



**Haichang Holdings Ltd.**  
**海昌控股有限公司**  
(Incorporated in the Cayman Islands with limited liability)  
(於開曼群島註冊成立之有限公司)

**GLOBAL OFFERING**  
**全球發售**

**Stock code:** 2255  
**Maximum Offer Price:** HK\$2.68 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%

**股份代號:** 2255  
**最高發售價:** 每股香港發售股份2.68港元，另加1.0%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費

Please read carefully the prospectus of Haichang Holdings Ltd. (the “Company”) dated 28 February 2014 (the “Prospectus”) (in particular, the section on “How to Apply for the Hong Kong Offer Shares” in the Prospectus) and the guide on the back of this Application Form before completing this Application Form. Terms defined in the Prospectus have the same meaning when used in this Application Form unless defined herein.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of this Application Form.

A copy of this Application Form, together with a copy of each of the **WHITE** and **YELLOW** Application Forms, the Prospectus and the other documents specified in the section headed “Documents Delivered to the Registrar of Companies and Available for Inspection” in Appendix VII to the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission (the “SFC”) and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.

Your attention is drawn to the paragraph headed “Personal Data” in the section “How to Apply for the Hong Kong Offer Shares” in the Prospectus which sets out the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and compliance with the Personal Data (Privacy) Ordinance.

The information contained in this Application Form is not for distribution, directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia). These materials do not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 as amended (the “Securities Act”).

The Shares may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the Securities Act. No public offering of the securities will be made in the United States.

To: Haichang Holdings Ltd.  
Joint Sponsors  
Joint Global Coordinators  
Joint Bookrunners  
Joint Lead Managers  
The Hong Kong Underwriters

在填寫本申請表格前，請細閱海昌控股有限公司（「本公司」）於二零一四年二月二十八日刊發的招股章程（「招股章程」）（尤其是招股章程「如何申請香港發售股份」一節）及刊於本申請表格背面的指引。除非本申請表格另有定義，否則本申請表格所使用的詞語與招股章程所界定者具相同涵義。

香港交易及結算有限公司、香港聯合交易所有限公司（「聯交所」）及香港中央結算有限公司（「香港結算」）對本申請表格的內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示概不就因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損失承擔任何責任。

本申請表格連同**白色**及**黃色**申請表格、招股章程及招股章程附錄七「遞交公司註冊處及供查閱的文件」一節所列的其他文件，已遵照香港法例第32章公司條例第342C條的規定，送呈香港公司註冊處處長登記。香港證券及期貨事務監察委員會（「證監會」）及香港公司註冊處處長對任何此等文件的內容概不負責。

閣下敬請留意招股章程「如何申請香港發售股份」一節「個人資料」一段，當中載有本公司及其香港股份過戶登記處有關個人資料及遵守《個人資料（私隱）條例》的政策及常規。

本申請表格所載資料，不得在或向美國（包括其領土及屬地、美國各州及哥倫比亞特區）境內直接或間接分發。該等資料不構成或組成在美國購買或認購證券的任何要約或招攬的一部分。本申請表格所述股份並無且不會根據一九三三年美國證券法（經修訂）（「美國證券法」）登記。

除非已進行登記或獲得豁免遵守美國證券法的登記規定，否則不得於美國提呈發售或出售股份。證券不會在美國公開提呈發售。

致：海昌控股有限公司  
聯席保薦人  
聯席全球協調人  
聯席賬簿管理人  
聯席牽頭經辦人  
香港承銷商

1 We confirm that we have (i) complied with the Guidelines for Electronic Public Offerings and the Operational Procedures for eIPO Applications submitted via Banks/Stockbrokers and all applicable laws and regulations (whether statutory or otherwise) in relation to the provision of our **HK eIPO White Form** services in connection with the Hong Kong Public Offering; and (ii) read the terms and conditions and application procedures set out in the Prospectus and this Application Form and agree to be bound by them. Applying on behalf of each of the underlying applicants to whom this application relates, we:

- **apply** for the number of Hong Kong Offer Shares set out below, on the terms and conditions of the Prospectus and this Application Form, and subject to the Articles of Association;
- **enclose** payment in full for the Hong Kong Offer Shares applied for, including 1% brokerage fee, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee;
- **confirm** that the underlying applicants have undertaken and agreed to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to such underlying applicants on this application;
- **understand** that these declarations and representations will be relied upon by the Company and the Joint Global Coordinators in deciding whether or not to make any allotment of Hong Kong Offer Shares in response to this application, and that the underlying applicants may be prosecuted if they made a false declaration;

