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PCD Stores (Group) Limited

中國春天百貨集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 331)

DATE OF BOARD MEETING

Pursuant to Rule 13.43 of Chapter 13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the board of directors (the “**Board**”) of PCD Stores (Group) Limited (the “**Company**”) announces that a meeting of the Board will be held on Thursday, 28 March 2013 at 14:15 p.m. for the purpose of, inter alia, approving the release of the final results announcement of the Company and its subsidiaries for the financial year ended 31 December 2012 and recommending the payment of a final dividend, if any.

By Order of the Board
PCD Stores (Group) Limited
Xiang Qiang
President

Hong Kong, 15 March 2013

As at the date of this announcement, Alfred Chan (Chairman), Edward Tan and Xiang Qiang (President) are executive Directors; and Randolph Yu, Ainsley Tai and Li Chang Qing are independent non-executive Directors.

**for identification only*