

USE THIS APPLICATION FORM IF YOU WANT THE PUBLIC OFFER SHARES TO BE ISSUED IN THE NAME OF HKSCC NOMINEES LIMITED ("HKSCC NOMINEES") AND DEPOSITED DIRECTLY INTO THE CENTRAL CLEARING AND SETTLEMENT SYSTEM ("CCASS") FOR CREDIT TO YOUR CCASS INVESTOR PARTICIPANT STOCK ACCOUNT OR YOUR DESIGNATED CCASS PARTICIPANT'S STOCK ACCOUNT MAINTAINED IN CCASS
 如要求以香港中央結算(代理人)有限公司(「香港結算代理人」)之名義登記公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以記存於閣下之中央結算系統投資者戶口持有人股份戶口或閣下指定之中央結算系統參與者於中央結算系統設立之股份賬戶內,請用本申請表格

Number of Public Offer Shares applied for (unless provided otherwise, not to exceed 4,500,000 Public Offer Shares, being 90% of the Public Offer Shares initially made available for subscription by the public under the Public Offer) 申請認購公開發售股份數目(除非另有規定,否則申請數目不得超過4,500,000股公開發售股份,即根據公開發售初步可供公眾人士認購之公開發售股份之90%)		Cheque/banker's cashier order number 支票/銀行本票號碼	
Total amount of payment 股款總額	HKS 港元	Name of bank on which cheque/banker's cashier order is drawn* 支票/銀行本票之付款銀行名稱*	

* Cheques or banker's cashier orders should be crossed "Account Payee Only" and made payable to "The Bank of East Asia (Nominees) Limited — S. Culture Public Offer".
 * 支票或銀行本票須以「只准入收款人賬戶」方式劃線開出,並須註明收款人為「東亞銀行受託代管有限公司—港大零售公開發售」。

To be completed in BLOCK letters in English in ink, except as stated otherwise. Joint applicants should give the address of the first-named applicant only.
 除另有說明外,請用墨水筆或原子筆以英文正楷填寫。聯名申請人只須填寫排名首位之申請人地址。

Your name in English 英文姓名/名稱	Family name or company name 姓氏或公司名稱	Forename(s) 名字
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Your name in Chinese 中文姓名/名稱	Family name or company name 姓氏或公司名稱	Forename(s) 名字
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Your Occupation in English 職業(以英文填寫)	Your Hong Kong Identity Card No./Passport No./Hong Kong Business Registration No. (Please delete as appropriate) 閣下之香港身份證號碼/護照號碼/香港商業登記號碼(請刪除不適用者)*
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Names of all other joint applicants in English (if any) 所有其他聯名申請人之英文姓名(如有)	(1)	Hong Kong Identity Card No./Passport No./Hong Kong Business Registration No. of all other joint applicants (Please delete as appropriate) 所有其他聯名申請人之香港身份證號碼/護照號碼/香港商業登記號碼(請刪除不適用者)*	(1)
	(2)		(2)
	(3)		(3)

Your address in English (Joint applicants should give the address and telephone number of the first-named applicant only) (Only an address in Hong Kong will be accepted) 申請人地址(以英文填寫) (聯名申請人只須申報名列首位申請人之地址及電話號碼) (僅接納香港地址)	Tel. no. 電話號碼
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(1) For a CCASS Investor Participant, only a Hong Kong Identity Card number (if you are an individual) or Hong Kong Business Registration number (if you are a body corporate) will be accepted for this application (Please see paragraph 2 under the section "How to make your application" overleaf). If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant) and you hold a Hong Kong Identity Card, please provide that number. If you do not hold a Hong Kong Identity Card, please provide your passport number. For bodies corporate, please provide your Hong Kong Business Registration number. All joint applicants must give (if they are individuals) their Hong Kong Identity Card numbers or, where appropriate, passport numbers, or (if they are bodies corporate) their Hong Kong Business Registration numbers. Your Hong Kong Identity Card/passport number (if you are an individual) or Hong Kong Business Registration number (if you are a body corporate) will be used for checking the validity of this Application Form and such data may be transferred to a third party for the accomplishment of such purpose.
 中央結算系統投資者戶口持有人提出本申請只有填寫香港身份證號碼(閣下為個人)或香港商業登記號碼(閣下為法人團體)方可獲得受理(請參閱背頁「申請手續」一節第2段)。如閣下透過指定中央結算系統參與者(不包括中央結算系統投資者戶口持有人)申請認購而閣下持有香港身份證,請填寫香港身份證號碼,否則請填寫護照號碼。如為法人團體,請填寫香港商業登記號碼。所有聯名申請人(如屬個人)必須填寫香港身份證號碼或(如屬法人團體)香港商業登記號碼。閣下之香港身份證/護照號碼(閣下為個人)或香港商業登記號碼(閣下為法人團體)將用以核實本申請表格是否有效,而有關資料可能會轉交第三方進行核實。

(2) Part of your Hong Kong Identity Card number/passport number, or, if you are joint applicants, part of the Hong Kong Identity Card number/passport number of the first-named applicant, provided by you may be printed on your refund cheque, if any. Such data would also be transferred to a third party for refund purpose. Your banker may require verification of your Hong Kong Identity Card number/passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong Identity Card number/passport number may lead to delay in encashment of or may invalidate your refund cheque.
 閣下所提供之部分香港身份證號碼/護照號碼,或(閣下為聯名申請人)名列首位申請人之部分香港身份證號碼/護照號碼,可能列印於閣下之退款支票(如有)。有關資料亦將轉交第三方以安排退款。閣下之銀行可能會在兌現閣下之退款支票前,要求核實閣下之香港身份證號碼/護照號碼。不正確填寫閣下之香港身份證號碼/護照號碼,可能會導致延誤兌現閣下之退款支票,或使退款支票無效。

For nominees: Please provide an account number or identification code for each beneficial owner (or in the case of joint beneficial owners, for each beneficial owner). If you are a nominee and you do not complete this section, this application will be treated as being made for your benefit.

由代理人遞交:請填寫每名實益擁有人(如屬聯名實益擁有人,則為每名實益擁有人)之賬戶號碼或身份識別編碼。如閣下為代理人但並無填寫此欄,本申請將視為為閣下本身為受益人提出。

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If you apply for 1,000,000 or more Public Offer Shares and wish to collect your refund cheque(s) (where relevant) in person from Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Wednesday, 10 July 2013 or such other dates as notified by the Company in the newspapers as the date of despatch/collection of share certificates/e-Auto Refund payment instructions/refund cheques, please put a "✓" in the box on the left. Please see the section overleaf headed "Refund of your money" for details of when and where to collect your refund cheque(s) (where relevant).
 如閣下申請認購1,000,000股或以上公開發售股份,且擬於二零一三年七月十日(星期三)或本公司在報章上公佈發送/領取股票/電子自動退款指示/退款支票之其他日期上午9時正至下午1時正,親身到卓佳證券登記有限公司(地址為香港灣仔皇后大道東28號金鐘匯中心26樓)領取閣下之退款支票(如相關),請在左邊方格內填上「✓」號。有關領取退款支票之時間及地點詳情(如相關),請參閱背頁「退還款項」一節。