吾等確認，吾等已(i)遵守《電子公開發售指引》及透過銀行／股票經紀遞交**電子認購**申請的運作程序以及及與吾等就香港公開發售提供**網上白表**服務有關的所有適用法例及規例（不論屬法定或其他者）；及(ii)閱讀招股章程及本申請表格所載條款及條件以及申請手續，並同意受其約束。為了代表與本申請有關的每名相關申請人作出申請，吾等：

- 按照招股章程及本申請表格的條款及條件，並在章程細則規限下，**申請**以下數目的香港發售股份；
- **夾附**申請認購香港發售股份所需的全數款項（包括1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費）；
- **確認**相關申請人已承諾及同意接納所申請認購的香港發售股份，或該等相關申請人根據本申請獲分配的任何較少數目的香港發售股份；
- **明白** 貴公司及聯席全球協調人將依賴此等聲明及陳述，以決定是否就本申請配發任何香港發售股份，及相關申請人如作出虛假聲明，可能會遭受檢控；

- **authorize** the Company to place the name(s) of the underlying applicant(s) on the register of members of the Company as the holder(s) of any Hong Kong Offer Shares to be allotted to them, and (subject to the terms and conditions set out in this Application Form and the Prospectus) to send any Share certificate(s) (where applicable) by ordinary post at that underlying applicant's own risk to the address stated on this Application Form in accordance with the procedures prescribed in this Application Form and in the Prospectus;
- **request** that any e-Auto Refund payment instructions be despatched to the application payment account where the applicants had paid the application monies from a single bank account;
- **request** that any refund cheque(s) be made payable to the underlying applicant(s) who had used multiple bank accounts to pay the application monies;
- **confirm** that each underlying applicant has read the terms and conditions and application procedures set out in this Application Form and in the Prospectus and agree to be bound by them;
- **represent, warrant and undertake** that the allotment of or application for the Hong Kong Public Offer Shares to the underlying applicant or by underlying applicant or for whose benefit this application is made would not require the Company, the Joint Sponsors, the Joint Global Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Underwriters or their respective officers or advisors to comply with any requirements under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong; and
- **agree** that this application, any acceptance of it and the resulting contract, will be governed by and construed in accordance with the laws of Hong Kong.

- **授權** 貴公司將相關申請人的姓名／名稱列入 貴公司股東名冊內，作為任何將配發予相關申請人的香港發售股份的持有人，並（在符合本申請表格及招股章程所載條款及條件的情況下）根據本申請表格及招股章程所載程序按本申請表格上所示地址以普通郵遞方式寄發任何股票（如適用），郵誤風險概由該相關申請人承擔；

- 倘申請人使用單一銀行賬戶支付申請股款，**要求**任何電子自動退款指示將發送至申請付款賬戶內；

- **要求**任何退款支票以使用多個銀行賬戶支付申請股款的相關申請人為抬頭人；

- **確認**各相關申請人已閱讀本申請表格及招股章程所載條款及條件以及申請手續，並同意受其約束；

- **聲明、保證及承諾**向相關申請人或由相關申請人或為其利益而提出本申請的人士配發或申請認購香港公開發售股份，不會引致 貴公司、聯席保薦人、聯席全球協調人、聯席賬簿管理人、聯席牽頭經辦人、承銷商或彼等各自的任何高級職員或顧問須遵從香港以外任何地區的法律或規例（不論是否具有法律效力）的任何規定；及

- **同意**本申請、任何對本申請的接納以及因而產生的合約，將受香港法律管轄及按其詮釋。

Signature 簽名：

Date 日期：

Name of signatory 簽署人姓名：

Capacity 身份：

2

We, on behalf of the underlying applicants, offer to purchase 吾等（代表相關申請人）提出認購

Total number of Shares 股份總數

Hong Kong Offer Shares on behalf of the underlying applicants whose details are contained in the read-only CD-ROM submitted with this Application Form. 香港發售股份（代表相關申請人，其詳細資料載於連同本申請表格遞交的唯讀光碟）。

