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DREAM INTERNATIONAL LIMITED

德林國際有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 1126)

2013 INTERIM RESULTS

The Board of Directors (the “Board”) of Dream International Limited (the “Company”) hereby announce the unaudited consolidated results of the Company and its subsidiaries (the “Group”) for the six months ended 30 June 2013 as follows:

CONSOLIDATED INCOME STATEMENT

FOR THE SIX MONTHS ENDED 30 JUNE 2013 – UNAUDITED

		Six months ended 30 June	
	Note	2013 HK\$'000	2012 HK\$'000 (restated)
Turnover	3	554,040	589,239
Cost of sales		<u>(394,035)</u>	<u>(448,994)</u>
Gross profit		160,005	140,245
Other revenue		5,367	7,117
Other net income/(loss)		897	(631)
Distribution costs		<u>(19,035)</u>	<u>(23,754)</u>
Administrative expenses		<u>(85,863)</u>	<u>(69,255)</u>
Profit from operations		61,371	53,722
Finance costs	4(a)	(435)	(602)
Share of profits less losses of associates		<u>649</u>	<u>(328)</u>
Profit before taxation	4	61,585	52,792
Income tax	6	<u>(15,810)</u>	<u>(12,499)</u>
Profit for the period		<u>45,775</u>	<u>40,293</u>
Attributable to:			
Equity shareholders of the Company		50,245	43,474
Non-controlling interests		<u>(4,470)</u>	<u>(3,181)</u>
Profit for the period		<u>45,775</u>	<u>40,293</u>
Earnings per share	8		
Basic and diluted		<u>HK7.5 cents</u>	<u>HK6.5 cents</u>

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
FOR THE SIX MONTHS ENDED 30 JUNE 2013 – UNAUDITED

	Six months ended 30 June	
	2013	2012
	HK\$'000	HK\$'000
		(restated)
Profit for the period	45,775	40,293
Other comprehensive income for the period (after tax adjustments):		
Item that will not be reclassified to profit or loss:		
Remeasurement of defined benefit retirement obligation	105	(172)
Items that may be reclassified subsequently to profit or loss:		
Exchange differences on translation of financial statements of subsidiaries outside Hong Kong	(9,651)	(237)
Available-for-sale securities: net movement in the fair value reserve	(8)	(53)
	(9,659)	(290)
Other comprehensive income for the period	(9,554)	(462)
Total comprehensive income for the period	36,221	39,831
Attributable to:		
Equity shareholders of the Company	40,643	43,090
Non-controlling interests	(4,422)	(3,259)
Total comprehensive income for the period	36,221	39,831

CONSOLIDATED BALANCE SHEET
AT 30 JUNE 2013 – UNAUDITED

		At 30 June 2013 <i>HK\$'000</i>	At 31 December 2012 <i>HK\$'000</i> (restated)
	<i>Note</i>		
Non-current assets			
Fixed assets	<i>10</i>		
– Interests in leasehold land held for own use under operating leases		22,360	22,596
– Other property, plant and equipment		<u>174,120</u>	<u>169,046</u>
		196,480	191,642
Long term receivables		930	930
Goodwill		2,753	2,753
Other intangible assets		9,603	9,029
Interest in associates		676	27
Deferred tax assets		6,225	7,825
Other financial assets	<i>9</i>	<u>33,479</u>	<u>24,925</u>
		<u>250,146</u>	<u>237,131</u>
Current assets			
Inventories	<i>11</i>	197,937	183,572
Trade and other receivables	<i>12</i>	174,774	208,496
Current tax recoverable		117	1,016
Other financial assets	<i>9</i>	17,125	14,674
Time deposits		137,952	156,735
Cash and cash equivalents		<u>241,672</u>	<u>281,550</u>
		<u>769,577</u>	<u>846,043</u>
Current liabilities			
Trade and other payables	<i>13</i>	167,344	208,006
Bank loans		20,695	20,810
Current tax payable		<u>8,122</u>	<u>12,991</u>
		<u>196,161</u>	<u>241,807</u>
Net current assets		<u>573,416</u>	<u>604,236</u>
Total assets less current liabilities		<u>823,562</u>	<u>841,367</u>

