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**New World China Land Limited**  
**新世界中國地產有限公司**

*(incorporated in the Cayman Islands with limited liability)*

*(Stock Code: 917)*

**TRADING HALT**

At the request of New World China Land Limited (the “**Company**”), trading in the shares of HK\$0.10 each (Code: 917) in the issued share capital of the Company and the bonds (Codes: 85914 and 86021) issued by the Company on The Stock Exchange of Hong Kong Limited will be halted with effect from 9:00 a.m. on Tuesday, 11 March 2014 pending the release of an announcement in relation to certain inside information of the Company.

By Order of the Board  
**Ngan Man-ying, Lynda**  
*Company Secretary*

Hong Kong, 11 March 2014

*As at the date of this announcement, the executive directors of the Company are Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Ms. Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; and the independent non-executive directors of the Company are Dr. Cheng Wai-chee, Christopher, Hon. Tien Pei-chun, James, Mr. Lee Luen-wai, John and Mr. Ip Yuk-keung, Albert.*