## PUBLIC OFFER - YELLOW FORM 公開發售-黄表

USE THIS APPLICATION FORM IF YOU WANT THE PUBLIC OFFER SHARES TO BE ISSUED IN THE NAME OF HISSCE NOMINEES LIMITED ("HKSCC NOMINEES") AND DEPOSITED DIRECTLY INTO THE CENTRAL CLEARING AND SETTLEMENT SYSTEM ("CCASS") FOR CREDIT TO YOUR CCASS INVESTOR PARTICIPANT STOCK ACCOUNT OR YOUR DESIGNATED CCASS PARTICIPANT'S STOCK ACCOUNT MAINTAINED IN CCASS 如要求以香港中央結算(代理人)有限公司(「香港結算代理人」)之名義登記公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以記存於 閣下之中央結算系統投資者戶口持有人股份戶口 或 閣下指定之中央結算系統參與者於中央結算系統設立之股份賬戶內,請用本申請表格

Note: Unless defined herein, capitalized terms in this Application Form shall have the same meanings as those defined in the prospectus issued by S Culture International Holdings Limited dated 28 June 2013 (the "Pr 期註:除本申請表格另有界定外,本申請表格所用詞彙與港大客傳國際控股有限公司日期為二零一三年六月二十八日之相殼章程()/招股章程))及其任何補充文件所界定者具有相同議義。 ospectus") together with any supplement thereto

	Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising (trans-expon the whole or any part of the contents of this Application Form. <b>Fig</b> 24, <i>BAS BIT</i> fift <i>PAC</i> , <i>a</i> , <i>BAB BAS BAS</i>
Staple your	致之任何损失承擔任何責任。
otapic your	A copy of this Application Form, together with a copy of each of the WHTE, PINK and GREEM Application Forms, the Prospectus and the other documents specified in the paragraph headed "Documents Delivered to the Registrar of Companies and Available for Public Inspection in Hong Kome" in Appointing VI to the Prospectus, have been registred by the Registrar of Companies in Hong Kome (in Application et Board). Expecting and Available for Public Inspection in Hong Kome" in Appointing VI to the Prospectus, have been registred by the Registrar of Companies in Hong Kome (in Application et Board). The Star (in the Star (in the Prospectus and the other Application et Board). The Star (in the Prospectus and the other Application et Board) and the star of the Star (in the Prospectus and Application et Board). The Star (in the Prospectus and Application et Board) and the Star (in the Prospectus and Application et Board). The Star (in the Prospectus and the Internet Star (in the Prospectus and Application et Board) and the Prospectus and Application et Board (in the Prospectus and Application et Board). The Star (in the Prospectus and Application et Board) and the Prospectus and the Pros
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payment	responsauly as to use contents go yof use accuments. 本申讀表格準同 <b>白色、粉紅色以錄</b> 自申讀表格、相殼產程及相殼產程用錄六中「送早公司註冊處處長及可供香港公眾查閱的文件」一段所透之其他文件,已遵照公司條例第 <b>342C</b> 條之規定,送交香港公司註冊處處長受討。香港證券及期貸事務監察委員會〔證
	平于明家馆把时 <b>目:"如此</b> 巴及解巴甲语发的",如果早轻及加艰年轻的练八半,这主公司註面遍遍按及可读曾绝公举互向的文件」"我仍是之头能义什,口想点公司解例弟 <b>弟</b> 公家是曾他公司注面遍遍按复征司。曾他起苏及初員争得监新发員曾曰起 警會 則是善法公司註書應意是對任何說等文件之內容嚴不自書。
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緊釘在此	The Offer States and na coconduce with my applications from the state securities laws. The Offer States are may not be offered and sold only outside of the Uts. Securities Act and a accordance with my applications from the regulation S.
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	気日本の加速が利用する体験と対象が構成する大変目的ななない。日本「体気的大な「大陸地方に以上に通知な大陸対地方になった地元の文化体や外交な人間増加なた」と対し、「マールモンス」 ロロースになったの「東日本の大陸」 美国地方以離社を見方式変目を整理したの大陸に行列地方に立む。日本「体気的大な」大陸地方に以上に通知な大陸対地方になった地元の文化体や外交な人間増加なた」、「マールモンス」 ロロース にいかせいない スロベロガルがあった(日本
	大照光了以應作入効力入決定主要自及出資。 No thing in the Amplication Form and the Desenancing constitution on affer to call or the collisitation of an offer to buy nor shall there be any call of Public Offer Shares in any invitediation in which such offer collisitation or caller would be unlewful
	Nothing in the Application Form or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy or shall there be any sale of Public Offer Shares in any inrisdiction in which such offer, solicitation or sales would be unlawful. 本中意義传統起來真的你的驚然情感,我又以自然一般不要感到意思。



# S. CULTURE INTERNATIONAL HOLDINGS LIMITED

# 港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

## **GLOBAL OFFERING**

- Number of Offer Shares
   50,000,000 new Shares (subject to the Over-allotment Option)

   Number of International Placing Shares
   45,000,000 new Shares (subject to adjustment and the Over-allotment
   Option)
  - Number of Public Offer Shares : 5,000,000 new Shares (subject to adjustment) Offer Price : Not more than HK\$2.13 per Share and expected to be not less than HK\$1.51 per Share, plus brokerage of 1%, SFC transaction levy of 0.003%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong collars and subject to refund)

Nominal value : HK\$0.01 each

發售價:

Stock code : 1255

## 全球發售

全球發售項下的發售股份數目 50,000,000股新股份(視乎超額配股權行使與否而定) 45,000,000股新股份(可予調整及視乎超額配股權行使與否而定)

國際配售股份數目

公開發售股份數目: 5,000,000股新股份(可予調整)

不超過每股發售股份2.13港元(須於申請時以港元繳足,可予退還,另加1% 經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)及預期不少 於每股發售股份1.51港元

## 面值:每股股份0.01港元

股份代號 : 1255

Application Form 申請表格

Applications will be accepted until 12:00 noon on Thursday, 4 July, 2013 (or such other time or date as may subsequently be announced) You must read the conditions and instructions attached to this Application Form. To be valid, you must complete all applicable parts of this Application Form. Please write clearly

S. Culture International Holdings Limited (the "Company") RHB OSK Securities Hong Kong Limited The Public Offer Underwriters To

- RHB Ock Securities Hong Kong Limited The Public Offer Shares set out below, on the terms and subject to the conditions of the Prospectus and this Application Form, and adject to the Memorandum and the Articles of the Company: **condent adjusted b adjusted adjusted**

- preserved in this appreciation Form and the Prospectual; been and the maximum conditions and application procedures set out in this Application Form and in the Prospectus and **agree** to be bound by here and the state of the

# ned by (all) applicant(s) (all joint applicants must sign): 有 ) 申請人簽署 (所有聯名申請人必須簽署):

# Date日期:\_\_\_\_\_D Β 月 年 pertant that you read and follow the terms, conditions and application procedures overleaf. nust complete this application in English unless otherwise stated, otherwise the application is liable to be rejected. nust sign this application in writing (and not by way of personal chop), otherwise the application is liable to be rejected. and application in writing (and not by way of personal chop), with the site of the state of the

e (www.hkeipo.hk). cation Form(e) and red upon the first presentation. ted if you make a false declaration

- 截止接受認購申請時間:二零一三年七月四日(星期四) 中午12時正(或隨後可能公佈的其他時間或日期) 閣下務請細閱本申請表格附載之條件及指示。 本申請表格各適用部分必須清楚填妥,方為有效。
- 港大零售國際控股有限公司 興業僑豐證券有限公司 公開發售包銷商

- 外書明要是式打DNA-PA 開發售包制的
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- 日編國本申請表格及招股章程所載之條款、條件及申請手續,並同臺遵守:及 同意本人/吾等作出之本申請、其接納及因而訂立之合約將受香港法例監管,並按香港法例詮釋。

	<b>For broker us</b> Lodged by 月		
Broker No. 經紀號碼			
Broker' Chop 經紀印章			

- 提示: 新添 開下細限及壞照背頁之條款,條件及申請手續。 除非另有訂明, 關下必須以莫文填要本申請,否則申請可被拒絕受理。 除非另有訂明, 關下必須以莫文填要本申請,否則申請可被拒絕受理。 任何人士信服以且色或廣美色申請表格成透過中央結算系統回音港結算或透過網上白表服務(<u>www.hkeipo.hk</u>) 向網上白表服務供應而發出電子認購指示,以受益人身份提出一次認請申請。倘出到了情況,則有關證 解中請氣不子受理:以日色及/或黃色申請表格及/或透過中之結算系統回音港結算或透過網上白表服務(<u>www.hkeipo.hk</u>) 何期上白表服務供應而發出電子認購指示提出重我或逐觸重度申請。及出一去表服務(<u>www.hkeipo.hk</u>) 使加少.10 白色或黃色中請表格和這些一款法將及一或透過中主意和或這個重度申請。及而一名申請人(或聯名 中請人)以一份白色或黃色中請表格和這些地中或結果系統向音能結算或透過網上白表服務(<u>www.hkeipo.hk</u>) 此是表服務供應而發出電子認購指示提出重要或或範圍在最新格(<u>www.hkeipo.hk</u>) 個人主要形務代應而發出電子認購指示提出這環超過4.500,000度在開發作服份之90%) 和步可供公眾人士 個人工作是做發明,可能會被檢控。

