean City            | 585                                      | 73,709                       | 7,900                                | 100%                                      |
|                 | Ocean Express         | 172                                      | 20,383                       | 8,400                                | 97.05%                                    |
|                 | Ocean Great Harmony   | 116                                      | 9,899                        | 11,700                               | 100%                                      |
|                 | Ocean Prospect        | 262                                      | 25,081                       | 10,400                               | 100%                                      |
| Wuhan           | Ocean Manor           | 148                                      | 12,441                       | 11,900                               | 55%                                       |
|                 | Ocean World           | 31                                       | 6,232                        | 5,000                                | 55%                                       |
| Zhenjiang       | Ocean Beach           | 153                                      | 31,018                       | 4,900                                | 55%                                       |
| Zhongshan       | Ocean City            | 876                                      | 116,690                      | 7,500                                | 100%                                      |
|                 | Ocean New Era         | 301                                      | 56,383                       | 5,300                                | 40%                                       |
| <b>Subtotal</b> |                       | <b>13,469</b>                            | <b>1,161,018</b>             | <b>11,600</b>                        |                                           |
| Carparks        |                       | 288                                      | 52,687                       | 5,500                                |                                           |
| <b>Total</b>    |                       | <b>13,757</b>                            | <b>1,213,705</b>             | <b>11,300</b>                        |                                           |

(3) *Construction progress*

Total GFA completed and total saleable GFA completed in the first half of 2012 were approximately 547,000 sq.m. and 506,000 sq.m., decreased by 35% and 31% respectively compared to the corresponding period in 2011.

(4) *Landbank*

As at 30 June 2012, our landbank decreased by 2% to 23,499,000 sq.m. (31 December 2011: 23,989,000 sq.m.), while landbank with attributable interest decreased to 19,922,000 sq.m. (31 December 2011: 20,647,000 sq.m.). The average land cost per sq.m. for our landbank as at 30 June 2012 was approximately RMB3,062 compared to RMB3,029 as at 31 December 2011.

Our Group's landbank details as at 30 June 2012 were listed below:

| Region        | Cities  | Projects            | Approximate<br>total GFA<br>(sq.m.) | Approximate<br>total<br>saleable<br>GFA<br>(sq.m.) | Remaining<br>landbank<br>(sq.m.) | Interest<br>attributable<br>to our<br>Group<br>(%) |
|---------------|---------|---------------------|-------------------------------------|----------------------------------------------------|----------------------------------|----------------------------------------------------|
| Beijing       | Beijing | CBD Plot Z6         | 245,000                             | 190,000                                            | 245,000                          | 80%                                                |
|               |         | CBD Plot Z13        | 120,000                             | 108,000                                            | 120,000                          | 10%                                                |
|               |         | INDIGO              | 295,000                             | 264,000                                            | 97,000                           | 50%                                                |
|               |         | Jingmian Project    | 88,000                              | 78,000                                             | 88,000                           | 35%                                                |
|               |         | Ocean Crown         | 211,000                             | 148,000                                            | 211,000                          | 100%                                               |
|               |         | Ocean Great Harmony | 353,000                             | 314,000                                            | 105,000                          | 100%                                               |
|               |         | Ocean La Vie        | 319,000                             | 304,000                                            | 302,000                          | 85.72%                                             |
|               |         | Ocean Landscape     | 103,000                             | 71,000                                             | 103,000                          | 100%                                               |
|               |         | Eastern Area E02/03 |                                     |                                                    |                                  |                                                    |
|               |         | Ocean Manor         | 250,000                             | 219,000                                            | 250,000                          | 100%                                               |
|               |         | Ocean Oriental      | 174,000                             | 150,000                                            | 174,000                          | 100%                                               |
|               |         | Mansion             |                                     |                                                    |                                  |                                                    |
|               |         | Ocean Palace        | 431,000                             | 379,000                                            | 431,000                          | 100%                                               |
|               |         | Poetry Of River     | 786,000                             | 705,000                                            | 290,000                          | 100%                                               |
|               |         | The Place           | 101,000                             | 86,000                                             | 76,000                           | 100%                                               |
| Pan-Bohai Rim | Dalian  | Ocean Diamond Bay   | 2,332,000                           | 1,591,000                                          | 2,332,000                        | 90%                                                |
|               |         | Ocean Holiday Manor | 407,000                             | 361,000                                            | 407,000                          | 100%                                               |
|               |         | Ocean Midtown       | 92,000                              | 73,000                                             | 92,000                           | 100%                                               |
|               |         | Ocean Plaza         | 293,000                             | 253,000                                            | 293,000                          | 69.53%                                             |
|               |         | Ocean Seasons       | 138,000                             | 104,000                                            | 33,000                           | 100%                                               |
|               |         | Ocean Times         | 565,000                             | 471,000                                            | 565,000                          | 100%                                               |
|               |         | Ocean Worldview     | 1,982,000                           | 1,480,000                                          | 1,453,000                        | 100%                                               |
|               |         | Sino-Ocean          | 922,000                             | 596,000                                            | 922,000                          | 100%                                               |
|               |         | Technopole          |                                     |                                                    |                                  |                                                    |
|               |         | Wyndham Grand Plaza | 110,000                             | 52,000                                             | 110,000                          | 100%                                               |
|               |         | Royale Sino-Ocean   |                                     |                                                    |                                  |                                                    |
|               |         | Xiaoyao Bay Project | 219,000                             | 175,000                                            | 219,000                          | 100%                                               |