3

A total of 合共

Cheque(s) 張支票

Cheque Number(s) 支票編號

are enclosed for a total sum of 其總金額為

HK\$ 港元

4

Please use **BLOCK** letters. 請以正楷填寫

Name of HK eIPO White Form Service Provider 網上白表服務供應商名稱

Chinese Name 中文名稱

HK eIPO White Form Service Provider ID 網上白表服務供應商身份識別編碼

Name of contact person 聯絡人士姓名

Contact number 聯絡電話號碼

Fax number 傳真號碼

Address 地址

**For Broker use 此欄供經紀填寫**

Lodged by 申請由以下經紀遞交

Broker No. 經紀號碼

Broker's Chop 經紀印章

For bank use 此欄供銀行填寫

## GUIDE TO COMPLETING THIS APPLICATION FORM

References to boxes below are to the numbered boxes on this Application Form.

### 1 Sign and date the application form in Box 1. Only a written signature will be accepted.

The name and the representative capacity of the signatory should also be stated.

To apply for Hong Kong Offer Shares using this Application Form, you must be named in the list of HK eIPO White Form Service Providers who may provide **HK eIPO White Form** services in relation to the Hong Kong Offering, which was released by the SFC.

### 2 Put in Box 2 (in figures) the total number of Hong Kong Offer Shares for which you wish to apply on behalf of the underlying applicants.

Applicant details of the underlying applicants on whose behalf you are applying must be contained in one data file in read-only CD-ROM format submitted together with this Application Form.

### 3 Complete your payment details in Box 3.

You must state in this box the number of cheque(s) you are enclosing together with this Application Form; and you must state on the reverse of each of those cheque(s) (i) your HK eIPO White Form Service Provider ID and (ii) the file number of the data file containing application details of the underlying applicant(s).

The dollar amount(s) stated in this box must be equal to the amount payable for the total number of Hong Kong Offer Shares applied for in Box 2.

All cheque(s) and this Application Form together with a sealed envelope containing the CD-ROM, if any, must be placed in the envelope bearing your company chop.

For payments by cheque, the cheque must:

- be in Hong Kong dollars;
- be drawn on a Hong Kong dollar bank account in Hong Kong;
- show your (or your nominee's) account name;
- be made payable to "ICBC (Asia) Nominee Limited – Haichang Holdings Public Offer";
- be crossed "Account Payee Only";
- not be post-dated; and
- be signed by the authorized signatories of the HK eIPO White Form Service Provider.

Your application may be rejected if any of these requirements is not met or if the cheque is dishonoured on its first presentation.

It is your responsibility to ensure that details on the cheque(s) submitted correspond with the application details contained in the CD-ROM or data file submitted in respect of this application. The Company and the Joint Global Coordinators have full discretion to reject any applications in the case of discrepancies.

No receipt will be issued for sums paid on application.

### 4 Insert your details in Box 4 (using BLOCK letters).

You should write the name, ID and address of the HK eIPO White Form Service Provider in this box. You should also include the name and telephone number of the contact person at your place of business and where applicable, the Broker No. and Broker's Chop.

## 填寫本申請表格的指引

下列號碼乃本申請表格內各欄的編號。

### 1 在申請表格欄1簽署及填上日期。只接受親筆簽名。

亦須註明簽署人的姓名／名稱及代表身份。

使用本申請表格申請香港發售股份，閣下必須為名列於證券及期貨事務監察委員會公布的網上白表服務供應商名單內可以就香港發售提供網上白表服務的人士。

### 2 在欄2填上閣下欲代表相關申請人申請的香港發售股份總數（以數字填寫）。

閣下代表相關申請人作出申請的申請人資料必須載於連同本申請表格遞交的唯讀光碟格式的資料檔案。

### 3 在欄3填上閣下付款的詳細資料。

閣下必須在本欄註明閣下夾附本申請表格的支票的編號；及閣下必須在每張支票的背面註明(i) 閣下的網上白表服務供應商身份識別編碼及(ii)載有相關申請人的申請詳細資料的資料檔案的檔案編號。

本欄所註明的金額必須與欄2所申請的香港發售股份總數繳付的金額相同。

所有支票及本申請表格，連同載有該唯讀光碟的密封信封（如有）必須放進印有閣下公司印章的信封內。

如以支票繳付股款，該支票必須：

- 為港元支票；
- 由閣下在香港的港元銀行賬戶開出；
- 顯示閣下（或閣下代名人）的賬戶名稱；
- 註明抬頭人為「工銀亞洲代理人有限公司 – 海昌控股公開發售」；
- 劃線註明「只准入抬頭人賬戶」；
- 不得為期票；及
- 由網上白表服務供應商的授權簽署人簽署。

