Please use this form if you want the Public Offer Shares to be issued in your name 如 閣下欲以本身名義登記將獲發行的公開發售股份,請使用本表格

Staple your payment here 請將股款 緊釘在此 This Application Form uses the same terms as defined in the prospectus of Yi Hua Department Store Holdings Limited (the "Company") dated 26 November 2013 (the "Prospectus"). 本申請表格使用益華百貨控股有限公司(「本公司」)於2013年11月26日刊發的招股章程(「招股章程」)所界定的相同詞彙。 Neither this Application Form nor the Prospectus constitutes an offer to sell or a solicitation of an offer to buy any Public Offer Shares in any jurisdiction other than Hong Kong. The Public Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act. 本申請表格及招股章程概不構成在香港以外任何司法權區要約出售或游説要約購買任何公開發售股份。若無根據美國證券法登記或獲豁免登記,公開發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction. 在根據任何司法權區的法例不得在當地發送、派發或複製本申請表格及招股章程的司法權區內概不得以任何方式發送或派發或複製(全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the sections headed "Documents Delivered to the Registrar of Companies in Hong Kong" and "Documents Available for Inspection" in Appendix V to the Prospectus, have been registered by the Registrar of Companies in Hong Kong. Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), Hong Kong Securities Clearing Company Limited ("HKSCC"), the Securities and Futures Commission of Hong Kong (the "SFC") and the Registrar of Companies of Hong Kong take no responsibility for the contents of these documents. 招股章程、所有相關申請表格及招股章程附錄五「送呈香港公司註冊處處長文件」及「備查文件」各節所述其他文件文本已經香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。



Yi Hua Department Store Holdings Limited 益華百貨控股有限公司

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

Stock code: 2213 股份代號: 2213

Maximum Offer Price: 1

HK\$1.40 per Public Offer Share, plus 1.0% brokerage, SFC transaction levy of 0.003% and

Stock Exchange trading fee of 0.005%

最高發售價:

每股公開發售股份1.40港元,另加1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures. 招股章程載有其他關於申請手續的資料,本申請表格應與招股章程一併閱讀。

Application Form 申請表格

To: Yi Hua Department Store Holdings Limited
Kingsway Capital Limited
Kingsway Financial Services Group Limited
Upbest Securities Company Limited
The Public Offer Underwriters

致: 益華百貨控股有限公司 滙富融資有限公司 滙富金融服務有限公司 美建證券有限公司 公開發售包銷商

Applicants' declaration

I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the "Effect of completing and submitting this Application Form" section of this Application Form.

Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of "Effect of completing and submitting this Application Form" section.

申請人聲明

警告:僅可為任何人士的利益提出一份申請。請參閱 「填交本申請表格的效用」一節最後四點。

Please use this form if you want the Public Offer Shares to be issued in your name 如 閣下欲以本身名義登記將獲發行的公開發售股份,請使用本表格

Signed by (all) applicant(s) (all joint applicants must sign): 由 (所有) 申請人簽署 (所有聯名申請人必須簽署):	For Broker use 此欄供經紀填寫	Lodged by 遞交申請的經紀
田(別有)甲酮八競者(別有聊名甲酮八必須競者).	Broker No. 經紀號碼	Broker's Chop 經紀印章
Date 日期: / / / / / / / / / / / / / / / / / / /		
Number of Public Offer Shares applied for (not		
more than 4,500,000 shares) 申請公開發售股份數目(不超過4,500,000股股份)	Cheque/banker's cashier order n	umber 支票 / 銀行本票號碼
	Name of bank on which cheque/ (see "How to make your applica	Banker's cashier order is drawn tion" section) 兑現支票/銀行
Total amount 總額	本票的銀行名稱(見「申請手續	[]一節)
HK\$ 港元		
Name in English 英文姓名/名稱		
Family name or company name 姓氏或公司名稱	Forename(s) 名字	
Name in Chinese 中文姓名/名稱		
Family name or company name 姓氏或公司名稱	Forename(s) 名字	
Occupation in English 職業 (以英文填寫)	Hong Kong Identity Car Kong Business Registration appropriate) 香港身份證號 業登記號碼* (請刪除不適	d No./Passport No./Hon on No.* (Please delete a 虎碼/護照號碼/香港萨 [用者)
Names of all other joint applicants in English (if any) 所有其他聯名申請人的英文姓名/名稱 (如有)	Hong Kong Identity Care Kong Business Registration applicants*(Please delete a	on No. of all other join
1)	applicants*(Please delete a 名申請人的香港身份證號 業登記號碼* (請刪除不適	克碼/護照號碼/香港商 [用者)
2)	1) 2)	
3)	3)	
Hong Kong address in English and telephone no. (joint applicant applicant only) 香港地址(以英文填寫)及電話號碼(ants should give the address and 聯名申請人只須填寫排名首位	the telephone number of first申請人的地址及電話號碼)
	Telephone No. 電話號碼	
For Nominees: You will be treated as applying for your own benefit if you do not complete this section. Please		
provide an account number or identification code for each (joint) beneficial owner. 由代名人遞交:代名人若不填寫本節,是項申請將視作為 閣下本身的利益提出。請填寫每名(聯名)實益擁有人的戶口號碼或識別編碼。		
ADDRESS LABEL 地址標貼 (Your name(s) and address in Hong Kong in BLOCK letters 請用英文正楷填寫姓名/名稱及香港地址)		
For Internal use 此欄供內部使用		

