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MAGIC HOLDINGS INTERNATIONAL LIMITED

美即控股國際有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1633)**

**COMPLETION OF THE ACQUISITION OF  
APEX RICH ENTERPRISES LIMITED**

The Board is pleased to announce that the Acquisition contemplated under the Share Purchase Agreement was completed on 29 July 2013.

Reference is made to the announcement of Magic Holdings International Limited (the “**Company**”) dated 31 May 2013 (the “**Announcement**”) in relation to the acquisition of the entire issue share capital of Apex Rich Enterprises Limited. Defined terms in the Announcement, unless the context otherwise requires, shall have the same meanings when used in this announcement.

The Board is please to announce that all the conditions precedent to the Completion of the Acquisition as stipulated under the Share Purchase Agreement have been fulfilled and the Acquisition was completed on 29 July 2013.

Following the Completion, each of the Target, Buycoor and WFOE has become an indirect wholly-owned subsidiary of the Company. Based on the Contractual Arrangements, the Purchaser has an indirect control and effective interest in the entire equity of the Operating Companies, and the Operating Companies has become indirect associated companies and subsidiaries of the Company. Accordingly, the Company will be consolidating the results of the Target Group.

By Order of the Board  
**Magic Holdings International Limited**  
**Tang Siu Kun, Stephen**  
*Chairman*

Hong Kong, 5 August 2013

*As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Tang Siu Kun Stephen (Chairman), Mr. She Yu Yuan, Mr. Luo Yao Wen and Mr. Cheng Wing Hong; two non-executive Directors, namely Mr. Sun Yan and Mr. Chen Dar Cin; and three independent non-executive Directors, namely Professor Dong Yin Mao, Professor Yang Rude and Mr. Yan Kam Tong.*