時代集團控股有限公司
SITOY GROUP HOLDINGS LIMITED

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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1023)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 31 DECEMBER 2013

Financial highlights for the six months ended 31 December 2013

Revenue increased by 20.8% over the same period in 2012 to approximately HK$2,068.3 million.

Gross profit increased by 33.2% over the same period in 2012 to approximately HK$509.0 million.

Profit attributable to the owners of the Company for the period increased by 32.0% over the same period in 2012 to approximately HK$250.4 million.

Basic earnings per share attributable to the ordinary equity holders of the Company for the period increased by 32.0% over the same period in 2012 to approximately HK25 cents.

Interim dividend per ordinary share increased by 66.7% over the same period in 2012 to HK10 cents.

The board (the "Board") of directors (the "Directors") of Sitoy Group Holdings Limited (the "Company") is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (together, the "Group") for the six months ended 31 December 2013.

INTERIM CONDENSED CONSOLIDATED INCOME STATEMENT

	Notes	Six months ended 31 December 2013 HK$'000 (Unaudited)	2012 HK$'000 (Unaudited)
REVENUE	4	**2,068,314**	1,712,193
Cost of sales		**(1,559,284)**	(1,330,113)
Gross profit		**509,030**	382,080
Other income and gains	4	**8,461**	16,221
Selling and distribution costs		**(68,998)**	(57,775)
Administrative expenses		**(129,774)**	(109,107)
Other expenses		**(9,182)**	(4,106)
PROFIT BEFORE TAX	5	**309,537**	227,313
Income tax expense	6	**(59,143)**	(37,584)
PROFIT FOR THE PERIOD		**250,394**	189,729
Attributable to:			
Owners of the Company		**250,394**	189,729
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY			
Basic and diluted (HK cents)	8	**25.00**	18.94

Details of the dividends for the reporting period are disclosed in note 7 to the interim condensed consolidated financial statements.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
PROFIT FOR THE PERIOD	**250,394**	189,729
OTHER COMPREHENSIVE INCOME		
Available-for-sale investment:		
Changes in fair value	**30**	(5)
Exchange differences on translation of foreign operations	**11,648**	5,208
OTHER COMPREHENSIVE INCOME FOR THE PERIOD, NET OF TAX	**11,678**	5,203
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	**262,072**	194,932
Attributable to:		
Owners of the Company	**262,072**	194,932

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	Notes	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
NON-CURRENT ASSETS			
Property, plant and equipment		**434,376**	387,399
Prepaid land lease payments		**20,345**	20,309
Intangible asset		**4,140**	4,140
Deferred tax assets		**14,809**	13,142
Prepayments		**–**	10,345
Total non-current assets		**473,670**	435,335
CURRENT ASSETS			
Inventories		**441,389**	382,236
Trade receivables	9	**338,255**	373,924
Prepayments, deposits and other receivables		**54,760**	62,057
Available-for-sale investment		**9,653**	9,623
Pledged time deposit		**12,000**	12,000
Cash and cash equivalents		**1,020,656**	834,697
Total current assets		**1,876,713**	1,674,537
CURRENT LIABILITIES			
Trade payables	10	**253,197**	192,518
Other payables and accruals		**152,503**	107,707
Tax payable		**101,300**	66,965
Total current liabilities		**507,000**	367,190
NET CURRENT ASSETS		**1,369,713**	1,307,347
TOTAL ASSETS LESS CURRENT LIABILITIES		**1,843,383**	1,742,682

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
NON-CURRENT LIABILITIES		
Deferred tax liabilities	**802**	1,928
Total non-current liabilities	**802**	1,928
Net assets	**1,842,581**	1,740,754
EQUITY		
Equity attributable to owners of the Company		
Issued capital	**100,153**	100,153
Reserves	**1,742,428**	1,640,601
Total equity	**1,842,581**	1,740,754

NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. Corporate Information

Sitoy Group Holdings Limited was incorporated as an exempted company with limited liability in the Cayman Islands on 21 February 2008 under the Companies Law, Chapter 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The registered office of the Company is located at Floor 4, Willow House, Cricket Square, P. O. Box 2804, Grand Cayman KY1-1112, Cayman Islands.

The principal activities of the Group are the manufacture and sale of handbags, small leather goods and travel goods.