CONSOLIDATED BALANCE SHEET (CONTINUED)
AT 30 JUNE 2013 – UNAUDITED

		At 30 June 2013 <i>HK\$'000</i>	At 31 December 2012 <i>HK\$'000</i> (restated)
	<i>Note</i>		
Non-current liabilities			
Other payables	5	388	–
Bank loans		1,295	1,812
Net defined benefit retirement obligation		797	750
Deferred tax liabilities		–	394
		<u>2,480</u>	<u>2,956</u>
NET ASSETS		<u>821,082</u>	<u>838,411</u>
CAPITAL AND RESERVES			
Share capital		52,303	52,303
Reserves		<u>768,551</u>	<u>781,458</u>
Total equity attributable to equity shareholders of the Company		820,854	833,761
Non-controlling interests		<u>228</u>	<u>4,650</u>
TOTAL EQUITY		<u>821,082</u>	<u>838,411</u>

NOTES TO THE INTERIM FINANCIAL RESULTS

1. General information

The principal activities of the Group are the design, development, manufacture and sale of plush stuffed toys, ride-on toys and plastic figures.

The Company is a limited liability company incorporated in Hong Kong. The address of its registered office is 6th Floor, China Minmetals Tower, 79 Chatham Road South, Tsimshatsui, Kowloon, Hong Kong.

The Company is listed on the Main Board of The Stock Exchange of Hong Kong Limited.

2. Changes in accounting policies

The Hong Kong Institute of Certified Public Accountants has issued a number of new Hong Kong Financial Reporting Standards (“HKFRSs”) and amendments to HKFRSs that are first effective for the current accounting period of the Group and the Company. Of these, the following developments are relevant to the Group’s financial statements:

- Amendments to Hong Kong Accounting Standard (“HKAS”) 1, *Presentation of financial statements – Presentation of items of other comprehensive income*
- HKFRS 10, *Consolidated financial statements*
- HKFRS 12, *Disclosure of interests in other entities*
- HKFRS 13, *Fair value measurement*
- Revised HKAS 19, *Employee benefits*
- *Annual Improvements to HKFRSs 2009-2011 Cycle*
- Amendments to HKFRS 7, *Financial instruments: Disclosures – Disclosures – Offsetting financial assets and financial liabilities*

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

Amendments to HKAS 1, Presentation of financial statements – Presentation of items of other comprehensive income

The amendments to HKAS 1 require entities to present the items of other comprehensive income that would be reclassified to profit or loss in the future if certain conditions are met separately from those that would never be reclassified to profit or loss. The Group’s presentation of other comprehensive income in these financial statements has been modified accordingly.

HKFRS 10, Consolidated financial statements

HKFRS 10 replaces the requirements in HKAS 27, *Consolidated and separate financial statements*, relating to the preparation of consolidated financial statements and Hong Kong (SIC) Interpretation 12, *Consolidation – Special purpose entities*. It introduces a single control model to determine whether an investee should be consolidated, by focusing on whether the entity has power over the investee, exposure or rights to variable returns from its involvement with the investee and the ability to use its power to affect the amount of those returns.

As a result of the adoption of HKFRS 10, the Group has changed its accounting policy with respect to determining whether it has control over an investee. The adoption does not change any of the control conclusions reached by the Group in respect of its involvement with other entities as at 1 January 2013.

HKFRS 12, Disclosure of interests in other entities

HKFRS 12 brings together into a single standard all the disclosure requirements relevant to an entity's interests in subsidiaries, joint arrangements, associates and unconsolidated structured entities. The disclosures required by HKFRS 12 are generally more extensive than those previously required by the respective standards. Since those disclosure requirements only apply to a full set of financial statements, the Group has not made additional disclosures in the interim financial report as a result of adopting HKFRS 12.

HKFRS 13, Fair value measurement

HKFRS 13 replaces existing guidance in individual HKFRSs with a single source of fair value measurement guidance. HKFRS 13 also contains extensive disclosure requirements about fair value measurements for both financial instruments and non-financial instruments. Some of the disclosures are specifically required for financial instruments in the interim financial reports. The adoption of HKFRS 13 does not have any material impact on the fair value measurements of the Group's assets and liabilities.