如支票未能符合上述所有規定或如支票於首次過戶時不獲兌現，閣下的申請將不獲接納。

閣下須負責確保所遞交支票的詳細資料，與就本申請遞交的唯讀光碟或資料檔案所載的申請詳細資料相同。如出現差異，本公司及聯席全球協調人有絕對酌情權拒絕接受任何申請。

申請所繳付的金額將不會獲發收據。

### 4 在欄4填上閣下的詳細資料（用正楷）。

閣下必須在本欄填上閣下的姓名／名稱、網上白表服務供應商身份識別編碼及地址。閣下亦必須填寫閣下辦公地點的聯絡人士的姓名及電話號碼以及（如適用）經紀號碼並蓋上經紀印章。

## Personal Data

### Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (the "Ordinance") came into effect in Hong Kong on December 20, 1996. This Personal Information Collection Statement informs the applicant for and holder of the Shares of the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and the Ordinance.

#### 1 Reasons for the collection of your personal data

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company or its agents and/or its Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected or in delay or inability of the Company and/or the Hong Kong Share Registrars to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of Share certificate(s), and/or the despatch of e-Refund payment instructions, and/or the despatch of refund cheque(s) to which you are entitled.

It is important that holders of securities inform the Company and the Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

#### 2 Purposes

The personal data of the applicants and the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

- processing of your application and e-Refund payment instructions/refund cheque, where applicable, and verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Hong Kong Offer Shares;
- enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of holders of securities including, where applicable, in the name of HKSCC Nominees;
- maintaining or updating the registers of holders of securities of the Company;
- conducting or assisting to conduct signature verifications, any other verification or exchange of information;
- establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bonus issues, etc;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and Shareholder profiles;
- making disclosures as required by laws, rules or regulations;
- disclosing identities of successful applicants by way of press announcement(s) or otherwise;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/ or to enable the Company and the Hong Kong Share Registrar to discharge their obligations to holders of securities and/or regulators and/or any other purpose to which the holders of securities may from time to time agree.

#### 3 Transfer of personal data

Personal data held by the Company and the Hong Kong Share Registrar relating to the holders of securities will be kept confidential but the Company and its Hong Kong Share Registrar may, to the extent necessary for achieving the above purposes or any of them, make such enquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain, transfer (whether within or outside Hong Kong) the personal data of the holders of securities to, from or with any and all of the following persons and entities:

- the Company or its appointed agents such as financial advisors, receiving bankers and overseas principal registrar;
- where applicants for securities request deposit into CCASS, HKSCC and HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company and/or the Hong Kong Share Registrar in connection with the operation of their respective businesses;
- the Stock Exchange, the SFC and any other statutory, regulatory or governmental bodies; and
- any other persons or institutions with which the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers, etc.

#### 4 Access and correction of personal data

The Ordinance provides the holders of securities with rights to ascertain whether the Company or the Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to the Company at its registered office disclosed in the "Corporate Information" section in the Prospectus or as notified from time to time in accordance with applicable law, for the attention of the company secretary or (as the case may be) the Hong Kong Share Registrar for the attention of the Privacy Compliance Officer for the purposes of the Ordinance.

By signing this form, you agree to all of the above.

## 個人資料

### 個人資料收集聲明

《個人資料(私隱)條例》(「《條例》」)中的主要條文於一九九六年十二月二十日在香港生效。此項個人資料收集聲明是向股份申請人及持有人說明本公司及其香港證券登記處有關個人資料及《條例》方面的政策及慣例。

#### 1 收集閣下個人資料的原因

證券申請人或證券登記持有人申請證券或將證券轉往其名下,或將名下證券轉讓予他人,或要求香港股份過戶登記處提供服務時,須不時向本公司或其代理及/或其香港股份過戶登記處提供其最新的準確個人資料。

未能提供所要求的資料可能導致閣下的證券申請被拒絕或延遲,或本公司及/或其香港股份過戶登記處無法落實證券轉讓或提供服務。此舉亦可能妨礙或延遲登記或轉讓閣下獲接納申請的香港發售股份及/或寄發股票及/或發送電子退款指示及/或寄發閣下應得的退款支票。