Pursuant to a group reorganization which was completed on 13 July 2011, the Company became the holding company of the other subsidiaries comprising the Group.

The Company's shares were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 6 December 2011.

2.1 Basis of Preparation

The interim condensed consolidated financial statements for the six months ended 31 December 2013 have been prepared in accordance with International Accounting Standard ("IAS") 34 *Interim Financial Reporting*.

The interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 30 June 2013.

2.2 Significant Accounting Policies

The accounting policies and basis of preparation adopted in the preparation of the interim condensed consolidated financial statements are consistent with those used in the preparation of the Group's annual financial statements for the year ended 30 June 2013, except for the adoption of revised International Financial Reporting Standards ("IFRSs") as noted below.

The Group has adopted the following revised IFRSs for the first time for the current period's financial statements.

IFRS 10	Consolidated Financial Statements
IFRS 13	*Fair Value Measurement*

The adoption of these revised IFRSs has had no significant financial effect on these interim condensed consolidated financial statements and there have been no significant changes to the accounting policies applied in these interim condensed consolidated financial statements.

3. Operating Segment Information

For management purposes, the Group is organized into business units based on their products and services and has two reportable operating segments as follows:

(a) Manufacturing: produces handbags, small leather goods and travel goods for branding and resale by others; and

(b) Retail: manufactures and retails handbags, small leather goods and travel goods for the brand owned by the Group.

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit, which is a measure of adjusted profit before tax. The adjusted profit before tax is measured consistently with the Group's profit before tax except that corporate and unallocated expenses are excluded from such measurement.

Segment assets exclude unallocated head office and corporate assets as these assets are managed on a group basis.

Segment liabilities exclude unallocated head office and corporate liabilities as these liabilities are managed on a group basis.

Intersegment sales and transfers are transacted with reference to the selling prices used for sales made to third parties at the then prevailing market prices.

Six months ended 31 December 2013 (unaudited)

	Manufacturing HK$'000	**Retail** HK$'000	**Total** HK$'000
Segment revenue:			
Sales to external customers	**2,035,473**	**32,841**	**2,068,314**
Intersegment sales	**2,511**	**–**	**2,511**
	2,037,984	**32,841**	**2,070,825**
Reconciliation:			
Elimination of intersegment sales			**(2,511)**
Total revenue			**2,068,314**
Segment results	**320,349**	**(10,616)**	**309,733**
Reconciliation:			
Corporate and other unallocated expenses			**(196)**
Profit before tax			**309,537**
Other segment information:			
Depreciation of items of property, plant and equipment	**17,739**	**2,420**	**20,159**
Amortization of prepaid land lease payments	**229**	**–**	**229**
Write-down of inventories to net realizable value	**10,869**	**–**	**10,869**
Operating lease rentals	**4,374**	**12,846**	**17,220**
Capital expenditure*	**59,773**	**2,969**	**62,742**

Six months ended 31 December 2012 (unaudited)

	Manufacturing HK$'000	**Retail** HK$'000	**Total** HK$'000
Segment revenue:			
Sales to external customers	1,689,582	22,611	1,712,193
Intersegment sales	3,275	–	3,275
	1,692,857	22,611	1,715,468
Reconciliation:			
Elimination of intersegment sales			(3,275)
Total revenue			1,712,193
Segment results	238,769	(10,524)	228,245
Reconciliation:			
Corporate and other unallocated expenses			(932)
Profit before tax			227,313
Other segment information:			
Depreciation of items of property, plant and equipment	14,510	1,897	16,407
Amortization of prepaid land lease payments	223	–	223
Write-down of inventories to net realizable value	5,802	–	5,802
Operating lease rentals	3,774	4,234	8,008
Capital expenditure*	41,877	1,883	43,760

* Capital expenditure consists of additions to property, plant and equipment during the period.

The following table compares the total segment assets and liabilities as at 31 December 2013 and as at the date of the last annual financial statements (30 June 2013).

