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(Incorporated in the Cayman Islands with Limited Liability)
(Stock Code: 1833)

HK\$1,941,000,000 1.75 per cent. Convertible Bonds due 2013 Convertible into Ordinary Shares of the Company (the "Convertible Bonds")

(Stock Code: 4329)

WITHDRAWAL OF LISTING OF CONVERTIBLE BONDS AND REDEMPTION OF CONVERTIBLE BONDS

Reference is made to the announcements (the "Announcements") dated 21 September 2010, 25 October 2010, 13 October 2011 and 18 October 2012 issued by Intime Retail (Group) Company Limited (銀泰商業(集團)有限公司) (the "Company"), formerly known as Intime Department Store (Group) Company Limited (銀泰百貨(集團)有限公司), in relation to, among other things, the issue of the convertible bonds (the "Convertible Bonds") in the aggregate principal amount of HK\$1,941,000,000 (including convertible bonds in the principal amount of HK\$388,000,000 issued pursuant to an option granted by the Company to Merrill Lynch Far East Limited, UBS AG, Hong Kong Branch and Morgan Stanley & Co. International Plc (the "Joint Lead Managers"), which was exercised in full by the Joint Lead Managers on 20 September 2010) due 2013, bearing interest at the rate of 1.75% per annum. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

The board (the "Board") of directors (the "Directors") of the Company announces that the Convertible Bonds matured on 27 October 2013. Listing of the Convertible Bonds on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") will be withdrawn with effect from the close of trading of the Stock Exchange on Monday, 28 October 2013.

Following the maturity of the Convertible Bonds, the Company has redeemed the entire outstanding principal amount of the Convertible Bonds in the sum of HK\$1,941,000,000 plus interest accrued thereon pursuant to the terms and conditions of the Convertible Bonds. The Board considers that the redemption of the Convertible Bonds has no material impact on the business of the Group.

By Order of the Board

Intime Retail (Group) Company Limited

Shen Guojun

Chairman

Beijing, 28 October 2013

As at the date of this announcement, the executive Directors of the Company are Mr. Shen Guojun and Mr. Chen Xiaodong, the non-executive Directors of the Company are Mr. Xin Xiangdong, Mr. Liu Dong and Mr. Wong Luen Cheung Andrew, and the independent non-executive Directors of the Company are Mr. Yu Ning and Mr. Chow Joseph and Mr. Shi Chungui.

Website: www.intime.com.cn