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Number of Public Offer Shares app otherwise, not to exceed 4,500,000 90% of the Public Offer Shares initi subscription by the public under th 申請認購公開發售股份 對目(除非另有, 4,500,000股公開發售股份 >即根據公開 之公開發售股份 >90%)	Public Offer Shares, being ally made available for e Public Offer) 睍定 <sup>,</sup> 否則申請數目不得超逾				Ch	eque/banker's order 支票/銀行 <sup>2</sup>	number		
Total amount of payment 股款總額		нк\$		港元		ank on which ashier order is 支票/銀	s drawn*		
* Cheques or banker's cashier o * 支票或銀行本票須以「只准入」 To be completed in BLOCK letters in	收款人賬戶」方式劃線開出, English in ink, except as stated	並須註明收款人為「」 l otherwise. Joint applica	東亞錫 ants sh	行受託代管有限公司 ould give the address of	司 — 港大零售公開	ominees) Limit 引發售」。		e Public Offer".	
除另有説明外,請用墨水筆或原子 Your name in English				目請人地址。					
英文姓名/名稱	Family name or company	name 姓氏或公司名和	判		Foren	aame(s) 名字			
<b>Your name in Chinese</b> 中文姓名/名稱	Family name or company a	name 姓氏或公司名和	爯		Foren	aame(s) 名字		F	1
Your Occupation in English 職業 (以英文填寫)				Your	閣下之 護照號碼/			/	
Names of all other joint applicants in English (if any)	(1) (2)					No./Passport No./ s Registration No. er joint applicants e as appropriate) *	(1)		
所有其他聯名申請人 之英文姓名(如有)	(3)			護照號	所有其他聯名申請人之 碼/香港商業登記號碼(	香港身份證號碼/	(3)		
Your address in English (Joint applicants should give the address and telephone number									
of the first-named applicant only) (Only an address in Hong Kong will be accepted)									
申請人地址(以英文填寫) (聯名申請人只須申報名列首位 申請人之地址及電話號碼) (僅接納香港地址)					Tel.	no. 電話號碼			
see paragraph 2 under the se Identity Card, please provide t All joint applicants must give numbers. Your Hong Kong Ide Form and such data may be tr 中央結算系統投資者F口持有人其 典結算系統投資者F口持有人」申 屬法人團體) 香港商業登記號碼。 (2) Part of your Hong Kong Idem printed on your refund cheque encashment of your refund cheque encashment of your refund cheque	tion, this application will be	ation" overleaf). If you an Hong Kong Identity Card nu uare an individual or Ho tocomplishment of such p 備 閣下為個人)或香港商業 獨香港身份證號碼, 否則 爾爾爾爾爾爾爾爾爾爾爾爾爾爾爾爾 Transferred to a third par Jour Hong Kong Identity Ca 申請人名列首位申請人之部 io 不正確填寫 閣下Z書港員 ation code for each b treated as being mad	e apply please umbers ing Kom urpose 堂記號 記號碼 記號碼 公分香港號 enefic e for y	ing through a designate provide your passport r or, where appropriate, gl Business Registration : gl (倚) 間下為法人團體, 請用 (倚) 阁下為法人團體, 請用 (倚) 阁下為法人團體, 請用 (倚) 周下為法人團體, 請用 (倚) 和下, 太陽體, 所 burd purpose. Your ban hoer/passport number m 易 分證號碼, づ讓用號碼, 可能會導致 ial owner (or in the or your benefit.	ed CCASS Participan umber. For bodies c passport numbers, number (if you are : 方可獲得受理(請參閱 寫香港商獎登記號碼 月以卷實本中請表格是定 didentity Card numbe ker may require veri 能列印於 閣下之退影 延課兇現 閣下之退影 case of joint bene	tt (other than a ( oriporate, please or (if they are bo a body corporate) 밝有聯名申請人(; 皆有效、而有關資料 tr/passport numb fication of your f ncashment of or 欢支票 (如有)。有 文支票 (如何)。我 ficial owners,	CASS Investor provide your Ho dies corporate) will be used for 節第2段)。如 「 面屬個人) 必須填寫 可能會轉交第三方 er of the first-na ong Kong Identi may invalidate yo 關資料亦將轉交算 案無效。 for each bene	Participant) and y ng Kong Busines; their Hong Kong checking the vali 高下透過指定中央結 香港身份證號碼或 進行核實。 med applicant, pr y Card number/p, ur refund cheque 三方以安排退款。 ficial owner). If	You hold a Hong Kong S Registration number Business Registration dity of this Application 質系統參與者(不包括中 (知道用) 邊照號碼点(如 ovided by you may be assport number befor 一關下之銀行可能會在兒 you are a nominee
a.m. to 1:00 p.m. on Wednesday, the box on the left. Please see the s 如 閣下申請認購1,000,000股或	Public Offer Shares and wish to colled O July 2013 or such other dates as no ection overleaf headed "Refund of y 以上公開發售股份。且擬於二零 。皇后大道東28號金續即中心26樓	tified by the Company in the our money" for details of who 一三年七月十日(星期三)	e newspa en and v 或本公	apers as the date of despatc where to collect your refund 可在報章上公佈發送/	h/collection of share ce l cheque(s) (where relev 領取股票/電子自動	rtificates/e-Auto R ant). 退款指示/退款	efund payment ins 支票之其他日期	ructions/refund che 上午9時正至下午1	ques, please put a "√" in 時正,親身到卓佳證券
Please repeat your name a	SS LABEL 地址標貼 nd address as set out above in BLU 上表所示姓名 名稱及5			THIS BOX MUST E	<b></b>	S FOR CCA 央結算系統 ETED		PANT	
nn ⊥ 11 奏為 Name(s) 姓名∕名稱		15 AL	]	此空格必須填寫妥 Participant I.D. of 指定中央結算系統	當 the designated C	CASS Particip			cipant
Address 地址				For designated C0 the company chop 指定中央結算系統:	bearing its com	pany name.			
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				(See paragraph 2 u (請參閲背頁「申請:		"How to make	your applicat	on" overleaf)	
				For Bank use 此梢					

USE THIS APPLICATION FORM IF YOU WANT THE PUBLIC OFFER SHARES TO BE ISSUED IN THE NAME OF HKSCC NOMINEES LIMITED AND DEPOSITED DIRECTLY INTO THE CENTRAL CLEARING AND SETTLEMENT SYSTEM ("CCASS") FOR CREDIT TO YOUR CCASS INVESTOR PARTICIPANT STOCK ACCOUNT OR YOUR DESIGNATED CCASS PARTICIPANT'S STOCK ACCOUNT MAINTAINED IN CCASS



## S. CULTURE INTERNATIONAL HOLDINGS LIMITED 港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

## **GLOBAL OFFERING**

### CONDITIONS OF YOUR APPLICATION

e the same meanings ascribed thereto in the Prosp

#### Who can apply Α.

- Voin the applicant(s), and any person(s) for whose benefit you are applying, must be an individual; 18 years of age or older; have a Hong Kong address; are outside the United States when completing and submitting the application or are a person described in paragraph (h)(3) of Rule 902 of Regulation S; and are not a legal or natural person of the PRC. If you are a **firm**, the application must be in the names of the individual members, not the firm's name. If you are a **hoff or optication**, the application must be signed by a duly authorized officer, who must state his or her representative capacity. Save as under the circumstances permitted by the Listing Rules, you **cannot** apply for any Public Offer Shares if you or any person(s) for whose benefit you are applying arriers: an existing beneficial owner of Shares in the Company or any of its subsidiaries;

- an existing beneficial owner of Shares in the Company or any of its subsidiaries; the chief executive or a director of the Company or any of its subsidiaries; an associate (as defined in the Listing Rules) of any of the above; a connected person (as defined in the Listing Rules) of the Company or a person who will become a connected person of the Company immediately upon completion of the Global Offering; a legal or natural person of the PRC (except qualified domestic institutional investors); initial: the Line's focuse (as defined in *B*-analysis). Science the Li Securities Act when completing and submitting this Amplication
- a regat on familiar person on user PAC (except quantice domesta, institutional meteoros), miside the United States (as defined in Regulation State due The U.S. Securities Act) when completing and submitting this Application Form and you are not a person described in paragraph (b)(3) of Rule 902 of Regulation S under the U.S. Securities Act; a person who does not have a Hong Kong address; or have been allocated or have applied for Shares under the International Placing. imber of joint applications may not exceed four.
- The

#### в. If you are a nominee

So are a nonnecession of the second s ing more than one appli inees", you must include

nomines", you must include: an account number; or some other identification code for each beneficial owner or, in the case of joint beneficial owners, for each such beneficial owner. If you do not include this information, the application will be treated as being for your own benefit. A nomine who submits this Application Form on behalf of another person is deemed to have represented to and undertaken with the Company, the Hong Kong Share Registrar, the receiving banks, the Sole Sponsor, the Sole Global Coordinator and the Public Offer Underwriters that heidhe Form on behalf of such personderery such person. You further tundertake to supply to the Company, the Sole Global Coordinator, the Sole Sponsor, the Public Offer Underwriters, and their respective advisors and agent such information about such person/every such person as any of the may require for any of the purposes set out in the section below headed "Personal Data".

### c.

- Lodge only one application for your benefit (or your and any of your joint application's benefit)
  Multiple or suspected multiple applications will be rejected. Save as referred to in paragraph B above, all of your applications (including the part
  of the application made by HKSCC Normarces acting on electronic application instructions) will be rejected as multiple applications (including the part
  of the application made by HKSCC Normarces acting on electronic application instructions) will be rejected as multiple applications (including the part
  of the application instructions to the SCC via CCASS or to the HK eIPO White Form Service Provider via the HK eIPO white Form Serv

- than 4.500,000 Public Offer Shares, being 90% of the Public Offer Shares initially made available for public subcerption under the Public Offer Shares public for or taken up or indicated an interest in applying for or taking up or have been or will be placed including conditionally have applied for taken up or indicated an interest in applying for or taking up or have been or will be placed including conditionally applications will also be righted as multiple applications instructions on a down of the righted application instructions. If an application is made by HKSCC Nomines acting on **electronic application instructions**. If an application is made by HKSCC Nomines acting on **electronic application instructions**. Unlasted company and: "In a projection is sufficient on and be well will be deemed to be made for your own benefit. Unlisted company means a company with no equip securities isled on the Stock Exchange. Statutory control in relation to a company means a company means a company is dealing in securities and the company in or the board offer textors of that company; or control the company induce the board off the voting power of that company; or hold more than half of the voting power of that company; or specified amount in a distribution of either profis or capital. Definition of the profis or capital. Allocation of **Public Offer Shares**

#### D. Allocation of Public Offer Shares

Multiple applications or suspected multiple applications, and any application for more hand 4,500,000 Public Olfer Shares in the Public Offering reliable to be rejected. Allocation of the Public Offer Shares to investors under the Public Offering will depend on the level of valid applications nder the Public Offering. Allocation of Public Offer Share could, where appropriate, be bulleting, which would mean that some applicants may acceive a higher allocation than others who have applied for the same number of Public Offer Shares, and those applicants who are not successful supplementate information informations.

#### E. Supplemental information

supplementation supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the aution contained in the supplement) be notified that they can withdraw they applications in acordance with the procedure to be notified, all applications ant(s) hashave been notified but hashave not withdrawn their applications in acordance with the procedure to be notified, all applications we been submitted remain valid and may be accepted. Subject to the above, an application once made is irrevocable and applicants shall be to have applied on the basis of the Prospectus as supplemented.