Please use this form if you want the Public Offer Shares to be issued in your name 如 閣下欲以本身名義登記將獲發行的公開發售股份,請使用本表格

- * (1) An individual must provide his Hong Kong Identity Card number or, if he does not hold a Hong Kong Identity Card, his passport number. A body corporate must provide its Hong Kong Business Registration number. Each joint applicant must provide its or his relevant number. The Hong Kong Identity Card number(s)/passport number(s)/Hong Kong Business Registration number(s) will be transferred to a third party for checking the Application Form's validity. 個別人士須填寫其香港身份證號碼或(如非香港身份證持有人)護照號碼。法人團體須填寫其香港商業登記號碼。每名聯名申請人均須提供其相關號碼。該等香港身份證號碼/護照號碼/香港商業登記號碼將轉交第三方以核實申請表格的有效性。
- (2) Part of the Hong Kong Identity Card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Your banker may require verification of your Hong Kong Identity Card number/passport number before you can cash your refund cheque. 閣下或 (如屬聯名申請人) 排名首位申請人的香港身份證號碼/護照號碼的部分字符或會印列於退款支票 (如有)。銀行兑現退款支票前或會要求查證 閣下的香港身份證號碼/護照號碼。
- (3) If an application is made by an unlisted company and:
 - the principal business of that company is dealing in securities; and
- you exercise statutory control over that company, then the application will be treated as being made for your benefit.

如申請是由非上市公司提交,而:

- 該公司主要從事證券買賣業務;及
- 閣下對該公司可行使法定控制權,

是項申請將視作為 閣下的利益提出。





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How to make your application

1. Use the table below to calculate how much you must pay. Your application must be for a minimum of 2,000 Public Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$
2,000	2,828.22	60,000	84,846.72	600,000	848,467.20
4,000	5,656.45	70,000	98,987.84	700,000	989,878.40
6,000	8,484.67	80,000	113,128.96	800,000	1,131,289.60
8,000	11,312.90	90,000	127,270.08	900,000	1,272,700.80
10,000	14,141.12	100,000	141,411.20	1,000,000	1,414,112.00
12,000	16,969.34	150,000	212,116.80	1,500,000	2,121,168.00
14,000	19,797.57	200,000	282,822.40	2,000,000	2,828,224.00
16,000	22,625.79	250,000	353,528.00	2,500,000	3,535,280.00
18,000	25,454.02	300,000	424,233.60	3,000,000	4,242,336.00
20,000	28,282.24	350,000	494,939,20	3,500,000	4,949,392.00
30,000	42,423.36	400,000	565,644.80	4,000,000	5,656,448.00
40,000	56,564.48	450,000	636,350,40	4,500,000*	6,363,504.00
50,000	70,705.60	500,000	707,056.00		

^{*} Maximum number of Public Offer Shares you may apply for.

- 2. Complete the form in English and sign it. Only written signatures will be accepted (and not by way of personal chop).
- 3. Staple your cheque or banker's cashier order to the form. Each application for the Public Offer Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

The cheque must:

Banker's cashier order must:

- be in Hong Kong dollars;
- not be post-dated;
- be made payable to "The Bank of East Asia (Nominees) Limited Yi Hua Department Store Public Offer":
- be crossed "Account Payee Only";
- be drawn on your Hong Kong dollar bank account in Hong Kong; and
- show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant's name.
- be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name. If it is a joint application, the name on the back of the banker's cashier order must be the same as the first-named applicant's name.