As at 31 December 2013 (unaudited)

	Manufacturing HK$'000	**Retail** HK$'000	**Total** HK$'000
Segment assets	**1,993,006**	**129,552**	**2,122,558**
Reconciliation:			
Elimination of intersegment receivables			**(58,498)**
Corporate and other unallocated assets			**286,323**
Total assets			**2,350,383**
Segment liabilities	**495,256**	**70,448**	**565,704**
Reconciliation:			
Elimination of intersegment payables			**(58,498)**
Corporate and other unallocated liabilities			**596**
Total liabilities			**507,802**

As at 30 June 2013 (audited)

	Manufacturing HK$'000	**Retail** HK$'000	**Total** HK$'000
Segment assets	1,842,046	48,179	1,890,225
Reconciliation:			
Elimination of intersegment receivables			(47,209)
Corporate and other unallocated assets			266,856
Total assets			2,109,872
Segment liabilities	357,150	58,332	415,482
Reconciliation:			
Elimination of intersegment payables			(47,209)
Corporate and other unallocated liabilities			845
Total liabilities			369,118

Geographical information

(a) Revenue from external customers

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
Revenue		
North America	**1,108,413**	1,129,008
Europe	**408,900**	320,475
Mainland China, Hong Kong and Taiwan	**183,565**	159,507
Other Asian countries	**271,253**	102,628
Others	**96,183**	575
	2,068,314	1,712,193

The revenue information above is based on the region of the customers' distribution centers to which the products were shipped.

(b) Non-current assets

	As at 31 December 2013	As at 30 June 2013
	HK$'000	HK$'000
	(Unaudited)	(Audited)
Mainland China and Hong Kong	**458,861**	422,193

The non-current asset information above is based on the location of the assets and excludes deferred tax assets.

Information about major customers

For the six months ended 31 December 2013, revenue derived from sales by the manufacturing activities segment to two major customers respectively amounting to HK$959,028,000 (unaudited) and HK$508,147,000 (unaudited) had accounted for over 10% of the Group's revenue, including sales to a group of entities which are known to be under common control of these customers.

For the six months ended 31 December 2012, revenue derived from sales by the manufacturing activities segment to two major customers respectively amounting to HK$815,786,000 (unaudited) and HK$363,290,000 (unaudited) had accounted for over 10% of the Group's revenue, including sales to a group of entities which are known to be under common control of these customers.

4. Revenue, Other Income and Gains

Revenue represents the net invoiced value of goods sold after allowances for returns, trade discounts and various types of government surcharges, where applicable.

An analysis of revenue, other income and gains is as follows:

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
Revenue		
Sale of goods	**2,068,314**	1,712,193
Other income and gains		
Net sample income and compensations from customers and suppliers	**–**	12,575
Interest income	**4,149**	3,364
Government grants	**4,095**	–
Others	**217**	282
	8,461	16,221

5. Profit Before Tax

The Group's profit before tax is arrived at after charging:

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
Cost of inventories sold	**1,559,284**	1,330,113
Employee benefit expense including Directors' remuneration		
– Wages and salaries	**432,915**	353,263
– Pension scheme contributions	**10,072**	11,895
	442,987	365,158
Depreciation of items of property, plant and equipment	**20,159**	16,407
Amortization of prepaid land lease payments	**229**	223
Operating lease rentals	**17,220**	8,008
Write-down of inventories to net realizable value	**10,869**	5,802
Auditors' remuneration	**1,390**	1,732
Exchange losses, net	**7,516**	3,200

6. Income Tax Expense

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands ("BVI"), the Group is not subject to any income tax in the Cayman Islands and the BVI.

Hong Kong profits tax has been provided at the rate of 16.5% (six months ended 31 December 2012: 16.5%) on the estimated assessable profits arising in Hong Kong during the reporting period.

The provision for PRC corporate income tax ("CIT") is based on a statutory rate of 25% (six months ended 31 December 2012: 25%) of the assessable profit of the subsidiaries in Mainland China as determined in accordance with the PRC Corporate Income Tax Law which was approved and became effective on 1 January 2008.

In accordance with the relevant income tax laws and regulations of the PRC for manufacturing enterprises, Sitoy (Yingde) Leather Products Co., Ltd. was entitled to a 50% reduction in CIT for the three years from 1 January 2010 to 31 December 2012. Therefore, with effective from 1 January 2013, the statutory tax rate is 25%.