ADDRESS LABEL 地址標貼

Please repeat your name and address as set out above in BLOCK letters
 請用正楷填寫上表所示姓名/名稱及地址

Name(s) 姓名/名稱
Address 地址

DETAILS FOR CCASS PARTICIPANT
 中央結算系統參與者資料

THIS BOX MUST BE DULY COMPLETED 此空格必須填寫妥當
Participant I.D. of the designated CCASS Participant or CCASS Investor Participant 指定中央結算系統參與者或中央結算系統投資者戶口持有人之參與者編號
For designated CCASS Participant or Corporate CCASS Investor Participant, please also affix the company chop bearing its company name. 指定中央結算系統參與者或中央結算系統公司投資者戶口持有人請加蓋顯示公司名稱之公司印章。
(See paragraph 2 under the section "How to make your application" overleaf) (請參閱背頁「申請手續」一節第2段)

For Bank use 此欄供銀行填寫

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S. CULTURE INTERNATIONAL HOLDINGS LIMITED

港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

GLOBAL OFFERING

CONDITIONS OF YOUR APPLICATION

Unless otherwise stated, terms used in these conditions have the same meanings ascribed thereto in the Prospectus.

A. Who can apply

- You, the applicant(s), and any person(s) for whose benefit you are applying, must be an individual; 18 years of age or older; have a Hong Kong address; are outside the United States when completing and submitting the application or are a person described in paragraph (b)(3) of Rule 902 of Regulation S; and are not a legal or natural person of the PRC.
- If you are a firm, the application must be in the names of the individual members, not the firm's name.
- If you are a **body corporate**, the application must be signed by a duly authorized officer, who must state his or her representative capacity.
- Save as under the circumstances permitted by the Listing Rules, you **cannot** apply for any Public Offer Shares if you or any person(s) for whose benefit you are applying are:
 - an existing beneficial owner of Shares in the Company or any of its subsidiaries;
 - the chief executive or a director of the Company or any of its subsidiaries;
 - an associate (as defined in the Listing Rules) of any of the above;
 - a connected person (as defined in the Listing Rules) of the Company or a person who will become a connected person of the Company immediately upon completion of the Global Offering;
 - a legal or natural person of the PRC (except qualified domestic institutional investors);
 - inside the United States (as defined in Regulation S under the U.S. Securities Act) when completing and submitting this Application Form and you are not a person described in paragraph (b)(3) of Rule 902 of Regulation S under the U.S. Securities Act;
 - a person who does not have a Hong Kong address; or
 - have been allocated or have applied for Shares under the International Placing.
- The number of joint applicants may not exceed four.

B. If you are a nominee

Unless you are an eligible applicant applying for Employee Reserved Shares by using a PINK Application Form, you may make more than one application for the Public Offer Shares if and only if you are a **nominee**, in which case you may make an application by: (i) giving **electronic application instructions** to HKSCC via CCASS (if you are a CCASS Participant); or (ii) using a **WHITE** or **YELLOW** Application Form; and lodging more than one application in your own name on behalf of different beneficial owners. In the box on this Application Form marked "For nominees", you must include:

- an account number; or
 - some other identification code
- for each beneficial owner or, in the case of joint beneficial owners, for each such beneficial owner. If you do not include this information, the application will be treated as being for your own benefit.

A nominee who submits this Application Form on behalf of another person is deemed to have represented to and undertaken with the Company, the Hong Kong Share Registrar, the receiving banks, the Sole Sponsor, the Sole Global Coordinator and the Public Offer Underwriters that he/she has been duly authorized by such person (or, if more than one, all of them) to submit this application and to agree to the terms of this Application Form on behalf of such person/each such person. You further undertake to supply to the Company, the Sole Global Coordinator, the Sole Sponsor, the Public Offer Underwriters, and their respective advisors and agents such information about such person/each such person as any of them may require for any of the purposes set out in the section below headed "Personal Data".

C. Lodge only one application for your benefit (or your and any of your joint applicants' benefit)

Multiple or suspected multiple applications will be **rejected**. Save as referred to in paragraph B above, all of your applications (including the part of the application made by HKSCC Nominees acting on **electronic application instructions**) will be rejected as multiple applications if you, or you and your joint applicants) together or any of your joint applicants:

- make more than one application (whether individually or jointly with others) on a **WHITE** and/or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the **HK eIPO White Form Service Provider** via the **HK eIPO White Form Service** (www.hkeipo.hk) (save in the case of applications made by nominees in accordance with paragraph B above);
- apply both (whether individually or jointly) on one **WHITE** Application Form and one **YELLOW** Application Form or on one or more **WHITE** or **YELLOW** Application Form and give **electronic application instructions** to HKSCC via CCASS or to the **HK eIPO White Form Service Provider** via the **HK eIPO White Form Service** (www.hkeipo.hk);
- apply (whether individually or jointly) on one **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the **HK eIPO White Form Service Provider** via the **HK eIPO White Form Service** (www.hkeipo.hk) for more than 4,500,000 Public Offer Shares, being 90% of the Public Offer Shares initially made available for public subscription under the Public Offer; or
- have applied for or taken up, or indicated an interest in applying for or taking up or have been or will be placed (including conditionally and/or provisionally) any International Placing Shares under the International Placing.

All of your applications will also be rejected as multiple applications if more than one application is made for **your benefit** (including the part of the application made by HKSCC Nominees acting on **electronic application instructions**).

If an application is made by an unlisted company and:

- the principal business of that company is dealing in securities; and
- you exercise statutory control over that company.

then the application will be deemed to be made for your own benefit.

Unlisted company means a company with no equity securities listed on the Stock Exchange.

Statutory control in relation to a company means you:

- control the composition of the board of directors of that company; or
- control more than half of the voting power of that company; or
- hold more than half the issued share capital of that company (not counting any part of it which carries no right to participate beyond a specified amount in a distribution of either profits or capital).

D. Allocation of Public Offer Shares

Multiple applications or suspected multiple applications, and any application for more than 4,500,000 Public Offer Shares in the Public Offering are liable to be rejected as multiple applications. The Public Offering will depend on the level of valid applications under the Public Offering. Allocation of Public Offer Shares could, where appropriate, be balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Public Offer Shares, and those applicants who are not successful in the ballot may not receive any Public Offer Shares.

E. Supplemental information

If any applicant to the Prospectus is notified, is applicant(s) who have already submitted an application may or may not (depending on the information contained in the Prospectus) be notified that they can withdraw their applications. If applicant(s) has/have not been notified, or if applicant(s) has/have been notified but has/have not withdrawn their applications in accordance with the procedure to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above, an application once made is irrevocable and applicants shall be deemed to have applied on the basis of the Prospectus as supplemented.

F. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as agent or nominee on behalf of the person(s) for whose benefit you are applying, agree that:

- agree** that any Public Offer Shares allocated to you shall be registered in the name of HKSCC Nominees and deposited directly into CCASS operated by HKSCC for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant in accordance with your election on this Application Form;
- agree** that each of HKSCC and HKSCC Nominees reserves the right (1) not to accept any or part of such allotted Public Offer Shares issued in the name of HKSCC Nominees or not to accept such allotted Public Offer Shares for deposit into CCASS; (2) to cause such allotted Public Offer Shares to be withdrawn from CCASS and transferred into your name (or, if you are a joint applicant, to the first-named applicant) at your own risk and costs; and (3) to cause such allotted Public Offer Shares to be issued in your name (or, if you are a joint applicant, to the first-named applicant) and in such a case, to post the Share certificates for such allotted Public Offer Shares at your own risk to the address on this Application Form by ordinary post or to make available the same for your collection;
- agree** that each of HKSCC and HKSCC Nominees may adjust the number of allotted Public Offer Shares issued in the name of HKSCC Nominees;
- agree** that neither HKSCC nor HKSCC Nominees shall have any liability for the information and representations not so contained in the Prospectus or this Application Form;
- agree** that neither HKSCC nor HKSCC Nominees shall be liable to you in any way;
- instruct and authorize** the Company and/or the Sole Sponsor (or their respective agents or nominees), each acting as an agent of the Company, to execute any transfer forms, contract notes or other documents on your behalf and to do so on your behalf all other things necessary to effect the registration of any Offer Shares allocated to you in the name of HKSCC Nominees as required by the Articles and otherwise to give effect to the arrangements described in the Prospectus and this Application Form;
- undertake** to sign all documents and to do all things necessary to enable HKSCC Nominees to be registered as the holder of the Offer Shares allocated to you, and as required by the Articles;
- represent, warrant and undertake** that you are not, and none of the other person(s) for whose benefit you are applying is, within the United States (as defined in Regulation S under the U.S. Securities Act) and will acquire the Public Offer Shares in an offshore transaction (within the meaning of Regulation S under the U.S. Securities Act);
- confirm** that you have received a copy of the Prospectus and have only relied on the information and representations contained in the Prospectus in making this application, and not on any other information or representation concerning the Company save as set out in any supplement to the Prospectus and you agree that neither the Company, the Sole Global Coordinator, the Sole Sponsor and the Public Offer Underwriters nor any of their respective directors, officers, employees, partners, agents, advisors or any other parties involved in the Global Offering will have any liability for any such other information or representations;
- agree** (without prejudice to any other rights which you may have) that once this application has been accepted, you may not rescind it due to an innocent misrepresentation;
- (if the application is made for your own benefit) **warrant** that this application is the only application which will be made for your benefit on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the **HK eIPO White Form Service Provider** via the **HK eIPO White Form Service** (www.hkeipo.hk);
- (if the application is made by an agent on your behalf) **warrant** that you have validly and irrevocably conferred on your agent all necessary power and authority to make this application;
- (if you are an agent for another person) **warrant** that reasonable inquiries have been made of that other person that this application is the only application which will be made for the benefit of that other person on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the **HK eIPO White Form Service Provider** via the **HK eIPO White Form Service** (www.hkeipo.hk); and that you are duly authorized to sign this Application Form or to give **electronic application instructions** as that other person's agent;
- agree** that once your application is accepted, your application will be evidenced by the results of the Public Offer made available by the Company;
- undertake and confirm** that you (if the application is made for your benefit) or the person(s) for whose benefit you have made the application have not applied for, taken up or indicated an interest in, or received or been placed or allocated (including conditionally and/or provisionally) and will not apply for or take up or indicate any interest in any International Placing Shares in the International Placing, nor otherwise participate in the International Placing;
- warrant** the truth and accuracy of the information contained in this application;

- agree** that your application, any acceptance of it and the resulting contract will be governed by and construed in accordance with the laws of Hong Kong;
- undertake and agree** to accept the Offer Shares applied for, or any lesser number allocated to you under the application;
- authorize** the Company to place the name of HKSCC Nominees, on the Company's register of members in Hong Kong as the holder(s) of any Offer Shares allocated to you, and the Company and/or the Company's agents to send any refund cheque (where applicable) to you or (in case of joint applicants) the first-named applicant of this Application Form by ordinary post to the address stated on this Application Form at your own risk (except if you have applied for 1,000,000 Public Offer Shares or more, in which case you may, and have indicated in your Application Form that you wish to collect your refund cheque (where applicable) in person);
- agree** that the processing of your application including the despatch of refund cheques (if any), may be done by any of our Company's receiving banks and is not restricted to the bank at which your Application Form is lodged;
- confirm** that you are aware of the restrictions on the Global Offering of the Offer Shares described in the Prospectus;
- understand** that these declarations and representations will be relied upon by the Company, the Sole Global Coordinator, the Sole Sponsor and the Public Offer Underwriters in deciding whether or not to allocate any Offer Shares in response to your application;
- if the laws of any place outside Hong Kong are applicable to your application, you **agree and warrant** that you have complied with all such laws and none of the Company, the Sole Global Coordinator, the Sole Sponsor and the Public Offer Underwriters, nor any of their respective officers or advisors will infringe any laws outside Hong Kong as a result of the acceptance of your offer to purchase, or any actions arising from your rights and obligations under the terms and conditions contained in the Prospectus (and so that the Company will be deemed by its appearance in whole or in part of the application to have agreed, for itself and on behalf of each Shareholder) and if applicable with each CCASS Participant giving **electronic application instructions** to observe and comply with the Cayman Islands Companies Law, the Companies Ordinance, the Memorandum and the Articles;
- agree** with the Company and each Shareholder, and the Company agrees with each of the Shareholders, to observe and comply with the Cayman Islands Companies Law, the Companies Ordinance, the Memorandum and the Articles;
- agree** with the Company and each shareholder of the Company that the Shares in the Company are freely transferable by the holder thereof;
- agree** that the Company, the Sole Global Coordinator, the Sole Sponsor, the Public Offer Underwriters and any of their respective directors, officers, employees, partners, agents or advisors, and any other parties involved in the Global Offering are liable only for the information and representations contained in the Prospectus and any supplement to the Prospectus (and only then to the extent such liability is held to exist by a court with competent jurisdiction);
- agree** to disclose to the Company, the Hong Kong Share Registrar, the receiving banks, the Sole Global Coordinator, the Sole Sponsor, and their respective advisors and agents any personal data and any other information which they require about you or the person(s) for whose benefit you have made the application; and
- confirm** that you have read the terms and conditions and application procedures as set out in the Prospectus and this Application Form and agree to be bound by them.

The Company, the Sole Global Coordinator, the Sole Sponsor, the Public Offer Underwriters, and their respective directors and any other parties involved in the Global Offering are entitled to rely on any warranty, representation or declaration made by you in this application. In the event of the application being made by joint applicants, all the warranties, representations, declarations and obligations expressed to be made, given or assumed by or imposed on the joint applicants shall be deemed to have been made, given and assumed by and imposed on the applicants jointly and severally. You may be prosecuted if you make a false declaration.

You must complete this application in English, unless otherwise stated, and you (in case of joint applicants) each of the joint applicants must sign this application in writing (and not by way of personal chop), otherwise the application is liable to be rejected.