Please use this form if you want the Public Offer Shares to be issued in your name

4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker's cashier order attached) to one of the collection boxes at any of the following branches of **The Bank of East Asia, Limited**:

District	Branch name	Branch office		
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Hong Kong		
	Causeway Bay Branch	46 Yee Wo Street		
	399 Hennessy Road Branch	Ground Floor, Eastern Commercial Centre,		
		399 Hennessy Road, Wanchai		
Kowloon	Yaumatei Branch	Ground Floor, 526 Nathan Road		
	Waterloo Road Branch	Shop A, Ground Floor, Richland House,		
		77B & 77C Waterloo Road		
	Tsim Sha Tsui Branch	Shop A & B, Milton Mansion, 96 Nathan Road		
New Territories	Tai Po Branch	62-66 Po Heung Street, Tai Po Market		
	Ha Kwai Chung Branch	202 Hing Fong Road		

5. Your Application Form can be lodged at these times:

Tuesday, 26 November 2013 – 9:00 a.m. to 5:00 p.m. Wednesday, 27 November 2013 – 9:00 a.m. to 5:00 p.m. Thursday, 28 November 2013 – 9:00 a.m. to 5:00 p.m. Friday, 29 November 2013 – 9:00 a.m. to 12:00 ncon

6. The latest time for lodging your application is 12:00 noon of Friday, 29 November 2013. The application lists will be open between 11:45 a.m. to 12:00 noon on that day, subject only to the weather conditions, as described in section headed "How to apply for the Public Offer Shares – Effect of bad weather conditions on the opening of the application lists" of the Prospectus.

申請手續

1. 使用下表計算 閣下應付的股款。 閣下申請認購的股數須至少為2,000股公開發售股份,並為下表所列的其中一個數目,否則申請恕不受理。

申請公開發售股份數目	申請時 應繳款項 港元	申請公開 發售股份數目	申請時 應繳款項 港元	申請公開 發售股份數目	申請時 應繳款項 港元
2,000	2,828.22	60,000	84,846.72	600,000	848,467.20
4,000	5,656.45	70,000	98,987.84	700,000	989,878.40
6,000	8,484.67	80,000	113,128.96	800,000	1,131,289.60
8,000	11,312.90	90,000	127,270.08	900,000	1,272,700.80
10,000	14,141.12	100,000	141,411.20	1,000,000	1,414,112.00
12,000	16,969.34	150,000	212,116.80	1,500,000	2,121,168.00
14,000	19,797.57	200,000	282,822.40	2,000,000	2,828,224.00
16,000	22,625.79	250,000	353,528.00	2,500,000	3,535,280.00
18,000	25,454.02	300,000	424,233.60	3,000,000	4,242,336.00
20,000	28,282.24	350,000	494,939.20	3,500,000	4,949,392.00
30,000	42,423.36	400,000	565,644.80	4,000,000	5,656,448.00
40,000	56,564.48	450,000	636,350.40	4,500,000*	6,363,504.00
50,000	70,705.60	500,000	707,056.00		

- * 閣下可申請認購的公開發售股份最高數目。
- 2. 以英文填妥及簽署表格。只接納親筆簽名(不得以個人口章代替)。
- 3. 閣下須將支票或銀行本票緊釘於表格上。每份公開發售股份申請須附有一張支票或一張銀行本 票。倘若支票或銀行本票並不符合以下所有規定。 閣下的申請將遭拒絕受理:

支票必須:

銀行本票必須:

- 為港元;
- 不得為期票;
- 註明抬頭人為「東亞銀行受託代管有限公司 益華百貨公開發售」;
- 劃線註明「只准入抬頭人賬戶」;
- 從 閣下在香港的港元銀行賬戶中開出;及
- 顯示 閣下的賬戶名稱,而該賬戶名稱 必須已預印在支票上,或由有關銀行授權的人士在支票背書。賬戶名稱必須與閣下姓名/名稱相同。如屬聯名申請, 賬戶名稱必須與排名首位申請人的姓名/名稱相同。
- 須由香港持牌銀行開出,並由有關銀行授權的人士在銀行本票背面簽署核證 閣下姓名/名稱。銀行本票所示姓名/名稱須與 閣下姓名/名稱相同。如屬聯名申請,銀行本票背面所示姓名/名稱必須與排名首位申請人的姓名/名稱相同。