The major components of income tax expense are as follows:

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
Current – Hong Kong		
Charge for the period	**46,313**	28,438
Adjustments in respect of current income tax of previous years	**11**	(832)
Current – Mainland China		
Charge for the period	**15,438**	6,222
Deferred tax	**(2,619)**	3,756
Total tax charge for the period	**59,143**	37,584

7. Dividends

	Six months ended 31 December	
	2013	2012
	HK$'000	HK$'000
	(Unaudited)	(Unaudited)
Dividends on ordinary shares declared and paid during the six-month period:		
Final dividend for the year ended 30 June 2013: HK16 cents (year ended 30 June 2012: 20 cents)	**160,245**	200,306
Dividends on ordinary shares proposed for approval (not recognized as a liability as at 31 December):		
Proposed interim – HK10 cents per ordinary share (six months ended 31 December 2012: HK6 cents)	**100,153**	60,092

On 24 February 2014, the Board of Directors of the Company resolved to declare an interim dividend for the six months ended 31 December 2013 of HK10 cents (six months ended 31 December 2012: HK6 cents) per ordinary share out of the consolidated retained profits of the Group as at 31 December 2013.

8. Earnings Per Share

The calculation of the basic earnings per share amount is based on the profit for the six months ended 31 December 2013 attributable to ordinary equity holders of the Company, and the weighted average number of ordinary shares of 1,001,532,000 (six months ended 31 December 2012: 1,001,532,000) in issue during the period.

No adjustment has been made to the basic earnings per share presented for the six months ended 31 December 2013 and 2012 as the Group had no potentially dilutive ordinary shares in issue during those periods.

9. Trade Receivables

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Trade receivables	**338,255**	373,924
Impairment	**–**	–
	338,255	373,924

The Group's trading terms with its customers are mainly on credit. The Group grants different credit periods to customers. The credit terms range from telegraphic transfers before shipment and letters of credit at sight to letters of credit and telegraphic transfers within 20 to 90 days. The credit period of individual customers is considered on a case-by-case basis. The Group seeks to maintain strict control over its outstanding receivables and closely monitors them to minimize credit risk. Overdue balances are reviewed regularly by senior management. Trade receivables are unsecured and non-interest-bearing. The carrying amounts of trade receivables approximate to their fair values.

An aged analysis of the trade receivables as at the end of the reporting period, based on the invoice date and net of provisions, is as follows:

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Within 90 days	**336,517**	370,327
91 to 180 days	**790**	862
Over 180 days	**948**	2,735
	338,255	373,924

An aged analysis of the trade receivables, based on whether they are past due or not, that are not individually nor collectively considered to be impaired is as follows:

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Neither past due nor impaired	**320,722**	344,502
Past due but not impaired		
Less than 90 days	**16,585**	26,633
91 to 180 days	**–**	64
Over 180 days	**948**	2,725
	338,255	373,924

Receivables that were neither past due nor impaired relate to a large number of diversified customers for whom there was no recent history of default.

Receivables that were past due but not impaired relate to a number of independent customers that have a good track record with the Group. The Group does not hold any collateral or other credit enhancements over its trade receivable balances.

10. Trade Payables

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Trade payables	**253,197**	192,518

An aged analysis of the outstanding trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Within 90 days	**225,674**	179,049
91 to 180 days	**27,473**	5,789
181 to 365 days	**50**	7,205
Over 365 days	**–**	475
	253,197	192,518

The trade payables are non-interest-bearing and are normally to be settled within 90 days. The carrying amounts of the trade payables approximate to their fair values.

11. Contingent Liabilities

The Group had no significant contingent liabilities as at 31 December 2013 (30 June 2013: nil)

12. Commitments

The Group had the following capital commitments at the end of the reporting period:

	As at 31 December 2013 HK$'000 (Unaudited)	As at 30 June 2013 HK$'000 (Audited)
Contracted, but not provided for:		
Property, plant and equipment	**9,248**	26,174
Intangible asset	**2,142**	2,022
	11,390	28,196

13. Events After the Reporting Period

There were no significant events that took place after the reporting period and up to the date of the financial statements.

MANAGEMENT DISCUSSION AND ANALYSIS

Business Review

Manufacturing business

For the six months ended 31 December 2013, the Group manufactured and sold handbags, small leather goods and travel goods to its high-end and luxury brand customers. Despite weak demand in the global retail market during the review period, the Group achieved 20.5% growth in purchase orders from its customers.

