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**NOTICE OF ISSUE AND LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**



GOLDEN EAGLE RETAIL GROUP LIMITED

金鷹商貿集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 3308)

US\$400 MILLION

4.625% SENIOR NOTES DUE 2023

(the “Notes”, Stock Code: 5950)

Joint Global Coordinators, Joint Lead Managers and Joint Bookrunners

Citigroup HSBC BofA Merrill Lynch J.P. Morgan Morgan Stanley

Joint Lead Managers and Joint Bookrunners

BNP PARIBAS Deutsche Bank Goldman Sachs (Asia) L.L.C. Nomura

An application has been made by the Company to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the Notes by way of debt issues to professional investors only as described in the offering memorandum relating thereto dated 14 May 2013. Permission for the listing of, and dealing in, the Notes is expected to become effective on 22 May 2013.

By Order of the Board
Golden Eagle Retail Group Limited
Wang Hung, Roger
Chairman

Hong Kong, 21 May 2013

As at the date of this announcement, the Board comprises 2 executive Directors, namely Mr. Wang Hung, Roger and Ms. Zheng Shu Yun, 1 non-executive Director, namely Mr. Han Xiang Li and 3 independent non-executive Directors, namely Mr. Wong Chi Keung, Mr. Wang Yao and Mr. Liu Chi Husan, Jack.