G. Power of attorney

If your application is made by a person duly authorized under a power of attorney, the Company, the Sole Sponsor and their respective agents or nominees, each severally as the Company's agent, may accept your application at their discretion, subject to any conditions they think fit, including production of evidence of the authority of your attorney.

H. Determination of offer price

The Offer Price is expected to be fixed by agreement between the Sole Global Coordinator (on behalf of the Underwriters) and the Company on the Price Determination Date. The Offer Price will be not more than HK\$2.13 per Share and is currently expected to be not less than HK\$1.51 per Share. Applicants for the Offer Shares are required to pay, on application, the maximum Offer Price of HK\$2.13 for each Offer Share together with brokerage of 1%, SFC transaction fee of 0.003% and Stock Exchange trading fee of 0.005%, subject to any necessary rounding and refund if the Offer Price as finally determined is lower than HK\$2.13 per Share. The Price Determination Date is expected to be on or around Friday, 5 July 2013 and, in any event, not later than 12:00 noon on Monday, 8 July 2013. The Sole Global Coordinator (on behalf of the Underwriters) may, with the consent of the Company, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative Offer Price range below that stated in the Prospectus (which is HK\$1.51 per Offer Share to HK\$2.13 per Offer Share) at any time prior to the morning of the last day for the lodging of applications under the Public Offer.

In such a case, an announcement will be published in The Standard (in English), Sing Tao Daily (in Chinese), on the Company's website (www.s-culture.com) and on the Stock Exchange's website (www.hkexnews.hk) not later than the morning of Thursday, 4 July 2013 which is the last day for the lodging of applications under the Public Offer. If, for whatever reason, the Company and the Sole Global Coordinator (on behalf of the Underwriters) are not able to agree on the Offer Price by 12:00 noon on Monday, 8 July 2013, the Global Offering (including the Public Offer) will not become unconditional and will lapse.

ALLOTMENT OF PUBLIC OFFER SHARES

No proceedings will be taken on applications for the shares and no allotment of any such shares will be made until after the closing of the application lists. The Company expects to release and announce the final Offer Price, the results of applications and the basis of allotment of the Public Offer Shares and the level of interest in the International Placing Shares on or about Wednesday, 10 July 2013 in The Standard (in English), Sing Tao Daily (in Chinese), on the Company's website (www.s-culture.com) and on the Stock Exchange's website (www.hkexnews.hk).

Results of allocations of the Public Offer and the Hong Kong Identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) will be made available in the manner described in the section headed "How to apply for Public Offer Shares and Employee Reserved Shares — 9. Publication of Results, Despatch/collection of Share Certificates and Refunds of Application Monies" in the Prospectus on Wednesday, 10 July 2013.

IF YOUR APPLICATION FOR PUBLIC OFFER SHARES IS SUCCESSFUL (IN WHOLE OR IN PART)

No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.

If your application is wholly or partially successful, your Share certificate(s) will be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant as instructed by you in this Application Form on Wednesday, 10 July 2013 or, under certain contingent situations, on any other date as shall be determined by HKSCC or HKSCC Nominees.

- If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant):**
For Public Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Public Offer Shares allocated to you with that CCASS Participant.
- If you are applying as a CCASS Investor Participant:**

The Company expects to make available the results of the Public Offer, including the results of CCASS Investor Participant's applications, in the manner described in the section headed "How to Apply for Public Offer Shares and Employee Reserved Shares — 9. Publication of Results, Despatch/collection of Share Certificates and Refunds of Application Monies" in the Prospectus on Wednesday, 10 July 2013. You should check the results available by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Wednesday, 10 July 2013 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately following the credit of the Public Offer Shares to your stock account, you can check your new account balance via the CCASS Phone System or CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Public Offer Shares credited to your stock account.

Share certificates for the Offer Shares will only become valid certificates of title at 8:00 a.m. on Thursday, 11 July 2013 provided that (i) the Global Offering has become unconditional in all respects and (ii) the right of termination as described in the section headed "Underwriting — Underwriting Arrangements and Expenses — The Public Offer — Grounds for termination" in the Prospectus has not been exercised.

CIRCUMSTANCES IN WHICH YOU WILL NOT BE ALLOTTED PUBLIC OFFER SHARES

You will not be allocated Public Offer Shares for any of the following reasons:

1. If your application is revoked:

By completing and submitting an Application Form, you agree that your application cannot be revoked on or until after the expiration of the fifth day after the time of the opening of the application lists. This agreement will take effect as a collateral contract with the Company, and will become binding when you lodge this Application Form. This collateral contract will be in consideration of the Company agreeing that it will not offer any Public Offer Shares to any person until after the expiration of the fifth day after the time of the opening of the application lists, except by means of one of the procedures referred to in the Prospectus.

Your application may only be revoked on or before the fifth day after the time of the opening of the application lists (excluding for this purpose any day which is not a business day), if a person responsible for the Prospectus under section 40 of the Companies Ordinance (as applied by section 342E of the Companies Ordinance) gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus.

If any supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If you have not been so notified, or if you have been notified but have not withdrawn your applications in accordance with the procedure to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above, an application once made is irrevocable and you shall be deemed to have applied on the basis of the Prospectus as supplemented.

If your application has been accepted, it cannot be revoked. For this purpose, acceptance of applications which are not rejected will be constituted by notification in the press of the results of allocation, and where such basis of allocation is subject to certain conditions or provides for allocation by ballot, such acceptance will be subject to the satisfaction of such conditions or results of the ballot, respectively.

USE THIS APPLICATION FORM IF YOU WANT THE PUBLIC OFFER SHARES TO BE ISSUED IN THE NAME OF HKSCC NOMINEES LIMITED AND DEPOSITED DIRECTLY INTO THE CENTRAL CLEARING AND SETTLEMENT SYSTEM ("CCASS") FOR CREDIT TO YOUR CCASS INVESTOR PARTICIPANT STOCK ACCOUNT OR YOUR DESIGNATED CCASS PARTICIPANT'S STOCK ACCOUNT MAINTAINED IN CCASS

2. If the Company, the Sole Sponsor, the HK eIPO White Form Service Provider or their respective agents exercise their discretion to reject your application:

The Company, the Sole Sponsor, the **HK eIPO White Form Service Provider** (as agents of the Company) or their respective agents have full discretion to reject or accept any application, or to accept only part of any application without having to give any reasons for any rejection or acceptance.

3. If your application is rejected:

Your application may be rejected if:

- your application is a multiple or a suspected multiple application;
- this Application Form is not completed correctly or fully in accordance with the instruction;
- your payment is not made correctly or you pay by cheque or banker's cashier order and the cheque or banker's cashier order is dishonoured on its first presentation;
- you or the person for whose benefit you are applying have applied for or taken up, or indicated an interest for, or have been or will be placed or allotted (including conditionally and/or provisionally) International Placing Shares in the International Placing. By filling in any of the Application Forms or giving electronic application instructions to HKSCC or the **HK eIPO White Form Service Provider**, you agree not to apply for the International Placing Shares in the International Placing. Reasonable steps will be taken to identify and reject applications in the Public Offer from investors who have received International Placing Shares in the International Placing, and to identify and reject indications of interest in the International Placing from investors who have received Public Offer Shares in the Public Offer;
- the Company and the Sole Sponsor (on behalf of the Company) believe that the acceptance of your application would violate the applicable securities or other laws, rules or regulations of the jurisdiction in which your application is completed and/or signed or your address appeared in this Application Form is located; or
- if you apply for more than 4,500,000 Public Offer Shares (being 90% of the Public Offer Shares initially being offered in the public for subscription).