證券持有人所提供的個人資料如有任何錯誤,須立即通知本公司及香港股份過戶登記處。

#### 2 目的

證券申請人及持有人的個人資料可作以下目的使用、持有及/或保存:

- 處理閣下的申請及電子退款指示/退款支票(如適用)及核實是否符合本申請表格及招股章程所載條款及申請手續及公布香港發售股份的分配結果;
- 使香港及其他地區的所有適用法律及法規得到遵守;
- 以證券持有人(包括以香港結算代理人(如適用)的名義登記新發行證券或轉讓或受讓證券);
- 存置或更新本公司證券持有人的名冊;
- 進行或協助進行簽名核對、任何其他核對或交換資料;
- 確定本公司證券持有人的受益權利,如股息、供股及紅股等;
- 分發本公司及其附屬公司的公司通訊;
- 編製統計資料及股東資料;
- 遵照法例、規則或規例的要求作出披露;
- 透過報章公告或其他方式披露獲接納申請人士的身份;
- 披露有關資料以備就權益提出申索;及
- 與上述者有關的任何其他附帶或相關目的及/或使本公司及香港股份過戶登記處能履行對證券持有人及/或監管機構承擔的責任及/或證券持有人不時同意的任何其他目的。

#### 3 轉交個人資料

本公司及香港股份過戶登記處會對證券持有人的個人資料保密,但本公司及其香港股份過戶登記處可以在為達到上述目的而作出彼等視為必要之查詢以確定個人資料的準確性,尤其可能會向、從或聯同下列任何及所有人士及機構披露、獲取或轉交證券持有人的個人資料(無論在香港境內或境外):

- 本公司或其委任的代理,如財務顧問、收款銀行及主要海外股份過戶登記處;
- (如證券申請人要求將證券存於中央結算系統)香港結算或香港結算代理人;彼等將會就中央結算系統的運作使用有關個人資料;
- 向本公司及/或其香港股份過戶登記處提供與其各自業務運作有關的行政、電訊、電腦、付款或其他服務的任何代理、承辦商或第三方服務供應商;
- 聯交所、證監會及任何其他法定、監管或政府機關;及
- 與證券持有人有業務往來或擬有業務往來的任何其他人士或機構,如其銀行、律師、會計師或股票經紀等。

#### 4 查閱和更正個人資料

《條例》賦予證券持有人權利以確定本公司或香港股份過戶登記處是否持有其個人資料,索取有關資料副本及更正任何不準確之資料。根據《條例》規定,本公司及香港股份過戶登記處有權就處理任何查閱資料的要求收取合理費用。所有關於查閱資料或更正資料或查詢資料政策及慣例及所持有資料類別的要求,應按照招股章程「公司資料」一節中披露的本公司註冊辦事處或根據適用法律不時通知的地址,向本公司的公司秘書或香港股份過戶登記處屬下就《條例》所指的個人資料私隱事務主任(視乎情況而定)提出。

閣下簽署本申請表格,即表示同意上述所有規定。

## DELIVERY OF THIS APPLICATION FORM

This completed Application Form, together with the appropriate cheque(s) must be submitted to the following receiving bank by 4:00 p.m. on Friday, 7 March 2014:

#### Industrial and Commercial Bank of China (Asia) Limited

Unit B, 8/F., Chiu Tat Factory Building, 108-110 King Fuk Street, San Po Kong, Kowloon  
Level 16, Tower I, Millennium City 1, 388 Kwun Tong Road, Kwun Tong, Kowloon

#### China Construction Bank (Asia) Corporation Limited

10/F, CCB Centre, 18 Wang Chiu Road, Kowloon Bay, Hong Kong.

#### Standard Chartered Bank (Hong Kong) Limited

15/F, Standard Chartered Tower, 388 Kwun Tong Road, Kowloon, Hong Kong

## 遞交本申請表格

經填妥的本申請表格,連同適用支票,必須於二零一四年三月七日(星期五)下午四時正前,送達下列收款銀行:

#### 中國工商銀行(亞洲)有限公司

九龍新蒲崗景福街108-110號超達工業大廈8B室  
九龍觀塘觀塘道388號創紀之城1期1座16樓

#### 中國建設銀行(亞洲)股份有限公司

香港九龍灣宏照道18號中國建設銀行中心10樓

#### 渣打銀行(香港)有限公司

香港九龍觀塘道388號渣打中心15樓