| Region                 | Cities      | Projects                                   | Approximate<br>total GFA<br>(sq.m.) | Approximate<br>total<br>saleable<br>GFA<br>(sq.m.) | Remaining<br>landbank<br>(sq.m.) | Interest<br>attributable<br>to our<br>Group<br>(%) |
|------------------------|-------------|--------------------------------------------|-------------------------------------|----------------------------------------------------|----------------------------------|----------------------------------------------------|
| Northeast<br>Region    | Qingdao     | Ocean Honored<br>Chateau                   | 133,000                             | 78,000                                             | 133,000                          | 100%                                               |
|                        |             | Ocean Prospect                             | 148,000                             | 109,000                                            | 148,000                          | 100%                                               |
|                        |             | Ocean Seasons                              | 146,000                             | 114,000                                            | 146,000                          | 100%                                               |
|                        | Qinhuangdao | Ocean Century                              | 1,366,000                           | 1,300,000                                          | 1,366,000                        | 100%                                               |
|                        | Tianjin     | Ocean City                                 | 2,259,000                           | 2,171,000                                          | 1,852,000                        | 100%                                               |
|                        |             | Ocean Express                              | 337,000                             | 322,000                                            | 96,000                           | 97.05%                                             |
|                        |             | Ocean Great Harmony                        | 347,000                             | 334,000                                            | 307,000                          | 100%                                               |
|                        |             | Ocean International<br>Center              | 285,000                             | 248,000                                            | 285,000                          | 96.99%                                             |
|                        |             | Ocean Prospect                             | 318,000                             | 285,000                                            | 318,000                          | 100%                                               |
|                        | Changchun   | Ocean Cannes Town                          | 1,189,000                           | 1,105,000                                          | 1,189,000                        | 51%                                                |
|                        | Fushun      | Ocean City                                 | 1,325,000                           | 1,305,000                                          | 1,325,000                        | 65%                                                |
|                        | Shenyang    | Ocean Paradise                             | 713,000                             | 679,000                                            | 236,000                          | 100%                                               |
|                        |             | Ocean Residence                            | 181,000                             | 163,000                                            | 181,000                          | 88%                                                |
| Along Yangtze<br>River | Chengdu     | Pinnacle One                               | 384,000                             | 214,000                                            | 384,000                          | 50%                                                |
|                        | Chongqing   | Sino-Ocean<br>International Golf<br>Resort | 583,000                             | 499,000                                            | 583,000                          | 85%                                                |
|                        | Hangzhou    | Canal Business Center<br>Project           | 965,000                             | 470,000                                            | 965,000                          | 51%                                                |
|                        |             | Grand Canal Milestone                      | 208,000                             | 140,000                                            | 208,000                          | 70%                                                |
|                        |             | Ocean In Your Heart                        | 159,000                             | 107,000                                            | 159,000                          | 63%                                                |
|                        | Huangshan   | An Island Paradise                         | 94,000                              | 89,000                                             | 94,000                           | 100%                                               |
|                        | Shanghai    | Bond Castle                                | 224,000                             | 89,000                                             | 224,000                          | 100%                                               |
|                        |             | Ocean Chanson<br>Mansion                   | 389,000                             | 264,000                                            | 389,000                          | 100%                                               |
|                        |             | Ocean Mansion No.7                         | 119,000                             | 88,000                                             | 119,000                          | 100%                                               |
|                        | Wuhan       | Ocean Manor                                | 78,000                              | 71,000                                             | 50,000                           | 55%                                                |
|                        |             | Ocean World                                | 455,000                             | 394,000                                            | 409,000                          | 55%                                                |
|                        | Zhenjiang   | Ocean Beach                                | 894,000                             | 742,000                                            | 894,000                          | 55%                                                |

| Region          | Cities    | Projects        | Approximate | Approximate | Remaining  | Interest |
|-----------------|-----------|-----------------|-------------|-------------|------------|----------|
|                 |           |                 | total GFA   | total       |            | landbank |
|                 |           |                 | (sq.m.)     | saleable    | (sq.m.)    | to our   |
|                 |           |                 |             | GFA         |            | Group    |
|                 |           |                 |             | (sq.m.)     |            | (%)      |
| Southern Region | Haikou    | Zen House       | 110,000     | 96,000      | 110,000    | 70%      |
|                 | Sanya     | Ocean Mansion   | 55,000      | 48,000      | 9,000      | 70%      |
|                 |           | Tang Di Project | 14,000      | 12,000      | 14,000     | 52.5%    |
|                 | Shenzhen  | Ocean Express   | 566,000     | 408,000     | 566,000    | 84.7%    |
|                 | Zhongshan | Ocean City      | 2,036,000   | 1,820,000   | 1,327,000  | 100%     |
|                 |           | Ocean New Era   | 495,000     | 479,000     | 495,000    | 40%      |
| Total           |           |                 | 27,111,000  | 22,415,000  | 23,499,000 |          |

## Property Investment

Revenue from property investment increased to RMB200 million during the first half of 2012 (first half of 2011: RMB157 million). The rise in rental income was mainly due to higher per sq.m. rental level and occupancy rate for Ocean Office Park in Beijing.

## Employees and Human Resources

As at 30 June 2012, our Group had 6,314 employees (31 December 2011: 6,852), a 8% drop in headcount. The lowered headcount was in line with our Group's market-oriented personnel mechanism that serves to optimizing personnel arrangement, retaining performing staff, maximizing the Company's overall efficiency as well as guiding the career path of our employees.

The unaudited consolidated results of our Group for the six months ended 30 June 2012 are as follows:

