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econtext Asia Limited

環亞智富有限公司

(incorporated in Hong Kong with limited liability)
(Stock Code: 1390)

STABILIZATION ACTIONS AND END OF STABILIZATION PERIOD

The Company announces that the stabilization period in connection with the Global Offering ended on January 10, 2014. The stabilizing actions undertaken by the Stabilizing Manager during the stabilization period were:

- (1) over-allocations of an aggregate of 18,750,000 Shares in the International Placing representing approximately 15% of the number of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option;
- (2) the borrowing of an aggregate of 18,750,000 Shares by the Stabilizing Manager from Digital Garage, Inc pursuant to the Stock Borrowing Agreement solely to cover over-allocations in the International Placing; and
- (3) the full exercise of the Over-allotment Option by the Sole Global Coordinator, on behalf of the International Underwriters, on January 9, 2014 in respect of an aggregate of 18,750,000 Shares, representing approximately 15% of the Offer Shares initially available under the Global Offering, at the Offer Price per Share to cover, among other things, over-allocations in the International Placing.

The Company makes this announcement pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong) and announces that the stabilization period in connection with the Global Offering ended on January 10, 2014, being the 30th day after the last day for the lodging of Application Forms under the Hong Kong Public Offering.

STABILIZATION ACTIONS

The stabilizing actions undertaken by the Stabilizing Manager during the stabilization period were:

- (1) over-allocations of an aggregate of 18,750,000 Shares in the International Placing representing approximately 15% of the total number of Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option;
- (2) the borrowing of an aggregate of 18,750,000 Shares by the Stabilizing Manager from Digital Garage pursuant to the Stock Borrowing Agreement solely to, among other things, cover over-allocations in the International Placing. Such Shares will be returned and redelivered to Digital Garage in accordance with the terms of the Stock Borrowing Agreement; and
- (3) the full exercise of the Over-allotment Option by the Sole Global Coordinator, on behalf of the International Underwriters, on January 9, 2014 in respect of an aggregate of 18,750,000 Shares, representing approximately 15% of the Offer Shares initially available under the Global Offering, at the Offer Price per Share to cover, among other things, over-allocations in the International Placing.

Please refer to the announcement of the Company dated January 9, 2014 for details of the exercise of the Over-allotment Option.

By order of the Board
econtext Asia Limited
Kaoru Hayashi
Chairman

Hong Kong, January 10, 2014

As of the date of this announcement, the Board comprises Kaoru Hayashi (Chairman), Takashi Okita, Tomohiro Yamaguchi and Keizo Odori as executive Directors; Joi Okada and Adam David Lindemann as non-executive directors; and Mamoru Ozaki, Toshio Kinoshita and Takao Nakamura as independent non-executive Directors.