4. If your allotment of Public Offer Shares is void:

The allotment of Public Offer Shares will be void if the Listing Committee of the Stock Exchange ("the Listing Committee") does not grant permission to list the Shares either:

- within three weeks from the closing date of the application lists; or
- within a longer period of up to six weeks if the Listing Committee notifies the Company of that longer period within three weeks of the closing of the application lists.

5. If any of the Public Offer Underwriting Agreement and/or the International Placing Underwriting Agreement does not become unconditional or is terminated in accordance with the terms thereof.

REFUND OF YOUR MONEY

If you do not receive any Public Offer Shares for any of, but not limited to, the above reasons, the Company will refund your application monies (together with brokerage, Stock Exchange trading fee and SFC transaction levy) to you without interest. If your application is accepted only in part, the Company will refund the appropriate portion of your application monies, brokerage fee, Stock Exchange trading fee and SFC transaction levy to you, without interest. If the Offer Price is finally determined to be less than the price per Offer Share initially paid by you on application, the surplus application monies (including brokerage, Stock Exchange trading fee and SFC transaction levy attributable to such surplus) will be refunded to you without interest.

Refund cheques will be crossed "Account Payee Only", and made out to you, or, if you are joint applicants, to the first-named applicant on this Application Form. Part of your Hong Kong Identity Card number/passport number, or, if you are joint applicants, part of the Hong Kong Identity Card number/passport number of the first-named applicant, provided by you may be printed on your refund cheque, if any. Such data may also be transferred to a third party for refund purpose. Your banker may require verification of your Hong Kong Identity Card number/passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong Identity Card number/passport number may lead to delay in encashment of or may invalidate your refund cheque. Refund cheques are expected to be despatched on Wednesday, 10 July 2013.

If you have applied for 1,000,000 or more Public Offer Shares and have indicated your intention on this Application Form to collect your refund cheque(s) (if any) in person from the Hong Kong Share Registrar, Trior Investor Services Limited, and have provided all information required by this Application Form, you may collect your refund cheque(s) (if any) from:

Trior Investor Services Limited
26/F, Tesbury Centre
28 Queen's Road East
Wanchai
Hong Kong

from 9:00 a.m. to 1:00 p.m. on Wednesday, 10 July 2013 or any other date notified by the Company in the newspapers as the date of despatch/collection of share certificates/Auto Refund payment instructions/refund cheques. If you are an individual who opts for personal collection, you must not authorize any other person to make collection on your behalf. If you are a corporate applicant which opts for personal collection, your authorized representative must attend bearing a letter of authorization from your corporation stamped with your corporation's chop. Both individuals and authorized representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar, Trior Investor Services Limited. If you do not collect your refund cheque(s) (if any) in person within the time specified for collection, it/they will be despatched promptly to you by ordinary post to the address as specified in this Application Form at your own risk.

If you have applied for less than 1,000,000 Public Offer Shares or if you have applied for 1,000,000 or more Public Offer Shares but have not indicated in this Application Form that you wish to collect your refund cheque(s) (if any) in person, your refund cheque(s) (if any) will be despatched promptly to you by ordinary post to the address as specified in this Application Form at your own risk.

The Company intends to make special efforts to avoid undue delays in refunding application monies, brokerage, SFC transaction levy and Stock Exchange trading fee where appropriate.

PERSONAL DATA

Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of the Public Offer Shares of the policies and practices of the Company and the Hong Kong Share Registrar in relation to personal data and the Ordinance.

1. Reasons for the collection of your personal data

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and the Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected or in delay or inability of the Company or the Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Public Offer Shares which you have successfully applied for and/or the despatch of the Share certificate(s) and/or the despatch of e-Auto Refund payment instructions, and/or the despatch of refund cheque(s) to which you are entitled.

It is important that holders of securities inform the Company and the Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the applicants and refund cheque, where applicable, and the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

- processing of your application and verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocations of the Public Offer Shares;
- enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the name of holders of securities including, where applicable, in the name of HKSCC Nominees;
- maintaining or updating the registers of holders of securities of the Company;
- conducting or assisting to conduct signature verifications, any other verification or exchange of information;
- establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bonus issues;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- making disclosures as required by any laws, rules or regulations whether statutory or otherwise;
- disclosing identities of successful applicants by way of press announcement(s) or otherwise;
- disclosing relevant information to facilitate claims on entitlements and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Share Registrar to discharge their obligations to holders of securities and/or regulators and/or other purpose to which the holders of securities may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and the Hong Kong Share Registrar relating to the applicants and the holders of securities will be kept confidential but the Company and the Hong Kong Share Registrar, to the extent necessary for achieving the above purposes or any of them, may make such inquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain or transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities to or from any and all of the following persons and entities:

- the Company or its appointed agents such as financial advisors, receiving banks and the Hong Kong Share Registrar;
- HKSCC and HKSCC Nominees, who will use the personal data for the purposes of operating CCASS (in cases where the applicants have requested for the Public Offer Shares to be deposited into CCASS);
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company and/or the Hong Kong Share Registrar in connection with the operation of their businesses;
- the Stock Exchange, the SFC and any other statutory, regulatory or governmental bodies; and
- any other persons or institutions with which the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers.

4. Access and correction of personal data

The Ordinance provides the applicants and the holders of securities with rights to ascertain whether the Company and/or the Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices or the kinds of data held should be addressed to the Company at its registered address for the attention of the Company Secretary or the Hong Kong Share Registrar for the attention of the privacy compliance officer (for the purposes of the Ordinance).

By signing an Application Form or by giving electronic application instructions to HKSCC or the HK eIPO White Form Service Provider, you agree to all of the above.

HOW TO MAKE YOUR APPLICATION

1. Use the table set out below to calculate how much you must pay for the number of Public Offer Shares you want to subscribe for. Your application must be for a minimum of 2,000 Public Offer Shares. Applications must be in one of the numbers set out in the table headed "Number of Shares that may be applied for and payments" below. **No application for any other number of Shares will be considered and any such application is liable to be rejected.** You must pay the maximum Offer Price of HK\$2.13 per Share, plus brokerage of 1% (the Stock Exchange trading fee of 0.003% and the SFC transaction levy of 0.003%). The table below sets out the total amount payable for certain numbers of Public Offer Shares.

2. You, as the applicant(s), must complete the form as indicated below and sign on the first page of the application form. Only written signatures will be accepted.

If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant):

- the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and insert its CCASS participant I.D. in the appropriate box in this Application Form.

If you are applying as an individual CCASS Investor Participant:

- this Application Form must contain your full name and Hong Kong Identity Card number; and
- your CCASS participant I.D. must be inserted in the appropriate box in this Application Form.