### Condensed Consolidated Interim Balance Sheet

|                                                       |              | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|-------------------------------------------------------|--------------|-----------------------------------------------------------|-------------------------------------------------------------|
|                                                       | <i>Notes</i> |                                                           |                                                             |
| <b>ASSETS</b>                                         |              |                                                           |                                                             |
| <b>Non-current assets</b>                             |              |                                                           |                                                             |
| Property, plant and equipment                         |              | 229,852                                                   | 225,472                                                     |
| Land use rights                                       |              | 9,353                                                     | 9,477                                                       |
| Investment properties                                 |              | 5,610,542                                                 | 5,462,375                                                   |
| Goodwill                                              |              | 610,454                                                   | 630,383                                                     |
| Interest in jointly controlled entities               |              | 1,498,198                                                 | 1,052,135                                                   |
| Interests in associates                               |              | 674,359                                                   | 606,013                                                     |
| Available-for-sale financial assets                   |              | 663,617                                                   | 244,727                                                     |
| Trade and other receivables                           | 4            | 609,649                                                   | 598,245                                                     |
| Deferred income tax assets                            |              | 1,610,348                                                 | 1,502,833                                                   |
| <b>Total non-current assets</b>                       |              | <b>11,516,372</b>                                         | <b>10,331,660</b>                                           |
| <b>Current assets</b>                                 |              |                                                           |                                                             |
| Deposits for land use rights                          |              | 4,803,223                                                 | 8,188,492                                                   |
| Properties under development                          |              | 73,684,410                                                | 65,470,147                                                  |
| Inventories, at cost                                  |              | 809,663                                                   | 487,892                                                     |
| Land development cost recoverable                     |              | 3,945,788                                                 | 4,028,979                                                   |
| Completed properties held for sale                    |              | 4,667,090                                                 | 3,274,201                                                   |
| Available-for-sale financial assets                   |              | 196,200                                                   | 196,200                                                     |
| Other investment                                      |              | 25,231                                                    | 15,580                                                      |
| Financial assets at fair value through profit or loss |              | 267,276                                                   | 412,486                                                     |
| Trade and other receivables                           | 4            | 6,459,797                                                 | 5,463,192                                                   |
| Restricted bank deposits                              |              | 2,813,594                                                 | 3,768,822                                                   |
| Cash and cash equivalents                             |              | 12,064,623                                                | 8,647,794                                                   |
| <b>Total current assets</b>                           |              | <b>109,736,895</b>                                        | <b>99,953,785</b>                                           |
| <b>Total assets</b>                                   |              | <b>121,253,267</b>                                        | <b>110,285,445</b>                                          |

# Condensed Consolidated Interim Balance Sheet (Continued)

|                                                     |              | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|-----------------------------------------------------|--------------|-----------------------------------------------------------|-------------------------------------------------------------|
|                                                     | <i>Notes</i> |                                                           |                                                             |
| <b>EQUITY</b>                                       |              |                                                           |                                                             |
| <b>Equity attributable to owners of the Company</b> |              |                                                           |                                                             |
| Share capital and premium                           |              | 20,511,110                                                | 20,231,084                                                  |
| Shares held for Restricted Share Award Scheme       |              | (101,450)                                                 | (131,959)                                                   |
| Reserves                                            |              | 296,244                                                   | 169,548                                                     |
| Retained earnings                                   |              |                                                           |                                                             |
| — proposed dividends                                | 11           | 283,533                                                   | 462,059                                                     |
| — others                                            |              | 6,605,820                                                 | 6,035,547                                                   |
|                                                     |              | <u>27,595,257</u>                                         | <u>26,766,279</u>                                           |
| Convertible securities                              |              | 5,969,279                                                 | 5,969,279                                                   |
| Capital securities                                  |              | 2,532,866                                                 | 2,532,866                                                   |
|                                                     |              | <u>36,097,402</u>                                         | <u>35,268,424</u>                                           |
| <b>Non-controlling interests</b>                    |              | <u>3,895,350</u>                                          | <u>3,488,740</u>                                            |
| <b>Total equity</b>                                 |              | <u>39,992,752</u>                                         | <u>38,757,164</u>                                           |
| <b>LIABILITIES</b>                                  |              |                                                           |                                                             |
| <b>Non-current liabilities</b>                      |              |                                                           |                                                             |
| Borrowings                                          |              | 21,237,333                                                | 19,105,661                                                  |
| Deferred income tax liabilities                     |              | 1,339,124                                                 | 1,386,739                                                   |
| <b>Total non-current liabilities</b>                |              | <u>22,576,457</u>                                         | <u>20,492,400</u>                                           |
| <b>Current liabilities</b>                          |              |                                                           |                                                             |
| Borrowings                                          |              | 15,968,287                                                | 14,481,805                                                  |
| Trade and other payables                            | 5            | 10,879,706                                                | 10,174,821                                                  |
| Advances from customers                             |              | 28,629,746                                                | 22,870,209                                                  |
| Current income tax liabilities                      |              | 3,206,319                                                 | 3,509,046                                                   |
| <b>Total current liabilities</b>                    |              | <u>58,684,058</u>                                         | <u>51,035,881</u>                                           |
| <b>Total liabilities</b>                            |              | <u>81,260,515</u>                                         | <u>71,528,281</u>                                           |
| <b>Total equity and liabilities</b>                 |              | <u>121,253,267</u>                                        | <u>110,285,445</u>                                          |
| <b>Net current assets</b>                           |              | <u>51,052,837</u>                                         | <u>48,917,904</u>                                           |
| <b>Total assets less current liabilities</b>        |              | <u>62,569,209</u>                                         | <u>59,249,564</u>                                           |

## Condensed Consolidated Interim Income Statement

|                                                                                                |       | Unaudited                |                  |
|------------------------------------------------------------------------------------------------|-------|--------------------------|------------------|
|                                                                                                |       | Six months ended 30 June |                  |
|                                                                                                |       | 2012                     | 2011             |
|                                                                                                | Notes | RMB'000                  | RMB'000          |
| Revenue                                                                                        | 6     | 6,758,766                | 7,904,485        |
| Cost of sales                                                                                  |       | (4,700,844)              | (5,563,997)      |
| <b>Gross profit</b>                                                                            |       | <b>2,057,922</b>         | <b>2,340,488</b> |
| Interest and other income                                                                      |       | 25,153                   | 189,106          |
| Other gains/(losses) — net                                                                     | 7     | 60,691                   | (628)            |
| Selling and marketing expenses                                                                 |       | (247,424)                | (251,355)        |
| Administrative expenses                                                                        |       | (237,994)                | (195,667)        |
| <b>Operating profit</b>                                                                        |       | <b>1,658,348</b>         | <b>2,081,944</b> |
| Finance costs                                                                                  | 8     | (142,604)                | (97,100)         |
| Share of gains/(losses) of jointly controlled entities                                         |       | 446,407                  | (4,716)          |
| Share of losses of associates                                                                  |       | (1,986)                  | (6,601)          |
| <b>Profit before income tax</b>                                                                |       | <b>1,960,165</b>         | <b>1,973,527</b> |
| Income tax expense                                                                             | 9     | (712,708)                | (875,570)        |
| <b>Profit for the period</b>                                                                   |       | <b>1,247,457</b>         | <b>1,097,957</b> |
| <b>Attributable to:</b>                                                                        |       |                          |                  |
| Owners of the Company                                                                          |       | 1,206,489                | 1,096,066        |
| Non-controlling interests                                                                      |       | 40,968                   | 1,891            |
|                                                                                                |       | <b>1,247,457</b>         | <b>1,097,957</b> |
| Basic earnings per share for profit attributable to owners of the Company (expressed in RMB)   | 10    | 0.152                    | 0.154            |
| Diluted earnings per share for profit attributable to owners of the Company (expressed in RMB) | 10    | 0.151                    | 0.154            |