## F.

- deemed to have applied on the basis of the Prospect us a supplementation.
   Effect of completing and submitting this Applicatio Form.
   By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as agent or nominee.
   agent or nominee and on behalf of each person for whom you act as agent or nominee.
   aggree that cash of HKSCC hord the several to your CASS Investor Participant stock account of the several to your CASS agent or not this Application Form.
   aggree that each of HKSCC and HKSCC Nominees reserves the right (1) not to accept any or part of such allotted Public Offer Shares to be sindifficult of the first-name (applicant) is a constrained on this Application Form:
   aggree that each of HKSCC and HKSCC Nominees reserves the right (1) not to accept any or part of such allotted Public Offer Shares to be windrawn from CCASS and inasterred into your and (a) to cause such allotted Public Offer Shares to be sized in your mane (art, if you are a joint applicant), to the first-name (a) provide the first-name (a) to be issued in your mane (art, if you are a joint applicant), to the first-name (a) the first bares is your own risk and casts and (a) to cause such allotted Public Offer Shares to be windrawn from CCASS and if ansferred into your name (art, if you are a joint applicant), to the first-name (a) the first bare is your and (a) to cause and (a) to cause such allotted Public Offer Shares to be sized in your and (a) to cause and (a) to cause and (a) to cause such allotted Public Offer Shares to be sized in your and (a) to cause a such a point applicant), to the first-name (a) the first bare (a) to prove and (a) to cause and (a) to

- agree that neither HKSCC Nominees and HRACC Nominees shall have any liability for the information and representations not so contained in the Prospectus and this Application Form; agree that neither HKSCC nor HKSCC Nominees shall be liable to you in any way; instruct and authorize the Company and/or the Sole Sponsor (or their respective agents or nominees), each acting as an agent of the Company, to execute any transfer forms; contract notes or other documents on your behalf and to do on your behalf all other things necessary to effect the registration of any Offer Shares allocated to you in the name of HKSCC Nominees to give related by the Articles and otherwise to give effect to the arrangements described in the Prospectus and this Application Form; undertake to sign all documents and to do all things necessary to enable HKSCC Nominees to be registred as the holder of the Offer Shares allocated to you, and a required by the Articles;
- Shares allocated to you, and as required by the Articles: represent, warrant an undertake that you are not, and none of the other person(s) for whose benefit you are applying is, within the united States (ad efficient in Regulation S under the U.S. Securities Act) and will acquire the Public Offer Stares in an offshore transaction (within the meaning of Regulation S under the U.S. Securities Act); confirm that you have received a curve of the Prospectus and have only relied on the information and representations contained in the Prospectus in making this application, and not on any other information or representations concerning the Company area set out in an symplement to the Prospectus and you agree than tenter the Company, the Sole Global Coordinator, the Sole Sponsor and the Public Offer Underwriters nor any of their respective directors, officers, employees, patters, agents, advisors or any other parties involved in the Global Offering will have any liability for any such other information you may have that once this application has been accepted, you may not rescind it due to an innovem this representations.

- to an innocent misrepresentation: (if the application is made for your own benefit) warrant that this application is the only application which will be made for your benefit on a WHIE or YELLOW Application Form or by giving electronic application instructions to HKSCC via CCASS or to the HK elPO White Form Service Provider via the HK elPO White Form service (www.hkelpo.hk); (if the application is made by an agent on your behall) warrant that you have validly and irrevocably conferred on your agent all necessary power and authority to make this application; (if you are an agent for another person) warrant that reasonable inquiries have been made of that other person that this application is the only application which will be made for the benefit of that other person on a WHIE or YELLOW Application Form or by giving electronic application instructions to HKSCC via CCASS or to the HK elPO White Form Service Provider via the KelPO White instructions as lan other person's agent. agree that once your application is accepted, your application will be evidenced by the results of the Public Offer made available by the Company.
- Company; undertake and confirm that you (if the application is made for your benefit) or the person(s) for whose benefit you have made the application have not applied for, taken up or indicated an interest in, or received or been placed or allocated (including conditionally and/or provisionally) and will not apply for or take up or indicate any interest in any International Placing Shares in the International Placing, nor otherwise participate in the International Placing.
- ant the truth and accuracy of the information contained in this application;

- agree that your application, any acceptance of it and the resulting of Hong Kong;
- agree that your application, any acceptance of it and the resulting onlinea will be governed by and construed in accordance with the laws of long Kong.
  undertake and agree to accept the Offer Shares applied for, or any lesser number allocated to your under the application:
  aurifer take and agree to accept the Offer Shares applied for, or any lesser number allocated to you under the application:
  aurifer take and agree to accept the Offer Shares applied for, or any lesser number allocated to you under the application:
  aury Offer Shares allocated to you, and the Company and or the Company's scent to see and any refund charge (where applicable) to you or fin case of joint application is the first-named applicatula in the Application Form is ordinary not to the address stated in your Application Form that your wish to collect your refund charge (vifee applicable) in person.
  Bere that the processing of your application including the asynchron born is located.
  In the processing of your application including the asynchron of the Offer Shares on your application.
  For this processing of your application including the asynchron of the Offer Shares on your application.
  For this processing of your application including the asynchron of the Offer Shares on your application.
  For this the sole of any place outside Hour Actional on the Offer Shares in response to your application.
  For the laws of any place outside Hour Kong are applicable to your application form is located.
  Hour applications, the Sole Global Coordinator, he Sole Sole and the Public Offer Underwrites, nor any of their respective outside Hour Kong are applicable to your application, you agree and the Public Offer Underwrites, nor any of their respective outside Hour Kong are applicable to your application in the respective.
  Bere with the Company outside of the the terms and outside Hour Kong and the Public Offer Underwrites, nor any of their respective outside the duration and

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by and co

- thereof; agree that the Company, the Sole Gobal Coordinator, the Sole Sponsor, the Public Offer Underwriters and any of their respective directors, officers, employees, partner, agents or advisors, and any other parties involved in the Global Offering are liable only for the information and representations convined in the Prospectus and any supplement to the Prospectus (and only then to the extent such liability is held to visit by a ocurr wind, hompetent jurisdiction); agree to disclose to the Company, the Hong Kong Share Registrar, the receiving banks, the Sole Global Coordinator, the Sole Sponsor, and their respective advisors and agreents any personal data and any other information which they require about you or the person(s) for whose benefit you have made the application; and
- confirm that you have read the terms and conditions and application procedures as set out in the Prospectus and this Application Form and agree to be bound by them.

mpany, the Sole Global Coordinator, the Sole Sponsor, the Public Offer Underwriters, and their respective directors and any other parties The Company, the sole Giobal Coordinator, the Sole Sponsor, the Public Offer Underwriters, and their respective directors and any other parties involved in the Giobal Offering are entitled to rely on any warranty, representation on declaration made by you in this application. In the event of the application being made by joint applicants, all the warranties, representations, declarations and obligations expressed to be made, given or assumed by o imposed on the joint applicants shall be deemed to have been made, given and assumed by and imposed on the applicants jointy and severally. You may be prosecuted if you make a false declaration. You must complete this application in English, unless otherwise stated, and you or (in case of joint applicants) each of the joint applicants must sign this application in writing (and not by way of personal chop), otherwise the application is liable to be rejected.

#### G. Power of attorney

If your application is made by a person duly authorized under a power of attorney, the Company, the Sole Sponsor and their respective agents or ngminees, each severally as the Company's agent, may accept your application at their discretion, subject to any conditions they think fit, including production of evidence of the authority of your attorney.

## Determination of offer price

Determination of offer price The Offer Price is expected to be fixed by agreement between the Sole Global Coordinator (on behalf of the Underwriters) and the Company on the Price Determination Date. The Offer Price will be not more than HKS2.13 per Share and is currently expected to be not less than HKS1.51 per Share. Applicants for the Offer Shares are required to pay, on application, the maximum Offer Price of HKS2.13 for each Offer Share together with brokerage of UK, SPC transaction level of 0.000%, subject to any necessary rounding and refluid if the Offer Price as finally determined is lower than HKS2.13 per Share. The Price Determination Date is expected to be on a racound Friday, 5 July 2013 and, in any event, not later than 12:00 noon on Moday, 8 July 2013. The Sole Global Coordinator (on behalf of the Underwritters) may, with the consent of the Company, reduce the number of Offer Share to HKS2.13 per Offer Share to HKS2.13 per together show that stated in the Prospectual (which in HKS1.13) per Offer Share to HKS2.13 per Offer Share to any necessary to the morning of the last day for the lodging of applications under the Public Offer.

tor use oxogang of applications tuncer the Prubic Utter. In such a case, an announcement will be published in The Standard (in English), Sing Tao Daily (in Chinese), on the Company's website (www. sculture.com) and on the Stock Exchange's website (www.lkkennews.hk) not later than the morning of Thursday, 4 July 2013 which is the hast day for the lodging of applications used the Public OTIEr. If for whatever reason, the Company and the Sole Global Coordinator (on bhealt of the Underwriters) are not able to agree on the Orier Price by 12:00 noon on Monday, 8 July 2013, the Global Offering (including the Public Offer) will on hownen unreaditional on arth II to Price Price by 12:00 noon on Monday, 8 July 2013, the Global Offering (including the Public Offer) will

## ALLOTMENT OF PUBLIC OFFER SHARES

ALLOWENT OF VOLLO VOLLO STATES No proceedings will be taken on applications for the kners and no allotment of any such shares will be made until after the closing of the application lists. The Company expects to release and announce the final Offer Price, the results of applications and the basis of allotment of the Public Offer Shares and the level of interest in the International Placing Shares on or about Wednesday, 10 July 2013 in The Standard (in English), Sing Tao Daily (in Chinese), on the Company's website (www.seculture.com) and on the Stock Exchange's website (www.skenrews.hk). Results of allocations of the Public Offer and the Hong Kong Identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriately will be made available in the manner described in the section headed "How to apply for Public Offer Shares and Employee Reserved Shares — 9. Publication of Results, Despatch/collection of Share Certificates and Refunds of Application Monies" in the Prospectus on Wednesday, 10 July 2013

## IF YOUR APPLICATION FOR PUBLIC OFFER SHARES IS SUCCESSFUL (IN WHOLE OR IN PART)

If your application is whole or application monies paid. The Company will not issue temporary documents of title. If your application is whole or partially successful, your share certificate(s) will be issued in the name of HKSCC Nomines and deposited directly into CCASS for credit to your CCASS Investor Participant stock account of your designed CCASS Participant as instructed by you in this Application Form on Wednesday, 10 July 2013 or, under certain contingent situations, on any other date as shall be determined by HKSCC or HKSCC Nomines. No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.

- If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant)
- For Public Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Public Offer Shares allocated to you with that CCASS Participant.

check the number of Public Offer Shares allocated to you with that CCASS Participant. If you are applying as a CCASS Investor Participant: The Company expects to make available the results of the Public Offer, including the results of CCASS Investor Participants' applications, in the manner described in the section headed "How to Apply for Public Offer Shares and Employee Reserved Shares – 9. Publication of Results, Despatch/ollectring of Share's allocated "How to Apply for Public Offer Shares and Employee Reserved Shares – 9. Publication of Results, Despatch/ollectring of Share's Carlificates and Refunds of Application Monise" in the Prospectus on Wedneday, 10 July 2013 or such other date as shall be determined by HKSCC or HKSCC Nomines. Immediately following the credit of the Public Offer Shares so out stock account, you can check your new account balance via the CCASS Phone System or CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Public Offer Shares sculta or your stock account. certificates for the Offer Shares sculta or your stock account. certificates for the Offer Shares will only become valid certificates of tite at 8:00 a.m. on Thursday, 11 July 2013 Puvided that (i) the Global ing has become unconditional in all respects and (ii) the right of termination as described in the section headed "Underwriting — Underwriting gements and Expenses — The Public Offer – Grounds for termination "in the Prospectus has not been exercised.

