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econtext Asia Limited

環亞智富有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 1390)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of econtext Asia Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Thursday, 13 February 2014 for the purpose of considering and approving, among other things, the unaudited interim results of the Company and its subsidiaries for the six months ended 31 December 2013 and its publication, and considering the declaration of an interim dividend, if any.

By Order of the Board
econtext Asia Limited
Kaoru Hayashi
Chairman

Hong Kong, 30 January 2014

As of the date of this announcement, the Board comprises Kaoru Hayashi (Chairman), Takashi Okita, Tomohiro Yamaguchi and Keizo Odori as executive directors; Joi Okada and Adam David Lindemann as non-executive directors; and Mamoru Ozaki, Toshio Kinoshita and Takao Nakamura as independent non-executive directors.