4. 撕下申請表格,對摺一次,然後將填妥的申請表格(連同支票或銀行本票)投入**東亞銀行有限公司** 下列任何一間分行的其中一個收集箱內:

地區 分行名稱 分行辦事處 香港島 總行 香港德輔道中10號 銅鑼灣分行 怡和街46號 軒尼詩道399號分行 灣仔軒尼詩道399號 東區商業大廈地下 九龍 彌敦道526號地下 油麻地分行 窩打老道分行 何文田窩打老道77B 芝齡大廈地下A號 彌敦道96號美敦大 尖沙咀分行 新界 大埔分行 下葵涌分行

5. 閣下可於下列時間遞交申請表格: 2013年11月26日(星期二)-上午九時正至下午五時正 2013年11月27日(星期三)-上午九時正至下午五時正 2013年11月28日(星期四)-上午九時正至下午五時正 2013年11月29日(星期五)-上午九時正至中午十二時正 6. 遞交申請截上時間為2013年11月29日(星期 五》中午十二時正遞交。本公司將於當日上 午十一時四十五分至中午十二時正期間開始 辦理申請登記、惟須視乎天氣狀況而定,詳 見招股章程》如何申請公開發售股份一惡劣 天氣對開始辦理申請登記的影響」一節。

YI HUA DEPARTMENT STORE HOLDINGS LIMITED

SHARE OFFER

Conditions of your application

A. Who can apply

- 1. You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
- 2. If you are a firm, the application must be in the individual members' names.
- 3. The number of joint applicants may not exceed 4.
- 4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
- 5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC (other than qualified domestic institutional investors).
- 6. Unless permitted by the Listing Rules, you cannot apply for any Public Offer Shares if you are:
 - an existing beneficial owner of shares in the Company and/or any of its subsidiaries;
 - a Director or chief executive officer of the Company and/or any of its subsidiaries;
 - a connected person of the Company or will become a connected person of the Company immediately upon completion of the Share Offer;
 - an associate of any of the above; or
 - have been allocated or have applied for or indicated an interest in any Placing Shares under the Placing.

B. If you are a nominee

You, as a nominee, may make more than one application for the Public Offer Shares by (i) giving electronic application instructions to HKSCC via Central Clearing and Settlement System ("CCASS") (if you are a CCASS Participant); or (ii) using a WHITE or YELLOW Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company and/or the Sponsor and/or the Joint Bookrunners (or their agents or nominees), as agents of the Company, to execute any documents for you and to do or your behalf all things necessary to register any Public Offer Shares allocated to you in your name as required by the Articles of Association;
- agree to comply with the Companies Ordinance and the Articles of Association;
- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;

- confirm that you are aware of the restrictions on the Share Offer in the Prospectus;
- agree that none of the Company, the Sponsor, the Joint Bookrunners, their respective directors, officers, employees, partners, agents, advisers and any other parties involved in the Share Offer is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any Placing Shares under the Placing nor participated in the Placing:
- agree to disclose to the Company, the Sponsor, our Hong Kong branch share registrar, receiving bank, the Joint Bookrunners and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none of the Company, the Sponsor and the Joint Bookrunners nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Public Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Public Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S;
- warrant that the information you have provided is true and accurate;
- agree to accept the Public Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place your name(s) on the Company's register of members as the holder(s) of any Public Offer Shares allocated to you, and the Company and/or its agents to send any share certificate(s) and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you have chosen to collect the share certificate(s) and/or refund cheque(s) in person;
- declare and represent that this is the only application made and the only application intended by you to be made to benefit me/us or the person for whose benefit you are applying;
- understand that the Company, the Sponsor and the Joint Bookrunners will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Public Offer Shares to you and that you may be prosecuted for making a false declaration;

Please use this form if you want the Public Offer Shares to be issued in your name

- (if the application is made for your own benefit) warrant that no other
 application has been or will be made for your benefit on a WHITE
 or YELLOW Application Form or by giving electronic application
 instructions to HKSCC via CCASS by you or by any one as your agent
 or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a WHITE or YELLOW Application Form or by giving electronic application instructions to HKSCC via CCASS and (ii) you have due authority to sign the Application Form or by giving electronic application instructions to HKSCC via CCASS on behalf of that other person as their agent.