## Condensed Consolidated Interim Statement of Comprehensive Income

|                                                               | <b>Unaudited</b>                |                  |
|---------------------------------------------------------------|---------------------------------|------------------|
|                                                               | <b>Six months ended 30 June</b> |                  |
|                                                               | <b>2012</b>                     | <b>2011</b>      |
|                                                               | <b>RMB'000</b>                  | <b>RMB'000</b>   |
| <b>Profit for the period</b>                                  | <b>1,247,457</b>                | <b>1,097,957</b> |
| <b>Other comprehensive losses:</b>                            |                                 |                  |
| Fair value gain/(loss) on available-for-sale financial assets | <b>6,216</b>                    | (32,870)         |
| Currency translation differences                              | <b>(19,763)</b>                 | (14,676)         |
| <b>Other comprehensive losses for the period</b>              | <b>(13,547)</b>                 | (47,546)         |
| <b>Total comprehensive income for the period</b>              | <b>1,233,910</b>                | <b>1,050,411</b> |
| <b>Total comprehensive income attributable to:</b>            |                                 |                  |
| — Owners of the Company                                       | <b>1,192,942</b>                | 1,048,520        |
| — Non-controlling interests                                   | <b>40,968</b>                   | 1,891            |
|                                                               | <b>1,233,910</b>                | <b>1,050,411</b> |

## Notes to the Unaudited Condensed Consolidated Interim Financial Information

### 1 General information

Sino-Ocean Land Holdings Limited (the “Company”) and its subsidiaries (together, the “Group”) are principally engaged in investment holding, property development and property investment in the People’s Republic of China (the “PRC”).

The Company is a limited liability company incorporated on 12 March 2007 in Hong Kong. The address of its registered office is Suite 601, One Pacific Place, 88 Queensway, Hong Kong.

The Company’s shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited.

These condensed consolidated interim financial information are presented in Renminbi (“RMB”), unless otherwise stated. These condensed consolidated interim financial information was approved for issue on 16 August 2012 by the Board of directors.

These condensed consolidated interim financial information have not been audited.

## **2 Basis of preparation**

These condensed consolidated interim financial information for the six months ended 30 June 2012 has been prepared in accordance with Hong Kong Accounting Standard (“HKAS”) 34 “Interim Financial Reporting” issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”). These condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2011, which have been prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRS”).

## **3 Accounting policies**

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2011, as described in those annual financial statements.

### **(a) Change in accounting policy**

In December 2010, the HKICPA amended HKAS 12, “Income taxes”, to introduce an exception to the principle for the measurement of deferred tax assets or liabilities arising on an investment property measured at fair value. HKAS 12 requires an entity to measure the deferred tax relating to an asset depending on whether the entity expects to recover the carrying amount of the asset through use or sale. The amendment introduces a rebuttable presumption that an investment property measured at fair value is recovered entirely by sale. The amendment is applicable retrospectively to annual periods beginning on or after 1 January 2012 with early adoption permitted.

The Group has adopted this amendment retrospectively for the financial period ended June 2012. As investment properties of the Group are with a business model to consume substantially all of the economic benefits embodied in the investment property over time, rather than through sale, the presumption is rebutted and related deferred tax is not remeasured. Accordingly the adoption of this new accounting policy has no impact on the financial statements of the Group in the current and prior years.

### **(b) Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.**

There are no other amended standards or interpretations that are effective for the first time for this interim period that could be expected to have a material impact on the group.

#### 4 Trade and other receivables

|                                               | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|-----------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------|
| Trade receivables                             | 71,150                                                    | 84,774                                                      |
| Amounts due from customers for contract work  | 882,714                                                   | 842,604                                                     |
| Less: provision for impairment of receivables | <u>(24,941)</u>                                           | <u>(31,749)</u>                                             |
| Trade receivables — net (a)                   | 928,923                                                   | 895,629                                                     |
| Prepaid tax                                   | 2,916,920                                                 | 2,298,024                                                   |
| Entrusted loan to third parties               | 275,000                                                   | 475,000                                                     |
| Entrusted loan to a jointly controlled entity | —                                                         | 25,000                                                      |
| Entrusted loan to an associate                | 381,360                                                   | 365,771                                                     |
| Notes receivables                             | 1,147                                                     | 46,147                                                      |
| Statutory construction deposits               | 80,439                                                    | 71,572                                                      |
| Amounts due from jointly controlled entities  | 1,186,511                                                 | 624,756                                                     |
| Amounts due from associates                   | 23,453                                                    | 113,453                                                     |
| Amounts due from non-controlling interests    | 22,350                                                    | 112,127                                                     |
| Cooperation deposits                          | 135,730                                                   | 127,350                                                     |
| Other deposits and prepayments                | 505,606                                                   | 383,907                                                     |
| Other receivables                             | <u>612,007</u>                                            | <u>522,701</u>                                              |
|                                               | 7,069,446                                                 | 6,061,437                                                   |
| Less: non-current portion                     | <u>(609,649)</u>                                          | <u>(598,245)</u>                                            |
| Current portion                               | <u><u>6,459,797</u></u>                                   | <u><u>5,463,192</u></u>                                     |

