

MAGIC HOLDINGS INTERNATIONAL LIMITED

美即控股國際有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1633)

Form of Proxy for use at the Extraordinary General Meeting to be held on Monday, 24 March 2014

Form of proxy for use at the extraordinary general meeting (and at any adjournment thereof) (the "Extraordinary General Meeting") of the holders of the shares of HK\$0.10 each in the issued share capital of Magic Holdings International Limited (the "Company"). I/We (Note 1)

of ____

being the registered holder(s) of

shares (Note 2) of HK\$0.10 each in the share capital of the Company, HEREBY APPOINT THE CHAIRMAN OF THE EXTRAORDINARY GENERAL MEETING (Note 3) or

of _

as my/our proxy to attend and act for me/us and on my/our behalf at the Extraordinary General Meeting (and at any adjournment thereof) of the Company to be held at Marina Room I, 2/F, The Excelsior Hotel, 281 Gloucester Road, Causeway Bay, Hong Kong on Monday, 24 March 2014 at 3:00 p.m. (or as soon as the court meeting, convened by the direction of the Grand Court of the Cayman Islands for the same place and date, shall have been concluded or concluded after any adjournment thereof) for the purposes of considering and, if thought fit, passing the resolutions as set out in the Notice of the Extraordinary General Meeting dated 28 February 2014 convening the Extraordinary General Meeting, and at such Extraordinary General Meeting (and at any adjournment thereof) to vote for me/us and in my/our name(s) in respect of the resolutions as indicated below ^(Note 4), or if no such indication is given, as my/our proxy thinks fit.

SPECIAL RESOLUTION:		FOR	AGAINST
1	To approve and give effect to the reduction of the issued share capital of the Company arising as a result of the Scheme of Arrangement (the " Scheme ") dated 28 February 2014 between the Company and the Scheme Shareholders (as defined in the Scheme) and to authorise the Directors to do all acts and things considered by them to be necessary or desirable in connection with the implementation of the Scheme.		
ORDINARY RESOLUTIONS:		FOR	AGAINST
2	To approve the increase of the issued share capital of the Company to its former amount by allotting and issuing to L'Oréal S.A., credited as fully paid at par (applying the credit arising in the books of account of the Company consequent upon the reduction of its issued share capital), the same number of ordinary shares of HK\$0.10 each in the share capital of the Company as the number of Shares cancelled and extinguished.		
3	To approve, ratify and confirm the updated and amended executive service agreement dated 4 February 2014 entered into between Guangzhou Qunhe Cosmetics Co., Ltd. (廣州群禾化妝品有限公司) and Mr. She Yu Yuan (as amended and supplemented by an amendment agreement dated 26 February 2014 and entered into between the parties).		

_day of ___ Dated this 2014

Signature (Note 5):

Notes: Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**. 1.

Please insert the number of shares of the Company registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the shares of the Company registered in your name(s). 2.

Any member of the Company entitled to attend and vote at the Extraordinary General Meeting is entitled to appoint another person as his proxy to attend and vote instead of him. If any proxy other than the Chairman is preferred, strike out the words "THE CHAIRMAN OF THE EXTRAORDINARY GENERAL MEETING" here inserted and insert the name and address of the proxy desired in the space provided. A member of the Company who is the holder of two or more shares may appoint more than one proxy to attend and vote on his behalf at the Extraordinary General Meeting provided that if more than one proxy is so appointed, the appointment shall specify the number and class of shares in respect of which each such proxy is so appointed. IF NO NAME IS INSERTED, THE CHAIRMAN OF THE EXTRAORDINARY GENERAL MEETING WILL ACT AS YOUR PROXY. ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT. 3.

IMPORTANT: IF YOU WISH TO VOTE FOR THE RESOLUTIONS, TICK THE APPROPRIATE BOXES MARKED "FOR". IF YOU WISH TO VOTE AGAINST THE RESOLUTIONS, TICK THE APPROPRIATE BOXES MARKED "AGAINST". Failure to complete any or all the boxes will entitle your proxy to cast his votes at his discretion. Your proxy will also be entitled to vote at his discretion on any resolution properly put to the Extraordinary General Meeting. 4.

5. This form of proxy must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, must be either executed under its common seal or under the hand of an officer or attorney or other person duly authorised.

All resolutions will be put to vote by way of poll at the Extraordinary General Meeting. Every member of the Company present in person (or being a corporation, is present by its duly authorised representative), or by proxy shall have one vote for every fully paid share of which he is the holder. 6.

A person entitled to more than one vote need not use all his votes or cast all the votes he uses in the same way and in such case, please state the relevant number of shares in the appropriate boxes above. 7.

In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of votes of the other joint holder(s) and for this purpose seniority will be determined by the order in which the names stand in the Register of Members of the Company. 8

To be valid, this form of proxy together with the power of attorney (if any) or other authority (if any) under which it is signed or a certified copy thereof, must be deposited at the Hong Kong share registrar of the Company in Hong Kong, being Tricor Investor Services Limited, at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, not less than 48 hours before the time fixed for holding this Extraordinary General Meeting or any adjournment thereof. 9.

The proxy need not be a member of the Company but must attend the Extraordinary General Meeting in person to represent you. 10

Completion and delivery of the form of proxy will not preclude you from attending and voting at the Extraordinary General Meeting or any adjourned Extraordinary General Meeting if you so wish and in such event, this form of proxy shall be deemed to be revoked. 11.