D. Power of attorney

If your application is made through an authorised attorney, the Company, the Sponsor, and the Joint Bookrunners may accept or reject your application at their discretion, and on any conditions they think fit, including evidence of the attorney's authority.

Determination of Offer Price and Allocation of Public Offer Shares

The Offer Price is expected to be fixed on or around Monday, 2 December 2013. Applicants are required to pay the maximum Offer Price of HK\$1.40 for each Public Offer Share together with 1.0% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee. If the Offer Price is not agreed between the Company and the Joint Bookrunners on or before Wednesday, 4 December 2013, the Share Offer will not proceed.

Applications for Public Offer Shares will not be processed and no allotment of any Public Offer Shares will be made until the application lists close.

The Company expects to announce the fixed offer price, the indication of the level of interest in the Placing, the level of applications under the Public Offer and the basis of allocation of the Public Offer on or before Tuesday, 10 December 2013 in The Standard (in English), the Hong Kong Economic Times (in Chinese), the website of the Stock Exchange at www.hkexnews.hk and the Company's website at www.yihua.com.cn. Results of allocations in Public Offer, and the Hong Kong Identity Card/passport/Hong Kong business registration numbers of successful applicants (where applicable) will be available on the above websites.

If your application for Public Offer Shares is successful (in whole or in part)

If you apply for 1,000,000 or more Public Offer Shares, you may collect your share certificate(s) in person from: Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong on Tuesday, 10 December 2013 or such other date as notified by us in the newspapers.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you. If you are a corporate applicant which is eligible for personal collection, your authorised representative must bear a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to Tricor Investor Services Limited.

If you do not collect your share certificate(s) personally within the time period specified for collection, they will be despatched promptly to the address as specified on this Application Form by ordinary post at your own risk

If you apply for less than 1,000,000 Public Offer Shares, your refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on or before Tuesday, 10 December 2013, by ordinary post and at your own risk.

Refund of your money

If you do not receive any Public Offer Shares or if your application is accepted only in part, the Company will refund to you your application monies (including the related 1.0% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest. If the offer price is less than the maximum Offer Price, the Company will refund to you the surplus application monies (including the related 1.0% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest.

The refund procedures are stated in the section headed "How to apply for the Public Offer Shares - Despatch/Collection of share certificates and refund monies" of the Prospectus.

Application by HKSCC Nominees Limited ("HKSCC Nominees")

Where this Application Form is signed by HKSCC Nominees on behalf of persons who have given electronic application instructions to apply for the Public Offer Shares, the provisions of this Application Form which are inconsistent with those set out in the Prospectus shall not apply and provisions in the Prospectus shall prevail.

Without limiting the generality of this paragraph, the following sections of this Application Form are inapplicable where this form is signed by HKSCC Nominees:

- "Applicants' declaration" on the first page;
- "Warning" on the first page;
- "If you are a nominee";
- All representations and warranties under the "Effect of completing and submitting this Application Form" section, except the first one regarding registration of Public Offer Shares in the applicant's name and the signing of documents to enable the applicant to be registered as the holder of the Public Offer Shares;
- "If your application for Public Offer Shares is successful (in whole or in part)"; and
- "Refund of your money".

The following sections in the section headed "How to apply for the Public Offer Shares" of the Prospectus are inapplicable where this form is signed by HKSCC Nominees:

- "How many applications you can make"; and
- "Circumstances in which you will not be allotted Offer Shares".

益華百貨控股有限公司

股份發售

申請條件

甲. 可申請人士

- 1. 閣下及 閣下為其利益提出申請的任何人士必須年 滿18歲或以上,並擁有香港地址。
- 2. 如 閣下為商號,申請須以個別成員名義提出。
- 3. 聯名申請人不得超過四名。
- 4. 如 閣下為法人團體,申請須經獲正式授權的高級職員簽署,並註明其代表身份及蓋上公司印鑑。
- 5. 閣下必須身處美國境外、並非美國人士(定義見美國證券法S規例),亦非中國法人或自然人(合資格境內機構投資者除外)。
- 6. 除上市規則批准外,如 閣下屬下列人士,則 閣下不得申請任何公開發售股份:
 - 本公司及/或其任何附屬公司股份的現有實益擁有人;
 - 本公司及/或其任何附屬公司的董事或行政總裁;
 - 本公司的關連人士或緊隨股份發售完成後將成為 本公司關連人士的人士;
 - 上述任何人士的聯繫人;或
 - 已獲分配或已申請或表示有意申請配售項下的任何配售股份。