During the period under review, amidst the uncertain global economic situation, the Group's brand customers became more stringent in identifying suppliers for product manufacturing. Leveraging on its quality services and long-term track record, as well as high standard craftsmanship, superior production technology and timely delivery of goods, the Group continued to be a trustworthy partner of its customers, establishing an even closer cooperation relationship with them. The Group has made its best endeavours to tap new opportunities under a challenging business environment, while it has maintained stable orders from existing customers, new sources of revenue was made by bringing in new international brand customers.

Global luxury-branded handbags industry is a market with fierce competition, luxury brands need to keep abreast of fast changing consumers' tastes and market trends and keep launching new products.

The Group possesses a wealth of experience and craftsmanship in the production of high-end leather goods, which enable it to grow hand in hand with brand customers and continuously upgrade itself to meet the higher requirements of the customers.

During the period, the Group produced a wider variety of products with enhancement in craftsmanship and design, and shared with its customers the fruits of the global development of high-end luxury brands.

Retail business

The Group's retail business achieved encouraging results during the period, revenue generated from this segment was HK$32.8 million which increased 45.2% when compared with the corresponding period last year. As at the end of the reporting period, the Group owned and operated 56 retail stores, among which 8 were stand-alone retail stores and 48 were department store concession counters. Its retail stores spanned across Beijing, Shanghai, Guangzhou, Shenzhen, Hong Kong, Chongqing, Chengdu, Wuhan, Jiangsu, Tianjin, Zhejiang and Hunan, with those in the Southwest China region recorded a more remarkable performance.

During the period under review, the Group concentrated on the establishment of TUSCAN'S retail network in the second- and third-tier cities of the Eastern China and Northern China region. The Group has strategically chosen to open concession counters in department stores in order to achieve better cost efficiency.

Through making good use of its own production platform and support from its strong Creative Center and Research and Development Center ("R&D Center"), the Group is able to offer customers a variety of products with fast changing designs to increase the number of customers' visits and store traffic. Approximately 100 different designs and styles of handbags and small leather goods are generated every six month and four to six different designs and styles of handbags and small leather goods are introduced each month. Given the growing demand for quality fashion handbags and small leather goods in the PRC and Hong Kong, the Group expects that the sales volume and revenue from the retail business will increase continuously.

Manufacturing facilities

For the six months ended 31 December 2013, the Group maintained a stable production capacity through running more than 200 production lines. The Group's production scale and efficiency enabled it to meet the ever-changing demands of its customers.

The Group is now constructing the second phase of Yingde manufacturing facility while certain parts of the manufacturing facilities are available for production as at the period ended. In addition, the Group upgraded its machinery and equipment during the period in order to enhance the operation efficiency.

These investments were funded by the proceeds of the initial public offering.

Product research, development and design

The in-house Creative Center and R&D Center of the Group offer customers one-stop design, research, development and manufacturing solutions, which helps the Group to service its customers in response to fast changing consumer preferences, fashion trends, as well as to develop and manufacture products with complex designs.

By offering customers with value-added services and high level of craftsmanship, it will strengthen its competitive edge in the industry, which in turn will attract and retain leading international high-end and luxury brands as its customers.

The use of proceeds from Initial Public Offering ("IPO")

The Group raised HK$718.2 million from the listing in December 2011. The following table sets forth the status of use of proceeds from IPO:

	IPO proceeds		**Used up to 31 December 2013**	**Unused balance**
	HK$'million	Percentage	HK$'million	HK$'million
Second phase of Yingde manufacturing facility	251.4	35%	107.5	143.9
Upgrading of machinery and tooling in existing manufacturing facilities	143.6	20%	42.6	101.0
Expansion of retail business	251.4	35%	127.0	124.4
Working capital	71.8	10%	71.8	–
	718.2	100%	348.9	369.3

Prospect

Looking forward, as the US Federal Reserve announced to cut back bond buying in the fourth quarter of 2013, the US economy are now experiencing a fairly conventional cyclical recovery. However, due to uncertain prospects of global retail market, the Group expects the coming six months of fiscal year will be full of opportunities and challenges. The Group persist to bring in more international high-end and luxury brands as its new customers, and increase the production proportion of high-end products. The Group will continue to expand the manufacturing business of travel goods, luxury bags and leather goods for men, so as to diversify its revenue streams. In the meantime, the Group has invested in production lines of hard case and handle system for travel goods in our manufacturing facility in Yingde. In view of the uncertain operating environment and with the objective to maximize production efficiency, the Group will make considerable adjustment on the investment for expansion of the production lines.

