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長城汽車股份有限公司

GREAT WALL MOTOR COMPANY LIMITED*

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2333)

Announcement on Deferral of the Launch of Haval H8

This announcement is made by the Company pursuant to the Inside Information Provisions under Part XIVA of the SFO and Rules 13.09(2)(a) and 13.10B of the Listing Rules. This announcement is also disseminated on the Shanghai Stock Exchange simultaneously.

This announcement is made by Great Wall Motor Company Limited (the “**Company**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”) and Rules 13.09(2)(a) and 13.10B of the Listing Rules.

Haval H8 of the Company (“**Haval H8**”) was exhibited at the Guangzhou Auto Show on 21 November 2013.

Due to the following deficiencies of Haval H8:

1. conservative engine setting with no significant difference between the sport mode and the economy mode;
2. short lag time of seat belt alert after engine starts;
3. low steering resistance;
4. long brake operating distance;
5. insensitive door stoppers;

6. complicated operating procedures of certain functions;
7. engine noise, tire noise and wind noise to be reduced; and
8. monotonous pattern of the central console,

the Company has decided to perfect and improve Haval H8 in order to further enhance the quality of the Company's products. The launch will be deferred for three months from the date of this announcement and pre-orders will not be accepted. As for the customers who have already placed their orders, the Company will contact them for arrangements based on their wishes.

This announcement will be published on the websites of the Hong Kong Stock Exchange (www.hkexnews.hk) and the Shanghai Stock Exchange (www.sse.com.cn) and the official website of the Company (www.gwm.com.cn). The Company will also publish a corporate news: Explanation on the Deferral of the Launch of Haval H8 due to Quality Improvement (關於哈弗H8繼續整改推遲上市的說明) on its official website. Please refer to the official website of the Company for details.

The Company hereby apologizes for any inconvenience so caused.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
GREAT WALL MOTOR COMPANY LIMITED
Xu Hui
Company Secretary

Baoding, the PRC, 13 January 2014

As at the date of this announcement, members of the Board comprise:

Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan.

Non-executive Directors: Mr. He Ping and Mr. Niu Jun.

Independent Non-executive Directors: Ms. Wei Lin, Mr. He Bao Yin, Mr. Li Ke Qiang and Mr. Wong Chi Hung, Stanley.

** for identification purpose only*