乙. 如 閣下為代名人

閣下作為代名人可提交超過一份公開發售股份申請,方法是(i)透過中央結算及交收系統(「中央結算系統」)向香港結算發出電子認購指示(如、閣下為中央結算系統參與者);或(ii)以白色或黃色申請表格,以本身名義代表不同實益擁有人提交超過一份申請。

丙. 填交本申請表格的效用

閣下填妥並遞交本申請表格,即表示 閣下(如屬聯名申請人,即 閣下共同及個別)代表 閣下本身,或作為 閣下代其行事的每名人士的代理或代名人:

- 承諾簽立所有相關文件,並指示及授權本公司及/ 或保薦人及/或聯席賬簿管理人(或其代理或代名 人)(作為本公司代理)為 閣下簽立任何文件,並代 表 閣下辦理一切所需事宜,以按照組織章程細則的 規定將 閣下獲分配的任何公開發售股份以 閣下名 義登記;
- 同意遵守公司條例及組織章程細則;
- 確認 閣下已細閱招股章程及本申請表格所載的條款 及條件以及申請手續,並同意受其約束;
- 確認 閣下已接獲及細閱招股章程,提出申請時僅依 據招股章程載列的資料及陳述,而除招股章程任何補 充文件外,將不會依賴任何其他資料或陳述;

- 確認 閣下知悉招股章程內有關股份發售的限制;
- 同意本公司、保薦人、聯席賬簿管理人、彼等各自的董事、高級職員、僱員、合夥人、代理、顧問及參與股份發售的任何其他人士現時或日後均毋須對並非載於招股章程(及其任何補充文件)的任何資料及陳述負責;
- 承諾及確認 閣下或 閣下為其利益提出申請的人士 並無申請或接納或表示有意認購(亦將不會申請或接 納或表示有意認購)配售項下的任何配售股份,也沒 有參與配售;
- 同意在本公司、保薦人、香港股份過戶登記分處、收款銀行、聯席賬簿管理人及/或彼等各自的顧問及代理提出要求時、向彼等披露其可能要求提供有關 閣下及 閣下為其利益提出申請的人士的任何個人資料;
- 若香港境外任何地方的法例適用於 閣下的申請,則同意及保證、閣下己遵守所有有關法例,且本公司、保薦人及聯席賬簿管理人和彼等各自的任何高級職員或顧問將不會因接納 閣下的購買要約,或 閣下在招股章程及本申請表格所載條款及條件項下的權利及責任所引致的任何行動,而違反香港境外的任何法例;
- 同意 閣下的申請一經接納,即不得因無意的失實陳述而撤銷;
- 同意 閣下的申請將受香港法例規管;
- 聲明、保證及承諾:(i) 閣下明白公開發售股份不曾亦不會根據美國證券法登記;及(ii) 閣下及 閣下為其利益申請公開發售股份的任何人士均身處美國境外(定義見S規例),又或屬S規例第902條第(h)(3)段所述的人士;
- 保證 閣下提供的資料真實及準確;
- 同意接納根據申請所申請數目或分配予 閣下的任何 較少數目的公開發售股份;
- 授權本公司將 閣下的姓名/名稱列入本公司股東名冊,作為 閣下獲分配的任何公開發售股份的持有人,並授權本公司及/或其代理以普通郵遞方式按申請所示地址向 閣下或聯名申請的首名申請人發送任何股票及/或任何退款支票,郵誤風險概由 閣下承擔,除非 閣下已選擇親身領取股票及/或退款支票;
- 聲明及表示此乃 閣下為本身或為其利益提出申請的 人士提出及擬提出的唯一申請;
- 明白本公司、保薦人及聯席賬簿管理人將依據 閣下 的聲明及陳述而決定是否向 閣下配發任何公開發售 股份, 閣下如作出虛假聲明,可能會被檢控;

