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**Ajisen (China) Holdings Limited**  
**味千(中國)控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 538)**

**APPOINTMENT OF NEW CHIEF OPERATING OFFICER**  
**FURTHER ANNOUNCEMENT**

Reference is made to the announcement of Ajisen (China) Holdings Limited dated 18 July 2013 (the “Announcement”) in relation to, among others, the appointment of Mr. Lau as chief operating officer of the Group (the “Appointment”). Terms used herein shall have the same meaning as defined in the Announcement unless otherwise stated.

The Board would like to give some more information regarding the Appointment and Mr. Lau by way of this announcement.

The Board would like to clarify that, as far as the Appointment is concerned, Mr. Lau will just be an employee of the Group and will not be appointed as a director of any member of the Group.

Regarding Mr. Lau’s background, he served the McDonald’s, a renowned multinational F&B company which operates a chain of fast food restaurants worldwide, for some 20 years in various operational and managerial positions and different countries, including the United States of America, the Philippines, China and Hong Kong. Before leaving the McDonald’s, he was the managing director of McDonald’s (Hong Kong) between 2004 and 2009. He was the chief executive officer of two F&B companies between 2011-2012, and 2012-2013 respectively.

Mr. Lau was convicted in April 2009 of an offence of conspiracy to accept advantages contrary to the Prevention of Bribery Ordinance and of an offence of conspiracy to pervert the course of justice. The offences involved illegal kickbacks from a supplier and asking the supplier to give false information to investigators. He was sentenced to an imprisonment term. He duly served his imprisonment term and was released around mid-2011.

The Company is aware of Mr. Lau's criminal convictions in 2009 before the Appointment is made. The Company would like to state that the Appointment is made after considering Mr. Lau's ability and his over 30 years of experience in the F&B industry, which are believed to be conducive to the business and operation of the Group.

By order of the Board  
**Ajisen (China) Holdings Limited**  
**Poon Wai**  
*Executive Director*

Hong Kong, 19 July 2013

*As at the date of this announcement, the Board comprises Ms. Poon Wai and Mr. Poon Ka Man, Jason as Executive Directors; Mr. Katsuaki Shigemitsu and Mr. Wong Hin Sun, Eugene as Non-executive Directors; and Mr. Lo Peter, Mr. Jen Shek Voon and Mr. Wang Jincheng as Independent Non-executive Directors.*