- (a) Proceeds from services and sales rendered are to be received in accordance with the term of respective agreement. Ageing analysis of trade receivables and amounts due from customers for contract work at the respective balance sheet dates are as follows:

|                    | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|--------------------|-----------------------------------------------------------|-------------------------------------------------------------|
| Less than 6 months | 392,354                                                   | 872,704                                                     |
| 6 months to 1 year | 527,395                                                   | 35,770                                                      |
| 1 year to 2 years  | 27,058                                                    | 15,080                                                      |
| 2 years to 3 years | 5,506                                                     | 1,593                                                       |
| Over 3 years       | <u>1,551</u>                                              | <u>2,231</u>                                                |
|                    | <u><u>953,864</u></u>                                     | <u><u>927,378</u></u>                                       |

## 5 Trade and other payables

|                                               | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|-----------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------|
| Trade payables (a)                            | 6,726,803                                                 | 5,687,484                                                   |
| Accrued expenses                              | 1,483,772                                                 | 1,699,263                                                   |
| Notes payables                                | 77,474                                                    | —                                                           |
| Distribution payable                          | 192,858                                                   | 195,138                                                     |
| Amounts due to non-controlling interests      | 319,762                                                   | 503,828                                                     |
| Consideration payable                         | 60,000                                                    | 120,000                                                     |
| Other tax payable                             | 423,973                                                   | 442,628                                                     |
| Provision for financial guarantee liabilities | 74,463                                                    | 64,134                                                      |
| Other payables                                | 1,520,601                                                 | 1,462,346                                                   |
|                                               | <b>10,879,706</b>                                         | <b>10,174,821</b>                                           |

The carrying amounts of trade payables and other payables approximate their fair values.

- (a) Trade payables mainly comprise accrued construction costs and provision for guarantee liabilities. The ageing analysis of the trade payables based on invoice date was as follows:

|                       | As at<br>30 June<br>2012<br><i>RMB'000</i><br>(Unaudited) | As at<br>31 December<br>2011<br><i>RMB'000</i><br>(Audited) |
|-----------------------|-----------------------------------------------------------|-------------------------------------------------------------|
| Less than 6 months    | 4,414,009                                                 | 4,621,569                                                   |
| 6 months to 12 months | 1,884,142                                                 | 635,849                                                     |
| 1 year to 2 years     | 122,199                                                   | 383,132                                                     |
| 2 years to 3 years    | 259,697                                                   | 25,339                                                      |
| Over 3 years          | 46,756                                                    | 21,595                                                      |
|                       | <b>6,726,803</b>                                          | <b>5,687,484</b>                                            |

## 6 Segment information

Transactions between segments are carried out at arm's length. The revenue from external parties reported to the Committee is measured in a manner consistent with that in the condensed consolidated interim income statement of comprehensive income.