If you are applying as a joint individual CCASS Investor Participant:

- this Application Form must contain names and Hong Kong Identity Card numbers of all joint CCASS Investor Participants and
- your CCASS participant I.D. must be inserted in the appropriate box in this Application Form.

If you are applying as a corporate CCASS Investor Participant:

- this Application Form must contain the CCASS Investor Participant's company name and its Hong Kong Business Registration number; and
- your CCASS participant I.D. and your company chop (bearing CCASS Investor Participant's company name) must be inserted in the appropriate box in this Application Form.

Incorrect or omission of details of the CCASS Participant (including participant I.D. and/or company chop bearing its company name) or other similar matters may render this application invalid.

3. Staple your payment to the top left hand corner of the form. You must pay for the Shares applied for by **cheque** or by **banker's cashier order**.

Each application must be accompanied by either a separate cheque or banker's cashier order.

If you pay by cheque, the cheque must:

- be in Hong Kong dollars;
- not be post-dated;
- be drawn on your Hong Kong dollar bank account in Hong Kong;
- show your account name. This name must either be pre-printed on the cheque, or be endorsed at the back by a person authorized by the bank. This account name must correspond with your name on this application form. If it is a joint application, the account name must be the same as the name of the first-named applicant. If the cheque is drawn on a joint account, one of the joint account names must be the same as the name of the first-named applicant;
- be made payable to "The Bank of East Asia (Nominees) Limited – S. Culture Public Offer"; and
- be crossed "Account Payee Only".

Your application is liable to be rejected if your cheque:

- does not meet all these requirements;
- is dishonoured on its first presentation.

If you pay by banker's cashier order, the cashier order must:

- be issued by licensed banks in Hong Kong, and have your name certified on the reverse of the banker's cashier order by a person authorized by the bank. The name on the reverse of the banker's cashier order and the name on this Application Form must be the same. If it is a joint application, the name on the reverse of the banker's cashier order must be the same as the name of the first-named applicant;
- not be post-dated;
- be in Hong Kong dollars;
- be made payable to "The Bank of East Asia (Nominees) Limited – S. Culture Public Offer"; and
- be crossed "Account Payee Only".

Your application is liable to be rejected if your banker's cashier order does not meet all these requirements.

4. Tear off this Application Form, fold the form once and lodge it in one of the special collection boxes at any one of the following branches or sub-branches of **The Bank of East Asia, Limited**

District	Branch Name	Branch Address
Hong Kong Island	Wanchai Branch	Shop A-C, G/F, Eassey Commercial Building, 253-261 Hennessy Road, Wanchai
	Taikoo Shing Branch	Shop G1010-1011, Yu Sing Mansion
Kowloon	Prince Edward Branch	G/F, Hanley House, 776-778 Nathan Road
	Millennium City 5 Branch	Shop 1, G/F, Millennium City 5, 418 Kwan Tong Road, Kwan Tong
	East Tsim Sha Tsui Branch	Shop G3-G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin
	Metro City Plaza Branch	Shop 243, Level 2, Metro City Plaza I, Tseung Kwan O

5. This Application Form can be lodged at these times:

Friday, 28 June 2013	— 9:00 a.m. to 5:00 p.m.
Saturday, 29 June 2013	— 9:00 a.m. to 1:00 p.m.
Tuesday, 2 July 2013	— 9:00 a.m. to 5:00 p.m.
Wednesday, 3 July 2013	— 9:00 a.m. to 5:00 p.m.
Thursday, 4 July 2013	— 9:00 a.m. to 12:00 noon

6. The latest time for lodging your application is **12:00 noon** on Thursday, 4 July 2013 or, if the application lists are not open on that day, then by 12:00 noon on the next day the lists are open. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to weather conditions. The application lists will not open if there is:

- a tropical cyclone warning signal 8 or above, or
- a "black" rainstorm warning

in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Thursday, 4 July 2013. Instead they will be open between 11:45 a.m. and 12:00 noon on the next business day which does not have either of those warnings in force at any time between 9:00 a.m. and 12:00 noon.

Business day means a day (other than a Saturday, Sunday or public holiday in Hong Kong) on which banks in Hong Kong are open for normal banking business.

7. The right is reserved to present all or any remittances for payment. However, your cheque or banker's cashier order will not be presented for payment before 12:00 noon on Thursday, 4 July 2013. The Company will not give you a receipt for your payment. The Company will keep any interest accrued on your application monies (up to, in the case of monies to be refunded, the date of despatch of refund cheques). The right is also reserved to retain any share certificates and/or any surplus application monies or refunds pending clearance of your cheque or banker's cashier order.

NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS

No. of Public Offer Shares applied for	Amount payable on application	No. of Public Offer Shares applied for	Amount payable on application	No. of Public Offer Shares applied for	Amount payable on application	No. of Public Offer Shares applied for	Amount payable on application
	HKS		HKS		HKS		HKS
2,000	4,302.94	30,000	64,544.12	400,000	860,588.16	3,000,000	6,454,411.20
4,000	8,605.89	40,000	86,058.82	500,000	1,075,735.20	3,500,000	7,530,146.40
6,000	12,908.82	50,000	107,573.53	600,000	1,290,882.24	4,000,000	8,605,881.60
8,000	17,211.76	60,000	129,088.22	700,000	1,506,029.28	4,500,000*	9,681,616.80
10,000	21,514.71	70,000	150,602.93	800,000	1,721,176.32		
12,000	25,817.65	80,000	172,117.63	900,000	1,936,323.36		
14,000	30,120.58	90,000	193,632.34	1,000,000	2,151,470.40		
16,000	34,423.52	100,000	215,147.04	1,500,000	3,227,205.60		
18,000	38,726.47	200,000	430,294.08	2,000,000	4,302,940.80		
20,000	43,029.41	300,000	645,441.12	2,500,000	5,378,676.00		

* Maximum number of Public Offer Shares you may apply for

如要求以香港中央結算(代理人)有限公司之名義登記公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下之中央結算系統投資者戶口持有人股份戶口或閣下指定之中央結算系統參與者於中央結算系統設立之股份賬戶內,請用本申請表格

2. 如本公司、獨家保薦人、網上白表服務供應商或彼等各自之代理行使酌情權拒絕閣下之申請:本公司、獨家保薦人、網上白表服務供應商(作為本公司代理)或彼等各自之代理,可全權酌情拒絕或接納任何申請,或只接納某部分之申請而毋須就拒絕或接納任何申請提供任何理由。
3. 如閣下之申請不予受理:
以下情況可能導致申請被拒:
• 閣下之申請屬或疑屬重複申請;
• 本申請表格並未正確填寫或完全按照指示填寫;
• 閣下未以正確方式付款,或閣下以支票或銀行本票付款而該支票或銀行本票在第一次過戶時未能兌現;
• 閣下或閣下代為申請之受益人已申請或接納,或表示有意認購,或已經或即將獲得股份或配發(包括有條件及/或暫時性)國際配售項下之國際配售股份。一經獲受任何申請表格或向香港結算或網上白表服務供應商發出電子認購指示,即表示閣下同意不會申請認購國際配售中之國際配售股份。本公司將採取合理措施,在公開發售中區分及拒絕已在國際配售中獲得國際配售股份之投資者所作出之申請,並將區分及拒絕已在公開發售中獲得公開發售股份之投資者對國際配售產生之興趣;
4. 閣下之公開發售股份配發作廢:
倘若聯交所上市委員會(上市委員會)並無於下列時間內批准股份上市,則配發的公開發售股份將會作廢:
• 截止登記認購申請後三星期內;或
• 如上市委員會在截止登記認購申請後三星期內知會本公司延長有關期間,則為不超過六個星期之較長期間。
5. 如任何一份公開發售包銷協議及/或國際配售包銷協議未能成為無條件或已根據其各自條款予以終止。

