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PME GROUP LIMITED

必美宜集團有限公司*

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 379)

PROFIT ALERT

This announcement is made pursuant to Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company that the Group is expected to record a substantial improvement in the annual results for the year ended 31 December 2012 as compared with 2011 mainly due to increase in revenue, decreases in impairment on interest in associates, impairment on available-for-sale investments and impairment on amount due from an associate, decreases in fair value loss of convertible bonds designated as financial assets at fair value through profit or loss and held for trading investments, and decrease in share of losses of associates.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made pursuant to Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of PME Group Limited (the “Company”) (together with its subsidiaries, the “Group”) wishes to inform the shareholders of the Company that the Group is expected to record a substantial improvement in the annual results for the year ended 31 December 2012 as compared to 2011 mainly due to increase in revenue, decreases in impairment on interest in associates, impairment on available-for-sale investments and impairment on amount due from an associate, decreases in fair value loss of convertible bonds designated as financial assets at fair value through profit or loss and held for trading investments, and decrease in share of losses of associates.

This announcement is only based on preliminary unaudited consolidated management accounts of the Group for the year ended 31 December 2012 which may be different from the audited financial information. The detailed financial information will be published in the forthcoming 2012 annual results announcement of the Company.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
PME Group Limited
Wong Lik Ping
Chairman

Hong Kong, 22 March 2013

As at the date of this announcement, the Board comprises (1) Mr. Wong Lik Ping, Ms. Yeung Sau Han Agnes, Ms. Chan Shui Sheung Ivy, Mr. Lai Ka Fai, Mr. Wang Liang and Mr. Shi Chong as executive directors; (2) Mr. Cheng Kwok Woo as non-executive director, and (3) Mr. Leung Yuen Wing, Mr. Lam Kwok Hing Wilfred, Mr. Goh Choo Hwee and Mr. Ho Hin Yip as independent non-executive directors.

** For identification purpose only*