Revised HKAS 19, Employee benefits

Revised HKAS 19 introduces a number of amendments to the accounting for defined benefit plans. Among them, revised HKAS 19 eliminates the "corridor method" under which the recognition of actuarial gains and losses relating to defined benefit schemes could be deferred and recognised in profit or loss over the expected average remaining service lives of employees. Under the revised standard, all actuarial gains and losses are required to be recognised immediately in other comprehensive income. Revised HKAS 19 also changed the basis for determining income from plan assets from expected return to interest income calculated at the liability discount rate, and requires immediate recognition of past service cost, whether vested or not.

As a result of the adoption of revised HKAS 19, the Group has changed its accounting policy with respect to defined benefit plans, for which the corridor method was previously applied. This change in accounting policy has been applied retrospectively by restating the balances at 31 December 2012, and the result for the six months ended 30 June 2012 as follows:

	As previously reported HK\$'000	Effect of adopting revised HKAS 19 HK\$'000	As restated HK\$'000
Consolidated income statement for the six months ended 30 June 2012:			
Defined benefit retirement plan expense	1,120	(259)	861
Profit for the period	40,034	259	40,293
Consolidated statement of comprehensive income for the six months ended 30 June 2012:			
Total comprehensive income for the period	39,744	87	39,831
Consolidated balance sheet at 31 December 2012:			
Net defined benefit retirement asset	3,114	(3,114)	–
Total non-current assets	240,245	(3,114)	237,131
Net defined benefit retirement obligation	–	750	750
Total non-current liabilities	2,206	750	2,956
Net assets/Total equity	842,275	(3,864)	838,411
Reserves	785,322	(3,864)	781,458

This change in accounting policy does not have any material impact on current or deferred taxation.

Annual Improvements to HKFRSs 2009-2011 Cycle

This cycle of annual improvements contains amendments to five standards with consequential amendments to other standards and interpretations. Among them, HKAS 34, *Interim financial reporting*, has been amended to clarify that total assets for a particular reportable segment are required to be disclosed only if the amounts are regularly provided to the chief operating decision maker (the “CODM”) and only if there has been a material change in the total assets for that segment from the amount disclosed in the last annual financial statements. The amendment also requires the disclosure of segment liabilities if the amounts are regularly provided to the CODM and there has been a material change in the amounts compared with the last annual financial statements. In respect of this amendment, the Group has continued to disclose segment assets and segment liabilities in note 3.

Amendments to HKFRS 7, Financial instruments: Disclosures – Disclosures – Offsetting financial assets and financial liabilities

The amendments introduce new disclosures in respect of offsetting financial assets and financial liabilities. Those new disclosures are required for all recognised financial instruments that are set off in accordance with HKAS 32, *Financial instruments: Presentation*, and those that are subject to an enforceable master netting arrangement or similar agreement that covers similar financial instruments and transactions, irrespective of whether the financial instruments are set off in accordance with HKAS 32.

The adoption of the amendments does not have an impact on the Group's interim financial report because the Group has not offset financial instruments, nor has it entered into master netting arrangement or similar agreement which is subject to the disclosures of HKFRS 7.

3. Segment reporting

The Group manages its businesses by divisions, which are organised by a mixture of both business lines and geography. In a manner consistent with the way in which information is reported internally to the Group's most senior executive management for the purposes of resource allocation and performance assessment, the Group has identified three reportable segments. No operating segments have been aggregated to form the following reportable segments.

(a) Information about profit or loss, assets and liabilities

Information regarding the Group's reportable segments as provided to the Group's most senior executive management for the purposes of resource allocation and assessment of segment performance for the period is set out below.

	Plush stuffed toys		Ride-on toys		Plastic figures		Total	
	2013	2012	2013	2012	2013	2012	2013	2012
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		(restated)						(restated)
<i>For the six months ended 30 June</i>								
Revenue from external customers	508,027	551,342	21,983	32,796	24,030	5,101	554,040	589,239
Inter-segment revenue	6,141	1,528	–	–	–	–	6,141	1,528
Reportable segment revenue	514,168	552,870	21,983	32,796	24,030	5,101	560,181	590,767
Reportable segment profit/ (loss)(adjusted EBITDA)	102,333	85,359	(13,869)	(8,442)	(4,610)	(6,841)	83,854	70,076
<i>As at 30 June/31 December</i>								
Reportable segment assets	543,341	553,754	80,577	95,247	65,906	57,992	689,824	706,993
Reportable segment liabilities	148,954	203,625	77,122	76,273	59,403	48,458	285,479	328,356

The measure used for reporting segment profit is "adjusted EBITDA" i.e. "adjusted earnings before interest, taxes, depreciation and amortisation", where "interest" is regarded as including investment income and "depreciation and amortisation" is regarded as including impairment losses on non-current assets. To arrive at adjusted EBITDA the Group's earnings are further adjusted for items not specifically attributed to individual segments, such as share of profits less losses of associates, directors' and auditors' remuneration and other head office or corporate administration costs.