退還款項

凡因任何原因(不限於上述原因)未獲任何公開發售股份,本公司將不計利息向閣下退還申請股款(連同經紀佣金、聯交所交易費及證監會交易費)。如只有部分申請獲得接納,本公司將不計利息向閣下退還適當部分之申請股款、經紀佣金、聯交所交易費及證監會交易費。如最後釐定之發售價低於閣下申請時初步支付之每股發售股份價格,則多收之申請股款(包括多收款項應佔之經紀佣金、聯交所交易費及證監會交易費)將不計利息退還閣下。退還支票會劃線註明「只准收入收賬戶」,並以閣下作為收款人,如屬聯名申請人,則以本申請表格上排名首位之申請人為收款人。閣下(倘閣下為聯名申請人,則名列首位之申請人)所提供之香港身份證號碼/護照號碼,其部分可能列於閣下之退還支票(如有),該資料亦可能轉交予第三方以便安排退還。閣下之銀行可能會於兌現閣下之退還支票前,要求核實閣下之香港身份證號碼/護照號碼。不正確填寫閣下之香港身份證號碼/護照號碼,可能會導致延誤兌現退還支票,或使閣下之退還支票無效。退還支票預期於二零一三年七月十日(星期三)寄發。倘閣下申請認購1,000,000股或以上公開發售股份,並在本申請表格上表明擬親身前往卓佳證券登記有限公司領取退還支票(如有),且已提供本申請表格所規定之一切資料,則閣下可於二零一三年七月十日(星期三)或本公司在報章公佈發售/領取股票/電子自動退還指示/退還支票之任何其他日期上午9時正至下午5時正,親臨以下地點領取退還支票(如有):
卓佳證券登記有限公司
香港
灣仔皇后大道東28號
金鐘匯中心26樓

倘閣下為個人申請人,並選擇親身領取,則不得授權任何其他人士代為領取。倘閣下為公司申請人並選擇親自領取,則須由攜帶蓋上公司印章授權書之授權代表領取。個人及授權代表(如適用)在領取時須向卓佳證券登記有限公司出示有效之身份證明文件。倘閣下並未在指定領取時間親身領取退還支票(如有),則該等支票其後將盡快以普通郵遞方式寄往本申請表格所列地址,郵誤風險概由閣下承擔。

倘閣下申請少於1,000,000股公開發售股份,或閣下申請1,000,000股或以上公開發售股份但並未在本申請表格上表明擬親身領取退還支票(如有),則退還支票(如有)將會盡快以普通郵遞方式寄往本申請表格所列地址,郵誤風險概由閣下承擔。

本公司擬作出特別安排,以盡量避免延遲發還申請股款、經紀佣金、證監會交易費及聯交所交易費(如適用)。

申請手續

1. 按照下表計算擬申請認購之公開發售股份數目之應繳股款。申請股數最少須為2,000股公開發售股份。申請認購股數必須按照下文「可申請認購之股份數目及應繳款項」一表載列之股份數目提出。申請認購任何其他數目之股份將不予考慮,而任何有關申請將概不受理。閣下須繳付最高發售價每股股份2.13港元,另加1%經紀佣金、0.005%聯交所交易費及0.003%證監會交易費。下表亦列出申請認購公開發售股份若干數目之應繳股款總額。
2. 閣下(作為申請人)必須按以下指示填寫表格,並於申請表格第一頁簽署。只填納親筆簽名。
倘閣下透過指定中央結算系統參與者(中央結算系統投資者戶口持有人除外)提出申請:
• 指定中央結算系統參與者必須在表格上加蓋附有其公司名稱之公司印章,並於本申請表格適當方格內填填中央結算系統參與者編號。
倘閣下以個人中央結算系統投資者戶口持有人身份提出申請:
• 本申請表格上必須載有閣下之全名及香港身份證號碼;及
• 必須於本申請表格適當空格外填寫閣下之中央結算系統參與者編號。
倘閣下以聯名個人中央結算系統投資者戶口持有人身份提出申請:
• 本申請表格上必須載有所有聯名中央結算系統投資者戶口持有人之姓名及香港身份證號碼;及
• 必須於本申請表格適當空格外填寫閣下之中央結算系統參與者編號。
倘閣下以公司中央結算系統投資者戶口持有人身份提出申請:
• 本申請表格上必須載有中央結算系統投資者戶口持有人之公司名稱及其香港商業登記號碼;及
• 必須於本申請表格適當空格外填寫閣下之中央結算系統參與者編號及加蓋附有中央結算系統投資者戶口持有人之公司名稱之公司印章。
中央結算系統參與者之資料如不正確或遺漏(包括參與者編號及/或附有其公司名稱之公司印章)或其他類似事項遺漏或不完整,均可能使此申請失敗。
3. 股款須交還於表格左上角。申請股份之股款必須以支票或銀行本票支付。
每份申請必須附有單獨開出之支票或銀行本票。
如以支票付款,該支票必須:
• 為港幣支票;
• 不得為期票;
• 由香港之港幣銀行賬戶開出;
• 顯示閣下之賬戶名稱,而該戶名已預印在支票上,或由有關銀行授權人在該支票背面簽署證明戶名。該戶名必須與本申請表格上所示之閣下姓名相同。如屬聯名申請,該戶名必須與排名首位申請人之姓名相同。倘以聯名賬戶開出支票,則其中一名聯名賬戶持有人名稱必須與排名首位申請人之姓名相同。
• 註明收款人為「東亞銀行受託代管有限公司-港大零售公開發售」;及
• 劃線註明「只准收入收賬戶」。
下列情況將導致申請可能不獲受理:
• 支票未能符合所有上述規定;或
• 支票首次過戶不獲兌現。
倘以銀行本票付款,本票必須:
• 由香港特種銀行發出,並由發出銀行本票的銀行授權簽署之人士在銀行本票背面簽署證明閣下姓名。銀行本票背面所顯示姓名須與本申請表格所填寫之姓名相同。如屬聯名申請,銀行本票背面所顯示姓名必須與排名首位申請人之姓名相同。
• 不得為期票;
• 為港幣本票;
• 註明收款人為「東亞銀行受託代管有限公司-港大零售公開發售」;及
• 劃線註明「只准收入收賬戶」。
銀行本票如不符合所有有關要求,則閣下申請將不獲受理。

個人資料

個人資料收集聲明

香港法例第486章個人資料(私隱)條例(「條例」)中之主要條文已於1996年12月20日在香港生效。此個人資料收集聲明旨在向公開發售股份之申請人及持有人說明本公司及香港證券登記處就個人資料及條例而制訂之政策及措施。

