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AUPU GROUP HOLDING COMPANY LIMITED

奥普集团控股有限公司

(Incorporated in the Cayman Islands as an exempted company with limited liability)

(Stock Code: 00477)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of AUPU Group Holding Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Ming Room I, 4/F, Sheraton Hong Kong Hotel and Towers, 20 Nathan Road, Kowloon, Hong Kong on Monday, 24 March 2014 at 11:00 a.m., for the purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2013 and considering the recommendation of payment of a final dividend, if any.

By the order of the Board

AUPU Group Holding Company Limited

Fang James

Chairman

Hong Kong, 6 March 2014

As at the date of this announcement, the executive directors are Mr. Fang James and Mr. Fang Shengkang; the non-executive directors are Mr. Lu Songkang and Mr. Lin Xiaofeng; the independent non-executive directors are Mr. Wu Tak Lung, Mr. Cheng Houbo and Mr. Shen Jianlin.