(b) Reconciliations of reportable segment profit or loss

	Six months ended 30 June	
	2013 HK\$'000	2012 HK\$'000 (restated)
Reportable segment profit	83,854	70,076
Share of profits less losses of associates	649	(328)
Interest income	3,321	2,762
Depreciation and amortisation	(11,792)	(11,142)
Finance costs	(435)	(602)
Unallocated head office and corporate expenses	(14,012)	(7,974)
	<u>61,585</u>	<u>52,792</u>
Consolidated profit before taxation	<u>61,585</u>	<u>52,792</u>

4. Profit before taxation

Profit before taxation is arrived at after charging/(crediting):

	Six months ended 30 June	
	2013 HK\$'000	2012 HK\$'000
(a) Finance costs		
Interest expense on bank borrowings wholly repayable within five years	<u>435</u>	<u>602</u>
(b) Other items		
Amortisation of land lease premium	279	270
Depreciation	11,513	10,872
Operating lease charges: minimum lease payments in respect of property rentals	12,890	11,459
Inventories write-down and losses	5,909	2,062
Reversal of write-down of inventories	(5,045)	(2,183)
Reversal of provision for custom duties	(13,426)	–
Reversal of provision for social insurance	(10,522)	–
Bank interest income	(3,180)	(2,694)
Interest income from other financial assets	(141)	(68)
Net realised and unrealised (gain)/loss on other financial assets	<u>(2,806)</u>	<u>300</u>

5. Claim settlement

In March 2012, a customer (the “Customer”) initiated a claim in the Hong Kong High Court (the “Court”) against the Company and two subsidiaries of the Company including one subsidiary in the PRC (the “PRC Subsidiary”) and requested compensation in respect of products manufactured by the PRC Subsidiary and sold to the Customer mostly during the year ended 31 December 2010 (the “Claim”).

The subsidiaries filed and served their defence and counterclaim on 30 January 2013, denying liability in respect of the Claim and counterclaiming against the Customer for US\$78,000 (equivalent to HK\$605,000), being the sum of various outstanding invoices and debit notes rendered to the Customer in 2010 and 2011, plus interest and costs.

On 20 February 2013, the Company applied to strike out the Claim against it (but not against the subsidiaries) on the basis that the Claim discloses no reasonable cause of action against the Company. The Customer agreed to discontinue its Claim against the Company and pay the Company's costs incurred in the action. On 9 April 2013, the Customer and the Company made a joint application to the Court for leave for the Customer to discontinue the Claim against the Company. The Court made an order in terms of the parties' application on striking out the Claim against the Company on 15 April 2013. The Company is now assessing the costs relating to striking out the Claim against the Company incurred in the action and will seek recovery of those costs from the Customer.

In late July 2013, the Customer and the subsidiaries entered into a commercial settlement, which was recorded in the form of a Tomlin Order filed with the Court on 29 July 2013. Upon performance of the Tomlin Order, the Claim will be fully and finally settled. Claim settlement of US\$250,000 (equivalent to HK\$1,939,000) was included in "administrative expenses" in the consolidated income statement for the period ended 30 June 2013.

In accordance with the Tomlin Order, the claim settlement is payable as follows:

	<i>HK\$'000</i>
Within 1 year (<i>note 13</i>)	1,551
After 1 year but within 5 years	388
	<u>1,939</u>

6. Income tax

	Six months ended 30 June	
	2013	2012
	<i>HK\$'000</i>	<i>HK\$'000</i>
Current tax – Hong Kong Profits Tax	1,829	1,183
Current tax – Outside Hong Kong	12,490	9,448
Deferred taxation	1,491	1,868
	<u>15,810</u>	<u>12,499</u>

7. Dividends

(a) Dividends payable to equity shareholders of the Company attributable to the interim period

	Six months ended 30 June	
	2013	2012
	HK\$'000	HK\$'000
Interim dividend declared and paid after the interim period of HK 3 cents per ordinary share (2012: HK nil cents per ordinary share)	<u>20,165</u>	<u>—</u>

The interim dividend has not been recognised as a liability at the balance sheet date.