### CIRCUMSTANCES IN WHICH YOU WILL NOT BE ALLOTTED PUBLIC OFFER SHARES ll not be allocated Public Offer Shares for any of the following rea

#### If your application is revoked: 1.

If your application is revoked: By completing and submitting an Application Form, you agree that your application cannot be revoked on or until after the expiration of the fifth day after the time of the opening of the application form. This agreement will take effect as a collateral contract with the Company, and will become binding when you lodge this Application Form. This collateral contract will be in consideration of the Company agreeing that it will not offer any Public Offer Shares to any person until after the expiration of the fifth day after the time of the opening of the application lists, except by means of one of the procedures referred to in the Prospectus. Your application may only be revoked on or before the fifth day after the time of the opening of the application fists (excluding for this purpose any day which is not a business day), if a person responsible for the Prospectus under section 40 of the Companies Ordinance (as applied by Section 342E of the Companies Ordinance) gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus.

Prospectus. If any supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If you have not been so notified, or if you have been notified but have not withdrawn your applications in accordance with the procedure to be notified, all applications that have been submitted meanin valid and may be accepted. Subject to the above, an application one made is irrevocable and you shall be deemed to have applied on the basis of the Prospectus as supplemented.

tions on the respective as suppremented. If your application has been accepted, it cannot be revoked. For this purpose, acceptance of applications which are not rejected will be constituted by notification in the press of the results of allocation, and where such basis of allocation is subject to certain conditions or provides for allocation by ballot, such acceptance will be subject to the satisfaction of such conditions or results of the ballot, respectively.

## USE THIS APPLICATION FORM IF YOU WANT THE PUBLIC OFFER SHARES TO BE ISSUED IN THE NAME OF HKSCC NOMINEES LIMITED AND DEPOSITED DIRECTLY INTO THE CENTRAL CLEARING AND SETTLEMENT SYSTEM ("CCASS") FOR CREDIT TO YOUR CCASS INVESTOR PARTICIPANT STOCK ACCOUNT OR YOUR DESIGNATED CCASS PARTICIPANT'S STOCK ACCOUNT MAINTAINED IN CCASS

### 2. If the Company, the Sole Sponsor, the HK eIPO White Form Service Provider or their respective agents exercise their discretion to reject your application:

The Company, the Sole Sponsor, the **KH eIPO** With Form Service Provider (as agents of the Company) or their respective agents have full discretion to reject or accept any application, or to accept only part of any application without having to give any reasons for any rejection or If your application is rejected:

### 3. ar application may be rejected if

your application is a multiple or a suspected multiple application

- this Application Form is not completed correctly or fully in accordance with the instruction
- our payment is not made correctly or you pay by cheque or banker's cashier order and the cheque or banker's cashier order is dishonoured on its first presentation:
- on its first presentation; you or the person for whose benefit you are applying have applied for or taken up, or indicated an interest for, or have been or will be placed or allotted (including conditionally and/or provisionally) International Placing Shares in the International Placing By Brilling in any of the Application Forms or giving electronic application instructions to HtsSCC or the **HK eleft DWhile Form** Service Provider, you agree not to apply for the International Placing Shares in the International Placing, Reasonable steps will be taken to identify and reject applications in the Public Offer from investors who have received International Placing Shares in the International Placing, and to identify and reject indications of interest in the International Placing investors who have received Public Offer Shares in the Public Offer:
- inducations of micros in the microardouar random random for microsoft who have received rubus offer states in the rubus offer, the Company and the Sole Sponsor (on behalf of the Company) believe that the acceptance of your application would violate the applicable securities or other laws, rules or regulations of the jurisdiction in which your application is completed and/or signed or your address appeared in this Application Form is located; or
- wyrwarca in tuo Application Form is located; or If you apply for more than 4,500,000 Public Offer Shares (being 90% of the Public Offer Shares initially being offered in the public for subscription).

## 4.

- If your allotment of Public Offer Shares is void: The allotment of Public Offer Shares will be void if the Listing Committee of the Stock Exchange ("the Listing Committee") does not grant permission to list the Shares either:
- within three weeks from the closing date of the application lists; or
- within a longer period of up to six weeks if the Listing Committee notifies the Company of that longer period within three weeks of the closing of the application lists. If any of the Public Offer Underwriting Agreement and/or the International Placing Underwriting Agreement does not become unco terminated in accordance with the terms thereof.
- 5.

## REFUND OF YOUR MONEY

If you do not receive any Public Offer Shares for any of, but not limited to, the above reasons, the Company will refund your application monies (together with brokerage, Stock Exchange trading fee and SFC transaction levy) to you without interest. If your application is accepted only in part, the Company will refund the appropriate portion of your application monies, brokerage fee, Stock Exchange trading fee and SFC transaction levy) to you without interest. If the Offer Price as finally determined is less than the price per Offer Share initially paid by you on application, the surplus application monies (including brokerage, Stock Exchange trading fee and SFC transaction levy attributable to such surplus) will be refunded to you without interest.

Internative concerning in secret sectory or some provide the second sector of an annual sectory of an annual secto to a third party for refund purpose. Your banker may require verification of your Hong Kong Identity Card number/passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong Identity Card number/passport number may lead to delay in encashment of or may invalidate your refund cheque. Refund cheques are expected to be despatched on Wednesday, 10 July 2013.

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- Tricor Investor Services Limited
- 26/F. Tesbury Centr 28 Oueen's Road East

Wanchai

Hong Kons

Hong Kong from 9:00 a.m. to 1:00 p.m. on Wednesday, 10 July 2013 or any other date notified by the Company in the newspapers as the date of despatch/collection of share certificates/-Auto Refund payment instructions/refund cheques. If you are an individual who opts for personal collection, you must not authorize any other person to make collection on your behalf. If you are a corporte applicant which opts for personal collection, your authorized representative smust attend bearing a letter of authorization from your corporation stamped with your corporation's chop. Both individuals and authorized representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar, Tricor Investor Services Limited. If you do not collect your refund cheque(s) (if any) in person within the time specified for collection, *ultibey* will be despatched promptly to you by ordinary post to the address as specified in this Application Form at your own risk. If you have applied for less than 1.000,000 Public Offer Shares or if you have applied for 1.000,000 or more Public Offer Shares but have not indicated in this Application Form that you with to collect your refund cheque(s) (if any) in person, your refund cheque(s) (if any) will be despatched promptly to you by ordinary post to the address as specified in this Application Form at your own risk. The Company intends to make special efforts to avoid undue delays in refunding application monies, brokerage, SFC transaction levy and Stock Exchance traffind fee where approprint.

Exchange trading fee where appropriate.

## HOW TO MAKE YOUR APPLICATION

- WINKE FOOD MARKE FOOD MAPPELICATION such that the set out below to calculate how much you must pay for the number of Public Offer Shares you want to subscribe for. Your application such that the applied for and payments' below. **No application** for any **other number of Shares will be considered and any suc** such any be applied for and payments' below. **No application** for any **other number of Shares will be considered and any suc Justice 1**, and **Justice 1**, application is intree to very series of the 2
  - Only written sign

  - You, as the applicant(s), must complete the form as indicated below and sign on the first page of the application form. Only written be accepted.
    If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant):
    the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and ins participant 1.D. in the appropriate box in this Application Form.
    If you are applying as an individual CCASS Investor Participant:
    this Application Form must contain your full name and Hong Kong Identity Card number; and your CCASS participant 1.D. must be inserted in the appropriate box in this Application Form.
    If you are applying as a joint individual CCASS Investor Participant:
    this Application Form must contain any and Hong Kong Identity Card number; and your CCASS participant 1.D. must be inserted in the appropriate box in this Application Form.
    If you are applying as a joint individual CCASS Investor Participant:
    this Application Form must contain names and Hong Kong Identity Card number; and Joint CCASS Investor Participant:
    this Application Form must contain names and Hong Kong Identity Card numbers of all joint CCASS Investor Participant:
    this Application Form must contain names and Hong Kong Identity Card numbers of More Kong Businey Registing and the CCASS Investor Participant's company name and the Hong Kong Businey Registing and the CCASS Investor Participant's company name and the Hong Kong Businey Registing and Cardina and Cardina and Cardina Company Cardina and Cardina and the Hong Kong Businey Registing and Cardina and Cardin

  - and your CCASS participant LD, and your company chop (bearing CCASS Investor Participant's company, name) must appropriate box in this Application Form. Incorrect or omission of details of the CCASS Participant (including participant LD, and/or company chop bearing its compa similar matters may render this application invalid. Staple your payment to the top left hand corner of the form. You must pay for the Share application must be accompanied by either a separate cheque or ballver easilier order. We you pay by chemue, the cheque must: rted in the
  - mpany chop bearing its company name) or other

or by banker's cashier orde

be in Hong Kong dollars;

- be in Hong Kong gouins; in the post-failed be drawn on your Hong Kong dollar bank account in Hong Kong; show your account name. This name must correspond in the pre-printed on the cheque, or be indorsed at the back by a person authorized by the bank. This account name must correspond in the your name on this implication from -fit is a joint application, the account name must be the same as the name of the first-named applicant; the cheque is inform on a joint account, ence of the joint account names must be the same as the name of the first-named applicant; the must be account of the first-named applicant; the must be account on the same as the name of the first-name applicant; the must be account on the same as the name of the first-name applicant; the must be account on the same as the name of the first-name applicant; the must be account on the same as the name of the first-name applicant; the must be account on the same as the name of the first-name applicant; the must be account on the must be account on the m be made payable to "The Bank of East Asia (Nominees) Limited – S. Culture Public Offer"; and be crossed "Account Payao Only"
- be crossed "Account Payee Only". oplication is liable to be **rejected** if y loes not meet all these requirements:

- We not not an use requirement of is dishonouted on its first presentation if you pay by banker's cashier order, the cashier order must:
  be issued by licensed banks in Hong Kong, and have your name certified on the reverse of the banker's cashier order by a person authorized by the bank. The name on the reverse of the banker's cashier of der and the name on this Application Form must be the same. If it is a joint application, the name on the reverse of the banker's cashier of der must be the same as the name of the inst-named applicant;

- no be post-dated; be in Hong Kong dollars; be made payable to "The Bank of East Asia (Nominees) Limited S. Culture Public Offer"; and be crossed "Account Payee Only".
   Your application is liable to be rejected if your banker's cashier order does not meet all these requirements.

PERSONAL DATA

## Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of the Public Offer Shares of the policies and practices of the Company and the Hong Kong Share Registrar in relation to personal data and the Ordinance.

