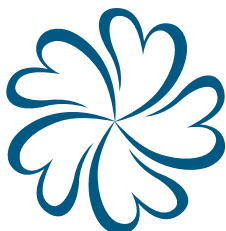


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MAGIC HOLDINGS INTERNATIONAL LIMITED

美即控股國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1633)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Magic Holdings International Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at 3:00 p.m. on Thursday, 27 February 2014 for the purposes of, inter alia, considering and approving the unaudited interim results of the Company and its subsidiaries for the period ended 31 December 2013 and the payment of an interim dividend, if any.

By order of the Board
Magic Holdings International Limited
Tang Siu Kun Stephen
Chairman

Hong Kong, 17 February 2014

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Tang Siu Kun Stephen (Chairman), Mr. She Yu Yuan, Mr. Luo Yao Wen and Mr. Cheng Wing Hong; two non-executive directors, namely Mr. Sun Yan and Mr. Chen Dar Cin; and three independent non-executive directors, namely Professor Dong Yin Mao, Professor Yang Rude and Mr. Yan Kam Tong.