(b) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved and paid during the interim period

	Six months ended 30 June	
	2013	2012
	HK\$'000	HK\$'000
Final dividend in respect of the previous financial year, approved and paid during the interim period, of HK 8 cents per ordinary share (six months ended 30 June 2012: HK nil cents per ordinary share)	<u>53,773</u>	<u>—</u>

8. Earnings per share

(a) Basic earnings per share

The calculation of basic earnings per share is based on the profit attributable to ordinary equity shareholders of the Company of HK\$50,245,000 (six months ended 30 June 2012 (restated): HK\$43,474,000) and the weighted average number of ordinary shares of 672,165,000 shares (six months ended 30 June 2012: 672,165,000 shares).

(b) Diluted earnings per share

The calculation of diluted earnings per share for the six months ended 30 June 2013 is based on the profit attributable to ordinary equity shareholders of the Company of HK\$50,245,000 and the weighted average number of ordinary shares of 674,237,000 shares.

The diluted earnings per share was the same as the basic earnings per share for the six months ended 30 June 2012 as the potential ordinary shares in respect of outstanding share options were anti-dilutive.

9. Other financial assets

	At 30 June 2013 <i>HK\$'000</i>	At 31 December 2012 <i>HK\$'000</i>
<i>Non-current</i>		
Equity-linked securities (<i>notes (i) & (vii)</i>)	–	3,469
Structured debt securities (<i>notes (ii) & (vii)</i>)	13,483	–
Available-for-sale debt security – unlisted (<i>note (iii)</i>)	6,396	6,856
Available-for-sale equity security – unlisted (<i>note (iv)</i>)	13,600	14,600
	<u>33,479</u>	<u>24,925</u>
<i>Current</i>		
Equity-linked securities (<i>notes (v) & (vii)</i>)	9,987	14,674
Structured debt security (<i>notes (vi) & (vii)</i>)	7,138	–
	<u>17,125</u>	<u>14,674</u>
	<u>50,604</u>	<u>39,599</u>

Notes:

- (i) Equity-linked securities as at 31 December 2012 represented structured funds placed with an investment bank in Korea with guaranteed principal and variable interest linked to the Korea Composite Stock Price Index 200, with a maturity date of 10 February 2014.
- (ii) Structured debt securities represent: (a) a debt investment placed with an investment bank in Korea, amounting to HK\$6,767,000 with variable interest linked to USD/RMB fixing rate and maturity date of 15 March 2015; and (b) a debt investment placed with an investment bank in Korea, amounting to HK\$6,716,000 with fixed interest rate at 6.25% per annum and redeemable by the debt issuer on or after 15 April 2024.
- (iii) Available-for-sale debt security – unlisted represents an investment in bonds issued by an investment bank in Korea with a maturity date of 30 March 2039. Management has no intention to hold the investment to maturity.
- (iv) Available-for-sale equity security – unlisted represents an investment in a Korean private company and is carried at cost.

- (v) Equity-linked securities represent three structured funds placed with investment banks in Korea, amounting to HK\$3,398,000, HK\$3,385,000 and HK\$3,204,000 with guaranteed principal and variable interest linked to the Korea Composite Stock Price Index 200 and maturity date of 3 September 2013, 3 September 2013 and 10 February 2014, respectively.

Equity-linked securities as at 31 December 2012 represented four structured funds placed with an investment bank in Korea, amounting to HK\$3,682,000, HK\$3,672,000, HK\$3,676,000 and HK\$3,644,000 with guaranteed principal and variable interest linked to the Korea Composite Stock Price Index 200 and maturity date of 5 March 2013, 5 March 2013, 3 September 2013 and 3 September 2013, respectively.

- (vi) Structured debt security represents a debt investment placed with an investment bank in Korea with fixed interest rate at 7.00% per annum and redeemable by the debt issuer on or after 30 July 2013.
- (vii) Structured debt securities and equity-linked securities are hybrid instruments that include non-derivative host contracts and embedded derivatives. Upon inception, the financial instruments are designated as fair value through profit or loss with changes in fair value recognised in the income statement.
- (viii) None of the above other financial assets are past due or impaired.