|                                                                                                  | Unaudited            |                    |                       |                   |                        |                    |                         |                                  |                    |
|--------------------------------------------------------------------------------------------------|----------------------|--------------------|-----------------------|-------------------|------------------------|--------------------|-------------------------|----------------------------------|--------------------|
|                                                                                                  | Property development |                    |                       |                   | Investment<br>property | Total              | All other<br>Businesses | Inter-<br>company<br>elimination | Group<br>total     |
|                                                                                                  | Beijing<br>RMB'000   | Tianjin<br>RMB'000 | North-east<br>RMB'000 | Others<br>RMB'000 |                        |                    |                         |                                  |                    |
| <b>Six months ended 30 June 2012</b>                                                             |                      |                    |                       |                   |                        |                    |                         |                                  |                    |
| Total segment revenue                                                                            | 2,107,626            | 1,517,465          | 1,177,026             | 934,552           | 201,607                | 5,938,276          | 1,934,615               | —                                | 7,872,891          |
| Inter-segment revenue                                                                            | (29,554)             | —                  | —                     | —                 | (2,062)                | (31,616)           | (1,082,509)             | —                                | (1,114,125)        |
| <b>Revenue (from external customers)</b>                                                         | <b>2,078,072</b>     | <b>1,517,465</b>   | <b>1,177,026</b>      | <b>934,552</b>    | <b>199,545</b>         | <b>5,906,660</b>   | <b>852,106</b>          | <b>—</b>                         | <b>6,758,766</b>   |
| <b>Segment operating profit</b>                                                                  | <b>1,022,593</b>     | <b>159,823</b>     | <b>534,562</b>        | <b>240,914</b>    | <b>188,759</b>         | <b>2,146,651</b>   | <b>254,321</b>          | <b>(564,370)</b>                 | <b>1,836,602</b>   |
| Depreciation and amortization                                                                    | (478)                | (826)              | (2,899)               | (4,020)           | (807)                  | (9,030)            | (14,344)                | —                                | (23,374)           |
| Goodwill disposed for sales of properties,<br>charged to cost of sales                           | —                    | (5,163)            | —                     | (14,766)          | —                      | (19,929)           | —                       | —                                | (19,929)           |
| Income tax expense                                                                               | (392,623)            | (28,137)           | (160,562)             | (107,097)         | (6,401)                | (694,820)          | (17,888)                | —                                | (712,708)          |
| Finance income                                                                                   | 62,302               | 30,408             | 178,430               | 60,575            | 26,717                 | 358,432            | 7,816                   | (374,841)                        | (8,593)            |
| <b>Six months ended 30 June 2011</b>                                                             |                      |                    |                       |                   |                        |                    |                         |                                  |                    |
| Total segment revenue                                                                            | 2,636,020            | 1,468,129          | 1,443,949             | 1,833,922         | 160,060                | 7,542,080          | 1,318,054               | —                                | 8,860,134          |
| Inter-segment revenue                                                                            | (63,620)             | —                  | —                     | —                 | (2,723)                | (66,343)           | (889,306)               | —                                | (955,649)          |
| <b>Revenue (from external customers)</b>                                                         | <b>2,572,400</b>     | <b>1,468,129</b>   | <b>1,443,949</b>      | <b>1,833,922</b>  | <b>157,337</b>         | <b>7,475,737</b>   | <b>428,748</b>          | <b>—</b>                         | <b>7,904,485</b>   |
| <b>Segment operating profit</b>                                                                  | <b>838,362</b>       | <b>446,569</b>     | <b>437,245</b>        | <b>498,200</b>    | <b>117,436</b>         | <b>2,337,812</b>   | <b>229,916</b>          | <b>(378,590)</b>                 | <b>2,189,138</b>   |
| Depreciation and amortization                                                                    | (776)                | (788)              | (3,357)               | (3,658)           | (221)                  | (8,800)            | (17,424)                | —                                | (26,224)           |
| Goodwill disposed for sales of properties,<br>charged to cost of sales                           | —                    | (6,829)            | —                     | (56,624)          | —                      | (63,453)           | —                       | —                                | (63,453)           |
| Income tax expense                                                                               | (297,944)            | (170,418)          | (157,296)             | (242,719)         | 9,214                  | (859,163)          | (16,407)                | —                                | (875,570)          |
| Finance income                                                                                   | 49,928               | 51,408             | 137,925               | 46,201            | 3,590                  | 289,052            | 38,037                  | (325,642)                        | 1,447              |
| <b>As at 30 June 2012 (Unaudited)</b>                                                            |                      |                    |                       |                   |                        |                    |                         |                                  |                    |
| <b>Total segment assets</b>                                                                      | <b>41,005,281</b>    | <b>11,335,292</b>  | <b>40,277,446</b>     | <b>35,453,821</b> | <b>6,654,550</b>       | <b>134,726,390</b> | <b>44,446,270</b>       | <b>(68,388,642)</b>              | <b>110,784,018</b> |
| Additions to non-current assets<br>(other than financial instruments<br>and deferred tax assets) | 2,718                | 88                 | 1,718                 | 15,099            | 148,470                | 168,093            | 8,269                   | —                                | 176,362            |
| <b>Total segment Liabilities</b>                                                                 | <b>25,353,526</b>    | <b>4,494,040</b>   | <b>20,218,695</b>     | <b>19,094,599</b> | <b>1,383,979</b>       | <b>70,544,839</b>  | <b>34,745,250</b>       | <b>(62,767,176)</b>              | <b>42,522,913</b>  |
| <b>As at 31 December 2011 (Audited)</b>                                                          |                      |                    |                       |                   |                        |                    |                         |                                  |                    |
| Total segment assets                                                                             | 36,627,577           | 11,357,343         | 35,575,631            | 34,987,901        | 6,187,329              | 124,735,781        | 28,146,919              | (51,185,920)                     | 101,696,780        |
| Additions to non-current assets<br>(other than financial instruments<br>and deferred tax assets) | 1,422                | 2,594              | 3,903                 | 11,344            | 564                    | 19,827             | 54,251                  | —                                | 74,078             |
| Total segment Liabilities                                                                        | 14,852,035           | 4,515,462          | 11,476,473            | 16,217,060        | 1,037,273              | 48,098,303         | 22,586,169              | (34,325,534)                     | 36,358,938         |

A reconciliation of segment operating profit to profit before income tax is provided as follows:

|                                                        | <b>Unaudited</b>                |                         |
|--------------------------------------------------------|---------------------------------|-------------------------|
|                                                        | <b>Six months ended 30 June</b> |                         |
|                                                        | <b>2012</b>                     | <b>2011</b>             |
|                                                        | <b>RMB'000</b>                  | <b>RMB'000</b>          |
| Segment operating profit                               | <b>1,836,602</b>                | 2,189,138               |
| Corporate finance income                               | <b>17,367</b>                   | 29,418                  |
| Corporate overheads                                    | <b>(195,621)</b>                | (136,612)               |
| Finance costs                                          | <b>(142,604)</b>                | (97,100)                |
| Share of gains/(losses) of jointly controlled entities | <b>446,407</b>                  | (4,716)                 |
| Share of losses of associates                          | <b>(1,986)</b>                  | (6,601)                 |
|                                                        | <b><u>1,960,165</u></b>         | <b><u>1,973,527</u></b> |
| Profit before income tax                               | <b><u>1,960,165</u></b>         | <b><u>1,973,527</u></b> |
|                                                        | <b>30 June</b>                  | <b>31 December</b>      |
|                                                        | <b>2012</b>                     | <b>2011</b>             |
|                                                        | <b>(Unaudited)</b>              | <b>(Audited)</b>        |
|                                                        | <b>RMB'000</b>                  | <b>RMB'000</b>          |

Reportable and other businesses' assets are reconciled to total assets as follows:

|                                                         |                           |                           |
|---------------------------------------------------------|---------------------------|---------------------------|
| Total segment assets                                    | <b>110,784,018</b>        | 101,696,780               |
| Corporate cash and cash equivalents                     | <b>5,534,020</b>          | 4,558,691                 |
| Investment in jointly controlled entities               | <b>1,498,198</b>          | 1,052,135                 |
| Investment in associates                                | <b>674,359</b>            | 606,013                   |
| Available-for-sale financial assets                     | <b>859,817</b>            | 440,927                   |
| Other investment                                        | <b>25,231</b>             | 15,580                    |
| Financial assets at fair value through profit or loss   | <b>267,276</b>            | 412,486                   |
| Deferred income tax assets                              | <b>1,610,348</b>          | 1,502,833                 |
|                                                         | <b><u>121,253,267</u></b> | <b><u>110,285,445</u></b> |
| <b>Total assets per consolidated balance sheet</b>      | <b><u>121,253,267</u></b> | <b><u>110,285,445</u></b> |
| Total segment liabilities                               | <b>42,522,913</b>         | 36,358,938                |
| Deferred income tax liabilities                         | <b>1,339,124</b>          | 1,386,739                 |
| Current borrowings                                      | <b>15,968,287</b>         | 14,481,805                |
| Non-current borrowings                                  | <b>21,237,333</b>         | 19,105,661                |
| Distribution payable                                    | <b>192,858</b>            | 195,138                   |
|                                                         | <b><u>81,260,515</u></b>  | <b><u>71,528,281</u></b>  |
| <b>Total liabilities per consolidated balance sheet</b> | <b><u>81,260,515</u></b>  | <b><u>71,528,281</u></b>  |

The Company is incorporated in Hong Kong, most of its main subsidiaries domiciled in the mainland of China. All revenues from external customers of the Group are derived in the mainland of China for the six months ended 30 June 2012 and 2011.