#### Reasons for the collection of your personal data 1.

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and the Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected or in delay or inability of the Comp I small to adjugs the degratest of the fund degratest of the degratest is account where the degratest of the

### It is important that holders of securities inform the Company and the Hong Kong Share Registrar immediately of any inaccuration data supplied. Purposes

- The personal data of the applicants and refund cheque, where applicable, and the holders of securities may be used, held and/or stored (by whatever
- personal data of the applicants and refund cheque, where applicable, and the holders of securities may be used, held and/or stored (by whatever m) for the following purposes: processing of your application and verification of compliance with the terms and application procedures set out in this Application Forms and the Prospectus and announcing results of allocations of the Phile Offer Shares; enabling compliance with all applicable laws and regulations in Hong Kong and clewhere; registering new issues or transfers into or out of the name of holders of securities including, where applicable, in the name of HKSCC Nominee;
  - maintaining or updating the registers of holders of securities of the Compan

- maintaining or updating the registers of holders of securities of the Company; conducting or assisting to conduct signature serifications, any other synthation or exchange of information; establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bottus issues; distributing communications from the Company and its subdistaries; compiling statistical information and shareholder profile; making disclosures as required by any laws, rules or regulations whether statutors or otherwise; disclosing identities of successful applicants by vary of press announcement(s) or therwise; disclosing identities of successful applicants by vary of press announcement(s) or therwise; disclosing relevant information to facilitate claims or entitlements und any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong S discharge their obligations to holders of securities and/or regulators and/or other purpose to which the holders of securities to time agree. ny and the Hong Kong Share Registrar to which the holders of securities may from time o time agr

### 3.

4.

Farsofer of personal data
Personal data held by the company and the Hong Kong Share Registrar relating to the applicants and the holders of securities will be kept confidential but the Company and the Hong Kong Share Registrar, to the extent pecesary for achieving the above purposes or any of them, may make use in impuritive at the question encounter of time necesary of or chieving that and in particular, they may disclose, obtain or transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities to or from any and all of the following persons and entitie:
the Company or its appointed agents such as financial advisors, receiving banks and the Hong Kong Share Registrar;
the Stock and HKSCC Nomines; who will use the personal data for the purposes of operating CCASS (in cases where the applicants have requested for the Public Offe shares to be deposited into CCASS);
any steems, contractors or fluid-party service prividers who offer administrative, telecommunications, computer, payment or other services in the CCASS (in cases).
the Stock Foundary of the Cudan or whete relationer; requiring the operation of their businesses;
the Stock Foundary of the Cudan or whete relationer; and relation or governmental bodies; and company and not the hour service involves of securities have or propose to have dealings, such as their bankers, solicitors, accountants or took bonkers.
Access and correction or taneeoral date.

### Access and correction of personal data

The Ordinance provides the applications and the holders of securities with rights to ascertain whether the Company and/or the Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices or the kinds of data hold should be addressed to the any at its registered address for the attention of the Company Secretary or the Hong Kong Share Registrar for the attention of the privacy ompliance officer (for the purposes of the Ordinance).

ng an Application Form or by giving electronic application instructions to HKSCC or the HK eIPO White Form Service Pr you agree to all of the above.

District	Branch Name	Branch	Add	ress
Hong Kong Island	Wanchai Branch Taikoo Shing Branch			/F, Easey Commercial Building, 253–261 Hennessy Road, Wancha 1011, Yiu Sing Mansion
Kowloon	Prince Edward Branch	G/F, Ha	anley	House, 776–778 Nathan Road
	Millennium City 5 Branch			Millennium City 5, 418 Kwun Tong Road, Kwun Tong
	East Tsim Sha Tsui Branch	Shop G	3-G5	G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Tai Wai Branch	16–18 T	ĩai Wa	i Road, Cheung Fung Mansion, Shatin
	Metro City Plaza Branch	Shop 24	13, Le	vel 2, Metro City Plaza I, Tseung Kwan O
This Application Form	can be lodged at these times:			
	Friday, 28 June	2013	_	9: 00 a.m. to 5: 00 p.m.
	Saturday, 29 June		-	9: 00 a.m. to 1: 00 p.m.
	Tuesday, 2 July Wednesday, 3 July		Ξ.	9: 00 a.m. to 5: 00 p.m. 9: 00 a.m. to 5: 00 p.m.
	Thursday, 3 July		Ξ.	9: 00 a.m. to 5: 00 p.m. 9: 00 a.m. to 12: 00 noon

The latest time for lodging your application is 12:00 nonon Thursday, 4 July 2013 (r), if the application lists are not open on that day, then by 12:00 noon on the next day the lists are open. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to weather conditions. The application lists will not open if there is: • a tropical cyclone warning signal 8 or above, or • a "black" rainsform warning in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Thursday, 4 July 2013. Instead they will be open between 11:45 a.m. and 12:00 noon on the next busines day which does not have either of those warnings in force at any time between 9:00 a.m. and 12:00 noon. **Business day** means a day (other than a Saturday, Sunday or public holiday in Hong Kong) on which banks in Hong Kong are open for normal banking busines.

banking business. The right is reserved to present all or any remittances for payment. However, your cheque or banker's cashier order will not be prese payment before 12:00 noon on Thursday, 4 July 2013. The Company will not give you a receipt for your payment. The Company will line interest accruade on your application monies (up till, in the case of monies to be refunded, the date of despatch of refund cheques). The right reserved to retain any share certificates and/or any surplus application monies or refunds pending clearance of your cheque or banker's order

#### NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS No. of Public Offer Shares applied for No. of Public Offer Shares applied for No. of Public Offer Shares applied for No. of Public Offe Shares applied for Amount payable on application Amount payabl on application Amount payable on application Amount payab on application нк\$ нк\$ нк\$ нк\$ 860,588.16 1,075,735.20 1,290,882.24 6,454,411.20 4,302.94 8,605.89 64,544.12 400,000 3,000,000 2,000 30,000 64,544.12 86,058.82 107,573.53 129,088.22 150,602.93 172,117.63 193,632.34 4,000 40,000 50,000 500,000 600,000 3,500,000 7,530,146.40 12,908.82 4,000,000 8,605,881.60 1,290,882.244 1,506,029.28 1,721,176.32 1,936,323.36 2,151,470.40 3,227,205.60 4,302,940.80 5,378,676.00 17,211.76 21,514.71 25,817.65 8,000 60,000 70,000 700,000 4,500,000 9,681,616.80 10,000 12,000 800,000 900,000 Maximum number of Public Offer Shares you may apply for 80,000 30,120.58 34,423.52 38,726.47 43,029.41 90,000 100,000 200,000 300,000 1,000,000 1,500,000 2,000,000 2,500,000 193,632.34 215,147.04

如要求以香港中央結算(代理人)有限公司之名義登記公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以記存 閣下之中央結算系統投資者戶口持有人股份戶口或 閣下指定之中央結算系統參與者於中央結算系統設立之股份賬戶內,請用本申請表格 於