10. Fixed assets

During the six months ended 30 June 2013, the Group acquired items of fixed assets with a cost of HK\$17,610,000 (six months ended 30 June 2012: HK\$27,501,000). Items of fixed assets with a net book value of HK\$1,404,000 were disposed of during the six months ended 30 June 2013 (six months ended 30 June 2012: HK\$383,000), resulting in a gain on disposal of HK\$50,000 (six months ended 30 June 2012: HK\$175,000).

11. Inventories

During the six months ended 30 June 2013, HK\$5,045,000 (six months ended 30 June 2012: HK\$2,183,000) has been recognised as a reversal of write-down of inventories. The reversal arose upon disposal of these inventories.

12. Trade and other receivables

As of the balance sheet date, the ageing analysis of trade debtors and bills receivable (which are included in trade and other receivables), based on the invoice date and net of allowance for doubtful debts, is as follows:

	At 30 June 2013 HK\$'000	At 31 December 2012 HK\$'000
Within 1 month	70,436	93,996
1 to 2 months	31,943	18,194
2 to 3 months	10,257	13,279
3 to 4 months	1,536	2,087
Over 4 months	3,844	6,942
Trade debtors and bills receivable, net of allowance for doubtful debts	118,016	134,498
Other receivables and prepayments	50,341	51,941
Compensation receivable	–	12,858
Amounts due from related companies	6,159	6,699
Amount due from an associate	258	2,500
	174,774	208,496

Trade debtors and bills receivable are due within 30 to 60 days from the date of billing. Debtors with balances that are more than 3 months past due are requested to settle all outstanding balances before any further credit is granted.

13. Trade and other payables

Included in trade and other payables are trade creditors with the following ageing analysis as of the balance sheet date:

	At 30 June 2013 HK\$'000	At 31 December 2012 HK\$'000
Due within 1 month or on demand	69,130	44,970
Due after 1 month but within 3 months	3,749	11,841
Due after 3 months but within 6 months	116	10
Due after 6 months but within 1 year	314	799
Trade creditors	73,309	57,620
Accrued charges and other payables	90,805	147,118
Claim settlement (<i>note 5</i>)	1,551	–
Amounts due to related companies	–	1,573
Amount due to an associate	1,679	1,695
	167,344	208,006

14. Comparative figures

As a result of the application of revised HKAS 19, *Employee benefits*, certain comparative figures have been adjusted to conform to current period's presentation and to provide comparative amounts in respect of items disclosed for the first time in 2013. Further details of these developments are disclosed in note 2.

MANAGEMENT DISCUSSION & ANALYSIS

Financial Review

The global economy has experienced a gradual recovery during the first half of 2013. However, Europe has continued to experience economic setbacks, while improvements in consumer confidence and employment in the US have been more modest than market expectations. The weakness of both regions consequently affected the overall performance of the toy industry. Nevertheless, Japan, the largest market for Dream International Limited (the “Company”) and its subsidiaries (collectively the “Group”), has continued to provide a relatively stable business environment – being the major contributor to the Group’s financial results during the review period.

For the six months ended 30 June 2013, the Group’s turnover dipped to HK\$554.0 million (2012: HK\$589.2 million) resulting from the weak macroeconomic environment. However, gross profit improved by 14.1% to HK\$160.0 million (2012: HK\$140.2 million) with gross margin up to 28.9% (2012: 23.8%). The increases were primarily driven by the Group’s strategic move to high-end products, as well as the reversal of certain provisions relating to PRC factories that were one-off in nature. Excluding the changes in provisions, the gross profit margin would still have risen to 24.6%. Accordingly, operating profit grew to HK\$61.4 million (2012 (restated): HK\$53.7 million), while profit attributable to equity shareholders of the Company increased to HK\$50.2 million (2012 (restated): HK\$43.5 million), translating into a net margin of 9.1% (2012 (restated): 7.4%).

The Group maintained a healthy financial position with cash and bank deposits of HK\$379.6 million (31 December 2012: HK\$438.3 million) as at 30 June 2013.