For the retail business, TUSCAN'S brand has built a sound reputation in the Southwest China markets. In addition to reinforcing the core management team in the Southwest China region and increasing the point of sales, the Group plans to set up more established TUSCAN'S brand image stores. The Group will extend its footprints to new domestic markets based on the successful experience and operating model in the existing markets. Eastern China will be another key market of its retail business. The management is of the opinion that the higher consumption power in Eastern China, and the chic and trendy style of the middle class, are in line with the development of TUSCAN'S brand. The Group will actively extend the influence of TUSCAN'S brand in China market.

Financial Review

Revenue

Revenue of the Group represents proceeds from sale of handbags, small leather goods and travel goods to high-end and luxury brand customers and sale of the TUSCAN'S branded products through the retail stores in the PRC and Hong Kong. The following table sets forth, for the periods indicated, the revenue by operating segment and product type:

	For the six months ended 31 December				
	2013		2012		
Manufacturing	**HK$'000**	**Percentage**	HK$'000	Percentage	Percentage change
Handbags	**1,756,048**	**84.9%**	1,402,457	81.9%	25.2%
Small leather goods	**230,305**	**11.1%**	242,460	14.2%	(5.0%)
Travel goods	**49,120**	**2.4%**	44,665	2.6%	10.0%
Subtotal	**2,035,473**	**98.4%**	1,689,582	98.7%	20.5%
Retail	**32,841**	**1.6%**	22,611	1.3%	45.2%
Total	**2,068,314**	**100.0%**	1,712,193	100.0%	20.8%

The revenue increased by 20.8% to HK$2,068.3 million for the six months ended 31 December 2013 from HK$1,712.2 million for the six months ended 31 December 2012. This increase was primarily due to an increase in handbags turnover as a result of growing demand from the high-end and luxury brand customers, as well as the retail business.

Cost of sales

Costs of sales of the Group increased by 17.2% to HK$1,559.3 million for the six months ended 31 December 2013 from HK$1,330.1 million for the six months ended 31 December 2012. This increase was in line with the increase in revenue during the same period.

Gross profit and gross profit margin

Gross profit increased by 33.2% to HK$509.0 million for the six months ended 31 December 2013 from HK$382.1 million for the six months ended 31 December 2012, which was in line with the revenue growth during the same period. Gross profit margin has increased to 24.6% for the six months ended 31 December 2013 compared with 22.3% for the six months ended 31 December 2012 due to tight control over the cost and increasing contribution from retail business.

Selling and distribution costs

Selling and distribution costs increased by 19.4% to HK$69.0 million for the six months ended 31 December 2013 from HK$57.8 million for the six months ended 31 December 2012. The increase was in line with the increase in revenue during the same period.

Administrative expenses

Administrative expenses increased by 18.9% to HK$129.8 million for the six months ended 31 December 2013 from HK$109.1 million for the six months ended 31 December 2012. The increase was in line with the increase in revenue during the same period.

Income tax expenses

Under the current laws of the Cayman Islands and the British Virgin Islands, the Group is not subject to tax on its income or capital gains. In addition, any payments of dividends are not subject to withholding tax in the Cayman Islands or the British Virgin Islands.

Hong Kong profits tax as applicable to the Group was 16.5% for the six months ended 31 December 2013 and 2012 on the estimated assessable profits arising in Hong Kong during the relevant period.

PRC corporate income tax was based on a statutory rate of 25% of the assessable profit of all the subsidiaries incorporated in the PRC as determined in accordance with the PRC Corporate Income Tax Law (the "New Corporate Income Tax Law'), which was approved and became effective on 1 January 2008. Certain foreign invested enterprises ("FIE") that were established prior to the promulgation of the New Corporate Income Tax Law and enjoyed lower tax rates according to the provisions of the previous tax laws and regulations are exempt from paying income tax for a period of two years starting from the year when the FIEs begin to make a profit or 1 January 2008, whichever is earlier, and thereafter enjoy 50% reduced tax rate for the following three years. An indirect wholly-owned subsidiary of the Company, Sitoy (Yingde) Leather Products Co., Ltd., is an FIE that qualifies for this 50% reduced tax rate until 31 December 2012.