## 7 Other gains/(losses) — net

|                                                                                  | <b>Unaudited</b>                |                     |
|----------------------------------------------------------------------------------|---------------------------------|---------------------|
|                                                                                  | <b>Six months ended 30 June</b> |                     |
|                                                                                  | <b>2012</b>                     | <b>2011</b>         |
|                                                                                  | <b>RMB'000</b>                  | <b>RMB'000</b>      |
| Impairment loss on assets and associated liabilities classified as held for sale | —                               | (23,280)            |
| Gain on disposal of subsidiaries                                                 | <b>70,685</b>                   | —                   |
| Gain on disposal of partial interests in an associate                            | <b>20,333</b>                   | —                   |
| Gain on disposal of financial assets at fair value through profit or loss        | <b>2,712</b>                    | 10,283              |
| Fair value loss of financial assets at fair value through profit or loss         | <b>(4,553)</b>                  | (369)               |
| Loss on trading of other investment                                              | —                               | (860)               |
| Fair value (loss)/gain of other investment                                       | <b>(442)</b>                    | 1,251               |
| Loss on disposal of property, plant and equipment                                | <b>(760)</b>                    | (35)                |
| Exchange (loss)/gain                                                             | <b>(1,284)</b>                  | 27,347              |
| Other losses                                                                     | <b>(26,000)</b>                 | (14,965)            |
|                                                                                  | <b><u>60,691</u></b>            | <b><u>(628)</u></b> |

## 8 Finance costs

|                                                                                      | <b>Unaudited</b>                |                      |
|--------------------------------------------------------------------------------------|---------------------------------|----------------------|
|                                                                                      | <b>Six months ended 30 June</b> |                      |
|                                                                                      | <b>2012</b>                     | <b>2011</b>          |
|                                                                                      | <b>RMB'000</b>                  | <b>RMB'000</b>       |
| Interest expense:                                                                    |                                 |                      |
| — Bank borrowings                                                                    | <b>831,719</b>                  | 468,070              |
| — Other borrowings                                                                   | <b>500,278</b>                  | 276,790              |
| Less: interest capitalized at a capitalization rate of 7.68% (2011: 6.26%) per annum | <b>(1,189,393)</b>              | (647,760)            |
|                                                                                      | <b><u>142,604</u></b>           | <b><u>97,100</u></b> |

## 9 Income tax expense

Vast majority of the group entities are subjected to PRC enterprise income tax, which has been provided based on the statutory income tax rate of 25% of the assessable income of each of these group entities for the six months ended 30 June 2012 and 2011. Other companies are mainly subjected to Hong Kong income tax.

The amount of income tax expense charged to the combined income statements represents:

|                             | <b>Unaudited</b>                |                       |
|-----------------------------|---------------------------------|-----------------------|
|                             | <b>Six months ended 30 June</b> |                       |
|                             | <b>2012</b>                     | <b>2011</b>           |
|                             | <b>RMB'000</b>                  | <b>RMB'000</b>        |
| Current income tax:         |                                 |                       |
| — PRC enterprise income tax | <b>531,513</b>                  | 693,564               |
| — PRC land appreciation tax | <b>336,325</b>                  | 419,336               |
| Deferred tax                | <b>(155,130)</b>                | (237,330)             |
|                             | <b><u>712,708</u></b>           | <b><u>875,570</u></b> |

## 10 Earnings per share

### (a) Basic

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company by the weighted average number of shares in issue during the period.

|                                                                                                        | <b>Unaudited</b>                |             |
|--------------------------------------------------------------------------------------------------------|---------------------------------|-------------|
|                                                                                                        | <b>Six months ended 30 June</b> |             |
|                                                                                                        | <b>2012</b>                     | <b>2011</b> |
| Profit attributable to owners of the Company ( <i>RMB'000</i> )                                        | <b>1,206,489</b>                | 1,096,066   |
| Distribution relating to convertible securities and capital securities ( <i>RMB'000</i> )              | <b>(352,997)</b>                | (229,674)   |
| Profit used to determine basic earnings per share ( <i>RMB'000</i> )                                   | <b>853,492</b>                  | 866,392     |
| Weighted average number of ordinary shares in issue ( <i>thousands</i> )                               | <b>5,627,825</b>                | 5,615,630   |
| Basic earnings per share for profit attributable to the owners of the Company ( <i>RMB per share</i> ) | <b>0.152</b>                    | 0.154       |

### (b) Diluted

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Company has one category of dilutive potential ordinary shares: share options. For the share options, a calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options. Convertible securities of 374,278,000 shares when calculated on a weighted average basis were not included in the calculation of dilutive earnings per share because of their anti-diluted effect.