# S. CULTURE INTERNATIONAL HOLDINGS LIMITED 港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

全球發售

申請	條件	<ul> <li>(倘申請以 閣下為受益人提曲)保證此申請為以 閣下為受益人以自色或黃色申請表格或透過中央</li> </ul>
	每另有所指外,此等條款中所使用之詞彙具有招股章程賦予該詞之相同涵義。	結算系統向香港結算或透過鋼上白表服務(www.hkeipo.hk) 向網上白表服務供應商發出電子認購指 示提出之唯一申請;
甲.	申請人資格 1. 閣下(申請人)及 閣下代為申請之任何受益人必須為年滿18歲之人士;擁有香港地址;在填妥及遞	<ul> <li>(倘申請由代理代表 閣下揭出)保證 閣下已有效且不可撤回地賦予 閣下之代理一切必需權力及 授權以提出此申請;</li> </ul>
	交申請時身處美國境外或S規例第902條第(h)(3)段所述人士;及並非中國之法人或自然人。	<ul> <li>(倘 閣下為其他人士之代理)保證已向該其他人士作出合理查詢,此申請為以該名其他人士為受益</li> </ul>
	<ol> <li>如 閣下屬商號,則必須以商號之個別成員而非以商號之名義申請。</li> <li>如 閣下屬法人團體,申請表格須由正式授權之高級職員簽署,並須註明簽署人之代表身份。</li> </ol>	人以白色或黃色申請表格或透過中夾結算系統向香港結算或透過網上白表服務(www.hkeipo.hk)向 網上白表服務供應商發出電子認購指示提出之唯一申請、而 閣下已獲正式授權,以該名其他人士
	4. 除非上市規則容許,倘 閣下或 閣下代為申請之任何受益人為下列人士,則不得申請任何公開發售	代 理 之 身 份 簽 署 本 由 請 表 格 及 發 出 雷 子 謬 膿 指 示 、
	<ul> <li>股份:</li> <li>本公司或其任何附屬公司股份之現時實益擁有人;</li> </ul>	<ul> <li>同意倘 图下之申請一层接動,图下之申請將以本公司公倫之公開發售諸果為依據;</li> <li>承諾並獲歸 圖 (倘申請以 图下為受益,发出)或 图下代書申請之受益人並無申請,接納或表示有意認 不有意 講成,型收取或幾配皆或分配(包括希《桂及、炊申特人)亦不會申請或接納或表示有意認</li> </ul>
	<ul> <li>本公司或其任何附屬公司成份之現時員益擁有人;</li> <li>本公司或其任何附屬公司之主要行政人員或董事;</li> </ul>	示有意認購或己收取或獲配售或分配(包括有條件及/或暫時性),亦不會申請或接納或表示有意認 購任何國際配售之國際配售股份或以其他方式參與國際配售;
	<ul> <li>上述任何人士之聯繫人士(定義見上市規則);</li> </ul>	<ul> <li>保證本申請所載資料真實準確;</li> </ul>
	<ul> <li>本公司之關連人士(定義見上市規則)或於全球發售完成後隨即成為本公司關連人士之人士;</li> <li>除合資格境內機構投資者外,中國之法人或自然人;</li> </ul>	<ul> <li>同意 閣下之申請、其機接納及因此訂立之合約將營香港法律監管並按香港法律詮釋;</li> <li>承諾並同會接受所申請或根據申請向 閣下分配之戰少數日之發售股份;</li> </ul>
	<ul> <li>在填妥及遞交本申請表格時身處美國(定義見美國證券法S規例)境內且 閣下並非美國證券</li> </ul>	<ul> <li>异诺地国委托受所申請或根據申請向 關下分配之執少數目之發告股份;</li> <li>授權本公司、香洋結算代]人之名稱列入本公司之音港股東名冊,列為 關下所獲分配任何發告股份,付有人, 没律本公司 之 或本公司代理辦任何退款支景 (如邊用)以普遍郵遞方式按本申請表</li> </ul>
	法S規例 第902條第(h)(3) 段所述人士; 並無擁有香港地址之人士;或	格上加示地址资产 閣卜 (如屬聯名甲請人,則寄予本甲請表格上排名首位之甲請人),郵誤風險概
	<ul> <li>已根據國際配售獲分配或申請股份。</li> </ul>	由 關下承續,惟倘若 關下申請1,000,000股或以上公開發售股份(視情況而定),且已在申請表格中 表明擬親身領取退款支票(如適用)則可親身領取;
	5. 聯名申請人不得多於四名。	<ul> <li>同意 閣下之認歸申請手續(包括寄發退款支票(如有))可於本公司任何一間收款銀行辦理,並不限</li> </ul>
Z.	倘 閣下為代理人 除非 閣下為使用粉紅色申請表申請認購僱員預留股份的合資格僱員;倘 閣下為代理人,則可以提交超過	於 閣下提交申請表格之銀行。 確認 阁下瞭解招股章程所越關於發售股份之全球發售各項限制;
	一份認購公開發售股份申請。 閣下可以代理人名義:(i)透過中央結算系統向香港結算發出電子認購指示(倘 閣	<ul> <li>明白本公司、獨家全球協調人、獨家保護人及公開發售包銷商將基於上述聲明及陳述,以決定會否 就 閣下提出之申請分配任何發售股份;</li> </ul>
	下為中央結算系統參與者);或(ii)使用白色或黃色申請表格提出申請,並以 閣下名義代表不同實益擁有人 提交超過一份申請。 閣下必須在本申請表格上註有「由代理人遞交」一欄內填上各實益擁有人(如屬聯名實	<ul> <li>         ·</li></ul>
	益擁有人,則為每名有關實益擁有人)之:	司、領文全球。詞人、賓家保護人及公開發售包約商政後客自之任何高級職員或顧問因接執 閣 下之認問申請或過應 關下根據招股章程所載條款及條件具有之權利與責任而採取之任何行動將不
	<ul> <li>         販戶號碼;或     </li> <li>         其他身份識別編碼。     </li> </ul>	曾建反香港境外地區之仕何法例;
	如 閣下未填妥上述資料,則本申請將視為以 閣下本身為受益人而提交。	<ul> <li>向本公司《代表其本身及本公司各股東(「股東」)之利益)表示同意(而本公司一經接納全部或部分申請, 即視為本公司本身及代表各股束表示同意)(在適用情況下亦向發出電子認購指示之各中央結算系統</li> </ul>
	代表另一名人士遞交本申請表格之代理人,視為已向本公司、香港證券登記處、收款銀行、獨家保薦人、獨 家全球協調人及公開發售包銷商發出聲明和承諾,表示已正式獲該名人士(如多於一名人士則為全體)授權	參與者表示同意)遵守及符合開曼群島公司法、公司條例、大綱及綱則; 關下向本公司及各股東表示同意,而本公司亦向各股東表示同意遵守和符合開曼群島公司法、公司
	遞交本申請,並代表該名人士/每名有關人士同意本申請表格之條款。 閣下亦向本公司、獨家全球協調人、	條例、大綱及細則;
	獨家保薦人、公開發售包銷商及彼等各自之顧問及代理承諾,會應要求就下文「個人資料」一節所載任何目的, 提供有關該名人士/每名有關人士之資料。	<ul> <li>向本公司及本公司各股東表示同意本公司股份持有人可自由轉讓本公司股份;</li> <li>同意本公司、獨家全球協調人、獨家保薦人、公開發售包銷商及其各自之任何董事、高級職員、僱員、</li> </ul>
丙.	確示官論或石穴工/或石官論穴工之具符/ 僅可以 閣下本身(或 閣下與任何聯名申請人)為受益人提交一份申請	合夥人、代理或顧問,以及參與全球發售之任何其他各方,僅須對招股章程及招股章程任何補充文 件所載之資料及陳述負責(且僅限於具管轄權法院裁定存在之責任);
	重複或疑屬重複之申請概不受理。除上文乙段所述情況外,如 閣下或 閣下連同 閣下之聯名申請人或 閣	<ul> <li>              局意向本公司、香港證券登記處、收款銀行、獨家全球協調人、獨家保薦人及彼等各自之顧問及代理      </li> </ul>
	下之任何聯名申請人作出以下任何一項行為, 閣下之所有申請(包括由香港結算代理人根據電子認購指示而 作出之申請部分)將會視為重複申請而概不受理:	披露任何 閣下或 閣下代為申請之受益人之個人資料及任何其他資料;及 確認 閣下已細閱載於招股章程及本申請表格之條款及條件以及申請程序,並同意受其約束。
	<ul> <li>以白色及/或黃色申請表格或透過中央結算系統向香港結算或透過網上白表服務(www.hkeipo.hk)</li> </ul>	本公司、獨家全球協調人、獨家保薦人、公開發售包銷商、彼等各自之董事及參與全球發售之任何其他各方 均有權依賴 閣下在本申請作出之任何保證、陳述或聲明。如為聯名申請人提出申請,則聯名申請人明確作
	向網上白表服務供應商發出電子認購指示提出超過一次申請(不論個別或聯同其他人士)(根據上文 乙段由代理人遞交之申請除外);	出、發出、接受或承擔之所有保證、陳述、聲明及責任將視為由申請人共同及個別作出、發出、接受及承擔。
	<ul> <li>同時使用一份白色申請表格及一份黃色申請表格或以一份或以上白色或黃色申請表格及透過中央結</li> </ul>	倘 閣下作出虛假聲明,可能會被檢控。 除非另有訂明, 閣下必須以英文填妥本申請,而 閣下或(倘為聯名申請人)各聯名申請人必須親筆簽署本
	算系統向香港結算或透過網上白表服務( <u>www.hkeipo.hk</u> )向網上白表服務供應商發出電子認購指示 提出申請(不論個人或共同);	申請,不得以個人印章代替,否則申請可被拒絕受理。
	<ul> <li>用一份白色或黃色申請表格或透過中央結算系統向香港結算或透過網上白表服務(www.hkeipo.hk)</li> </ul>	庚. 授權書 如 閣下透過根據授權書獲得正式授權之人士提出申請,本公司、獨家保薦人及彼等各自之代理或代理人(各)
	向網上白表服務供應商發出電子認購指示(不論個人或共同)申請認購超過4,500,000股公開發售股份(即 根據公開發售初步可供公眾認購之公開發售股份之90%);或	自作為本公司代理),可在符合彼等認為適當之任何條件(包括取得證明 閣下之代表已獲授權之證據)之情 況下,酌情接納 閣下之申請。
	<ul> <li>已申請或接納或表示有意申請或接納或已獲或將獲配售(包括有條件及/或暫時性)國際配售之任何</li> </ul>	辛. 發售價之釐定
	國際配售股份。 假如以 閣下為受益人提出(包括由香港結算代理人根據電子認購指示而作出之申請絕份)超過一次申識,	預期發售價由獨家全球協調人(代表包銷商)與本公司於定價日以協議形式釐定。發售價將不會超過每股2.13 港元且現時預期不少於每股1.51港元。發售股份申請人須在申請時繳付最高發售價每股發售股份2.13港元,連
	則 關下之所有申請亦將視作重複申請而不獲受理。	同1% 總紀佣金、0.003% 證監會交易徵費及0.005% 聯交所交易費。倘發售價最終釐定為低於2.13港元,則於作 出必要之化簡外,多繳股款將予退還。預期定價日為二零一三年七月五日(星期五)或前後,惟無論如何不遲
	<ul> <li>如申請由非上市公司提出,且:</li> <li>該公司主要從事證券買賣;及</li> </ul>	於二零一三年七月八日(星期一)中午12時止。獨家全球協調人(代表包銷商)可在本公司同意下,於公開發售
	• 閣下可對該公司行使法定控制權,	申請截止日期上午前,隨時調低根據全球發售提呈發售之發售股份數目及/或招股章程所列之指示發售價範 圍(每股發售股份1.51港元至每股發售股份2.13港元)。
	則該申請將被視為以 閣下為受益人提出。 <b>非上市公司</b> 指其股本證券並無在聯交所上市之公司。	在此情況下,本公司將於二零一三年七月四日(星期四),即公開發售申請截止日期上午前,在英文虎報(以 英文)、星島日報(以中文)、本公司網站(www.s-culture.com)及聯交所網站(www.hkexnews.hk)刊登公佈。倘
	對有關公司有法定控制權指 關下:	本公司與獨家全球協調人(代表包銷商)基於任何理由而未能於二零一三年七月八日(星期一)中午12時正之
	<ul> <li>控制該公司董事會之組成;或</li> <li>控制該公司一將以上之批團構:或</li> </ul>	前協定發售價,則全球發售(包括公開發售)不會成為無條件及將失效。 公開發售股份之配發
	<ul> <li>控制該公司一半以上之投票權;或</li> <li>持有該公司一半以上已發行股本(不包括無權分享趨逾某特定金額之溢利或資本分派之已發行股本)。</li> </ul>	公用 致 En U Z L B 本公司於截止登記認購申請後,方會開始處理股份之申請及配發股份。
т.	公開發售股份之分配	本公司預期於二零一三年七月十日(星期三)或前後於英文虎報(以英文)、星島日報(以中文)、本公司網站 (www.s-culture.com)及聯交所網站(www.hkexnews.hk)發佈及公佈最終發售價、公開發售股份之申請結果、配發基準,
	重複申請或疑屬重複申請及認購公開發售項下證過4,500,000股公開發售股份的任何申請可遭拒絕受理。向公 開發售投資者分配公開發售股份將視乎根據公開發售所接獲的有效申請數目而定。分配公開發售股份可能(如	以及國際配售股份的踴躍程度。
	適用)涉及抽籤,即意味部分申請人獲分配的公開發售股份數目可能較其他申請同一數目公開發售股份的人	公開發售之分配結果以及成功申請人之香港身份證/護照/香港商業登記號碼(如適用),將於二零一三年七月十日 (星期三)通過招股章程「如何申請公開發售股份及僱員預留股份—9.公佈結果、寄發/領取股票及退回申請股款」-
戊.	士為高,而未獲抽中的申請人可能不獲發任何公開發售股份。 補充資料	節所述方式公佈。
12.	倘刊發有關招股章程之任何補充文件。則已遞交申請之申請人可能會或未必會獲知會(視乎補充文件所載資	倘成功申請公開發售股份 (全部或部分) 本公司不會就已付申請款項發出任何收據,亦不會發出任何臨時所有權文件。
	料而定)可撤回申請。倘申請人不曾接獲通知,或倚申請人曾接獲通知但並無按照指定程序撤回申請,則所 有已遞交之申請仍屬有效並可獲接納。在上述情況下,申請一經提出概不得撤回,而申請人將被視為已基於	倘 閣下之申請全部或部分獲接納,則 閣下之股票將以香港結算代理人名義發行,並於二零一三年七月十日(星期
	招 已 题 之 平 前 仍 圖 有 凝 並 可 没 达 副 " 社 工 起 情 优 「 平 前 」 起 進 出 碱 不 侍 派 邑 / 尚 平 前 八 前 数 优 詞 已 坐 於 經 補 充 後 之 招 股 章 程 提 出 申 請 。	三)(或於若干特殊情況下,由香港結算或香港結算代理人指定之任何其他日期)直接存入中央結算系統,以根據 閣 下在本申請表格之指示存入 閣下之中央結算系統投資者戶口持有人股份戶口或 閣下指定之中央結算系統參與者
己.	填妥及遞交本申請表格之效用	之股份账戶。 <ul> <li>倘 閣下通過指定之中央結算系統參與者(中央結算系統投資者戶口持有人除外)提出申請:</li> </ul>
	填妥及遞交本申請表格,即表明 閣下(如屬聯名申請人,即 閣下與聯名申請人共同及個別)為本身或作為 代理或代理人及代表 閣下作為其代理或代理人之每名人士:	公開發售股份會存入 閣下指定之中央結算系統參與者(中央結算系統投資者戶口持有人除外)股份賬戶, 閣
	<ul> <li>同意 閣下獲分配之任何公開發售股份將以香港結算代理人名義登記,並直接存入由香港結算操作</li> </ul>	<ul> <li>下可向該中央結算系統參與者查詢所獲分配之公開發售股份數目。</li> <li>個 閣下以中央結算系統投資者戶口持有人身份提出申請:</li> </ul>
	之中央結算系統,按 閣下在本申請表格上之指示,存入 閣下之中央結算系統投資者戶口持有人股 份戶口或 閣下指定之中央結算系統參與者股份賬戶;	本公司預期於二零一三年七月十日(星期三)按照招股章程「如何申請公開發售股份及僱員預留股份—9.公 佈結果、寄發/領取股票及退回申請股款」一節所述方法公佈公開發售結果(包括中央結算系統投資者戶口
	• 同意香港結算及香港結算代理人各自有權(1)不接受任何或部分以香港結算代理人名義發行之獲配發	持有人之申請結果)。 閣下務請查閱本公司刊登之結果,如有任何差誤,請於二零一三年七月十日(星期三)
	公開發售股份,或不接受該等獲配發之公開發售股份存入中央結算系統;(2)安排該等獲配發之公開 發售股份自中央結算系統提取然後轉入 閣下(如屬聯名申請人,則為排名首位之申請人)名下,有	或香港結算或香港結算代理人指定之其他日期下午5時正前通知香港結算。緊隨公開發售股份存入 關下之 股份賬戶後, 關下可根據不時有效之香港結算「投資者戶口持有人操作簡介」所載之程序,通過「結算通」電
	關風險及費用概由 閣下承擔;及(3)安排該等獲配發之公開發售股份以 閣下(如屬聯名申請人,則	話系統或中央結算系統互聯網系統查核最新賬戶結餘。香港結算亦會給予 关下一份載列已存入 閣下股份 賬戶之公開發售股份數目之活動結單。
	為排名首位之申請人)名義發行,並在此情況下將該等獲配發公開發售股份之有關股票以普通郵遞方 式寄往 閣下在本申請表格中列明之地址(郵誤風險概由 閣下承擔)或待 閣下親身領取;	發售股份的股票僅會於二零一三年七月十一日(星期四)上午8時正方成為所有權的有效證書,惟必須待下列情況達成,
	• 同意香港结算及香港结算代理人均可调整 閣下以香港结算代理人名義發行之獲配發公開發售股份	方可作實:(i) 全球發售在各方面成為無條件;及(ii) 招股章程內「包銷—包銷安排及費用—公開發售—終止理由」一 節所述終止權利並無獲行使。
	<ul> <li>數目;</li> <li>同意香港結算及香港結算代理人均毋須對並非載於招股章程及本申請表格之資料及陳述承擔任何責任;</li> </ul>	導致 閣下不獲配發公開發售股份之情況
	<ul> <li>同意香港結算及香港結算代理人均毋須以任何方式對 閣下承擔任何責任;</li> </ul>	閣下可能因下列任何原因不獲分配公開發售股份: 1. 如 閣下之申請遭撤回:
	<ul> <li>指示並授權本公司及/或獨家保薦人(或彼等各自之代理或代理人)擔當本公司代理,代表 閣下簽 訂任何轉讓表格、合約單據或其他文件,並代表 閣下辦理一切其他必要事宜,根據細則之規定以香</li> </ul>	申請表格一經填妥及遞交,即表示 閣下同意,不得於開始登記認購申請後第五日屆滿或之前撤回 閣下提
	港结算代理人之名義登記任何 閣下獲分配之發售股份,及進行招股章程與本申請表格所述各項安排;	交之申請。該協議將作為與本公司訂立之附屬合約而生效,於遞交本申請表格時即具有約束力。該附屬合約 之代價為,除按照招股章程所述任何一項程序發售外,本公司同意不會於開始登記認購申請後第五日完結前
	<ul> <li>承諾簽署所有文件及辦理所有必要事宜,使香港結算代理人可按照細則之規定登記成為 閣下所獲 分配發售股份之持有人;</li> </ul>	向任何人士發售任何公開發售股份。 根據公司條例第40條(根據公司條例第342E條應用)對招股章程負責之人士如根據該條發出公開通知,免除
	<ul> <li>一、 一、 一</li></ul>	依據公司除例希40條(依據公司除例希542E)除態用/封指版単位員之八工如依據該除坡ם公開運用,先除 或限制其對招股章程所負責任, 閣下僅可於開始登記認購申請起計第五日或之前(在此情況下不包括任何非 為盡口)地回, 閣下因在之中誌。