Business Review

Product Analysis

Plush Stuffed Toys

As at the reporting period, the plush stuffed toys business recorded turnover of HK\$508.0 million (2012: HK\$551.3 million), accounting for 91.7% of the Group’s total turnover. Original Equipment Manufacturing (“OEM”) remained the core business of the Group, generating turnover of HK\$501.7 million (2012: HK\$478.0 million), or 98.8% of plush stuffed toys’ sales. Over the past six months, the Group also continued to strengthen its business ties with existing customers, including globally renowned cartoon character owners and licensors. Leveraging positive market response following the launch of new products featuring iconic characters from Japan and Korea in the previous year, the Group participated in New York Toy Fair 2013 to further promote these characters and completed shipments to two distributors during the review period. These characters will also be launched at an upscale retail toy store in New York in the second half year. In view of wider acceptance of these characters around the world, the Group will strive to grasp more opportunities in the future.

The Original Design Manufacturing (“ODM”) business recorded turnover of HK\$6.3 million (2012: HK\$73.3 million), contributing 1.2% of plush stuffed toys’ sales. The decline was mainly attributable to the postponement of certain orders, which will be booked in the second half year. Through the establishment of the “Dream, made to love, made to hug” brand targeting the premium market, the Group aims to enhance and strengthen its brand awareness among target customers, as well as further improve profitability and widen income streams. Following the brand’s successful launch at the New York toy fair last year, the Group has been working with customers on new product introductions and expects to finalise a schedule by the end of this year.

Ride-on Toys

During the period under review, sales generated from the ride-on toys segment amounted to HK\$22.0 million (2012: HK\$32.8 million), and accounted for 4.0% of the Group’s total turnover. The decline in sales was due to a delay in the placement of orders by a Japanese customer. The Group continued to strengthen its position in the high-end market, especially in China, to enhance profitability and distance itself from keen competition among industry players in the lower priced product categories. The Group’s high-margin tricycle product line remained the best selling in China, and it plans to launch an upgraded model in the fourth quarter to further tap local demand. The Group is also going to launch this new product in Japan, and the first shipment will be made within the following months. During the period under review, the Group has further enriched its product portfolio to include baby plastic chairs, with shipments made to both the Japanese and Chinese markets.

Plastic Figures

Following the successful launch of plastic figures last year, this segment has continued to thrive, with turnover surging by 3.7 folds year-on-year to HK\$24.0 million (2012: HK\$5.1 million), representing 4.3% of the Group’s total turnover. During the review period, the Group continued to capitalise on its solid relationship with existing customers to secure stable orders for its plastic figures. To meet the flourishing demand, the Group plans to boost production capacity by building an additional factory in Hanoi, Vietnam in the near future.

Market Analysis

For the six months ended 30 June 2013, Japan remained the largest market for the Group, accounting for 53.6% of total turnover. North America accounted for 27.0% of total turnover, followed by Europe at 7.9%. China’s contribution grew to 2.6% as at the reporting period.

Operational Analysis

As at 30 June 2013, the Group operated 10 plants in total, five of which were in China and five in Vietnam – running at an average utilisation rate of 79.7%. To support business development, the Group purchased a manufacturing plant in the Mekong Delta, Vietnam in December 2012, which has been running smoothly and enhancing the Group’s production capacity for plush stuffed toys. To expedite development of the plastic figure segment, the Group is expanding its existing facilities, and is constructing a clean room in the factory as well. The Group also plans to build a second plastic figures plant in Hanoi, which will commence production by the end of 2013.

Prospects

Looking ahead, perceived that challenges associated with the European economy will continue to temper consumption sentiment. In the US, improving economic indicators have translated into opportunities for the recovery of the toy market; however, such a recovery has been at a slower pace than expected. On the operations front, escalating labour and material costs combined with rising pressure from appreciation of the Renminbi and depreciation of Japanese Yen have created a tough environment that will accelerate consolidation of the toy industry. In view of the obstacles ahead, the Group will be committed to maintaining a solid foundation for its businesses, so that when market conditions improve, it will be well prepared to capture fresh opportunities.

Over the years, the Group has steadily built a successful track record in the plush toy industry. By nurturing close ties with existing customers, the Group will actively explore more opportunities to cooperate, spanning across different geographical regions and product categories, to boost sales growth. The Group is also strategically shifting its focus to the high-end market, especially in China, to enhance profitability and operational efficiency. With respect to Japan, its largest market, the Group expects to continue realising stable revenue growth in the future. Not satisfied with the status quo however, the Group has observed rising business opportunities in emerging markets, and has successfully extended its reach to Brazil and Russia. Leveraging its leading position and successful experience, the Group expects to grasp more opportunities, diversify its income streams, strengthen its core businesses and provide sufficient support to new business developments.