|                                                                                                                          | <b>Unaudited</b>                |             |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------|-------------|
|                                                                                                                          | <b>Six months ended 30 June</b> |             |
|                                                                                                                          | <b>2012</b>                     | <b>2011</b> |
| Profit from continuing operations attributable to owners of the Company ( <i>RMB'000</i> )                               | <b>1,206,489</b>                | 1,096,066   |
| Distribution relating to convertible securities and capital securities ( <i>RMB'000</i> )                                | <b>(352,997)</b>                | (229,674)   |
| Profit used to determine basic earnings per share ( <i>RMB'000</i> )                                                     | <b>853,492</b>                  | 866,392     |
| Weighted average number of ordinary shares in issue ( <i>thousands</i> )                                                 | <b>5,627,825</b>                | 5,615,630   |
| Adjustment for:                                                                                                          |                                 |             |
| — share options ( <i>thousands</i> )                                                                                     | <b>9,582</b>                    | 5,983       |
| Weighted average number of ordinary shares for diluted earnings per share ( <i>thousands</i> )                           | <b>5,637,407</b>                | 5,621,613   |
| Diluted earnings per share for profit from continuing attributable to the owners of the Company ( <i>RMB per share</i> ) | <b>0.151</b>                    | 0.154       |

## 11 Dividends

On 16 August 2012, the Board has resolved to declare an interim dividend of RMB283,533,000 for the six months ended 30 June 2012 (six months ended 30 June 2011: RMB232,544,000).

|                            | <b>Unaudited</b>                |                       |
|----------------------------|---------------------------------|-----------------------|
|                            | <b>Six months ended 30 June</b> |                       |
|                            | <b>2012</b>                     | <b>2011</b>           |
|                            | <b>RMB'000</b>                  | <b>RMB'000</b>        |
| Final dividends paid       | <b>461,745</b>                  | 376,076               |
| Interim dividends proposed | <b><u>283,533</u></b>           | <b><u>232,544</u></b> |

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the period under review, the trustee of the restricted share award scheme, pursuant to the terms of the rules and trust deed of the restricted share award scheme, had acquired 876,087 shares of the Company by way of receiving scrip shares in lieu of cash dividend in an amount of approximately HKD2,696,000.

Save as disclosed above, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company during the period under review.

## REVIEW OF INTERIM FINANCIAL STATEMENTS

The unaudited interim financial statements for the six months ended 30 June 2012 have been reviewed by the auditors of the Company, PricewaterhouseCoopers, in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. The Audit Committee has reviewed the accounting principles and practices adopted by the Group and the unaudited condensed consolidated financial statements for the six months ended 30 June 2012.

## CODE ON CORPORATE GOVERNANCE PRACTICES

In the opinion of the Board, the Company has complied with the provisions of the Code on Corporate Governance Practices (effective until 31 March 2012) and the Corporate Governance Code (effective from 1 April 2012) (collectively, the "CG Code") as set out in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") throughout the six months ended 30 June 2012, except as noted hereunder.

Mr. LI Ming is the chairman (the "Chairman") and the chief executive officer of the Company (the "Chief Executive Officer"). The roles of the Chairman and the Chief Executive Officer have not been segregated as required under code A.2.1 of the CG Code, however, the Company considers that the combination of the roles of the Chairman and the Chief Executive Officer involve a realignment of power and authority under the existing corporate structure and facilitate the ordinary business activities of the Company.

Mr. YANG Zheng, the non-executive director, and Mr. HAN Xiaojing, Mr. GU Yunchang and Mr. ZHAO Kang, the independent non-executive directors, were unable to attend the annual general meeting of the Company held on 11 May 2012 (as provided for in code A.6.7 of the CG Code) as they were engaged in other business.

## **MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF LISTED COMPANIES**

The Group has adopted a code of conduct regarding directors' securities transactions (the "Code of Conduct") on standards no less exacting than those required in the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix 10 to the Listing Rules. The Company has made specific enquiries with all the directors of the Company and each of them has confirmed that he or she had complied with all required standards set out in the Code of Conduct.

## **INTERIM DIVIDEND AND BOOK CLOSURE**

The Board has declared an interim dividend of HKD0.06 per share (2011: HKD0.05 per share) to shareholders whose names appear on the Company's register of members on 4 September 2012. The interim dividend will be paid in cash, with an option to receive new and fully paid shares in lieu of cash under the scrip dividend scheme (the "Scrip Dividend Scheme"). The new shares will, on issue, not be entitled to the said interim dividend, but will rank *pari passu* in all other respects with the existing shares in issue. A circular containing details of the Scrip Dividend Scheme and an election form will be sent to shareholders in due course.

The Scrip Dividend Scheme is conditional upon the Listing Committee of the Stock Exchange granting the listing of and permission to deal in the new shares to be issued under the Scrip Dividend Scheme.

The register of members of the Company will be closed from Friday, 31 August 2012 to Tuesday, 4 September 2012, both days inclusive, during which period no transfer of shares will be effected. To qualify for the interim dividend, all transfer documents together with relevant share certificates must be lodged with the share registrar of the Company, Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Thursday, 30 August 2012.

## **PUBLICATION OF THE INTERIM RESULTS ANNOUNCEMENT AND THE INTERIM REPORT ON THE WEBSITES OF THE STOCK EXCHANGE AND THE COMPANY**

This announcement is published on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company's website ([www.sinooceanland.com](http://www.sinooceanland.com)). The interim report for the six months ended 30 June 2012 will be despatched to shareholders on or about 13 September 2012 and will be available on the Company's and the Stock Exchange's websites.

## APPRECIATION

On behalf of the Board, I would like to express profound gratitude to our shareholders and business partners for their ongoing support and to all our colleagues for their persistence and professionalism.

By Order of the Board  
**Sino-Ocean Land Holdings Limited**  
**LI Ming**  
*Chairman*

Hong Kong, 16 August 2012

As at the date of this announcement, the directors of the Company comprise:

*Executive directors:*

Mr. LI Ming  
Mr. WANG Xiaoguang  
Mr. CHEN Runfu

*Non-executive directors:*

Ms. LIU Hui  
Mr. YANG Zheng  
Mr. CHEUNG Vincent Sai Sing

*Independent*

*non-executive directors:*

Mr. TSANG Hing Lun  
Mr. GU Yunchang  
Mr. HAN Xiaojing  
Mr. ZHAO Kang