- 承諾簽署所有文件及辦理所有必要事宜,使香港結算代理人可按照細則之規定登記成為 閣下所獲 分配發售股份之持有人; 層明,保證及承諾 閣下及 閣下為其利益面提出申請的其他人士並非身處美國境內(定義見美國證 券达5規例) 电外含U聽律定易形式(定義見美國證券达5規例) 購入公開發售股份; 確認 閣下已收到招股章程,並僅依賴招股章程所載之資料及陳述提出此申請面並無依賴招股章程 任何補充文件以外有關本公司之任何其他資料或陳述,而 閣下同意本公司、獨家全球協調人,獨家 候惠人及公開發售包銷商或後等各自之任何重事,高級職員、僱員、合夥人、代理,顧問或參與全球 發售之任何其他各方均毋須對任何該等其他資料或陳述系擔任何責任; 同意(在不影響) 閣下可能擁有之任何其他權利之情況下)此申請一經接納,便不可因無意作出之失 實陳述而將其撤銷;

或限制其對招股章程所負責任、 關下僅可於開始登記認購申請起計第五日或之前(在此情況下不包括任何非 如果刊發招股章程之補充文件,已提交申請之申請之申請人可能會或可能不會(視乎補充文件所載內容而定)接獲 彼等可撤回申請之絕何之叫果 關下未接發通知,或 開下接獲通知或從並未根據所通知之程序撤回申請,則 所提交之一切申請潛經持有效並可能獲接納。除上文所述,申請一經提交即不可撤回,且 關下將被視為根 據理補充之招度章程而作出申請。 認購申請一照接執, 概不得撤回。就此而言,當分配結果在報章上公佈後,未被拒絕受理之申請即屬已獲接執, 面含分配基準存存達成若干條件或規定以抽籤方式分配,則該項接執將分別須待該等條件達成後方可作實或 須視乎抽籤結果而定。

## 如要求以香港中央結算(代理人)有限公司之名義登記公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以記存 閣下之中央結算系統投資者戶口持有人股份戶口或 閣下指定之中央結算系統參與者於中央結算系統設立之股份賬戶內,請用本申請表格

## 如本公司、獨家保薦人、網上白表服務供應商或彼等各自之代理行使酌情權拒絕 閣下之申請 本公司、獨家保護人、鋼上白壽服務供應商(作為本公司代理)或彼等各自之代理,可全權酌情拒絕或接執任 何申請,或只接納某部分之申請而毋須就拒絕或接納任何申請提供任何理由

如閣下之申請不予受理:

於

以下情况可能導致由請被拒

- 閣下之申請屬或疑屬重複申請
- 本申請表格並未正確填妥或完全按照指示填妥;
- 閣下未以正確方式付款,或 閣下以支票或銀行本票付款而該支票或銀行本票在第一次過戶時未能兑現 閣下或 閣下代為申請之受益人已申請或援執、或表示有意認購,或已經或即將獲配售或配發(包括 有條件及/或暫時性)國際配售項下的國際配售股份。一經填妥任何申請表格或向香港結算或鋼上自 日來目及/或目型に國際転日或/回國際転日或/回國際低日或// 展膠務供應的發出電子認識指示/即表示 閣下同意不會中請認購購除配售中之國際配售股份。 公司將採取合理措施,在公開發售中區分及拒絕已在國際配售中獲得國際配售股份之投資者所作出
- 之申請,並將區分及拒絕已在公開發售中獲得公開發售股份之投資者對國際配售產生之興趣; 本公司和獨家保薦人(代表本公司)相信接納 關下之申請會觸犯填寫及/或簽署 關下本申請表格 或 閣下於本申請表格上所示地址之所在司法管轄區任何遞用證券或其他法律、規則或法規;或 閣下申請超過4,500,000股公開發售份(即初步可供公眾認購之公開發售股份之90%)。

## 閣下之公開發售股份配發作廠

- 倘若聯交所上市委員會(「上市委員會」)並無於下列時間內批准股份上市,則配發的公開發售股份將會作廢: 截止登記認購申請後三星期內;或
  - 如上市委員會在截止登記認購申請後三星期內知會本公司延長有關期間,則為不超過六個星期之較 長期間。
- 如任何一份公開發售包銷協議及/或國際配售包銷協議未能成為無條件或已根據其各自條款予以终止。 5. **退**還款項

凡因任何原因(不限於上述原因)未獲任何公開發售股份,本公司將不計利息向 閣下退還申請股款(連同經紀佣金、 聯交所交易費及認監會交易徵費)。如只有部分申請獲得接納,本公司將不計利息向 關下退還適當部分之申請股款、 經紀佣金、聯交所交易費及證監會交易徵費。如最後釐定之發售價低於 關下申請時初步支付之每股發售股份價格,

則多收之申請股款(包括多收款項應佔之經紀佣金、聯交所交易費及遼監會交易徵費)將不計利息退還 閣下。 退款支票會劃線註明「只准入收款人賬戶」,並以 閣下作為收款人,如屬聯名申請人,則以本申請表格上排名首位 之申請人為收款人。 閣下(倘 閣下為聯名申請人,則名列首位之申請人)所提供之香港身份證號碼/護照號碼, 其部分可能列印於 閣下之退款支票(如有)。該資料亦可能轉交予第三方以便安排退款。 閣下之銀行可能會於兑 兵中力可能为40次,同下之返款又深(3)用力。或具件为可能增入了为二力以医复转运款。 同下之罪计可能增不少 現 閣下之題款支票前,要求核實 閣下之香港身份證號碼/護照號碼,不正確填算 閣下之香港身份證號碼/護照 號碼,可能會導致延誤兑現退款支票,或使 閣下之題款支票無效。超款支票預期於二零一三年七月十日(星期三)寄發。 倘 閣下申請認購1,000,000股或以上公開發售股份,並在本申請表格上表明擬親身前往卓佳證券登記有限公司領取退 款支票(如有),且已提供本申請表格所規定之一切資料,則 閣下可於二零一三年七月十日(星期三)或本公司在報 章公佈發送/領取股票/電子自動退款指示/退款支票之任何其他日期上午9時正至下午1時正,親臨以下地點領取 退款支票(如有)

- 卓佳證券登記有限公司 香港
- 灣仔皇后大道東28號
- 金鑰匯中心26樓

閣下為個人申請人,並選擇親身領取,則不得授權任何其他人士代為領取。倘 閣下為公司申請人並選擇親自領取 則須由攜帶蓋上公司印章授權書之授權代表領取。個人及授權代表(如適用)在領取時須向卓佳證券登記有限公司出 示有效之身份證明文件。倘 閣下並未在指定領取時間親身領取退款支票(如有),則該等支票其後將盡快以普通郵

加大运行本申請表格所列地址,郵盖風險概由 間下承擔。 倘 閣下申請少於1,000,000股公開發售股份,或 閣下申請1,000,000股或以上公開發售股份但並未在本申請表格上表 明擬親身領取退款支票(如有),則退款支票(如有)將會盡快以普通郵遞方式寄往本申請表格所列地址,郵送風險概 由 閣下承擔

本公司擬作出特別安排,以盡量避免延遲發還申請股款、經紀佣金、證監會交易徵費及聯交所交易費(如適用)。

## 申請手續

3.