The effective tax rate of the Group was 19.1% for the six months ended 31 December 2013 (31 December 2012: 16.5%).

Profit for the period

Profit for the period increased by HK$60.7 million to HK$250.4 million for the six months ended 31 December 2013 from HK$189.7 million for the six months ended 31 December 2012. As a percentage of revenue, profit increased to 12.1% for the six months ended 31 December 2013 compared with 11.1% for the six months ended 31 December 2012.

Capital expenditure

For the six months ended 31 December 2013, the capital expenditure of the Group amounted to HK$62.7 million, primarily related to the construction of Yingde second phase manufacturing facilities, upgrading existing manufacturing facilities in Dongguan and Yingde as well as expansion of retail business.

Material acquisitions and disposals of subsidiaries and associated companies

The Group had no material acquisitions and disposals of subsidiaries and associated companies during the six months ended 31 December 2013.

Liquidity and financial resources

The liquidity and financial resources position remains strong as the Group continues to adopt a prudent approach in managing its financial resources. The Group's cash and cash equivalents as at 31 December 2013 amounted to HK$1,020.7 million (30 June 2013: HK$834.7 million). The Group has sufficient financial resources and a strong cash position for satisfying working capital requirements for business development, operations and capital expenditure. New investment opportunities, if any, would be funded by the Group's internal resources.

The outstanding bank and other borrowings was nil as at 31 December 2013 (30 June 2013: nil). No gearing ratio (calculated as net debt divided by total capital plus net debt) as at 31 December 2013 is presented because the Group's cash and cash equivalents exceeded the interest-bearing bank borrowings (30 June 2013: not applicable).

Foreign exchange risk

The Group has transactional currency exposures. Such exposures arise from sales or purchases by operating units in currencies other than the units' functional currency. During the six months ended 31 December 2013, 98.4% (year ended 30 June 2013: 98.4%) of the Group's sales were denominated in currencies other than the functional currency of the operating units making the sale, whilst approximately 43% (year ended 30 June 2013: 39%) of costs were denominated in the units' functional currency.

As at 31 December 2013, the Group had no foreign exchange forward contracts and other financial derivatives outstanding.

Pledge of Assets

As at 31 December 2013, HK$12.0 million time deposit and HK$9.7 million available for-sale investment were pledged as security for banking facilities available to the Group (30 June 2013: HK$12.0 million time deposit and HK$9.6 million of available-for-sale investment).

Inventory turnover days

Inventory turnover days slightly decreased to 51 days for the six months ended 31 December 2013 from 55 days for the year ended 30 June 2013. As the Group has strong control over the inventory level, the inventory turnover days remained stable.

Trade receivables turnover days

Trade receivables turnover days decreased to 32 days for the six months ended 31 December 2013 compared with 37 days for the year ended 30 June 2013. The Group did not experience any significant credit risk due to strict credit control policies. Based on past experience, the Directors are of the opinion that no provision for impairment is necessary as at 31 December 2013 as there has not been a significant change in credit quality and all of the balances are considered fully recoverable.

Trade payables turnover days

Trade payables turnover days remained stable at 35 days for the six months ended 31 December 2013 compared with 36 days for the year ended 30 June 2013. Trade payables are non-interest bearing and are generally settled within 90 days.

Off-balance sheet commitments and arrangements

As at 31 December 2013, the Group did not have any material off-balance sheet arrangements or contingencies.

Employees

As at 31 December 2013, the Group had over 14,000 employees. In addition to the basic salaries, performance bonuses will be offered to those staff members with outstanding performance. The PRC subsidiaries of the Group are subject to social insurance, provident housing fund and certain other employee benefits in accordance with PRC laws and regulations and adhere to both statutory employment standards and those requested by customers, such as minimum wage levels and maximum working hours. Moreover, the Group provides staff quarters for most of employees and, in case of certain senior employees, family quarters. The Group also provides various amenities and recreation facilities such as canteen, clinic, sports site, library and internet center for the employees. The Group will continue to improve the working environment in the manufacturing facilities and the living facilities for the employees. The Directors believe that the compensation packages and fringe benefits offered by the Group to its staff members are competitive in comparison with market standards and practices.

