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(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1633)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Magic Holdings International Limited (the "Company") hereby announces that a meeting of the Board will be held at 12:30 p.m. on Wednesday, 18 September 2013 for the purposes of, inter alia, considering and approving the audited final results of the Company and its subsidiaries for the year ended 30 June 2013 and the payment of a final dividend, if any.

By order of the Board

Magic Holdings International Limited

Tang Siu Kun Stephen

Chairman

Hong Kong, 6 September 2013

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Tang Siu Kun Stephen (Chairman), Mr. She Yu Yuan, Mr. Luo Yao Wen and Mr. Cheng Wing Hong; two non-executive directors, namely Mr. Sun Yan and Mr. Chen Dar Cin; and three independent non-executive directors, namely Professor Dong Yin Mao, Professor Yang Rude and Mr. Yan Kam Tong.