- (倘申請為 閣下本身的利益提出)保證 閣下或作為 閣下代理的任何人士或任何其他人士不曾亦不會為 閣下的利益以白色或黃色申請表格或透過中央結算系統向香港結算發出電子認購指示而提出其他申請;及
- (倘 閣下作為代理為另一人士的利益提出申請) 保證 (i) 閣下(作為代理或為該人士利益) 或該人士或任 何其他作為該人士代理的人士不曾亦不會以**白色或黃 色**申請表格,或透過中央結算系統向香港結算發出電 子認購指示提出其他申請;及(ii) 閣下擁有作為該其 他人士的代理代其簽署申請表格或透過中央結算系統 向香港結算發出電子認購指示的正式權力。

丁. 授權書

如 閣下透過授權人士提出申請,本公司、保薦人及聯席賬簿管理人可按其認為合適的任何條件(包括出示授權證明)酌情接納或拒絕 閣下的申請。

釐定發售價及公開發售股份的分配

預期發售價於2013年12月2日(星期一)或前後釐定。申請人須繳付每股公開發售股份1.40港元的最高發售價,另加1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費。倘若本公司與聯席賬簿管理人並無於2013年12月4日(星期三)或之前協定發售價,股份發售將不會進行。

截止辦理申請登記前,概不會處理公開發售股份的申請 或配發任何公開發售股份。

本公司預期於2013年12月10日(星期二)或之前在英文虎報(以英文)、香港經濟日報(以中文)、聯交所網站www.hkexnews.hk及本公司網站www.yihua.com.cn公佈協定發售價、配售踴躍程度、公開發售申請水平及公開發售分配基準。公開發售的分配結果以及成功申請人的香港身份證/護照/香港商業登記號碼(如適用)將於上述網站公佈。

如 閣下成功申請認購公開發售股份(全部或部分)

如 閣下申請認購1,000,000股或以上公開發售股份, 閣下可於2013年12月10日(星期二)或本公司在報章通知的其他日期,親臨卓佳證券登記有限公司(地址為香港灣仔皇后大道東28號金鐘匯中心26樓)領取股票。

如 閣下為個人申請人並合資格親身領取 , 閣下不得授權任何其他人士代 閣下領取 。如 閣下為公司申請人並合資格派人領取 , 閣下的授權代表須攜同由 閣下公司授出並蓋上公司印鑑的授權書領取。個人及授權代表均須於領取時出示卓佳證券登記有限公司接納的身份證明文件。

如 閣下未有在指定領取時間親身領取股票,有關股票 將盡快以普通郵遞方式寄往本申請表格所示地址,郵誤 風險概由 閣下承擔。

倘 閣下申請認購1,000,000股以下公開發售股份, 閣下的退款支票及/或股票將於2013年12月10日(星期二)或之前以普通郵遞方式寄往有關申請表格所示地址,郵誤風險概由 閣下承擔。

退回股款

若 閣下未獲得任何公開發售股份或申請僅獲部分接納,本公司將不計利息退回 閣下的申請股款(包括相關的1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)。如發售價低於最高發售價,本公司將不計利息退回多繳申請股款(包括相關的1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)。

有關退款程序載於招股章程「如何申請公開發售股份一發送/領取股票及退回股款」一節。

香港中央結算(代理人)有限公司(「香港結算代理人」)提出的申請

如本申請表格由香港結算代理人代表發出電子認購指示申請公開發售股份的人士簽署,本申請表格與招股章程 不符的條文將不適用,且以招股章程所述條文為準。

在不限制此段一般性的前提下,本申請表格的以下部分 在香港結算代理人簽署本表格的情況下並不適用:

- 第一頁的「申請人聲明」;
- 第一頁的「警告」;
- •「如 閣下為代名人」;
- 「填交本申請表格的效用」一節項下的所有陳述及保證,惟首項有關以申請人名義登記公開發售股份及簽署使申請人登記成為公開發售股份持有人的文件除外;
- 「如 閣下成功申請認購公開發售股份(全部或部分)」;及
- •「退回股款」。

招股章程「如何申請公開發售股份」一節的以下部分在 香港結算代理人簽署本表格的情況下並不適用:

- 「閣下可提交的申請數目」;及
- 「閣下不獲配發發售股份的情況」。

Personal Data

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Public Offer Shares, of the policies and practices of the Company and its Hong Kong branch share registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance").