Since human resource management is an important factor in maintaining and further enhancing the Group's strong expertise and know-how in the craftsmanship of handbags, small leather goods and travel goods, the in-house employee training center will provide pre-job training programs to the new recruits before they are assigned to work at the manufacturing facilities of the Group. From time to time, different levels of on-the-job training will be provided to the employees to broaden their skills and enhance their productivity.

Dividend and Record Date

The Directors declared the payment of an interim dividend of HK10 cents (31 December 2012: HK6 cents) per share for the six months ended 31 December 2013 to the shareholders whose names appeared on the register of members of the Company on 21 March 2014. The interim dividend will be paid on or before 11 April 2014.

Closure of Register of Members

The register of members of the Company will be closed from 19 March 2014 to 21 March 2014, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the interim dividend, all completed transfer documents, accompanied by relevant share certificates, must be lodged with the Company's Hong Kong share registrar and transfer office, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration not later than 4:30 p.m. on 18 March 2014.

DIRECTORS' AND RELEVANT EMPLOYEES' SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") as its code of conduct governing securities transactions by the Directors.

Specific enquiry has been made to all Directors and all Directors have confirmed that they had fully complied with the required standard set out in the Model Code for the six months ended 31 December 2013.

Relevant employees who are likely to be in possession of insider information of the Group are also subject to compliance with written guidelines on no less exacting terms than those in the Model Code.

No incident of non-compliance with these guidelines by the relevant employees was noted by the Company.

CORPORATE GOVERNANCE

The Company is committed to the establishment of good corporate governance practices and procedures with a view to being a transparent and responsible organization which is open and accountable to the shareholders of the Company. The Board strives for adhering to the principles of corporate governance and has adopted sound corporate governance practices to meet the legal and commercial standards, focusing on areas such as internal control, fair disclosure and accountability to all shareholders of the Company to ensure the transparency and accountability of all operations of the Company. The Company believes that effective corporate governance is an essential factor to create more value for the shareholders of the Company. The Board will continue to review and improve the corporate governance practices of the Group from time to time to ensure that the Group is led by an effective Board in order to optimize return for the shareholders of the Company.

The Board adopted a set of corporate governance practices which aligns with or is more restrictive than the requirements set out in the Corporate Governance Code (the "CG Code") set out in Appendix 14 of the Listing Rules. The Board is of the view that the Company has complied with the code provisions set out in the CG Code for the six months ended 31 December 2013.

AUDIT COMMITTEE

The Company established an audit committee on 15 November 2011 with written terms of reference in compliance with the CG Code. The primary duties of the audit committee are to review and supervise the financial reporting process and internal control system of the Group. The audit committee comprises Mr. Yeung Chi Tat (Chairman), Mr. Kwan Po Chuen, Vincent and Mr. Lung Hung Cheuk, all of whom are independent non-executive Directors. The audit committee has reviewed and discussed the interim results and the interim report of the Group for the six months ended 31 December 2013.

The interim report for the six months ended 31 December 2013 had not been audited, but had been reviewed by the Company's auditors, Ernst & Young.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

There was no purchase, sale or redemption of the Company's listed securities by the Company or any of its subsidiaries during the six months ended 31 December 2013.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement is published on the websites of the Company (www.sitoy.com) and the Stock Exchange (www.hkexnews.hk). The Company's interim report for the six months ended 31 December 2013 will be dispatched to the shareholders of the Company and available on the above websites in due course.

By order of the Board
Sitoy Group Holdings Limited
Yeung Michael Wah Keung
Chairman

Hong Kong, 24 February 2014

As at the date of this announcement, the executive Directors of the Company are Mr. Yeung Michael Wah Keung, Mr. Yeung Wo Fai, Mr. Chan Ka Dig Adam and Mr. Yeung Andrew Kin; and the independent non-executive Directors of the Company are Mr. Yeung Chi Tat, Mr. Kwan Po Chuen, Vincent and Mr. Lung Hung Cheuk.