Having already established a strong foundation for the plush stuffed toy business, the Group will direct its resources towards further growth of the plastic figures business as a future revenue driver. Over the past two years, the Group has been charting a course for the plastic figures business, which commenced production last year. Thus far, the business has progressed as expected and the Group has already secured internationally renowned customers for the segment. The Group expects the plastic figures business will continue to grow, receive more orders and achieve breakeven point by the end of the year.

Number and Remuneration of Employees

At 30 June 2013, the Group had 9,100 (31 December 2012: 8,578) employees in Hong Kong, Mainland China, the Republic of Korea, the US, Japan and Vietnam. The Group values its human resources and recognises the importance of attracting and retaining quality staff for its continuing success. Staff bonuses and share options are awarded based on individual performance.

Liquidity and Financial Resources and Gearing

The Group continued to maintain a reasonable liquidity position. As at 30 June 2013, the Group had net current assets of HK\$573.4 million (31 December 2012: HK\$604.2 million). The Group's total cash and cash equivalents as at 30 June 2013 amounted to HK\$241.7 million (31 December 2012: HK\$281.6 million). The total borrowings of the Group as at 30 June 2013 amounted to HK\$22.0 million (31 December 2012: HK\$22.6 million).

The Group's gearing ratio, calculated on the basis of total bank borrowings over total equity, was 2.7% at 30 June 2013 (31 December 2012 (restated): 2.7%).

Pledge on Group Assets

Bank borrowings are secured on the Group's buildings, plant and machinery and land use rights with a net book value as at 30 June 2013 of HK\$24.1 million (31 December 2012: HK\$26.5 million).

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six-month period ended 30 June 2013, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

CORPORATE GOVERNANCE

During the six-month period ended 30 June 2013, the Company has complied with Corporate Governance Code as set out in Appendix 14 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited, save for the deviation from the code provision A.2.1.

Under the code provision A.2.1, the roles of chairman and chief executive officer ("CEO") should be separated and should not be held by the same individual. Mr. Kyoo Yoon Choi has been appointed as the CEO on 4 October 2012 and has performed both the roles as the chairman and CEO of the Company. The Board is of the opinion that it is appropriate and in the best interests of the Company at the present stage for Mr. Kyoo Yoon Choi to hold both the positions as it helps to maintain the continuity of the policies and stability of the operations of the Company. The Board including three independent non-executive directors has a fairly independence element in the composition and will play an active role to ensure a balance of power and authority.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted a code of conduct regarding directors' securities transactions on terms no less exacting than the required standard set out in Appendix 10 of the Listing Rules regarding the Model Code. Based on specific enquires of the Company's directors, the directors have complied with the required standard set out in Model Code.

INTERIM DIVIDEND AND CLOSURE OF REGISTER OF MEMBERS

The Directors declared an interim dividend of HK3 cents per ordinary share (2012: HK nil cents per ordinary share) for the period ended 30 June 2013. This interim dividend which totals HK\$20,165,000 (2012: HK\$ nil) will be paid on 18 September 2013 to shareholders registered at the close of business on the record date, 9 September 2013.

The register of members will be closed from 10 September 2013 to 12 September 2013, both dates inclusive, during which period no transfer of shares will be effected. In order to qualify for the entitlement of the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Registrar, Tricor Abacus Limited, 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong not later than 4:30 p.m. on 9 September 2013.

AUDIT COMMITTEE

The audit committee has reviewed with management the accounting principles and practices adopted by the Group and discussed internal control and financial reporting matters of the interim results for the six months ended 30 June 2013.

By Order of the Board
Dream International Limited
Kyoo Yoon Choi
Chairman

Hong Kong, 26 August 2013

The Directors of the Company as at the date of this announcement are as follows:

Executive Directors

Mr. Kyoo Yoon Choi (*Chairman*)
Mr. Young M. Lee
Mr. James Chuan Yung Wang
Mr. Hyun Ho Kim

Independent Non-executive Directors

Professor Cheong Heon Yi
Professor Byong Hun Ahn
Mr. Tae Woong Kang