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**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**

Want Want China Finance Limited

(incorporated in the British Virgin Islands with limited liability)

US\$600,000,000 1.875% Guaranteed Unsecured Senior Notes due 2018

(Note stock code: 5944)

(the “Notes”)

unconditionally and irrevocably guaranteed by

Want Want China Holdings Limited

中國旺旺控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 0151)

BofA Merrill Lynch

J.P. Morgan

*as the Joint Bookrunners and Joint Lead Managers
(in alphabetical order)*

CIMB

Mizuho Securities

*as the Co-Managers
(in alphabetical order)*

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the Notes of Want Want China Finance Limited (the “**Issuer**”), a direct wholly-owned subsidiary of Want Want China Holdings Limited (the “**Company**”), by way of debt issue to professional investors only as described in the offering memorandum dated 9 May 2013. The listing of, and permission to deal in, the Notes is expected to become effective on or about 15 May 2013.

Hong Kong, 15 May 2013

As at the date of this announcement, the executive directors of the Company are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun, Mr. TSAI Wang-Chia, Mr. CHU Chi-Wen and Mr. CHAN Yu-Feng; the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey, Mr. LEE Kwang-Chou and Dr. KAO Ruey-Bin.

As at the date of this announcement, the sole director of the Issuer is Mr. TSAI Wang-Chia.