1. Reasons for the collection of your personal data

It is necessary for applicants and registered holders of securities to supply correct personal data to the Company or its agents and the Hong Kong branch share registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong branch share registrar. Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or its Hong Kong branch share registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Public Offer Shares which you have successfully applied for and/or the despatched of share certificate(s) and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong branch share registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be held and processed for the following purposes:

- processing your application and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Public Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere:
- registering new issues or transfers into or out of the names of securities' holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities' holders of the Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities' holders of the Company, such as dividends, rights issues and bonus issues;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong branch share registrar to discharge their obligations to securities' holders and/or regulators and/or any other purposes to which the securities' holders may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and its Hong Kong branch share registrar relating to the securities holders will be kept confidential but the Company and its Hong Kong branch share registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- the Company's appointed agents such as financial advisers, receiving bankers and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who
 offer administrative, telecommunications, computer, payment or
 other services to the Company or the Hong Kong branch share
 registrar in connection with their respective business operation;
- the Stock Exchange, the SPC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities' holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong branch share registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong branch share registrar have the right to charge a reasonable fee for the processing of such requests. All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the section headed "Corporate information" of the Prospectus or as notified from time to time, for the attention of the company secretary, or our Hong Kong branch share registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC via CCASS, you agree to all of the above.

個人資料

個人資料收集聲明

此項個人資料收集聲明是向公開發售股份的申請人和 持有人説明有關本公司及其香港股份過戶登記分處有 關個人資料和香港法例第486章《個人資料(私隱)條 例》(「《條例》」)方面的政策和慣例。

1. 收集 閣下個人資料的原因

證券申請人及登記持有人以本身名義申請證券或轉讓或受讓證券時或尋求香港股份過戶登記分處的服務時,必須向本公司或其代理人及香港股份過戶登記分處提供準確個人資料。未能提供所要求的資料可能導致 閣下申請證券被拒或延遲,或本公司或其香港股份過戶登記分處無法落實轉讓或提供服務。此舉也可能妨礙或延遲登記或轉讓 閣下成功申請的公開發售股份及/或發送 閣下應得的股票及/或退款支票。證券持有人所提供的個人資料如有任何錯誤,須立即通知本公司及香港股份過戶登記分處。

2. 目的

證券持有人的個人資料可作以下目的持有及處理:

- 處理 閣下的申請及退款支票(如適用)、核實是否符合本申請表格及招股章程載列的條款和申請手續以及公佈公開發售股份的分配結果;
- 遵守香港及其他地區的適用法律及法規;
- 以證券持有人(包括香港結算代理人(如適用))的 名義登記新發行證券或轉讓或受讓證券;
- 存置或更新本公司證券持有人名册;
- 核實證券持有人身份;
- 確定本公司證券持有人的受益權利,例如股息、供股和紅股等;
- 分發本公司及其附屬公司的通訊;
- 編製統計數據和股東資料;
- 披露有關資料以便就權益索償;及
- 與上述有關的任何其他附帶或相關目的及/或使本公司及香港股份過戶登記分處能履行對證券持有人及/或監管機構承擔的責任及/或證券持有人可能不時同意的任何其他目的。

3. 轉交個人資料

本公司及其香港股份過戶登記分處所持有關證券持有人的個人資料將會保密,但本公司及其香港股份過戶登記分處可在為達到上述任何目的之必要情況下,向下列任何人士披露或轉交(無論在香港境內或境外)個人資料:

- 本公司委任的代理,例如財務顧問、收款銀行和主要海外股份過戶登記處;
- 如申請人要求將證券存入中央結算系統,香港結算 或香港結算代理人(其將就中央結算系統的運作使 用有關個人資料);
- 向本公司或香港股份過戶登記分處提供與其各自業務營運有關的行政、電訊、電腦、付款或其他服務的任何代理、承包商或第三方服務供應商;
- 聯交所、證監會及任何其他法定監管或政府機關或 法例、規則或法規規定的其他機關;及
- 證券持有人與其進行或擬進行交易的任何人士或機構,例如彼等的銀行、律師、會計師或股票經紀等。

4. 查閱和更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料、索取該資料的文本,並更正任何不確資料。本公司和香港股份過戶登記分處有權就處理任何查閱資料的要求收取合理費用。所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址送交公司秘書,或向本公司的香港股份過戶登記分處屬下的私隱條例事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示, 即表示同意上述各項。