- 按照下表計算擬申請認購之公開發售股份數目之應繳股款。申請股數最少須為2,000股公開發售股份。申請認 購股數必須按照下文[可申請認購之股份數目及應繳款項]一表載列之股份數目提出。申請認購任何其他數 自之股份將不予考慮,而任何有關申請將攝不受理。 图「不須從付益高發售價毋股股份2.13能元,約11% 結 紀如金,005%聯交所交易費及0.003%證監會交易徵費。下表亦列出申請認購公開發售股份若干數目之應納 即於總額。 2.
  - 放應額。 下(作為申請人)必須按以下指示填要表格,並於申請表格第一頁簽署。只接納親筆簽名。 關下透過指定中央結算系統參與者(中央結算系統发資者戶口持有人除外)提出申請: 指定中央結算系統參與者必須在表格上加高附有其公司名稱之公司印章,並於本非需表格應當方格 內填寫其中央結算系統發賣者加持有人身份提出申請: 本申請表格地名電空格內填寫 關下之中央結算系統發與者編號。 關下以聯名個人中央結算系統投資者戶口持有人身份提出申請: 本申請表格地公親最有的有聯名中央結算系統投資者戶口持有人身份提出申請: 本申請表格也必須載作的有聯名中央結算系統投資者戶口持有人身份提出申請: 本申請表格也必須載作的有聯名中央結算系統投資者戶口持有人身份提出申請:

    - 傟

    - 必須於本申請表格地憲空格內填寫 間下之中失結算系統參與者編號。
       例 閣下以公司中央結算系統投資者戶口持有人分型出申請:
       本申請表格上必須載有中央結算系統投資者戶口持有人人之公司名高及其香港施業登記號碼。及 必須於本申請表格出必須載有中央結算系統投資者戶口持有人之公司名高及其香港施業登記號碼。及 必須於本申請表格認當空格內填寫 間下之中失結算系統投資 者戶口持有人之公司名稱之公司印章。
       中关結算系統參與者之資料如不正確或遵循 (包括參與者編號及/或附有其公司名稱之公司印章)或其他簡 股款須累約於表格左上角。申請股份之股就必須以支票或銀行本專支付。 如以主要(付約)該支票必須;

  - 如以支票付款,該支票必須:

  - 如以支票付款,該支票必須: 為港元支票; 不得為期票; 由香港之港元銀行賬戶開出; 面示之賬戶名稱,而該戶名已預印在支票上,或由有關單行授櫃人在該支票背面簽署證明戶 名。該戶名必須與非名首位申請 人之姓名相同。(如)聯名賬戶問出之票,周下姓名起詞。如屬購名申請,該戶名必須與非名首位申請 人之姓名相同。(如)聯名賬戶問出支票,則其中一名聽名賬戶持有人名稱必須與非名首位申請人之 姓名相同; 注明收款人為**「夏乙銀小愛託代管有限公司」港大零售公開發售**」;及 對線註明「只准入收款人應戶」。 下列情況將每茲申請可能**常獲受理**; 支票指於指戶不優兑現。 例 或名不專行數,本頁必須必須; 由香港持牌銀行發出,導面發出發行本票的銀行授櫃簽署之人士在銀行本票背面簽署證明 關下姓名。 由香港持牌銀行發出,導面發出發行本票的銀行授櫃簽署之人士在銀行本票背面簽署證明 關下姓名。

  - 14条約3%。4%%20%。 由香港持牌銀行發出,並而發出銀行本單的進行技能簽署之人士在銀行本累背面簽署證明 關下姓名。 銀行本累骨面所而示於名須與本甲請表格所填為之姓名相同。如屬藥名申請,銀行本累骨面所示姓 名必須與非名首位ψ需未之並名相同。
  - 不得為期票
  - 為港元本票; 註明收款人為「<mark>東亞銀行受託代管有限公司 港大零售公開發售</mark>」;及
  - 劃線註明「只准入收款人賬戶」。 銀行本票如不符合所有有關要求,則 閣下申請將**不獲受理**。

## 個人資料 個人資料收集聲明

香港法例第486章個人資料(私隱)條例(「條例」)中之主要條文已於1996年12月20日在香港生效。此個人資料收集聲明 旨在向公開發售股份之申請人及持有人説明本公司及香港證券登記處就個人資料及條例而制訂之政策及措施

- 收集 閣下之個人資料之原因 證券申請人或證券登記持有人在申請證券或將證券轉往其名下,或將名下證券轉讓予他人,或要求香港證券
- 登記處提供服務時,須不時向本公司及香港證券登記處提供最新之正確個人資料 未能提供所需資料可導致本公司或香港證券登記處拒絕受理 閣下之證券申請或延證或無法進行過戶或提供 服務,亦可能會阻礙或延誤登記或轉讓 閣下成功申請之公開發售股份及/或妨礙或延誤寄發股票及/或寄 發電子自動退款指示,及/或寄發 閣下應得之退款支票。
- 證券持有人所提供之個人資料如有任何不正確之處,必須即時知會本公司及香港證券登記處。

#### 2 用途

- 證券之申請人及退款支票及(如適用)持有人之個人資料可基於下列目的以任何方式被使用、持有及/或保存: 處理 關下之申請及核實有否導照本申請表格及招股意程所載之條款及申請手續,以及公佈公開發 售股份之分配結果;
- 確保遵守香港及其他地方之一切適用法例及規例; 登記新發行或登記轉往證券持有人名下或由其名下轉讓予他人之證券,包括(如適用)以香港結算代 理人之名義登記;
- 保存或更新本公司之證券持有人名册;
- 核實或協助核實簽名、任何其他核證或交換資料; 確定本公司證券持有人可獲取之利益。例如股息、供股及紅股
- 寄發本公司及其附屬公司之公司通訊; 編撰統計資料及股東資料;

#### 轉交個人資料 з.

₩ 文面入員科 本公司及香港:券登記處所持有之證券申請人及持有、之個人資料將會保密,但本公司及香港證券登記處可 能會為上述目的或其中任何一項借出其認為必要之查詢、以確定個人資料之準確性,尤其可能會向下列任何 及所有人主及實會按露。素取或轉交證券申請人及持有人之個人資料(不論在香港或外地):

- 本公司或其委任之代理、附加财務顧問、收款銀行及香港證券登記處; 當申請人要或將公開發售股份存入中央結算系統時,香港結算及香港結算代理人可就中央結算系統
- 副一個人大快快的發展成分(一)人副并不通過一首他副并仅自他副并仅自他副并以在人口號」人副并不通 之運作使用該導個人資料: 任何向本公司及一或音進語差發記處提供與其業務運作有關之行政、電訊、電腦、付款或其他服務 之代理、人包商或第三方服務供應商;
- 带交所、逻監會及任何其他法定、監管或政府機關;及 任何與證券持有人有業務往來或擬有業務往來之其他人士或機構,例如銀行、律師、會計師或股票 细纪等
- 查閱及更正個人資料

室內及更止。入資料 條例賦予證券。申請人及持有人權利查核本公司及/或香港證券登記處是否持有其個人資料,並有權索取資 料副本及更正任何不正確定料。依據條例,本公司及香港證券登記處有權就處理任何查問資料之要求收取合 理費用。所有查閱資料或更正資料或關於資料政策及慣例或所持資料類別之要求,應根據條例規定送交本公 司註冊地址之公司秘書或送交香港證券登記處之私隱條例事務主任。

## 閣<u>下簽署</u>申請表格或向香港結算或網上白表服務供應商發出電子認購指示,即表示同意上述各項。

撕下申 a 表格,對摺一次,然後投入下列東亞銀行有限公司的任何一間分行或支行特設之收集箱: 地區 地址 灣仔分行 太古城分行 灣仔軒尼詩道253--261號依時商業大廈地下A-C號 耀星閣G1010-1011號 港鳥 太子分行 創紀之城五期分行 尖東分行 彌救道776-778號恆利商業大廈地下 九龍觀塘觀塘道418號創紀之城五期地下1號 尖沙咀加連威老道98號東海商業中心地下G3-G5號 九龍 大園分行 新界 沙田大園道16-18號祥豐大樓 將軍澳新都城中心1期商場2樓243號 新都城中心分行 上午9時正至下午5時回 上午9時正至下午1時正 上午9時正至下午1時正 上午9時正至下午5時正 上午9時正至下午5時正 上午9時正至中午12時正 

可申請認購之股份數目及應繳款項								
申請之公開發售		申請之公開發售		申請之公開發售		申請之公開發售		
股份數目	申請時應繳股款	股份數目	申請時應繳股款	股份數目	申請時應繳股款	股份數目	申請時應繳股款	
	港元		港元		港元		港元	
2,000	4,302.94	30,000	64,544.12	400,000	860,588.16	3,000,000	6,454,411.20	
4,000	8,605.89	40,000	86,058.82	500,000	1,075,735.20	3,500,000	7,530,146.40	
6,000	12,908.82	50,000	107,573.53	600,000	1,290,882.24	4,000,000	8,605,881.60	
8,000	17,211.76	60,000	129,088.22	700,000	1,506,029.28	4,500,000*	9,681,616.80	
10,000	21,514.71	70,000	150,602.93	800,000	1,721,176.32			
12,000	25,817.65	80,000	172,117.63	900,000	1,936,323.36	* 閣下可申請之最高公開發	售股份數目	
14,000	30,120.58	90,000	193,632.34	1,000,000	2,151,470.40			
16,000	34,423.52	100,000	215,147.04	1,500,000	3,227,205.60			
18,000	38,726.47	200,000	430,294.08	2,000,000	4,302,940.80			
20,000	43,029.41	300,000	645,441.12	2,500,000	5,378,676.00			