1. 收集閣下之個人資料之原因

證券申請人或證券登記持有人在申請證券或將證券轉往其名下,或將名下證券轉讓予他人,或要求香港證券登記處提供服務時,須不時向本公司及香港證券登記處提供最新之正確個人資料。未能提供所需資料可導致本公司或香港證券登記處拒絕受理閣下之證券申請或延誤或無法進行過戶或提供服務,亦可能會阻礙或延誤登記或轉讓閣下成功申請之公開發售股份及/或妨礙或延誤寄發股票及/或寄發電子自動退還指示,及/或寄發閣下應得之退還支票。證券持有人所提供之個人資料如有任何不正確之處,必須即時知會本公司及香港證券登記處。

2. 用途

證券之申請人及退還支票及(如適用)持有人之個人資料可基於下列目的以任何方式被使用、持有及/或保存:
• 處理閣下之申請及核實有否遵照本申請表格及招股章程所載之條款及申請手續,以及公佈公開發售股份之分配結果;
• 確保遵守香港及其他地方之一切適用法例及規例;
• 登記新發行或登記轉往證券持有人名下或由其名下轉讓予他人之證券,包括(如適用)以香港結算代理人之名義登記;
• 保存或更新本公司之證券持有人名冊;
• 核實或協助核實簽名、任何其他核證或交換資料;
• 確定本公司證券持有人可獲取之利益,例如股息、供股及紅股;
• 寄發本公司及其附屬公司之公司通訊;
• 編撰統計資料及股東資料;
• 根據任何法例、規則或規例之規定作出披露(不論為法定披露或其他披露);
• 透過報章公佈或其他方式披露成功申請人士之身份;
• 披露有關資料以便作出權利申索;及
• 與上述有關之任何其他附帶或相關目的,及/或使本公司及香港證券登記處履行彼等對證券持有人及/或監管機構之責任及/或證券持有人不時同意之其他目的。

3. 轉交個人資料

本公司及香港證券登記處所持有之證券申請人及持有人之個人資料將會保密,但本公司及香港證券登記處可能會為上述目的或其中任何一項作出其認為必要之查詢,以確定個人資料之準確性,尤其可能會向下列任何及所有人士及實體披露,索取或轉交證券申請人及持有人之個人資料(不論在香港或外地):
• 本公司或其委任之代理,例如財務顧問、收銀銀行及香港證券登記處;
• 當申請人要求將公開發售股份存入中央結算系統時,香港結算及香港結算代理人可就中央結算系統之運作使用該個人資料;
• 任何向本公司及/或香港證券登記處提供與其業務運作有關之行政、電訊、電腦、付款或其他服務之代理、承包商或第三方服務供應商;
• 聯交所、證監會及任何其他法定、監管或政府機關;及
• 任何與證券持有人有業務往來或擬有業務往來之其他人士或機構,例如銀行、律師、會計師或股票經紀等。

4. 查閱及更正個人資料

條例賦予證券之申請人及持有人權利查核本公司及/或香港證券登記處是否持有其個人資料,並有權索取資料副本及更正任何不正確資料。依據條例,本公司及香港證券登記處有權就處理任何查閱資料之要求收取合理費用。所有查閱資料或更正資料或關於資料政策及慣例或所持資料類別之要求,應根據條例規定送交本公司註冊地址之公司秘書或送交香港證券登記處之私隱條例事務主任。

閣下簽署申請表格或向香港結算或網上白表服務供應商發出電子認購指示,即表示同意上述各項。

4. 撕下申請表格,對摺一次,然後投入下列東亞銀行有限公司的任何一間分行或支行特設之收集箱:

地區	分行	地址
香港	灣仔分行 太古城分行	灣仔軒尼詩道253-261號 德輔道中G1010-1011號
九龍	太子分行 創紀之城五期分行 尖東分行	彌敦道776-778號 創紀之城五期地下 尖沙咀彌敦道418號 海濱商業中心地下G3-G5號
新界	大圍分行 新都城中心分行	沙田大圍道16-18號 將軍澳新都城中心二期商場2樓243號

閣下可於下列時間遞交本申請表格:
二零一三年六月二十八日(星期五) 上午9時正至下午5時正
二零一三年六月二十九日(星期六) 上午9時正至下午4時正
二零一三年七月二日(星期二) 上午9時正至下午5時正
二零一三年七月三日(星期三) 上午9時正至下午5時正
二零一三年七月四日(星期四) 上午9時正至中午12時正

遞交申請表格之截止時間為二零一三年七月四日(星期四)中午12時正,如該日並無開始登記認購申請,則為下一日開始登記認購申請之中午12時正。本公司將於當日上午11時45分至中午12時正期間登記認購申請,惟視乎當日天氣情況而定。如下列警告信號在二零一三年七月四日(星期四)上午9時正至中午12時正期間內任何時間在香港懸掛,將不會開始登記申請:
• 8號或以上熱帶氣旋警告信號;或
• 「藍色」暴雨警告信號。
如該日之下一個營業日上午9時正至中午12時正內任何時間並無懸掛上述任何一項警告,申請認購登記將改為在該日之下一個營業日上午11時45分至中午12時正期間進行。
營業日指香港銀行營業處理一般銀行業務的日子(星期六、星期日或香港公眾假期除外)。
本公司保留閣下閣下之一切或任何股款過戶之權利。然而,閣下之支票或銀行本票將不會於二零一三年七月四日(星期四)中午12時正前過戶。本公司將不發出付款收條。本公司將保留閣下之申請股款之應得利息(如屬退還,則計至退還支票寄發日期止)。在閣下之支票或銀行本票過戶前,本公司亦擁有保留任何股票及/或任何多收之申請認購款項或退還。

可申請認購之股份數目及應繳款項							
申請之公開發售		申請之公開發售		申請之公開發售		申請之公開發售	
股份數目	申請時應繳股款	股份數目	申請時應繳股款	股份數目	申請時應繳股款	股份數目	申請時應繳股款
	港元		港元		港元		港元
2,000	4,302.94	30,000	64,544.12	400,000	860,588.16	3,000,000	6,454,411.20
4,000	8,605.89	40,000	129,088.22	500,000	1,075,735.20	4,000,000	7,530,146.40
6,000	12,908.82	50,000	172,117.63	600,000	1,290,882.24	4,000,000*	8,605,881.60
8,000	17,211.76	60,000	193,632.34	700,000	1,506,029.28		9,681,616.80
10,000	21,514.71	70,000	215,147.04	800,000	1,721,176.32		
12,000	25,817.65	80,000	236,661.76	900,000	1,936,323.36		
14,000	30,120.58	90,000	258,176.48	1,000,000	2,151,470.40		
16,000	34,423.52	100,000	279,691.20	1,500,000	3,227,205.60		
18,000	38,726.47	200,000	439,244.80	2,000,000	4,302,940.80		
20,000	43,029.41	300,000	645,411.12	2,500,000	5,378,676.00		

* 閣下可申請之最高公開發售股份數目