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BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED

伯明翰環球控股有限公司

(Incorporated in the Cayman Island with limited liability)

(Stock Code: 2309)

ANNOUNCEMENT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board refers to an article in the South China Morning Post on 16 September 2012 and confirm that the Company had been approached by a potential purchaser for Birmingham City Football Club.

This announcement is made by Birmingham International Holdings Limited (the “Company”) together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The Board of Directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that it had been approached by a potential purchaser for the Birmingham City Football Club. However, as the offer was not attractive, the offer was rejected without serious consideration. Should the Company receive any future offers on terms which are deemed to be favorable and attractive, the Company may consider the overall offer and seek shareholders’ approval on a potential sale. A further announcement will be made as and when appropriate.

Shareholders and potential investors are accordingly advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED

Peter Pannu

Executive Director, Chief Executive Officer and Managing Director

21 September 2012, Hong Kong

As at the date hereof, the executive directors of the Company are Mr. Yeung Ka Sing, Carson, Mr. Peter Pannu, Mr. Lee Yiu Tung, Mr. Chan Shun Wah, Ms. Wong Po Ling, Pauline and Mr. Cheung Kwai Nang, the non-executive directors is Mr. Chan Wai Keung and the independent non-executive directors are Mr. Yau Yan Ming, Raymond, Mr. Zhou Han Ping and Mr. Wong Ka Chun, Carson.